

Ways of thinking – Manifesto – first 8 points

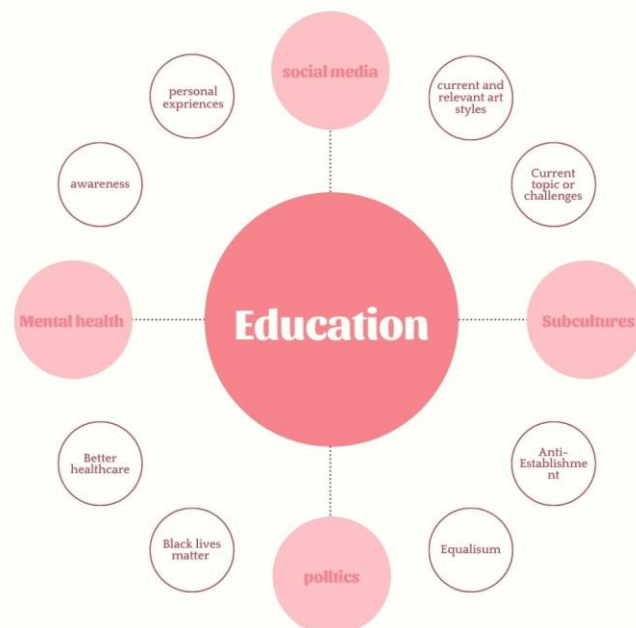
Natalie Jones (2101322)

- 1) Personally, as an illustrator I value many different things. I value my education so I can always improve and learn new techniques but not just that I value the opportunities that education has and will give me. I value being good, good to the world around me as well as the people who inhabit it. I also value having a good set of morals.
- 2) My inspiration can come from anywhere; however, I take inspiration from Politics as well as spreading awareness for mental health. As well as that I am heavily influenced by what is current and relevant on social media.
- 3) My approach to creativity fluctuates depending on what I am working on, normally I will research a topic if need be so I can be fully informed – this way I can address social or political problems or even to just add a narrative. I believe that creativity has no limits, and it is always good to try new things or try a different way of working.
- 4) There are a lot of problems within the world that if I had a magic wand I would solve right away, However I cannot do that, but I can help by being an activist in any cause. Personally, I would love to change how the UK government functions after what we have seen throughout covid 19. On top of that I would love to end racisms and homophobia as well as end the use of fossil fuels and pollutants. As well as change how, society has become so capitalist where we think it is normal for people not to have the necessities.

Influences

mind map

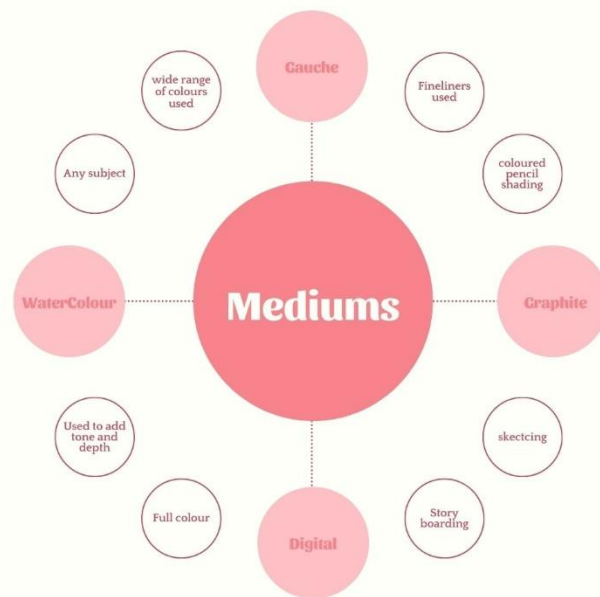
A small mind map of things within the world that have strong influences within my work - mainly social constructs



