

SKY IS NOT THE LIMIT

SKYFULFILMENT.
COM

**Scalable and affordable fulfilment
services for small to medium businesses**

SkyFulfiment.com is a future company who will offer services all over the globe for small to medium businesses. In the above poster, I have chosen a few combination of colours which I think will represent my business. As the name of the business is SKY it the predominant colour needs to be blue which means intelligence, trust, honesty. When you first see the colour blue your mind is already thinking about the sky, clouds. I believe that this colour will help customers to remember the name of the business quickly. Also, I have chosen a bit of green cause is refreshing and give us hope and balance in our souls. The heading i preferred to be red because it has a strong message and I needed to attract attention but it the same time red means action, excitement and energy. The globe in the poster means that our services will be all over the globe and will reach every corner of our Planet. I have another two colours which are black and white. These two colours are the best combination of all colours in understating faster what is writing in the poster. White means goodness, purity & black the most powerful colour is associated with elegance, aggression and mystery. As a conclusion, in my opinion, I believe that my poster will attract a lot of attention and people will not just walk past by without reading and I am convinced that they will not only just read but they will understand as well.