

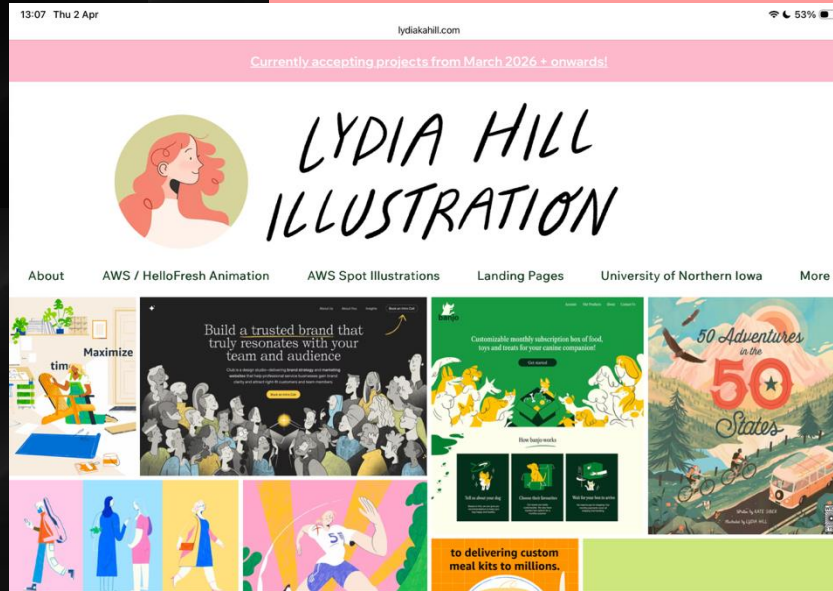


CHANGEMAKERS - ASSESSMENT 2

ILLUSTRATIVE WEBSITES



Clean
limited palette
The pictures are professional
High quality
Portfolio, About, shop, live
illustration
Header at the top

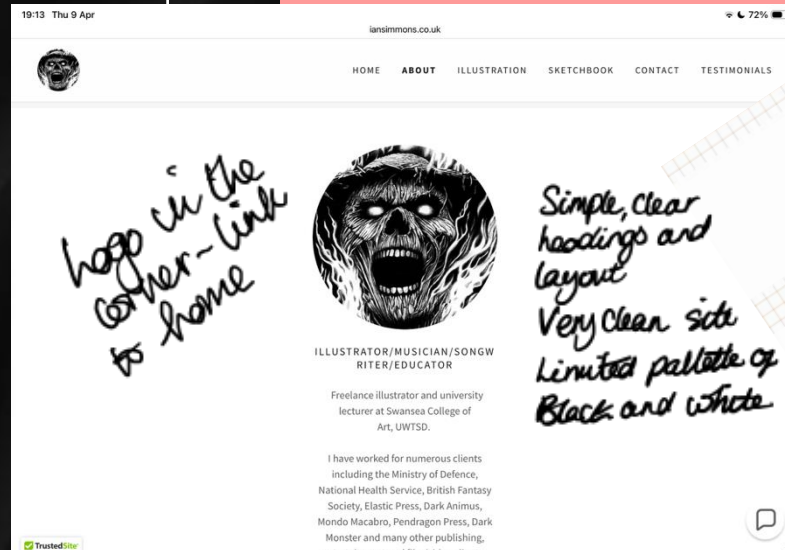


Again clean
limited pink palette
High quality
I don't like the headings
The gallery is confusing
It does link to the projects and
up if you click on it

[HTTPS://IANSIMMONS.CO.UK/ABOUT](https://iansimmons.co.uk/about)



A little
confusing
All the words roll into
one. High quality pics
though. Actual layout
is good

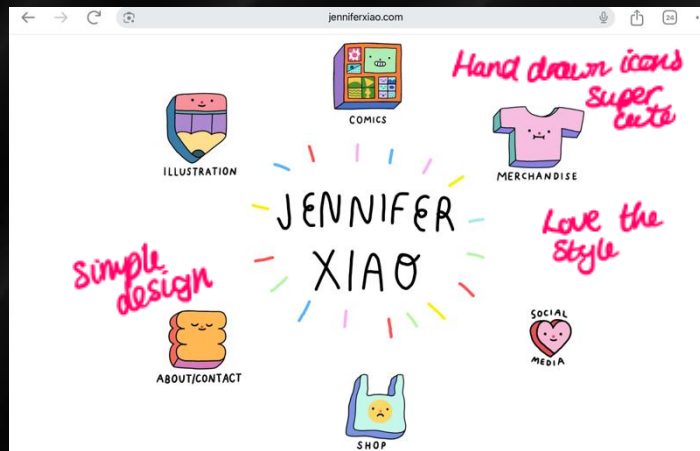


Logo in the
corner-link
to home

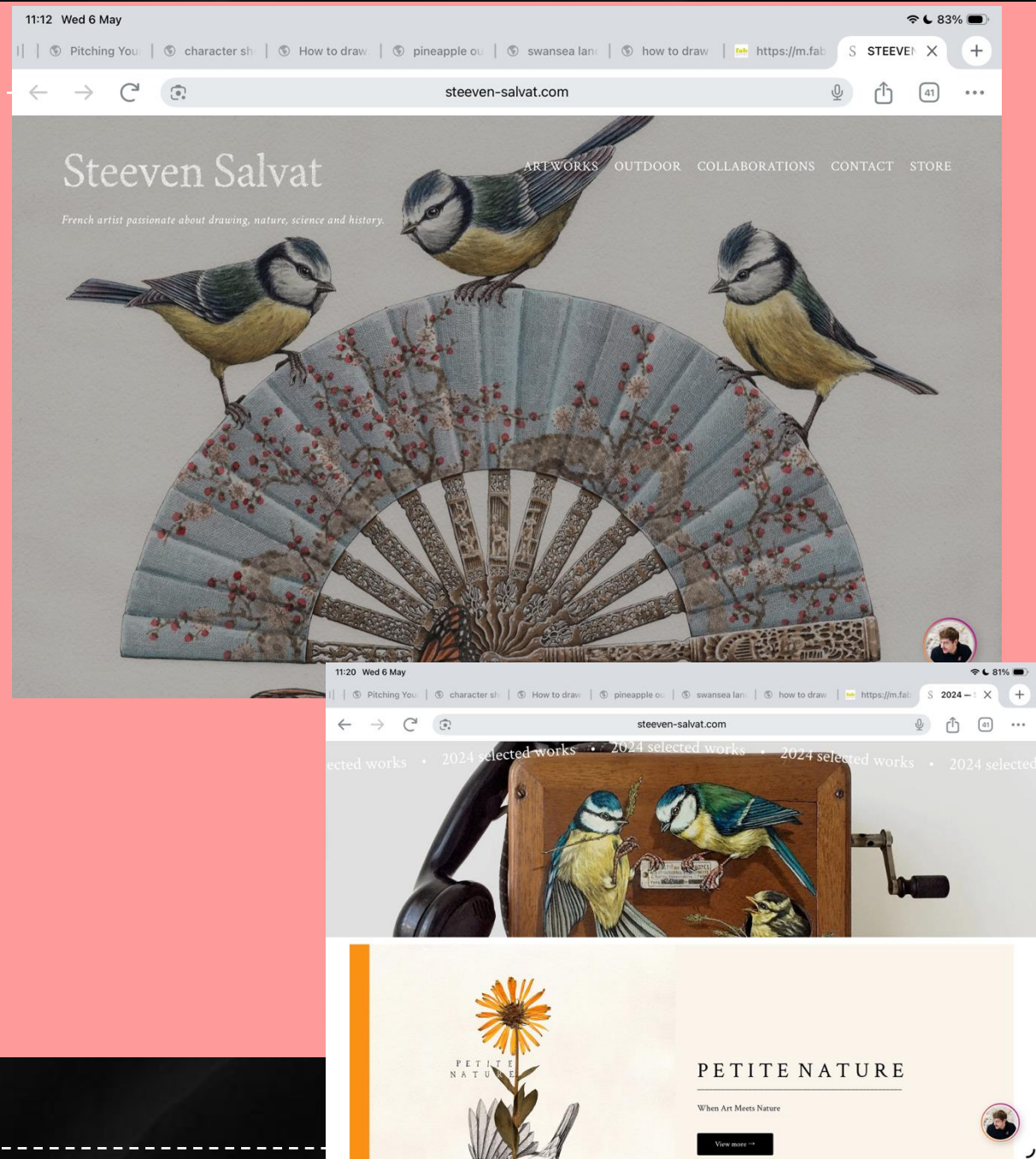
Simple, clear
headings and
layout
Very clean side
limited palette of
black and white

