

assignment

by Ethan Clift

Submission date: 14-Mar-2025 11:46PM (UTC+0000)

Submission ID: 252695066

File name: 56998_Ethan_Clift_assignment_643103_157004289.docx (30.41K)

Word count: 1638

Character count: 8720

The benefits and drawbacks of sourcing locally

Ethan Clift

2416711

Produce, Provenance and Sourcing BMGM4005

Ruth Taylor-Davies

I can confirm that I have not used AI during the writing of this essay

In the world of produce and sourcing, there are many positives and negatives to both sides of the spectrum. For example, in supermarkets, finding chicken breast that has been sourced from the US and taken to the UK can often be considered the cheaper

both
Vague

How do you know this?

However, it also has a severely negative impact on the environment as it displays a lack of care towards carbon emissions. The same subject is often discussed among the hospitality and catering businesses, having to buy in bulk for the weeks ahead of a fair few busy shifts can be expensive when buying the locally sourced option, although it helps maintaining a relationship with local providers and is better for the environment, it can come with its own issues that will be discussed further down the line. This essay is being written to identify and compare which of the two is the much better option.

2

With regards to global sourcing, a lot of the issues surrounding it are the quality of the food. All the products get slingshot from country to country without considering the freshness or quality of the food. processed meats and vegetables which are transported in temperature-controlled trucks from coast to coast until the products reach their desired location. Global sourcing allows businesses to have a larger choice in terms of ingredients, produce and in which they can use them (zhao et al., 2014). As well as purchasing fruits and vegetables in times where they would not normally be available, Supermarkets such as Tesco and Asda import their goods from other countries, for a better variety of choice. However, the product is usually on the pricier side of the market as import rates are more expensive as opposed to what is local.

How do you know this?

Punctuation

3 4

4

Evidence

With local sourcing, it is much easier to find the quality of food required for its intended purposes. Supermarkets such as Tesco use local farms in the UK ranging from all around England, Scotland, and Wales. They have clarified that they support local farms across the country and only import when necessary. Well as this, locally sourced produce is natural, and high in nutritional value, fresh, and high in quality. Purchasing produce locally is flexible about the delivery time, establishing that food products can be delivered when needed to avoid food from spoiling. As well as being able to amend orders if buyers or supermarkets need any more produce. Local sources have a variety of produce, although not all produce is available all year round, seasonal produce such as cucumbers, cabbage, strawberries, and more, are often difficult to purchase during certain times of the year, for this reason global sourcing is a benefit as businesses can purchase produce from countries where it's possible.

5

Evidence

6

Citation Needed

Punctuation

7

Locally sourcing food products can drastically reduce the distance from source to buyer. Carbon emissions and carbon footprint decrease significantly due to the minimal travel. Having product travel as minimal as possible can help the freshness of food and reduce greenhouse gas emissions, making for a more ideal transaction from business to business. Locally sourcing has a decreased supply

How do you know this?

Evidence

Use UK spelling

chain which means that less energy and fuel consumption is used for transportation. Sourcing produce locally prevents the reliance of transportation which releases carbon emissions, and greenhouse gases into the atmosphere, transportation such as planes and shipment methods (Zajac 2024). Sourcing locally can prevent the amount of wastage caused by transportation damage.

How do you know this?

To oppose, Global sourcing has a larger carbon footprint input, meaning fuel consumption increased as long-distance traveling enhances. The more distance, the less fresh food items will be, when considering carbon footprint, companies that claim to be sustainably aware should consider distance, cost, and the particulars of vehicular transportation (greenfield, 2024). Food miles refer to the distance food has travelled from the produce it has been grown to the customer (miller, 2023). This could suggest that the food has travelled from its growing place, shipped overseas, stored in a warehouse, then delivered to local shops, and buyers. This can have a negative impact on the environment as the emissions from transportation such as aircraft, ships, and land vehicles, contributing to air pollution and greenhouse gases. Another factor being, food miles have a toll on it's the nutritional value of food products, as produce is kept in transportation for extended periods of time, the nutritional value decreases.

Evidence

One of the branches of sourcing is that of sourcing locally, through the means of supporting local farms in the local area. This means, through purchasing vegetables that are sourced from animals local to that farm. By supporting the local economy, both sides can benefit from negotiation of terms and conditions, pricing, and timing. To continue, the more a business continues to support local, ecofriendly farms, a better relationship can begin to grow, meaning less money is being spent depending on the level of trust is exchanged between the two parties (Zajac 2023). Supporting local farmers allows higher quality products, fresher produce and is economically beneficial to the environment. Some farming methods that are used to allow fresh produce to come from organic farming, which is farming without the use of pesticide. This helps improve the health of soil, although has a lower yield and higher cost, in comparison to conventional farming which has a lower cost and a higher yield (Mog 2024).

