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The cooking academy: <https://www.thecookingacademy.co.uk/>

The website is fast upon opening it loads up instantly when it is also fast when opening sub-pages its fast, its easy to navigate and sub heading right op top of the screen

The website contains many sub-pages and you can find then located on the top of your screen highlighted in white there's an couple on things you could choose from. When highlighting over one of words an number of different choices to pick from and it insures you find what your looking for. Also on the too right of the screen there is 3 lines if you highlight over them you can find there shop or contact to get into contact with them for further information

For customers looking to book a private session all you have to do is highlight on the top right of the screen on the cooking academy page click on private booking choose your option and your amount click add to basket then continue onto the check out page were you would fill out details and pay for your session.

In my opinion to make the website easier to use for people that might find it difficult to find what there looking for is to remove the some sub-pages and have the key things people look for when they go onto the website on the main page so they could find it easier or have an live chat so people can get answers instantly.

The page has bright and vibrant colouring nice placement in images also the sub-pages look very nicely designed and gives a good vibe from the website on the phone it looks less as exciting and not showing the website in its full design but its still looks good on phone and still easy to use.

The website has used imagery better than colouring the images are in the perfect places and right there for you to see it also shows what the business provides which is a very good way to sell and make customers interested

The website has made use of the online live chat it is very easy to locate it is at the bottom right of the screen its easy to use and you will get an fast reply and they can help with whatever you need , this is an very good tool for websites to have it makes it easier to solve problems.