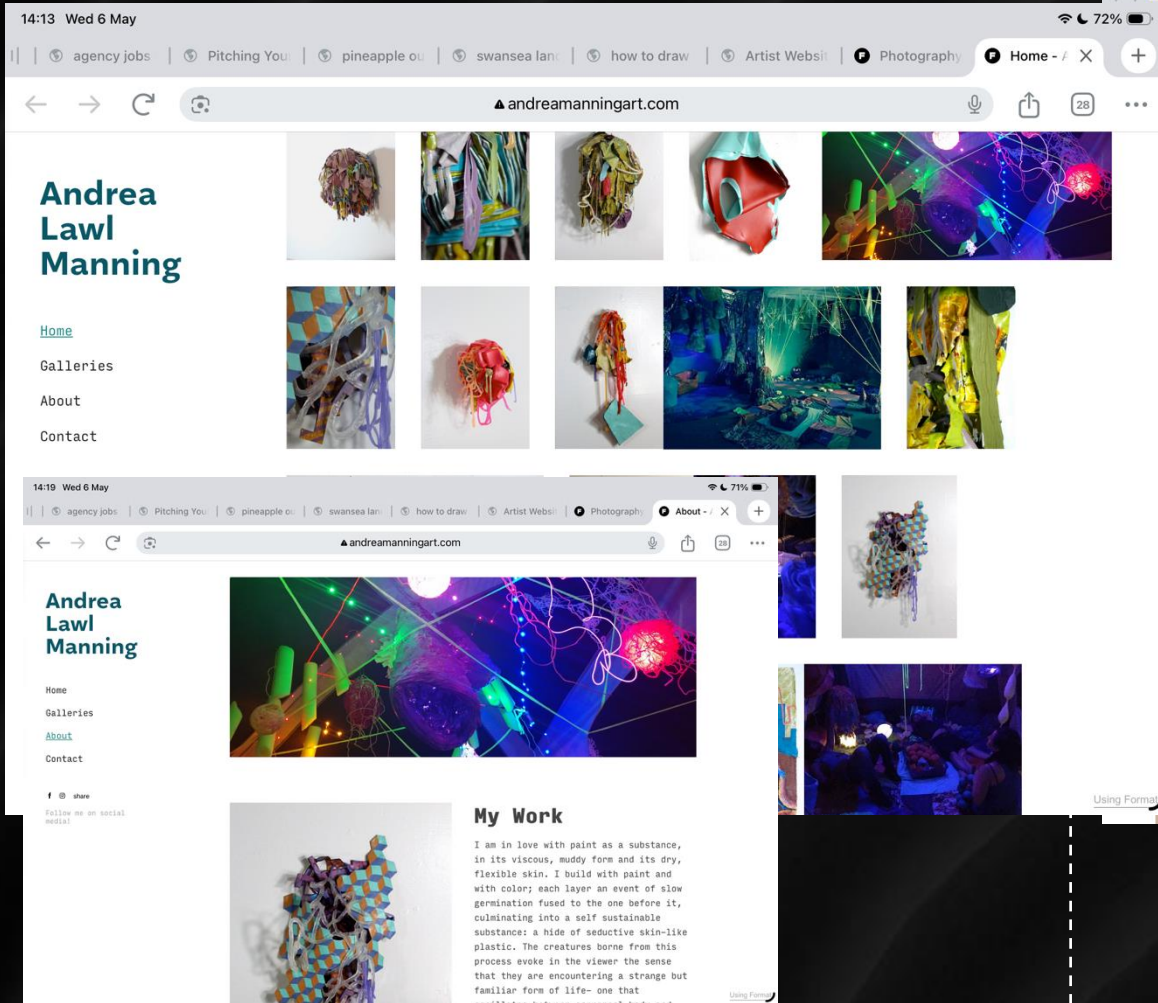


Love the
rolling and
scrolling. Headings
including Privacy
like the background

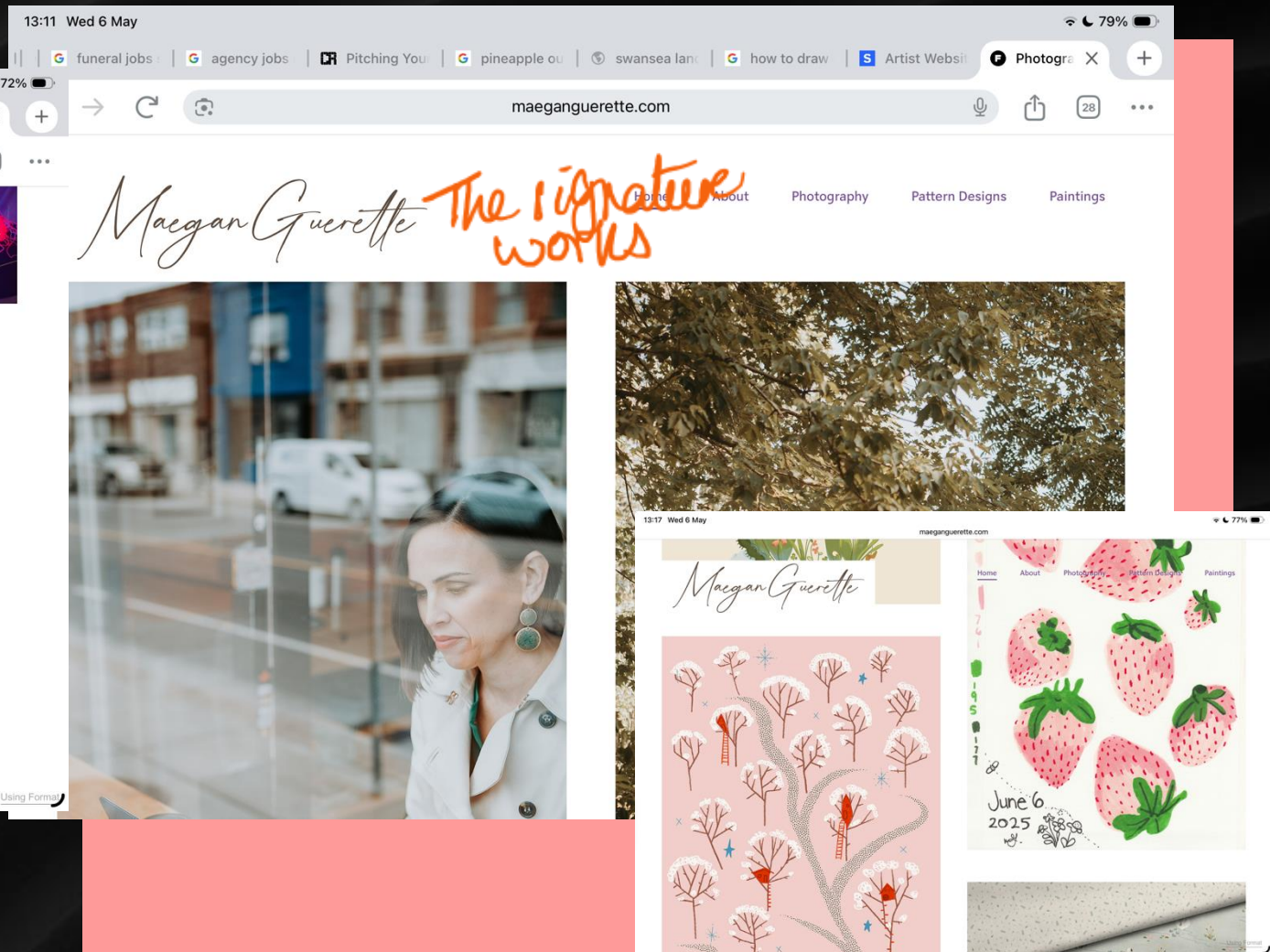


The artwork is beautiful, but the constant changing background means that some of the writing becomes unreadable. It's very busy, with animations, and dynamic background. I found it confusing. Stunning visuals but overwhelming for me.





I like this website even though the art is not my thing. It is well laid out, the art is the right size. I like the menu down the side and that it remains there no matter where you are on this site



I like this website as it is beautifully simple and shows the artists work wherever you click. The homepage has her featured art, and the navigation bar takes you to photos or paintings in different categories. However when you start scrolling the menu disappears under the artwork she also has not included a contact form

RECOGNISABLE STYLES

I WANT MY STYLE TO BE AS RECOGNISABLE AS DISNEY, TIM BURTON OR QUENTIN BLAKE

The Disney drawing style is characterized by LARGE, EXPRESSIVE EYES, NO HARD LINES SIMPLIFIED, ROUNDED SHAPES (squash and stretch) . Historically influenced by European fairy tale illustration and classical art, it focuses on charm, exaggeration for emotion, and strong, clear character silhouettes.

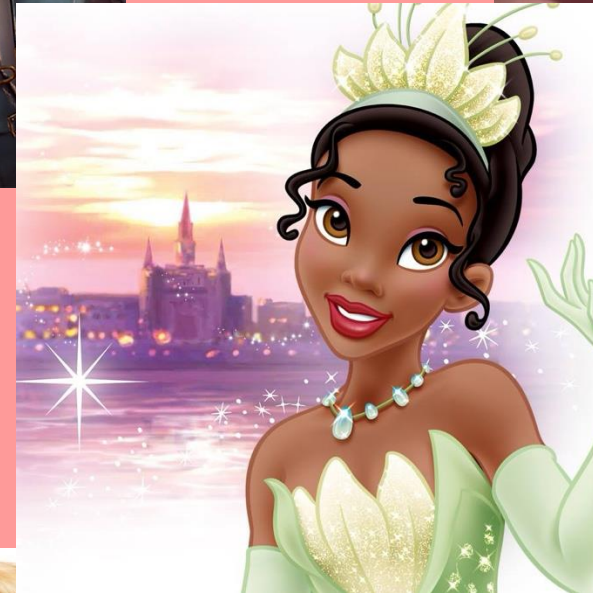
Anatomical
simplified
on



Rounded
foreheads



smallish
chins
small noses



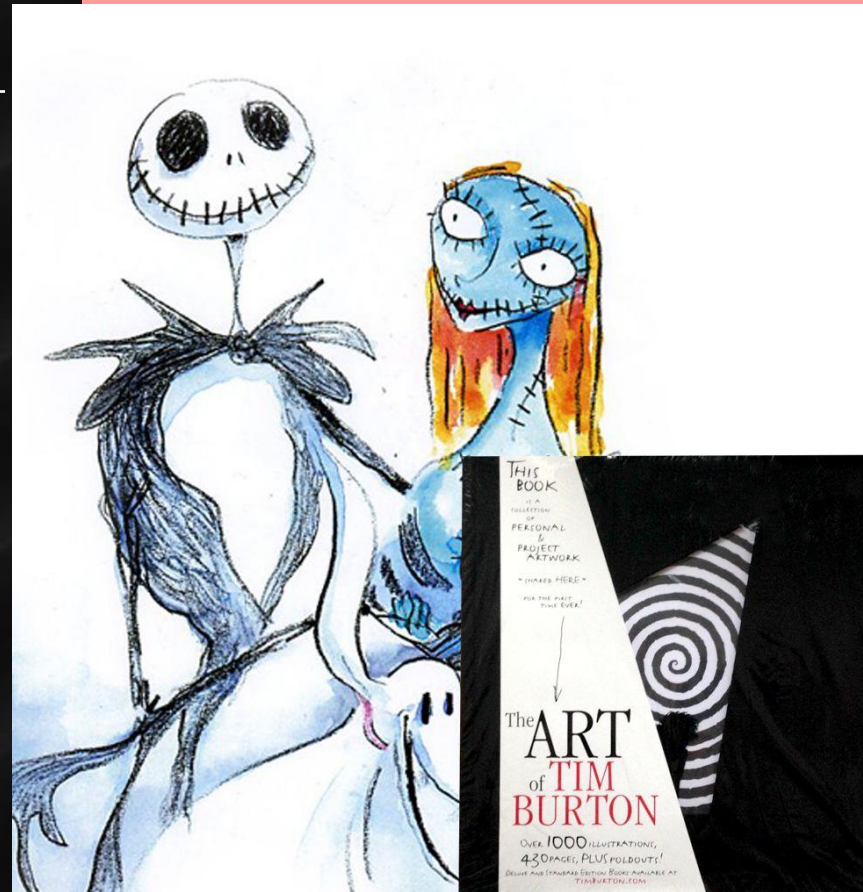
large
eyes



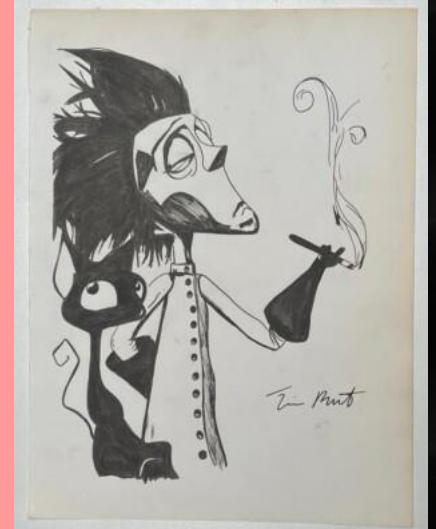
thick eyelashes on
top, none on bottom

TIM BURTON

Tim Burton's art style, often described as "Burtonesque," is a distinctive blend of gothic, whimsical, and surreal elements that juxtaposes horror with childhood innocence. It features dark, melancholy themes, characterized by spindly figures, exaggerated proportions, intense shadows, and a monochromatic palette often broken by vibrant bursts of color. — Backstage Magazine

