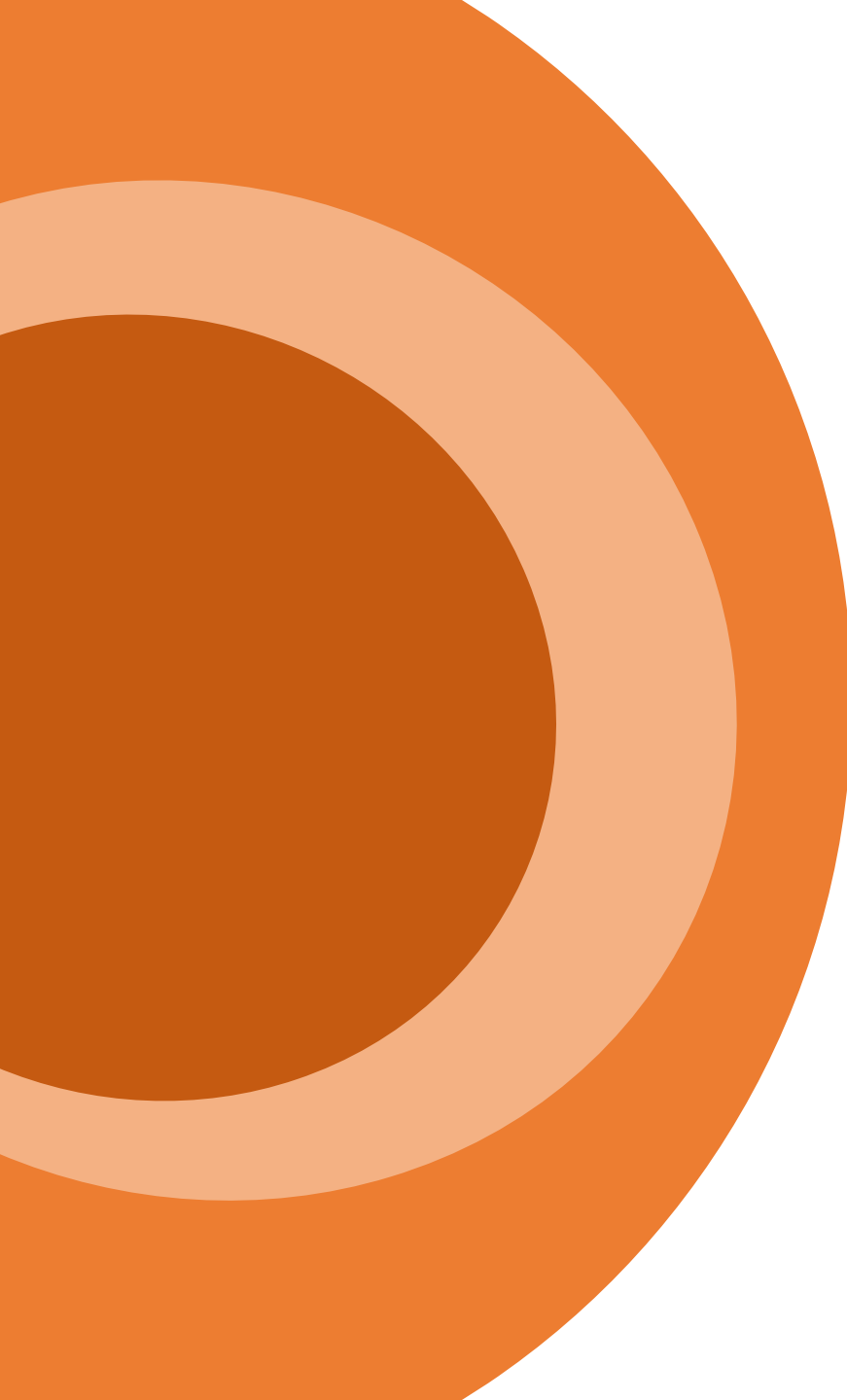




Changemakers: Building your personal brand for sustainable employment (ADAP5003/C)

By Maisie Bidwell



Content



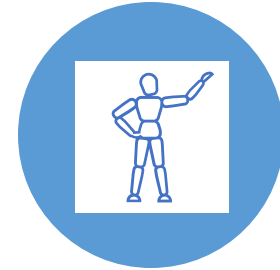
PERSONAL
DEVELOPMENT PLAN



CV (SENT AS PDF IN
ZIPFILE)



SWOT ANALYSIS



ARTSTEPS GALLERY
LINK

Personal Development Plan

Goals	Obstacles	How to succeed	Support	Progress	Completion date	Achieved
Learn to drive	- Cost of lessons and tests. - Lack of time. - Lack of available instructors and test dates.	- Set aside time to practice for theory test. - Borrow partners car to learn in free time without instructor. - Focus on hazard perception.	- Financial, technical and emotional support from friends and family. - Theory test apps	- Have previously taken theory with improvement from previous tests. - Started lessons.	- Expected completion before graduation 2024.	
Gain more work experience	- Work availability. - Time. - Contacts. - Ability to get to location. - Public transport. - Lack of driving licence.	- Actively seek work experience and try to take as many opportunities as possible. - Talk to people. - Put myself out there more.	- Career opportunities from the uni. - Contacts already made. - Friends and family.	- Have been able to build contacts through previous work experience. - Know what I want to do more of due to previous work experience.	- Try to gain experience at any time and try not to turn anything down, especially during the summer.	

Goals	Obstacles	How to succeed	Support	progress	Completion date	Achieved
Build personal brand	- Work availability. - Time - Production of work - Keeping up online	- Build contacts. - Do more work and gain experience. - Post more work online. - Build notoriety.	- Contacts built. - University. - Friends and family.	- I've started an Instagram account that has all my work on it.	-No completion date.	
Graduate	- Stress. - Imposter syndrome. - Procrastination.	- Keep ahead of work. - Try to complete work to the best of my ability. - Keep myself from getting overwhelmed. - Allow myself to take breaks.	- Lecturers. - University. - Friends and family.	- My grades, work and experience has improved drastically from first year and as a result my confidence in my abilities have improved as well.	- By 2024	
Gain more experience doing costume for film/tv	- Being able to get roles with little experience. - Travel. - Imposter syndrome.	- Apply for work experiences. - Build contacts - Reach out to companies. - Don't wait for opportunities to come to you.	- Previous work experience contacts. - Work experience through university. - Friends and family.	- Have had work experience doing costume on a tv set for the BBC.	- I would like more experience in costume during this coming summer.	

Swot Analysis

Personal and employability traits

Strengths

- Learned skills and abilities gained from education.
- Communication and leadership skills.
 - Ability and availability to work.
 - Self-motivation to succeed.

Weaknesses

- Self-criticism.
- Lack of knowledge of particular software.
 - Public speaking.
 - Taking criticism.
 - Lack of experience.
 - Lack of confidence.

Opportunities

- Possible work through contacts.
 - Commitment to further study.
- Support from work for further training.
 - Supportive family.

Threats

- Balanced work and home life.
 - Other commitments.
 - Other passions.
- Ability to support myself.

ArtSteps Gallery

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- Maisie Bidwell Exhibition.
 - [See Exhibition here!](#)