Practise

mind map

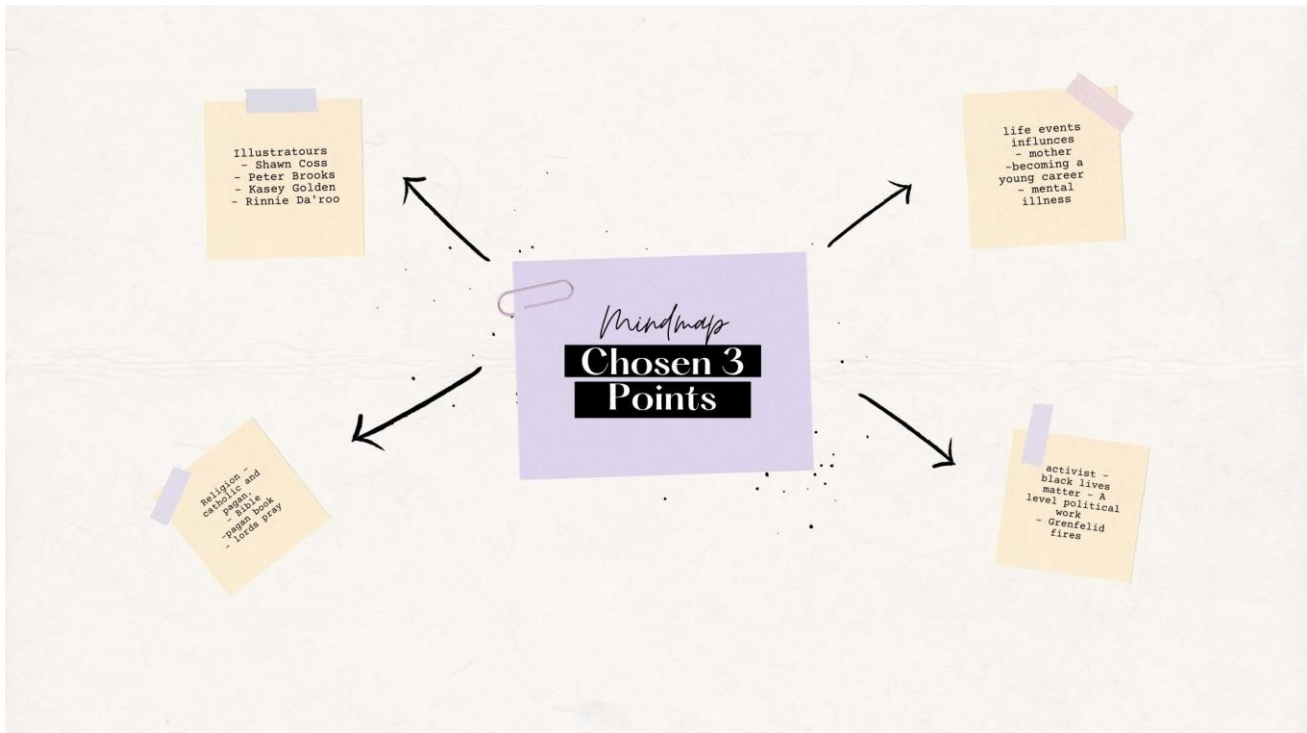
A small mind map on how i create work and what i may use



N.Jones *Mindmap influences and practise* (2021)

- 5) My personal beliefs are not too far from normal, I believe in always being a good person, always trying to be helpful, I believe in the rule of three that is a part of the pagan religion (what ever you put out into the world will come back three times as hard), I believe in forgiveness but I also believe that everyone should have their own set of boundaries that should be respected at all time. I'm more of a pacifist as not a lot of good comes from war and aggression.
- 6) The kind of illustrator that I would like to be, is one that is constantly spreading important news, highlighting areas of the world that need work and an illustrator that always fights for people's rights. I would love to be able to make a difference in any way I can even if it is just spreading awareness. I would also love to make people laugh and take away some of the negativity in society.
- 7) For me personally I love illustrations that have deeper meaning, I love the work of Shawn Coss and Peter Brooks as well as Kasey Golden and Rinnie Da'roo. All these illustrators have very different styles from each other I love the variety within their work, from how they use line work to the variety in the use of colour and how they use it.
- 8) It is hard for me to pinpoint what art inspires me, a lot of work on social media inspires me as well as posters and book covers that I may have glanced at. Anything and everything that sparks inspiration for me. Normally when I look into topics I find artists and inspiration through that.