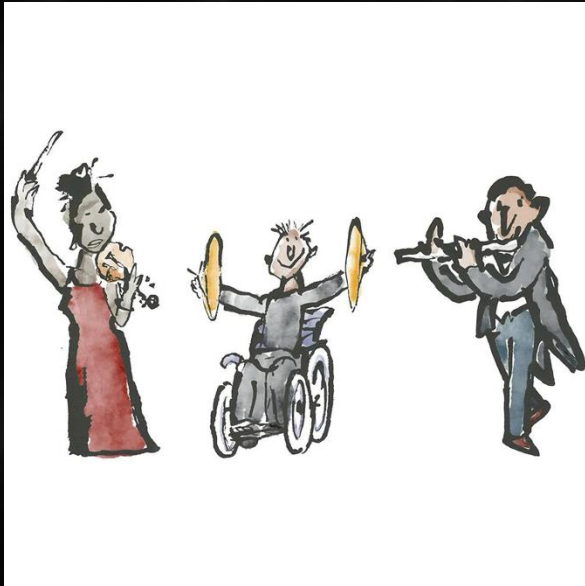


*Haunted looking
Gaunt Emaciated*



QUENTIN BLAKE

Quentin Blake's art style is characterized by a distinctive, energetic, and "sketchy" look, featuring quick, fluid ink lines paired with vibrant, loose watercolor washes. His work is known for its spontaneity, often using exaggerated features and dynamic, scratchy pen strokes to convey humor, motion, and intense emotion while maintaining a lighthearted, whimsical feel. – Art Reserve



loose
clay-like
expressive

Dynamic
Hive



4 Pillars of Branding

Brand Name _____

Narrative	Differentiation	Communication	Consistency
• Emotional connection • Imagination • Inclusive storytelling • Playful and meaningful visuals • Feelings based designs • Diverse representation • Helping people communicate their feelings • Creating comforting expressive words Anky was my protection Hand drawn textures	• Bright colour palettes • Communication - neurodivergent-friendly thinking • My expressive blob characters (Emo blobs) • Whimsy yet meaningful • Empathy • Sketchbooky style	Portfolio, About, Sketchbook, Blog, Contact - All should be clear with links to social media Playful but professional Be warm, imaginative, approachable My Quirky self should come through Fonts, Colours, Layout, Logo Illustrations Behind the scenes like (sketches)	People need to be able to know that a piece of work is a Tonya Imagination Emotions Sticking to my values Recurring Themes visually distinctive

Fill the boxes with notes, doodles, collage, anything you like.

All on the work

4 PILLARS

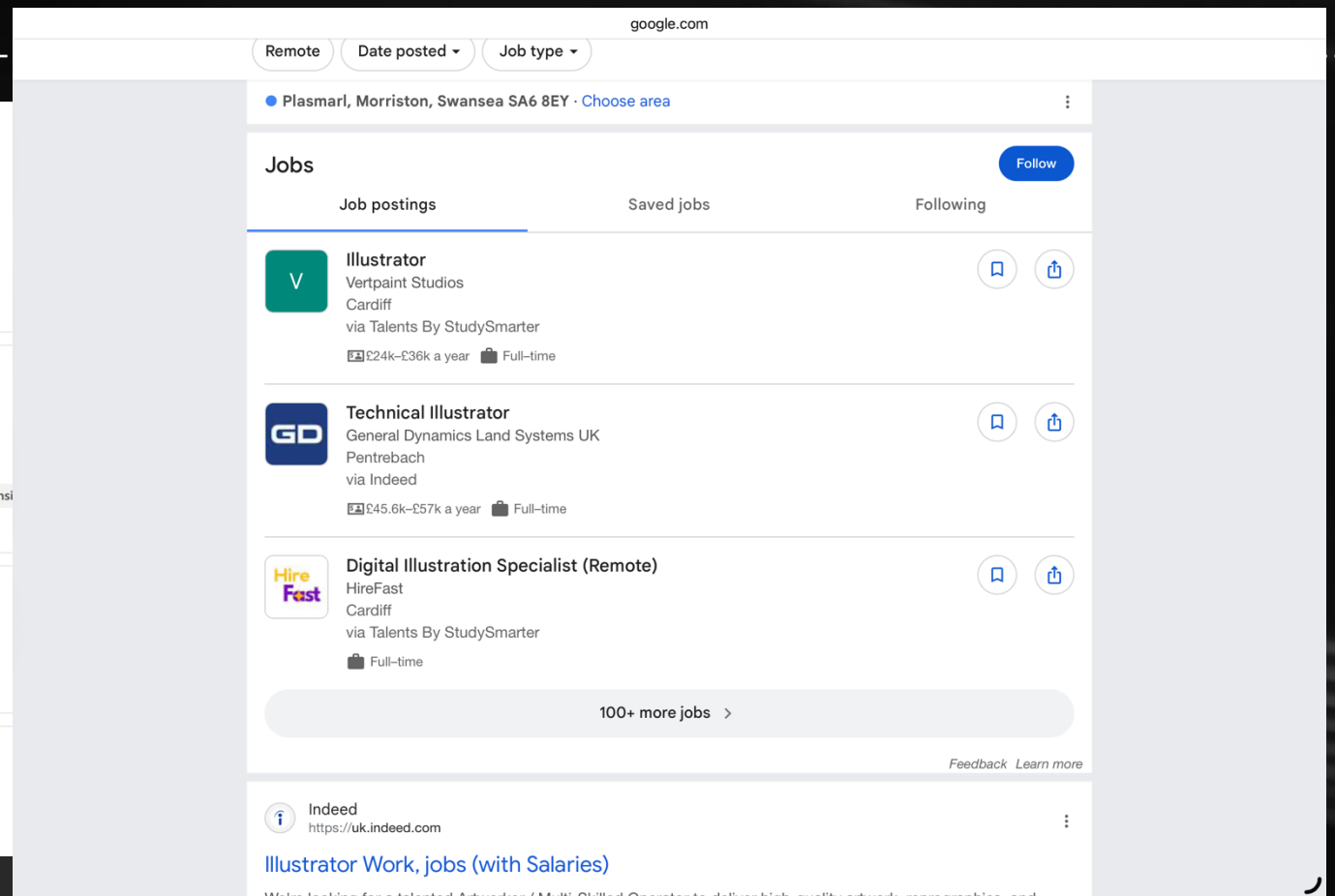
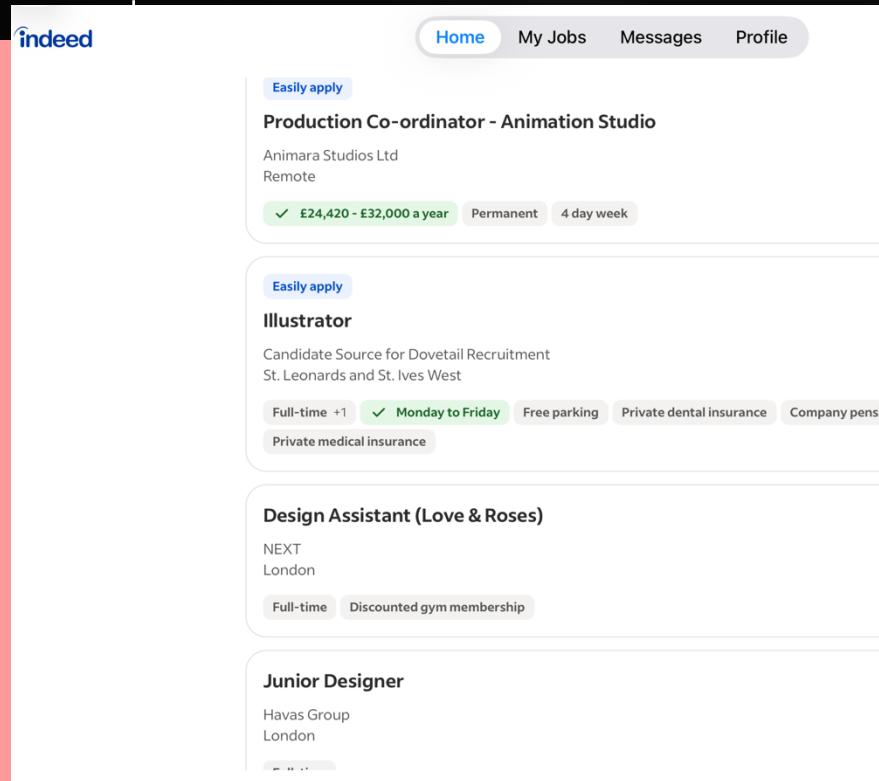
SUMMARY

Personal storytelling, emotions and imagination

Emotional communication & expressive characters

Warm playful visuals and storytelling

Recurring themes, colours and character driven work



I have found that there are a lot of creative style jobs out there, (linked in is especially good for this). While some are illustration based others are more towards graphic design or animation. I feel equipped to apply for these rolls due to the experience and skills I have gained on the course. A lot are freelance. I admit I am worried to apply due to time constraints as I tend to take on too much and get overwhelmed by it all. Ultimately I want to finish my degree and do my masters and possibly phd so I have a lot to consider

JOB VACANCIES

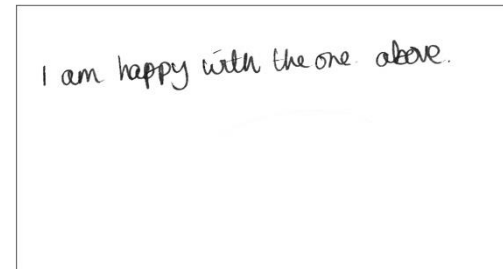
Changemakers: Building your Personal Brand for Sustainable Employment Personal Branding

Visual Exercise

Design a business card (in the box below) for the person next to you and then give it to them.

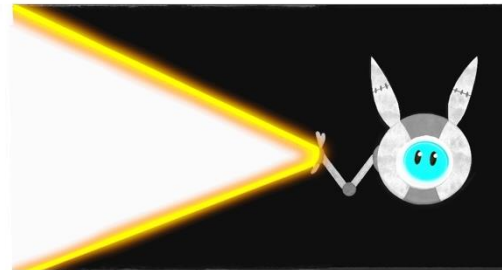


How do you see yourself and your skills right now? Design a business card in the box below.