Good

Regarding trends in gastronomy, Some of the trends in gastronomy is that of eco-friendly food choices, "In 2025 British consumers will be savouring meals that not only taste good but also do good for the environment" (Zajac, 2025). This suggests that a lot of British consumers will want to consider the environmental side of being a guest at a restaurant. Another trend being food wastage, chefs and home cooks are becoming more mindful of the increased level of waste. Chefs are becoming more sustainable using up all ingredients, to prevent wastage and using any remains of produce for compost to regrow crops, and plants. To now talk about global fusion, it is a blend of lots of diverse cultural flavours, and techniques which are combined to

produce the perfect dish (Chloe 2024). Fusion showcases and allows chefs to present their creativity, and culinary skills by experimenting with unusual flavour blends that is used in the dishes they produced.

15

Regarding sustainable restaurants within Wales, only 4 restaurants have been reported to have received this award, findings which conclude of Whitebrook and Annwn Narberth, have both achieved a green Michelin star. Whitebrook grow there produce in the kitchens garden, if products are unavailable, products are purchased from a nearby source, supporting the food miles by cutting it down. All products purchased are fully traceable to show where exactly produce has come from (Whitebrook 2025). Nothing goes to waste; food waste gets used for compost for the use of growing crops. Another restaurant being Annwn in Narberth Pembrokeshire, was awarded the green Michelin star after foraging, mussels and fish, at local beaches, and rivers and growing all fruit and vegetable produce in the kitchens garden (Annwn 2025). Annwn recycles all products, keeping wastage at the bare minimum.

17

Awk.

16

18

19

20

21

To summaries, local and global sourcing both come with their own issues, however, locally buying ingredients is much better for the environment, is cheaper, and overall, more beneficial to independent business looking to expand in popularity in their local markets. As discussed earlier, global sourcing is the much more popular option regarding ingredients, as it offers much more variety when seasonality is in the zone of relevance. The downsides come to play when considering the travel time, cost, and pollutions it emits into the earth, however popular it may be, considering the well-being of the planet should be the top priority when considering growth and reputation among today's youth. Both two show promise in terms of helping grow brands while expanding menus and lists of interesting foods to try for the rest of the population. The argument of local versus global is that of a fascinating topic, and it seems that in the not so far future, the planet can seem a lot healthier.

Good

22

23

24

25

Good

Reference list

Bateman, B (2025) biggest food trends for 2025 in the uk, the British perspective, available at [Biggest Food Trends for 2025 in the UK: A British Perspective | Cyrus Ramsey](#)



Canteen, S (2025) michelin green star chefs, matt powell, chef owner annwn, the canteen, available at [Michelin Green Star Chefs: Matt Powell, Chef Owner, ANNWN](#)

Chloe (2024) global fusion cuisine, when flavours and techniques blend across boarder, moments log, available at [Global Fusion Cuisine: When Flavors and Techniques Blend Across Borders - Moments Log](#)

Greenfeild, E, (2024) business sustainability, carbon footprint reduction through supply chain optimisation, sigman earth, available at [Business Sustainability: Carbon Footprint Reduction Through Supply Chain Optimization - Sigma Earth](#)

Mog, A, (2024) different types of farming methods, a complete overview, organic, Agri-farm, available at [Different Types of Farming Methods: A Complete Overview](#)

Milkman, M (2023) what are food miles, the modern milkman, available at [What are Food Miles? | Modern Milkman](#)

Rush, B (2024) locally sourcing reduce carbon emissions green city times, available at [Local Sourcing Reduces Carbon Emissions | Green City Times](#)

Whitebrook (2025) the whitebrook Michelin star restaurant with rooms Monmouthshire, available at [The Whitebrook Michelin Star Restaurant With Rooms Monmouthshire](#)

Zajac, M (2023) sourcing local, the benefits of supporting UK farmers and suppliers, Grafterr, available at [Sourcing local: The benefits of supporting UK farmers and suppliers | Grafterr](#)

Zhao, J (2024) global sourcing vs local sourcing for effective supply chain – supplyia, available at [Global sourcing vs Local Sourcing for Effective Supply Chain - Supplyia](#)

assignment

GRADEMARK REPORT

FINAL GRADE

40/100

GENERAL COMMENTS

Thank you for your submission.

It was late, so sadly, you are capped at 40%.

This was a decent piece of work for level 4, but you need to be using more academic sources to evidence your statements if you want to get better marks in level 5. Try to be less vague and more focussed.

Most of it reads well, but avoid clunky phrases/conjunctions.

This is a good basis for developing your academic writing going forward.

PAGE 1



Comment 1

Punctuation and format of AI statement.

PAGE 2

QM

Vague

Unclear:

When making a point in one of your body paragraphs, one of the most common mistakes is to not offer enough details. A paragraph without much detail will seem vague and sketchy. A paper is always strengthened when your claims are as specific as possible. The more detailed evidence you offer, the more reference points your reader will have. Remember that you are communicating your argument to a reader who has only your description to go by. Someone who reads your essay will not automatically know what you mean to express, so you have to supply details, to show the reader what you mean, not just tell him or her.

