SUBPAC

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What is a subpac?

A wearable low frequency resonating unit. Providing a deeper connection with music via a built in amp that makes you feel a pumping sound system more resolution & range than traditional headphones or speakers.

https://www.youtube.com/watch?v=xw09UUoEETM&t=4s

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How to use subpac

1. Put on your headphones
2. Turn up the intensity on the Subpac
3. Put on the Subpac and do up the straps
4. Attach VR (Optional)

(Subpac Guide, 2022)

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Who should buy a Subpac?

01 | Gamers

02 | Engineers

1.
2. https://www.youtube.com/watch?v=l2VSsQChq-I

03 | Producers

04 | Deaf community

05 | Festival goers

06 | Cinemas

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Where can it be used?

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Why should you buy a subpac?

Experience

- New way of understanding music & fun
- Modern technology

Enjoy bass music at anytime and anywhere

- Listen to music at anytime and feel the bass
- Translation to to clubs
- Save money

Inspiration

- **Feel the music**
- **On planes, Hotel rooms to the stage**

(Preece, 2016)

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Advantages & Disadvantages

Pros

- Good fun
- Immersive
- Discreet when on the back of a chair
- Creates a better experience
- The battery last for 9 hours

(Gibbs,2017)

Cons

- Expensive (but different models)
- It weighs 1.8kg

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Any questions? Feel free to ask

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References

(Gibbs,2017)

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Preece, T., 2016. *Review: SubPac M2, Wearable Sub-Bass Audio System*. [online] Ask.audio. Available at: <https://ask.audio/articles/review-subpac-m2-wearable-sub-bass-audio-system> [Accessed 22 April 2022].

(Subpac Guide, 2022)

Subpac Guide, 2022. *SUBPAC ACTIVATE: Quick Start Guide and Tips*. [online] Youtube.com. Available at: <https://www.youtube.com/watch?v=1TJHXWMZSuY> [Accessed 22 April 2022].

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