They are improving every time I practice so I need to continue to do so

How do you want to be seen? Design a business card in the box below.



less is more, so maybe a reduced palette
The writing would be printed

I LOOKED ONLINE TO FIND OUT WHAT OTHER ILLUSTRATORS SELL OR CREATE WHEN THEY ARE FIRST STARTING OUT

SITES SUCH AS
[HTTPS://WWW.MAKINGSANDMUSINGS.COM/POST/HOW-TO-SELL-YOUR-FIRST-PIECES-OF-ART-A-BEGINNER-S-GUIDE](https://www.makingsandmusings.com/post/how-to-sell-your-first-pieces-of-art-a-beginner-s-guide)
HAVE BEEN VERY HELPFUL

Changemakers: Building your Personal Brand for Sustainable Employment Personal Branding Exercise

What do you want to be called? Names suggestions???

Sushi B

TJB Arts Co.

Sushi B as my name will be changing next year.
I may keep Sushi B as that's what I started with

How will you visually get across you USP in your branding? Ideas and doodles

Colour, typography imagery and logo



Grey main colour

Playful
Colour theory

Neurodivergency
Friendly

Maybe colour coding



Rounded points
my hand-drawing

my stamp/logo

How will you make your brand identity memorable? Ideas and doodles

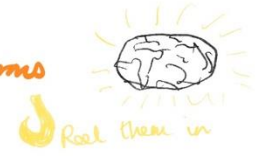
Make sure the colour palette doesn't get confused

Signature details - maybe my stamp

Tell a consistent story across all platforms

Target audience is neurodiverse people.

Colour is my hook - well thought out



How will you reach your audience? Promotional ideas outline below

Psychologists
chiropractors

Parents, schools and groups



Sosh Meeds

Posts

Become more active

What will be the right promotional strategy for you? Ideas and doodles

Building worlds
around my characters



Social media
Insta etc



Badges/Badgemaker
Merch

T-shirt designs

Mini Animations

PERSONAL BRANDING

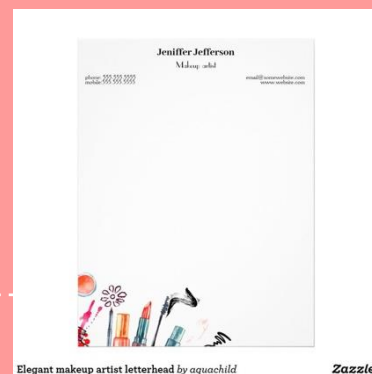
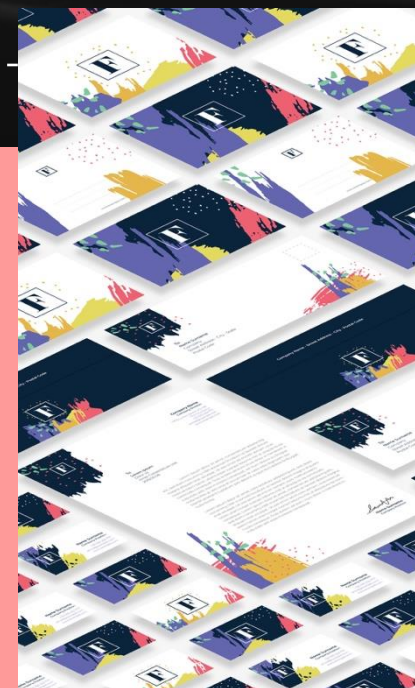
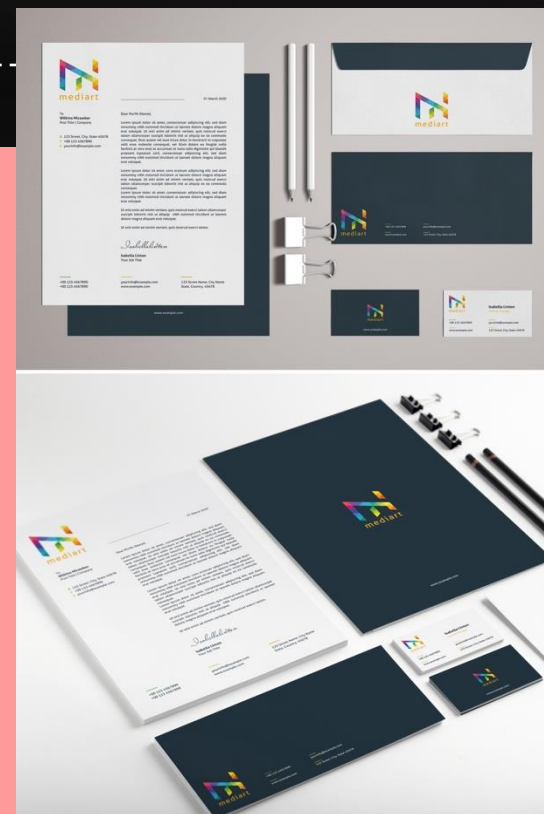
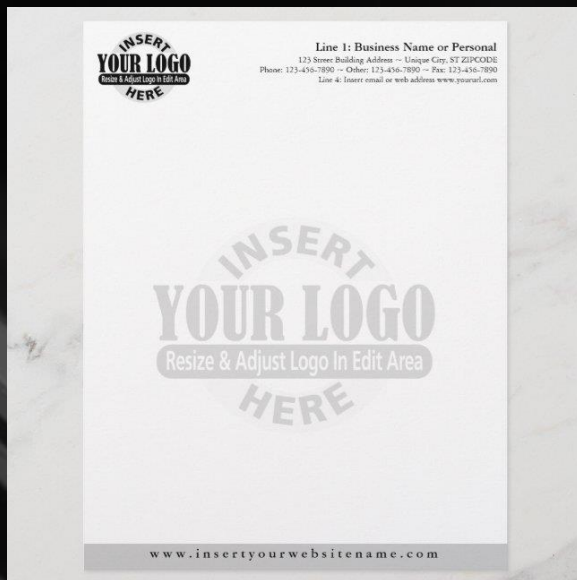


STATIONARY

ILLUSTRATORS BUSINESS CARDS

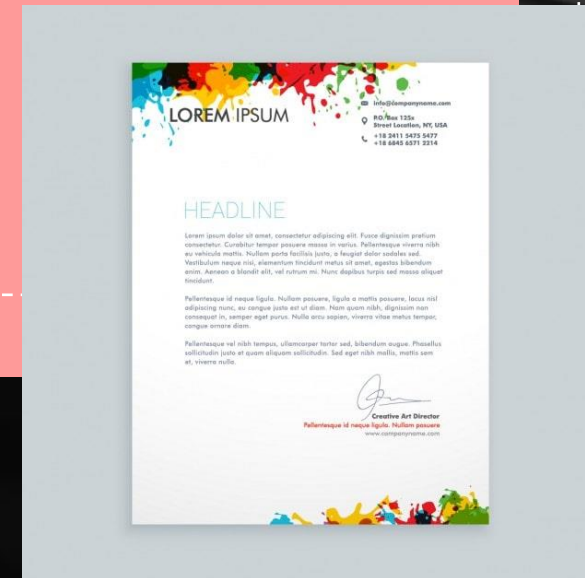


<https://www.moo.com/blog/uk/inspiration/8-business-cards-that-are-basically-a-work-of-art>



Elegant makeup artist letterhead by aquachild

Zazzle



LETTERHEAD EXAMPLES



TJB Arts Co.

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Swansea, SA68HE

Phone: 07722226366

Email:
tjbartsco2020@gmail.com

Website: tjbartsco.com



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tjbartsco2020@gmail.com
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570 Neath Road
Morriston
Swansea
SA6 8HE
07722226366
tjbartsco2020@gmail.com
Tjbartsco.com

With Compliments

LETTERHEADS AND COMPLIMENT SLIPS

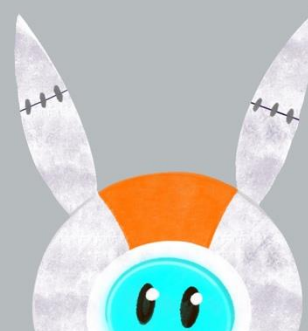
A FEW OF MY CHARACTERS

little
Dumping



Business
Ton

The lonely
Cactus



Arlo

Doing well in
learning Adobe
Creative Suite

Digital and
traditional
painting and
art creating

DRAWING

PROCREATE

literary
skills

Colour theory

HARD SKILLS

Creative writing

Production
knowledge

Character design

Sketching

Singing

story
telling

lettering
calligraphy

WINDOWS
APPS
Eg Powerpoint

Composition

Empathy

Creativity

Communication

Adaptability

Imagination

Collaboration

↓
Problem Solving

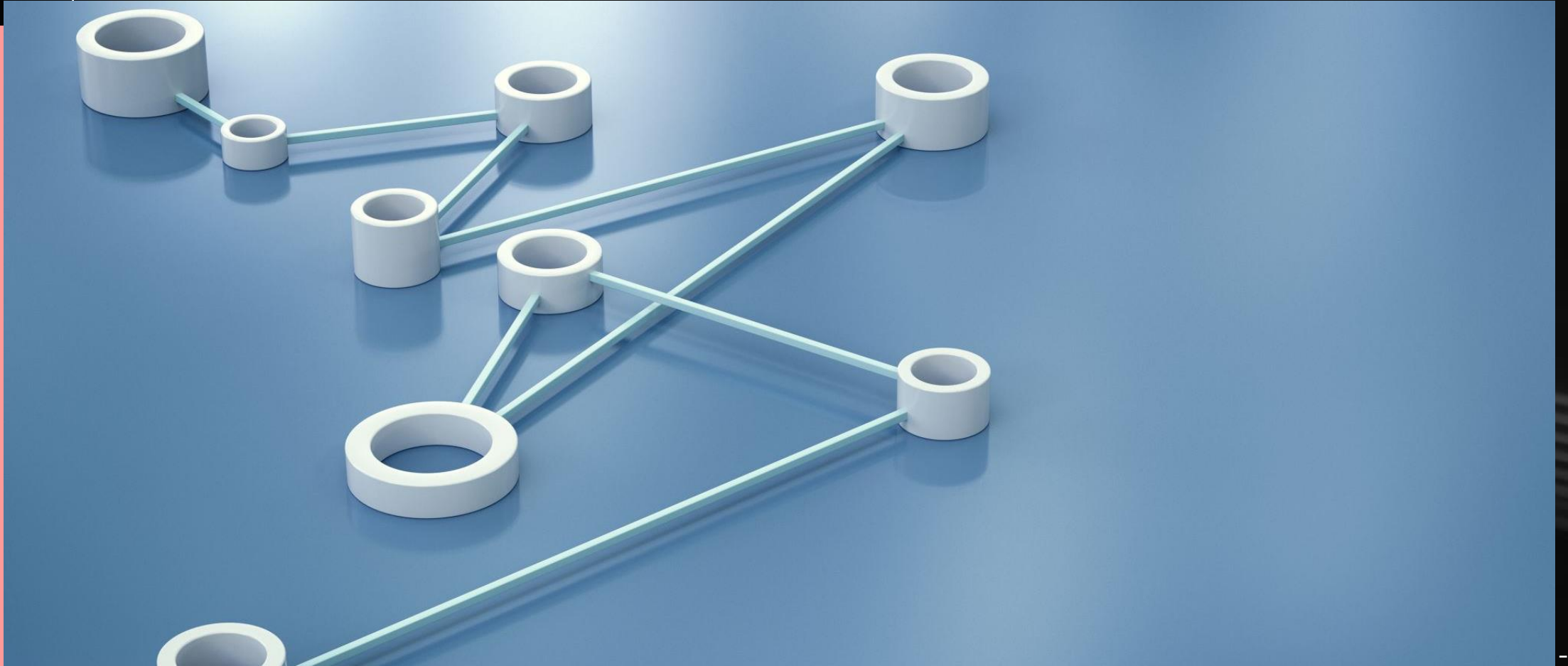
SOFT SKILLS

Resilience?