3 Chosen points – 500 words with research, maps and images



N.Jones *Mind map 3 points* (2021)

For me personally, my upbringing was largely influential on my moral compass – I was raised majority catholic however I may not practice being Catholic anymore, my core beliefs still align with those of Catholicism. According to **1 John 4:20-21 in the bible “Love thy neighbour as thyself” (1986). *The Holy Bible*, New York, American Bible Society.**

A vast majority of my beliefs are based upon this - I love everyone no matter the race, sex, gender identity or religion. But I'm a hypocrite within that sense as I also believe that you should speak out against what you perceive as injustice which coincides with The Lords Pray “Deliver us from evil” I am an activist that believes that everyone is equal and should be treated fairly which means fighting for equality I have created work for the Black Lives Matter Movement inspired by the work of the illustrators Jack Daly and Peter Brooks as well as work connected to UK politics and United States politics.

To concur on influences it was not just my upbringing but also life events such as my mother's experiences with **Addiction “social characteristics of drug use do not contradict the fact that people may rationally choose their way of living” Jon Elster, Columbia University, New York, Ole-Jørgen Skog (June 2012) *Getting hooked rationality and addiction* Cambridge University Press.** My father becoming a double amputee but also them separating – they largely shaped me into the person I am

currently – them events taught me how to be forgiving and how to set boundaries with people in your life. Them life events didn't come alone, they came paired with mental illness which influenced the type of illustrators I looked at on social media as I was looking for others who felt the same as I did, I found Shawn Coss who had done a project on mental illnesses they were dark, but I found comfort within them; Coss' work inspired a project on my own mental health as well as the mental health of others around me "After all anxiety and depression for examples are fundamental human states of being" Sarah Campbell, Dinah Morley, and Roger Catchpole *Critical Issues in Child and Adolescent Mental Health* Bloomsbury Publishing Plc (2016-09-16)



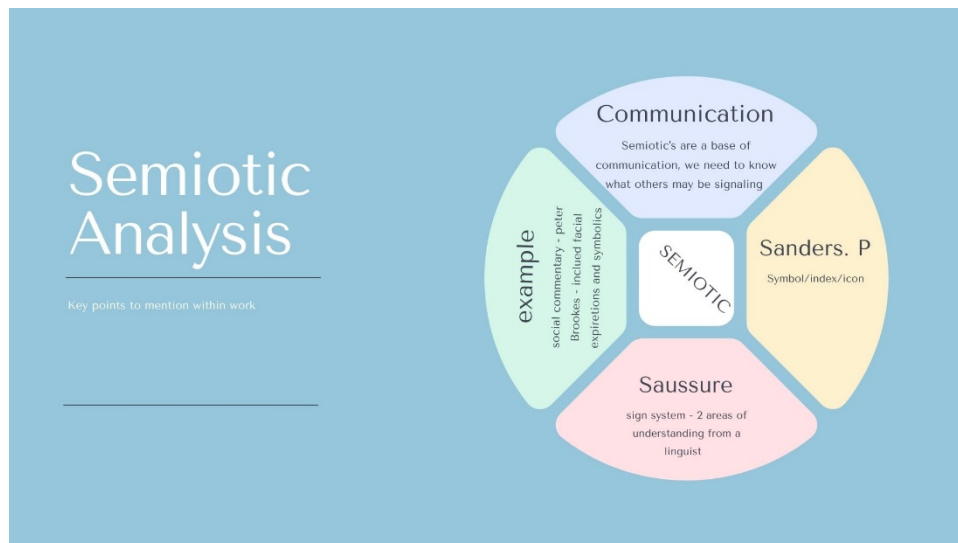
By Kasey Golden, *Final OotD: Pandemic Edition (Part 3)*, (5th of April 2021) created digitally

Media has also been a massive influence for me, what I watch on YouTube or Netflix but also what I look at on Instagram or Facebook. Through social media I have found artist and illustrators such as Kasey Golden who has a very a very different style from the other artist, I have mentioned I follow her work through YouTube her style is very child friendly but has a lot of comedic elements at first glance her style can look simplistic but there is though in a lot of where the life's and colours are placed; Golden's work has influenced the way I draw details on faces and head shapes. Another influencer from YouTube and Instagram that has influenced my work is Rinnie Da'roo, I was attracted to her style as it is very bubble and playful it felt very positive which I really liked; Da'roo's style has mainly influenced the way I pose and draw people the overall shapes as well as clothing.

