

# Project Proposal – Research Methods (OME)

Student Luke Penny

Grade 65%

| Intro / A&O                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |            |           |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|-----------|
| Project title; Identification of a specific problem to be investigated; Well-defined aims and SMART objectives; Explaining why this project is worth doing; Discussion of what the project needs to do in order to be a success; Description any deliverables that will be produced at the end of the project<br><i>Introduction explains and justifies the research but needs more references<br/>Good objectives but no overall aim</i>                                                                                                                                                                                                                                | 20         | 11        |
| Literature Review                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |            |           |
| Description of how the work to be done by in the project relates to the work identified in the literature review; Discussion of any ethical issues raised by the project Identifying what has already been done within the field; Topic familiarity; Literature review using appropriate sources - journal papers and book chapters rather than just websites; Selection of relevant models & concepts.<br><i>You should be explaining the background history and development to your project, not just reviewing some papers in the field. Yes, they suggest things that you can do (which is good) but do they give you any ideas about the problems you may face?</i> | 25         | 13        |
| Analysis Methodology                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |            |           |
| Clear statement of which development methods are to be used and why they are appropriate; Clear statement of which tools are to be used and why they are appropriate; Clear description of how data collected will be analysed<br><i>Excellent experimental and data capture description with solid consideration of risks and limitations.</i>                                                                                                                                                                                                                                                                                                                          | 25         | 21        |
| Resources / Planning                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |            |           |
| List of any deliverables; Clear diagram showing both timing and resource use; Completed ethics form; Limited and relevant appendices<br><i>Excellent identification and categorisation of resources. Good Gantt chart</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                | 15         | 12        |
| Document Presentation                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |            |           |
| Correct spelling, grammar and punctuation; Flow of narrative/fluency; Coherence; Word processed ; Correct use of referencing with bibliography; Strict word limit<br><i>Contents and figures should not appear in the table of contents. The figure should appear in the main text. Don't use "I" in a technical report.</i>                                                                                                                                                                                                                                                                                                                                             | 15         | 8         |
| <b>TOTAL</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | <b>100</b> | <b>65</b> |