Networking
and self-
promotion

Focus

Confidence?



NETWORKING

Illustration student



me 13:45
to mr.scolex ▾

Hi **Jhonen**,
I am a "mature" illustration student who loves your work especially Invader Zim.
I was wondering if I could ask you a few questions to include in a project of mine though I appreciate you are busy.
I also wrote an essay that discussed some of your work.

I would also like to know if the Art of Invader Zim will ever be republished as I missed out the first time.

Thanks



Jhonen Vasquez
jhnenvee



Jhonen Vasquez
jhnenvee

132K followers · 468 posts

You've followed this Instagram account since 2024

You both follow buenothebear and 1 other

[View profile](#)

You started a chat with Jhonen Vasquez. We use information from this chat to improve your experience. [Learn about business chats and your privacy.](#)

13 MAR 2025

Hi Jhonen,
My name is Tonya and I am an illustration student in Wales, UK.
You are my favourite illustrator, I have even cited you in uni essays.
I was hoping to obtain a copy of your book the Art of Invader Zim however, in the UK it is totally out of my price range. I was wondering if you knew where I could obtain a copy.
Thanks in advance
Tonya



Invite Jhonen Vasquez (jhnenvee) to chat

You can only send one message in this invitation. Remember to follow our [Community Standards](#) and be respectful when messaging others for the first time.

Message...

JHONEN HASN'T RESPONDED TO EITHER OF MY COMMUNICATIONS WHICH WAS QUITE SAD FOR ME AS HE IS MY FAVOURITE ILLUSTRATOR BUT I REACHED OUT AND WILL NOT FEEL SO HESITANT NEXT TIME

JHONEN VASQUEZ

15 February 2026



Sushi B 15/02/2026, 19:28
Hi, thanks so much for this 🍱

Can you walk me through your process from first idea to final piece for the episode?
Do you find the artwork based on one or two words from the pod?
How did you develop the style?

What made you choose to create them yourself?

Were you producing art before this?

Thanks a lot



Alasdair 15/02/2026, 20:01
I start by looking for an illustration of the actual story we told from resources like archive.org and wiki commons. For instance, if it's spring-heeled jack, I look for that. If I can't find anything, I look for something that illustrates the story more generally. A witch or a ghost, not necessarily THE ghost or witch in question. For example, I recently found a picture of Baron von Munchausen riding on a cannonball, for a story about a different guy riding on a cannonball. These days, I've used up a lot of the best ghosts and witches, so I'll fix on any visual element in the story, especially if it's a unique one.

When we started the podcast, there weren't LOADs of comedian podcasts with the comics faces front-and-centre. So I put me and James on the logo but I didn't think we'd want ourselves on every episode. I was probably thinking of the wood-cut illustrations that the podcast Criminal commissions for each episode. I wanted something that felt vintage and weathered, so I used lots of old paper textures combined with defocused dust motes. I always look for black and white images, if I can, and then I tint them sepia. But the colour has changed a bit over the years because I do it by eye. But I liked the idea of the style being consistent with the kind of variations you would see in old printed documents.

I made them myself just because I'm good at Photoshop and we couldn't afford to pay anyone in the early days of the pod.

I had done a fair bit of drawing before this as a film student, and I had illustrated a couple of little point & click games. (Though I'm not very happy with the animation, looking back!)

Hope that helps answer your questions!



Sushi B 15/02/2026, 20:20
Yes this is brilliant. I thought some of them were woodcuttings. They always look old and weathered. I couldn't see the photoshop elements
Thank you so much for your time. Do you have a pic you are happy with me using for this little interview.



Alasdair 15/02/2026, 22:47
You can see larger versions on the website. Sometimes I link to the original sources, but most of the time I just credit the book the image comes from.
<https://www.loremenpodcast.com/episode-3-s7/> This recent one might be useful, because it's a combination of two images and I've linked to them in the credits.

Loremen Podcast

S7E3 - The Shug Monkey of Cambridge with Edd Hedges

Comedian & podcaster, Edd Hedges introduces a bevy of Cambridgeshire oddities, from a terrifying monkey (some would call it a dog) to The Chronophage.



Alasdair >



Alasdair 15/02/2026, 22:47
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<https://www.loremenpodcast.com/episode-3-s7/> This recent one might be useful, because it's a combination of two images and I've linked to them in the credits.

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You can right-click and save the recent images from the header.



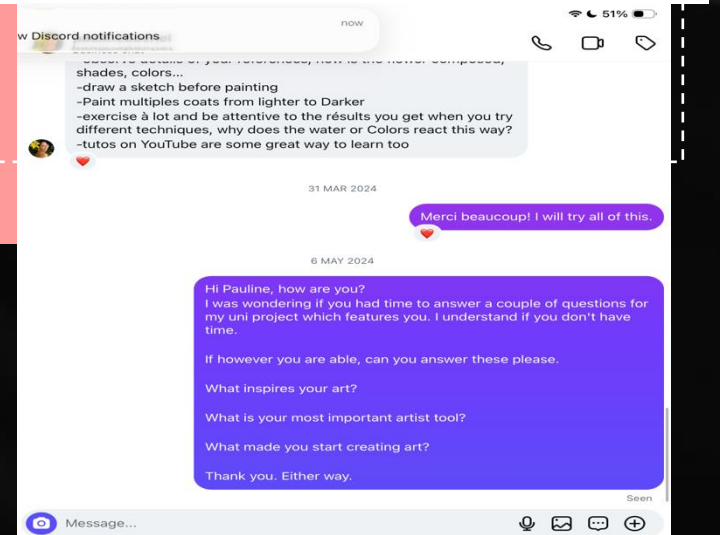
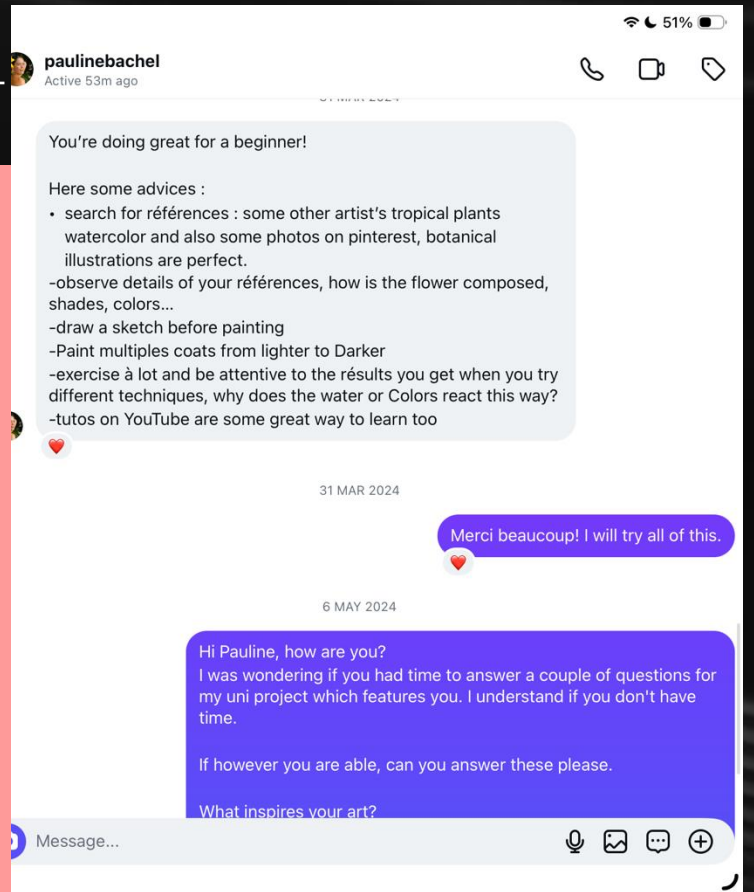
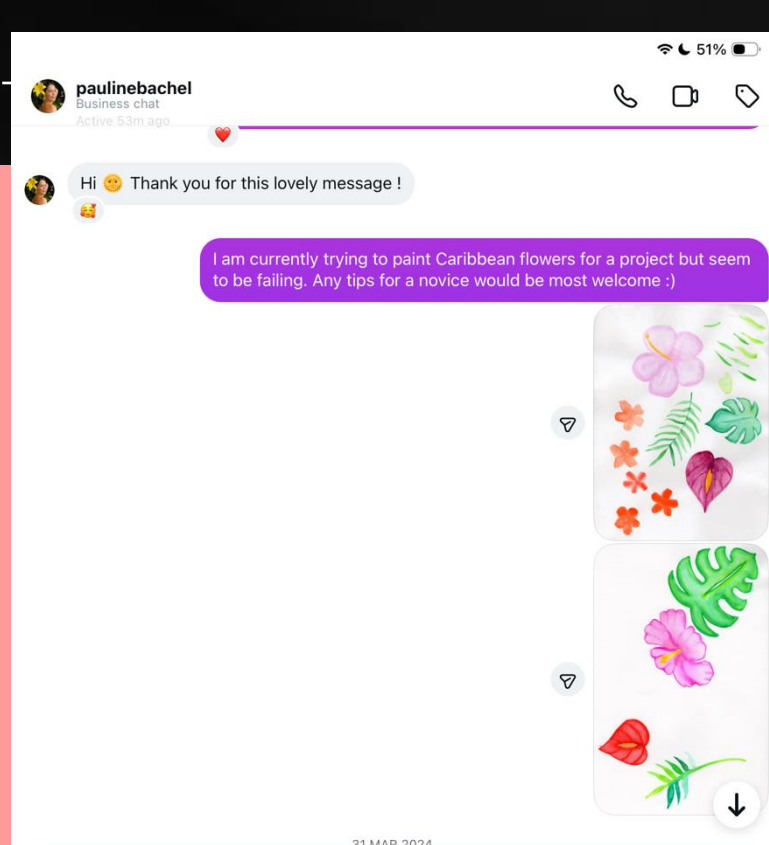
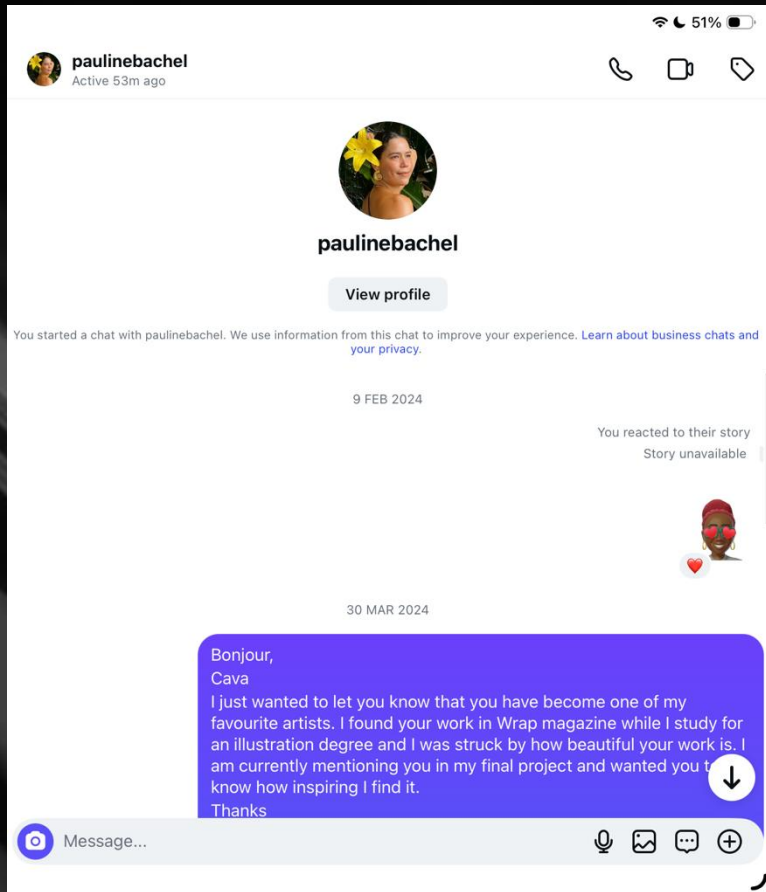
Sushi B 15/02/2026, 22:59
Brilliant thanks, I will do. When you're in Swansea you should come give a guest lecture. I get it because of the crazy clock. Makes sense.
You don't have to by the way but you would be most welcome.
I go to Swansea College of Art - UWTSD



