



Name: Martin "Big John" Kelly

Age: 51

Behaviour & Life-style:

Loves the little things in life, a pint in the back garden, a loaded plate of chinese and coaching rugby on the week-ends. Martin earns 30K annual-ly, spending a majority on take-away and holidays to Magaluf. Previously divorced but now married to a second wife Sheila, Martin lives in the suburbs of Surrey, within driving range of his daughter's secondary school as well as the king's arms down the road.

A DAY IN THE LIFE OF: A BRICKLAYER

- No stress / Enjoyment
- Slight stress / Annoyance
- High stress / Strained