Reference list

- (1986). The Holy Bible, New York, American Bible Society.
- Jon Elster, Columbia University, New York, Ole-Jørgen Skog (June 2012) *Getting hooked rationality and addiction*. Cambridge University Press
- Sarah Campbell, Dinah Morley, and Roger Catchpole. *Critical Issues in Child and Adolescent Mental Health*. Bloomsbury Publishing Plc (2016-09-16)
- By Kasey Golden, *Final OotD: Pandemic Edition (Part 3)*, (5th of April 2021) created digitally

Task two: Semiotic Analysis



N.Jones, 1st mind map. 2021

Intrinsically we have the need to communicate and understand, this can be seen when we are just born – we scream and cry to signal to our mothers we are alive and then later we cry to signal that we are hungry or need to be cleaned that is how a baby survives. The mother response as she ‘understands certain kinds of specific signs for which it has been programmed by its biology’ (Sebeok 1994) These biological instincts then turned into the use of language used to then educate to prolong survival unravelling ‘what a symptom stands for’ (Sebeok 1994) a ‘Medical diagnosis is in effect semiotic science’ (Sebeok 1994)

This is the symbol/index/icon triad which comes from the work of Charles Sanders Peirce (1893 – 1913) an American philosopher in his work ‘Semiotics’.

The ‘father of semiotics’ Ferdinand De Saussure was a Swiss linguist who thought of semiotics as a sign system that could be split into two things. The signifier the form of what something may take and the signified, the concepts surrounding or behind it. (G. Beynon 2021)

Semiotics are everywhere within the world and society – They are a shared understanding between everyone around such as a red light means stop and danger, but a green light means go and safe. Its This shared understand we can have even when we do not speak the same language are very important not just to survival but also the visual arts as without it nothing would make sense. ‘The spectacle is not a collection of images; it is a social relation between people that is mediated by images.’ (G. Debord, K. Knabb, 1967) *Society of the spectacle*

In May 2017, The editorial illustrator Peter Brookes produced a piece for The Times Magazine on the topic of Donald Trump (at the time the American President) and Theresa May (at the time the United Kingdoms Prime minister) – this was produced because of an important press conference within the press conference we saw Donald Trump hold Theresa Mays hand as he walked down the stairs awkwardly which this is in reference too. This would be the Symbolic sign as there is a cultural element within this piece.



(P. Brookes 2017) *Interesting Times*

This within this we can easily see the sign – the signifier is the facial expressions, the body language as well as the whole image itself; we can see the iconic sign too Trump and May. The signified is the facial expression from Trump within the first panel shows that he is being smug and cheeky by asking; May's facial expression within the first panel show the negativity that she is feeling looking tired and grumpy, almost annoyed however, this changes in the second as Trump's face is flushed to show panic; May's changes too showing anger. The body language for the first panel within both people are the same very neutral which shows them not being under any stress, this changes within the second as May is attacking Trump this can be easily identified. Due to the semiotics influence I see this image as politically charged and topical for the year it was published; you can see the discomfort within the British Prime minister.

Reference list

Natalie Jones, *1st mind map*. (2021)