THIS WAS A VERY POSITIVE INTERACTION AND I LEARNED A FEW THINGS. ONE OF WHICH IS THAT ALL ARTISTS SEEM TO HAVE DOUBTS IN THEMSELVES, YOU JUST HAVE TO OVERCOME THEM

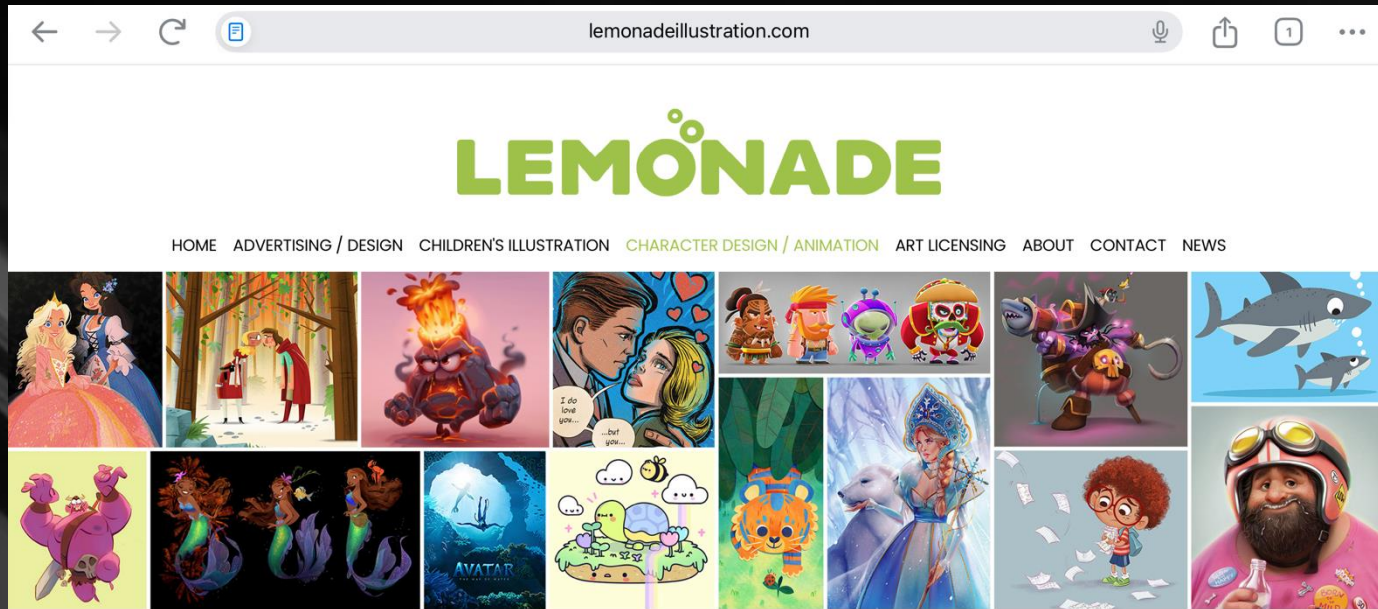


ALASDAIR BECKETT-KING



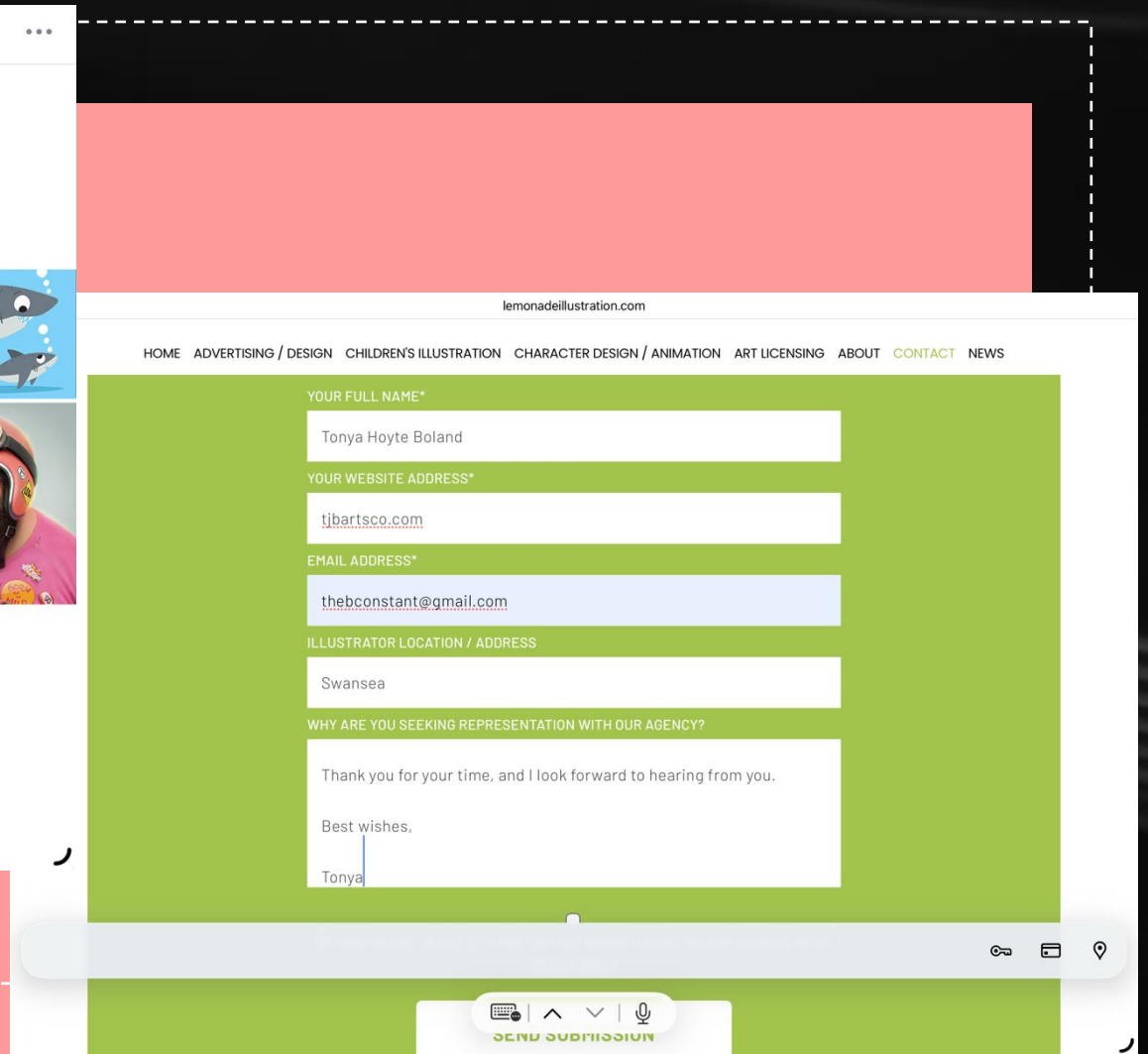
SHE GAVE ME SOME TECHNIQUES THAT I WILL GO ON TO EXPLORE THIS SUMMER. I AM GRATEFUL FOR THE FEEDBACK

PAULINE BACHEL



Character design / Visual Development

We are honoured to represent an world class roster of character designers and visual development artists who serve some of the biggest Agencies, Brands, Film Studios and TV Companies in the industry.