QM

How do you know this?

How do you know this? Citation needed

QM

Evidence

Evidence - support your work with examples and evidence.



Comment 2

Not a bad opening introduction, but reference any statements. I.e. tell me how you know this, where you got the evidence.

QM

How do you know this?

How do you know this? Citation needed

QM

Punctuation

punctuation



Comment 3

Capital Z for the name?



Comment 4

Correct citation format.



Evidence

Evidence - support your work with examples and evidence.



Comment 5

When in season?



Comment 6

?



Evidence

Evidence - support your work with examples and evidence.



Citation Needed

Cite Source:

Please use the link below to find links to information regarding specific citation styles:
<https://www.plagiarism.org/article/citation-styles>



Punctuation

punctuation



Comment 7

You make good points, but where is your evidence?



Use UK spelling

Use UK spelling



How do you know this?

How do you know this? Citation needed



Evidence

Evidence - support your work with examples and evidence.

PAGE 3



Comment 8

R



How do you know this?

How do you know this? Citation needed



Awk.

Awkward:

The expression or construction is cumbersome or difficult to read. Consider rewriting.

Additional Comment

In contrast?



Comment 9

G



Comment 10

M



Evidence

Evidence - support your work with examples and evidence.



How do you know this?

How do you know this? Citation needed



Awk.

Awkward:

The expression or construction is cumbersome or difficult to read. Consider rewriting.



Comment 11

Furthermore?



Comment 12

Not sure you've proved the correlation - more evidence please.



Awk.

Awkward:

The expression or construction is cumbersome or difficult to read. Consider rewriting.



Good

good



Comment 13

lower case s



Comment 14

Punctuation/spacing and capital B



Evidence

Evidence - support your work with examples and evidence.



Awk.

Awkward:

The expression or construction is cumbersome or difficult to read. Consider rewriting.

PAGE 4



Comment 15

So? What points are you making in terms of PPS?



Awk.

Awkward:

The expression or construction is cumbersome or difficult to read. Consider rewriting.



Comment 16

including?



Comment 17

A



Comment 18

W



Comment 19

A



Comment 20

C



Comment 21

Some nice case study exmaples.



Comment 22

Continue to evidence your statements with citations.



QM

Good

good



Comment 23

Evidence



Comment 24

A long sentence, but you make good points.



Comment 25

I get the point, but could you have expressed it more clearly and in a less vague way?



QM

Good

good

PAGE 5



Comment 26

Check how to reference web sites, i.e. you need the address and the date you accessed it. Use some text books too to show some academic rigour.

GRADING FORM: PPS ESSAY

ETHAN CLIFT

50

ENGAGEMENT WITH LITERATURE /20

Begin your research by identifying key academic sources related to the topics of local and global sourcing, produce quality, sustainability, and consumer preferences. Utilise library resources, academic databases, and scholarly articles to ensure the credibility of your sources. You should include in text citations and a Harvard Referencing List with a minimum of 15 references.

-  Check how to reference web sites, i.e. you need the address and the date you accessed it. Use academic text books too to show some academic rigour. You only had 10 references but need 15. Use citations to 'evidence' the points you are making. Use capitals for names in citations

5

KNOWLEDGE/UNDERSTANDING /30

Demonstrate a clear understanding of the concepts and terminology related to food sourcing, including "food miles," carbon footprint, and sustainability. Thoroughly research and comprehend the environmental, economic, and social aspects of local and global sourcing, as well as the impacts on produce quality and consumer preferences. Showcase a deep understanding of the case studies you choose, highlighting the strategies and outcomes of businesses or regions that have embraced either local or global sourcing.

-  Your work shows a level of knowledge and understanding. You include discussions around food miles as well as environmental and economic considerations. You could have done more on social aspects although you do mention supporting local farms.

17

COGNITIVE SKILLS /20

Analyse information from diverse sources to present a coherent argument in favour of or against local vs. global sourcing. Use critical thinking skills to evaluate the environmental impact of both sourcing methods, considering factors like transportation, energy consumption, and waste. Apply critical reasoning to explore the influence of consumer preferences and the "farm-to-table" movement on sourcing decisions.

-  You have attempted to argue the case for local v global sourcing. Your statements needed to be supported by more citations to evidence that what

10

you are saying is substantiated. It was a bit vague/superficial in places and needed more depth.

PRACTICAL APPLICATION /20

Use case studies and examples in your essay to demonstrate effective local sourcing in practice.



You did include 2 case studies but I would have welcomed more detail on their sourcing strategies.

13

TRANSFERABLE SKILLS /10

You should write this assignment in essay format, provide your student name, number, module name and module code and assignment title. You should use a font of Arial 12 point. Justify your text, in order for your essay to look professional. Use 1.5 line spacing throughout the document. Spelling and grammar should be accurate.



You have adopted an essay format - thank you. Proof your work to check grammar and punctuation. Use UK spelling. Try to make your work sound more natural, you have some clunky phrases, often they are unnecessary.

5