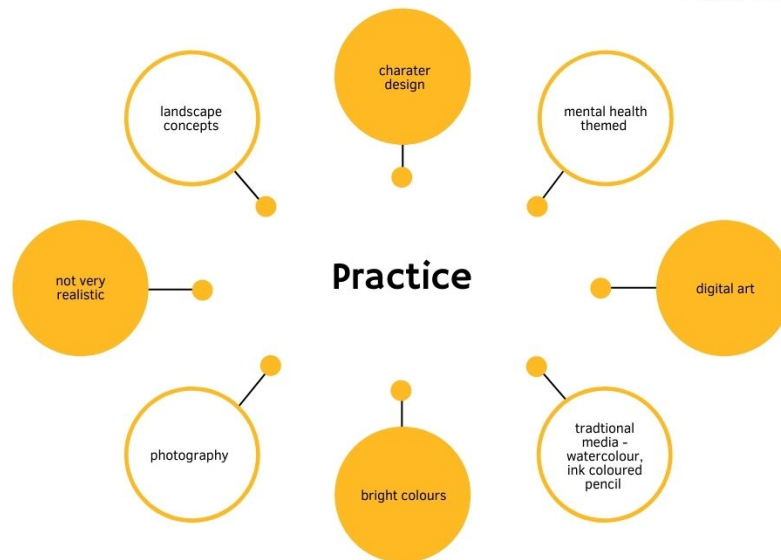
Thomas A Sebeok *Signs an introduction to Semiotics* (1994)

Gwenllian Beynon (2021) *Semiotics 1* [PowerPoint presentation] Available at :
https://moodle.uwtsd.ac.uk/pluginfile.php/546894/mod_resource/content/2/2021_1_Semiotics%20-%20systems%20of%20signification.pdf (Accessed: October 2021)

Guy. Debord, Ken Knabb, *Society of the spectacle* (1967)

Peter Brookes, *Interesting Times* (2017)

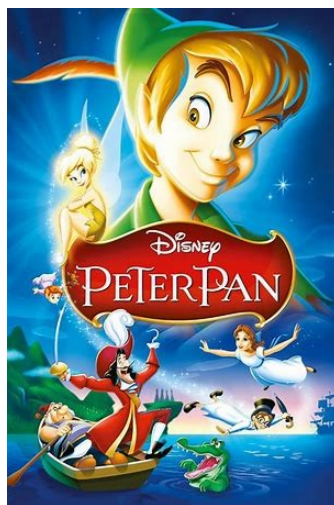
Mind Map



N. Jones Mind map Prac (2021)

My practise has a lot of different components as I hate feeling to restricted when I create work as well as that when I create work, I am aware of my skills within each material. I started creating work within more traditional medias such as watercolour and graphite but as time has gone on I have expanded to using inks and markers as well as using digital programmes such as procreate. For me personally I learned a large proportion of how I work when I was in GCSE art and have built off that as I have progressed through education.

My themes to my art change quite a lot depending on my mood and what may be going on within my life at the time and what I may be inspired by. A large theme within my work is mental health and mental health awareness as I started to create art as a form of escapism and a way to express emotions when I couldn't within myself. This led to my colour schemes being very restrictive using darker colours with the addition of using red. However, over time I have gravitated to using more brighter colours and really trying to pay attention to colour theory I think this is because of the long use of not using a lot of colours.



Peter pan (1953) directed by W. Jackson, C. Geronimi , H. Luske. Film. Released in USA

This is one of my favourite childhood films, however the person I am looking at is not a director. In this film his position was character animator – Eric Cleworth. Cleworth is most famous for the dragon fight within sleeping beauty due to the studying he did before start and due to this research, it is one of the best scenes in my opinion. That is how I related to Cleworth as he did a lot of research to achieve an amazing end goal which is something I do within my practise. As well as that Cleworth specialised in character design which is something I would love to do, Cleworth would “ studying live action references in order to find the correct actions for the character” this shows within all of the work Cleworth produced for Disney such as “The Jungle book , The Aristocats and Robin Hood” Eric Cleworth, Disney Wiki, https://disney.fandom.com/wiki/Eric_Cleworth. Accessed on 4th of December 2021.

Sadly there was not much information available about Eric Cleworth however we can assume from the year he started to work at Disney 1939 that he would have been using the same animation techniques of the time. Such as the work was all done by hand, ' frame by frame ' – I work in a similar way most of my work will start as a sketch in pencil then I will build upon it; to add movement to the animation the animator will 'squash and stretch' it – I do something similar within my digital work to correct proportions and to add movement. A.Tom *The Fundamental Principles of Animation*

Reference list

N. Jones *Mind map Prac* (2021)

Eric Cleworth, Disney Wiki, https://disney.fandom.com/wiki/Eric_Cleworth. Accessed on 4th of December 2021.

A.Tom *The Fundamental Principles of Animation*