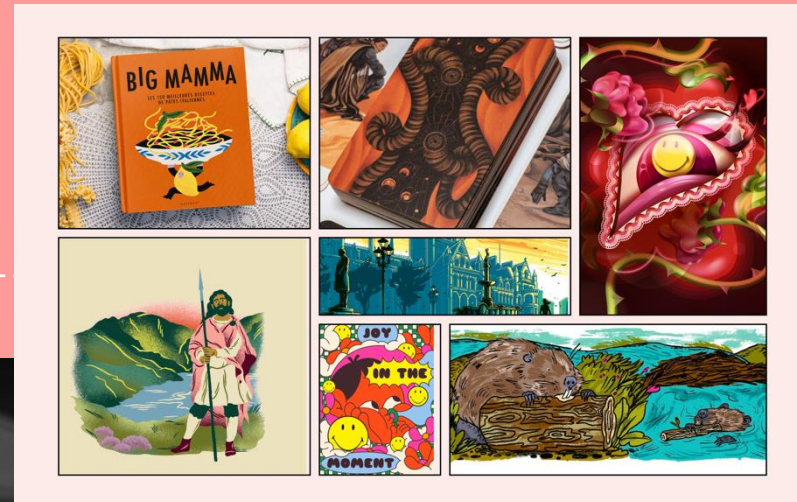


THE AGENCY LEMONADE, SEEMS TO FEATURE A LOT OF WHAT I LIKE, EXPRESSIVE CHARACTERS FROM ILLUSTRATORS THAT HAVE A VARIETY OF STYLES AND COLOUR PALETTES BUT WITH VISUAL STYLES AND IDEAS IN THE SAME AREA AS MINE. I HAVE SENT THEM A MESSAGE ON THEIR SITE TO FIND OUT WHAT THEY LOOK FOR IN AN ILLUSTRATOR



THIS AGENCY ASKS YOU TO PAY TO BECOME A MEMBER. A YEARLY FEE OF \$350. I DID LIKE THE STYLE OF THE MANY OF THE ARTISTS WORK BUT WOULD WANT TO HAVE A BROADER PORTFOLIO AND REACH BEFORE I CONSIDERED PAYING ANY MONEY

Roar is another agency that seems to align with my style and vibe. I have contacted them in the same way as lemonade and asked them what they look for in an illustrator so I can work on my portfolio to make it more appealing to these type of agencies



[HTTPS://CREATIVEHOWL.COM/ILLUSTRATION-AGENCIES-LIST/](https://creativehowl.com/illustration-agencies-list/)

Strong imagination

Unique character design style

Strong thematic presence

Multimedia skills

Passion for diversity and inclusivity

Life experience

S

W

Lack of confidence

Limited industry experience

Website and branding still
being developed and built

Social media

More focused portfolio

O

T

The growing demand for emotionally
driven and inclusive
illustration

Childrens scholastic/educational
programs and collabs

Licensing opps - merch etc

Networking

Neurodiversity awareness

Competitive industry

AI generated artwork

Burnout

Social media algorithms

Trend work

Oversaturation

15:25 Thu 14 May

rhysbevanjones.com

31%

RHYS BEVAN JONES

[CROESO-WELCOME](#)

[PRINTS: MEDDWL-MIND](#)

[PRINTS: HUNANIAETH-IDENTITY](#)

[LLYFRAU AYYB-BOOKS ETC](#)

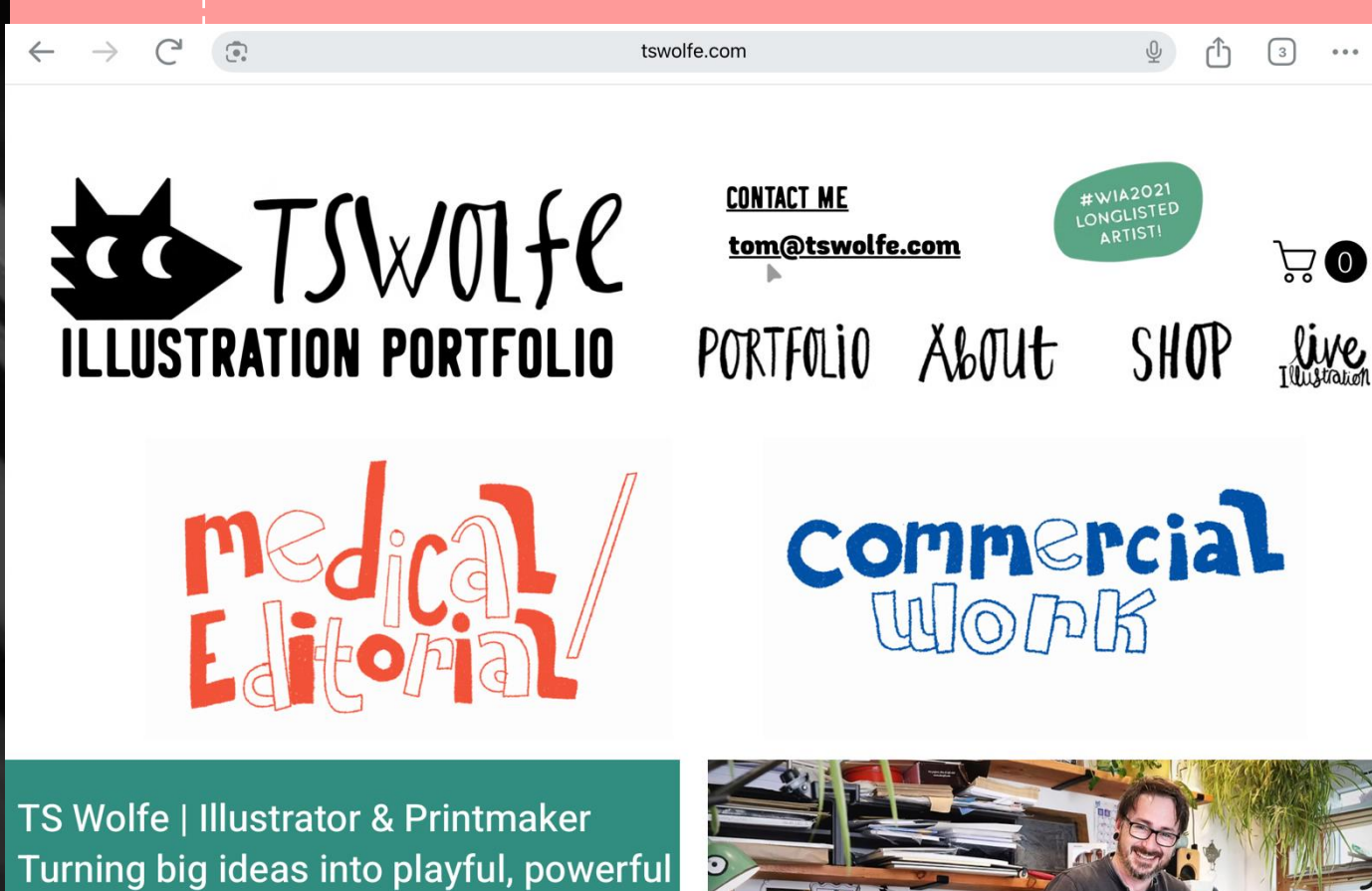
[CYSYLLTU-CONTACT](#)

Croeso i ffolio / Welcome to the portfolio of Rhys Bevan Jones



RHYS BEVAN JONES IS A RESEARCHER AND ILLUSTRATOR. HE COMBINES ART WITH THERAPY. HE GAVE A TALK IN THE UNIVERSITY. HIS FIELDS ARE SOMETHING I WOULD LIKE TO MOVE INTO. I WOULD LIKE TO DO A MASTERS IN ART THERAPY AND THEN MOVE ON TO MY PHD. WHILE CREATING NEURODIVERSE ART AND CHARACTERS DEALING WITH COMMUNICATION

I HAVE CONTACTED RHYS USING THE CONTACT FORM ON HIS WEBSITE AS I WOULD LIKE TO CONNECT WITH HIM AND LEARN THE PATH HE TOOK TO GET TO WHERE HE IS TODAY



TOM WOLFE GAVE A TALK AT THE UNIVERSITY. I HAVE KEPT IN CONTACT WITH HIM AS DURING HIS WORKSHOP I CAME UP WITH AN IDEA I WILL BE EXPLORING AND HE WANTED TO SEE THE END RESULT AND CRITIQUE IT AS AN ART DIRECTOR WOULD. IT WAS A VERY POSITIVE EXPERIENCE AND GAVE ME SOME CONFIDENCE TO KNOW I AM ON THE RIGHT PATH WITH THE IDEAS THAT I HAVE

I ENTERED THE D AND AD COMPETITION THROUGH OUR MODULE, ILLUSTRATION FOR ADVERTISING. I DID NOT WIN A PENCIL BUT I AM HAPPY FOR THE SKILLS I LEARNED IN AFTER EFFECTS AND THE WORK I PRODUCED

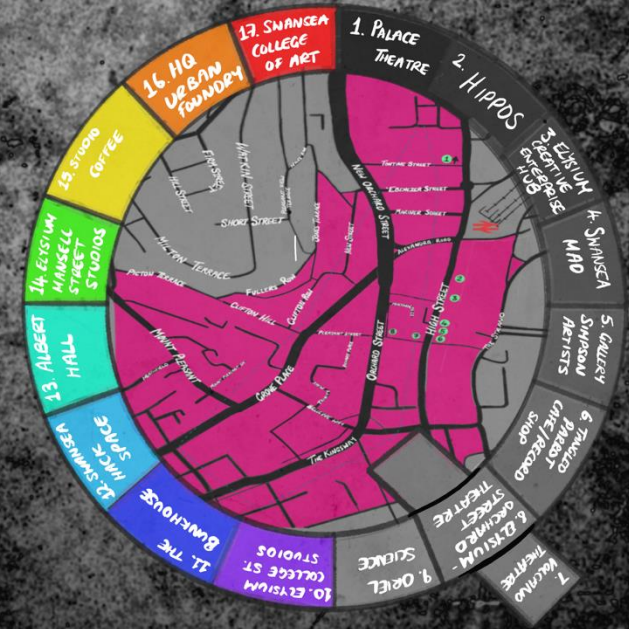
Celebrating 10 Years

I HAVE ALSO CREATED A MAP FOR HQ URBAN KITCHEN WHICH WAS ANOTHER LIVE BRIEF WHICH HAS BEEN WELL RECEIVED. I DON'T YET KNOW IF IT HAS BEEN SUCCESSFUL BUT AGAIN. I AM MORE THAN HAPPY WITH MY DESIGN



I WAS ASKED TO CREATE A POSTER FOR A LOCAL PUBS KARAOKE NIGHT.. THEY ASKED ME TO PRODUCE MORE IN THE FUTURE. I WAS PAID IN FREE DRINKS. I AM GOING TO BE CREATING T-SHIRTS, BADGES AND OTHER ITEMS AND CRAFTS USING MY ART AND SELLING THEM ON MY WEBSITE AND ALSO AT CRAFT FAIRS AND MAY EVEN APPROACH LOCAL INDEPENDENT SHOPS

OPPORTUNITIES I HAVE TAKEN



[Home](#)[About](#)[Gallery](#)[Blog](#)[Characters](#)[Projects](#)[Scribblings](#)

Art with humour, heart and humanity



u 14 May

tjbartsco.com

58%

About Me

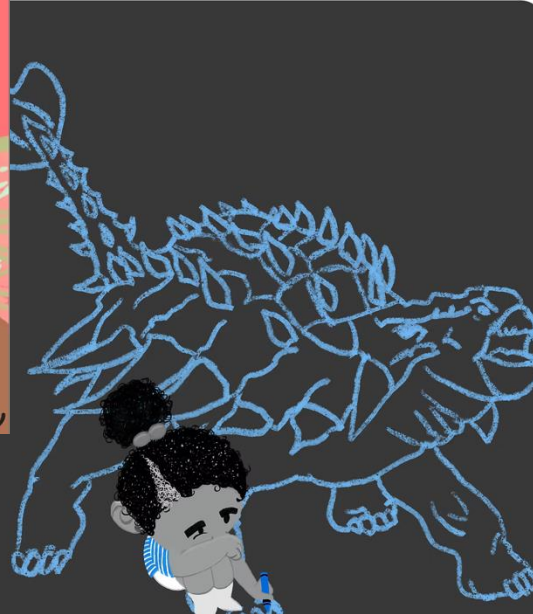
Hi, I'm Tonya — an illustrator, storyteller and big believer in the power of imagination.

