

Academic and Employability Skills

BMSW4001_LON

Task 1 – Presentation

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Individual Presentation Objectives:

Based on your intended career, prepare a PowerPoint presentation of 5-10 slides which you will use to help you analyse your academic and employability skills, also referring to published literature

Skills

There are 4 types of skills:

- **Adaptive Skills**

- Adaptive skills help us adapt to certain scenarios in a given moment, decisions that are learnt and need to be made in a certain situation.

- **Academic Skills**

- Academic skills are skills learnt over a course of study, knowledge gained from studies to conduct in the real world

- **Transferable Skills**

- Transferable skills are skills you can transfer in between roles that are convenient to the situation you are presented in.

- **Job Related skills**

- For example the medical sector e.g – Doctor or nurse, you are required to use the knowledge gained from your studies and job training to help patients.

Smart Goals

- Specific
 - Keep goals specific to your personal development plan and your own aims. What do you want to achieve?
 - For example in 20 years time I would like to study to become a Doctor in Medicine or work in a hospital.
- Measurable
 - Evaluate how far you are and track how close you are to achieving your goal. Create a 5 year, 10 year plan to help you measure out and achieve your goal.
- Achievable
 - Evaluate and determine how you can achieve these goals you have set yourself. Don't make life too hard for yourself, keep things simple so there is no strain and that you are not overworking too hard to achieve your goals.
- Realistic
 - Your goals should be on the same wavelength as your current situation, keep in line with your life principles, ambitions and objectives.
- Time-Related
 - Create a time plan to achieve your goal. Your goals and ambitions should be time lined and ticked off as you reach your stage objectives step by step over a course of a timeline.

SWOT Analysis

What is SWOT Analysis and how can using SWOT help you?

- Strengths
- Weaknesses
- Opportunities
- Threats

SWOT is an abbreviation for Strengths, Weaknesses, Opportunities and Threats.

This process - which many individuals and businesses use – a process that involves method of analysis, can help you understand your strengths and weaknesses to take advantage of opportunities in your field of area and notice any disadvantages these opportunities may offer. Not only will you be aware of these threats but you may be able to think of counter intuitive methods to overcome obstacles that may come in your or your business's way. Reducing risks, overcoming hurdles and learning new skills and strengths to help you achieve your goals.

The usage of SWOT analysis in Healthcare

(1)J Rational Pharmacother Res (June 2014) - “The gaining importance of this kind of analysis – referring to SWOT Analysis - in the healthcare system can be highlighted by its increasing use for the analysis of various health care services”

The use of SWOT analysis in the healthcare system: hospitals and global medical organisations can use this process to analysis and evaluate the importance of:

- New practices of medicine
- New Equipment
- New forms of medications and pharmaceuticals
- New medical drugs

The usage of SWOT analysis in Healthcare

■ New practices of medicine

- New practices of medicine therapy require strong analysis of pros and cons, and whether the therapy actually benefits the patient in the long term. Pros and cons can include effectiveness of the treatment on the patient and costs.

■ New Equipment

- Analysing the strengths and weaknesses of new medical equipment is fundamental towards obtaining top medical equipment, evaluating how costly the equipment will be and how effective the equipment is alongside the main purpose of the equipment.

■ New forms of pharmaceuticals and drugs

- Organisations all over the world are trying to come up with new pharmaceuticals and drugs that can help patients with their medical conditions. This process involves firm backroom planning and research. The research spent on evaluating how effective the drugs work but also hospitals and medical organisations have to think about the costs involved in supply and demand of medical drugs.

Why are Academic and Employability skills important in Healthcare?

Academic and employability skills provide good individual skills and knowledge that can work along and help you in the workplace. Medical reports require good literature skills that are provided by academic and literacy knowledge.

Analysis of your own strengths and weaknesses, can help you start to understand yourself as an individual and create better skillsets in your field and improving weaknesses. This helps you in your field of strengths, allowing you to become a stronger individual in your line of work as you train your skills your strengths become major strengths.

Also the reflection and having personal development plans, can help you as an individual gain awareness of your skillsets and improve as you plan further.

The following quote reads “Employability is the process of equipping yourself to be able to apply for and fulfil the personal specifications of a job.” - Lisa Taylor in How to develop your Healthcare career.

References

1. *J Rational Pharmacother Res (June 2014) – SWOT Analysis in Medical Sciences*, Avinash. Vikram Turankar, Vijay Motghare, Parag Kinage, Rushikesh Deshpande*, Shyamal Sinha**, Sunita Avinash Turankar**, Rashmi Sinha**, Kundan Nivangune, page 40 - https://v2.vcliniq.com/isrpt/wp-content/uploads/21/2020/09/Rational_Pharmacotherapeutics.pdf
2. *How to develop your healthcare career - A guide to employability and professional development by Lisa Taylor, page 12, “what is employability?” – 11/05/2015*
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