Ever since I was little, drawing has been my favourite way to make sense of the world. I grew up creating characters, inventing stories and sketching "Anky" — my imaginary friend who just happened to be an ankylosaurus. From dinosaurs to dream worlds, creativity has always been part of who I am.

These days, my creativity goes far beyond drawing. Alongside illustration, I also write, sing and make all kinds of things — because for me, creativity isn't something that fits into one box. Whether I'm building a narrative, designing characters, crafting handmade ideas or performing music, I love finding ways to bring emotion, personality and imagination to life. My work combines playful visuals with meaningful storytelling, often exploring communication, identity, connection and inclusivity.

I'm passionate about creating art that feels expressive, emotionally honest and full of character.

My mission as an illustrator is to create work that makes people feel seen, sparks curiosity and adds a little more colour, comfort and joy into the world. I want my art to connect with people emotionally while still feeling fun, bold, imaginative and unmistakably human.



13:09 Thu 14 May

tjbartsco.com

58%

Contact Me

Fancy creating something fun together, collaborating on a project, or simply stopping by to say hello? I'd love to hear from you! From illustration and character design to storytelling, branding, workshops, and creative collaborations, I'm always excited to connect with imaginative people and bring exciting ideas to life. Whether your idea is professional, playful, heartfelt, or completely bonkers — my inbox is always open.

First Name *

Last Name *

Email *

Subject *

Message *

Send Message



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I now have a signature style and colour palette. I want to add more elements to the site such as little idents and accents like leaves and flowers or my robots popping up but don't want it to be overwhelming

TJBARTSCO.COM

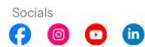
I will be adding previous and new blog posts to this page. My blog ranges from food to art to travel.

Blog

Welcome to my blog — a creative space where illustration, storytelling, travel, and everyday inspiration come together. Here I share behind-the-scenes glimpses into my projects, creative thoughts, works in progress, travel adventures, reviews, and the experiences that influence my artwork and imagination. From character design and visual storytelling to discovering new places and creative finds, this blog is a window into both my creative journey and the world around me.



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Characters

My characters are at the heart of my creative world, each bringing their own personality, story, and sense of imagination to life. From Anky — my childhood imaginary friend and adventurous ankylosaurus — to Ruby Red, Grandma, the expressive Emotiblobs, and my quirky little robots, my work explores storytelling, emotion, humour, and connection through character design. Whether playful, heartfelt, magical, or mischievous, each character is created to spark curiosity, communicate feeling, and invite people into imaginative worlds.



I will redesign my business stationary to include little elements as at the moment they seem plain. I may make Anky the focus instead of Arlo and add little tropical elements as I would like to also produce some Caribbean themed art.



The Creation of Anky

01



Sollange Knowles

02

Sollange Knowles



My gallery is coming up nicely. The pictures are quality PNGs and will contain better descriptions of the art I am proud of and that the public appreciate most.

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MY SCRIBBLINGS WILL BE JUST THAT. PAGES OF MY SKETCHBOOK AND IDEAS SO VISITORS TO THE SITE CAN SEE WHAT COULD BECOME A FUTURE IDEA OR SEE HOW I WORK

Projects

A space to explore my current and upcoming projects, from illustrations and storytelling to creative experiments and collaborations. Here you'll find sneak peeks, works in progress, and exciting ideas currently taking shape behind the scenes.

Socials



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Scribblings

My sketchbooks are where ideas begin to grow — a place for scribbles, experiments, messy thoughts, character concepts, and spontaneous creativity. From quick doodles and observational sketches to story ideas and imaginative little moments, these pages capture the playful and unfiltered side of my creative process. They're a glimpse into the thinking, exploring, and daydreaming behind my artwork and characters.

Socials



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THE PROJECTS ARE FOR PROJECTS SUCH AS MY EMOTIBLOBS, RUBY RED GRAPHIC NOVEL AND RUGBUG PLUS MY CELEBRATING NATURAL HAIR,



Alasdair Beckett-King – Discord:
Mrabk

Tom Wolfe -
TsWolfe.com
Tom@tswolfe.com

MY NETWORK IS SMALL CURRENTLY BUT IT ALSO INCLUDES MY FELLOW
STUDENTS AND THE LECTURERS. I WILL BE BUILDING ON THIS.
THE TWO ARTISTS MENTIONED HERE HAVE REPLIED AND GIVEN ADVICE
WITH CONTINUING SUPPORT

CONTACTS LIST

Tonya Jasmine Hoyte Boland

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Swansea
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07722226366
thebconstant@gmail.com

SKILLS

- Proficient in Microsoft products

Wordpress

- Proficient in Adobe products
- Phone skills
- Research skills
- Public speaking skills
- Training

QUALIFICATIONS

NVQ Level 3 in customer service

9 GCSEs including Maths, English and Science
A-Level in Art

EDUCATION

I am a creative and enthusiastic illustrator currently studying for a BA (Hons) in Illustration at University of Wales Trinity Saint David, with a passion for storytelling, character design, and emotionally engaging visual communication. My creative practice explores narrative illustration, expressive characters, and imaginative worldbuilding through both traditional and digital media. I particularly enjoy developing original concepts that connect with audiences through emotion, colour, and personality, while also exploring themes surrounding communication and neurodiversity within my work.

Alongside my studies, I bring over 12 years of professional experience within the public sector, including roles at the Driver and Vehicle Licensing Agency and the Department for Transport. These roles have strengthened my communication, organisational, mentoring, and problem-solving skills, while teaching me to work effectively under pressure, meet strict deadlines, and adapt quickly to new systems and challenges. I am an enthusiastic, self-motivated, and reliable individual who thrives in both collaborative and independent environments. Alongside illustration, I also enjoy writing, singing, and creative experimentation, bringing originality, professionalism, and enthusiasm to every project I undertake.

EXPERIENCE

UWTSD (University of Wales Trinity Saint David) - Student Ambassador

October 2024 - Present

As a Student Ambassador at UWTSD, I represent the university at open days,

4 May

74%

EXPERIENCE

UWTSD (University of Wales Trinity Saint David) - Student Ambassador

October 2024 - Present

As a Student Ambassador at UWTSD, I represent the university at open days, applicant events, and outreach activities, supporting prospective students and their families with honest insight into student life and the Illustration course. I deliver campus tours, assist academic staff with administrative duties and communicate confidently with diverse audiences.

DVLA, Swansea — Administrative Officer

August 2012 - 2023

Performing administrative and clerical tasks using a range of systems. Supervising people and systems as needed. Dealing with internal and external customers.

Working with financial systems and grants and applications.

Working to tight deadlines and carrying out policies in the public sector.

Wrote numerous articles for the in-house website

Direct Nursing Services, Swansea — Senior Carer and Shift Supervisor

2010 - 2012

Supervising teams of care assistants.

Dispensing controlled medications and building rapport with service users.

Duties included rotas, basic payroll, disciplinary work, training and monitoring progress.

Virgin Media, Swansea at various locations

2004 - 2011

Sales, faults and customer services

9 GCSEs including Maths, English and Science

A-Level in Art

EDUCATION

University of Wales Trinity Saint David, Swansea College of Art — Degree

September 2023 - Present

First year student working towards a Bachelor of Arts degree in Illustration including marketing

New College, Swindon — A LEVEL

2001 - 2003

Art A Level - Grade A

I DO THINK THAT MY CV LOOKS TOO CORPORATE. I BUILT ON MY EXISTING ONE INCLUDING IN THE OPENING PARAGRAPH ABOUT MY ILLUSTRATION SKILLS. I THINK AS I WORK OUT THE EXTRA ELEMENTS FOR MY WEBSITE, I WILL ADD THEM TO MY CV SO IT GOES ACROSS THE BOARD

MY CV

Dear Hiring Team,

I am writing to express my interest in your freelance illustrator opportunity. As a creative and imaginative illustrator with a passion for storytelling, character design, and emotionally driven visual communication, I am excited by the possibility of collaborating with a team that values originality and engaging visual content.

My work combines playful, expressive illustration with thoughtful narrative concepts. I am skilled in both traditional and digital illustration, with experience creating expressive characters, narrative artwork, branding concepts, and audience-focused creative content. I have a strong understanding of colour, composition, and visual storytelling, particularly in projects centred around emotional awareness and communication.

Alongside my illustration practice, I enjoy writing, singing, crafting, and creative experimentation, which helps bring originality, enthusiasm, and versatility to every project I undertake. I am confident working independently, adapting to different briefs, and developing fresh ideas while maintaining a distinctive artistic voice.

Through my degree studies and independent creative projects, I have continued to develop my professional practice, personal branding, and collaborative skills. I am highly motivated, reliable, and passionate about contributing meaningful and memorable illustration work.

I would love the opportunity to discuss how my creativity, adaptability, and enthusiasm could contribute to your projects. Thank you for taking the time to consider my application, and I look forward to hearing from you.

Kind regards,

Tonya Boland

MY COVERING LETTER

This module has helped me grow as an artist.. Through my website isn't finished the template is there and I am making sure I keep the theme across what I produce. It has helped me find my style and theme which I will continue to work in line with.

I am going to keep producing art and try not to compare myself with others as I know what I want to do in the future. I need to remember I have my own unique perspective on things

My website I am really pleased with as I had no idea what it would look like before planning. I had never thought of creating one before and I really do think I have the start of something great

Thank you

Tonya

SUMMARY