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CertHE Skills for the Workplace

BMSK4003

Digital Skills and Research Methods Questionnaire and Blog recap

Trawsnewid Addysg; Trawsnewid Bywydau
Transforming Education; Transforming Lives



www.uwtsd.ac.uk

Questionnaire

- Produce a questionnaire using appropriate software. The questions posed will be for the purpose of market research for your business plan in module Managing Enterprise in the 21st century.
- You should aim to include 12-15 questions. **The questionnaire will be distributed to other students on your course to fill in.**
- Having gathered the data, you will produce graphs and extrapolate key statistics. This task is to be completed in **GROUPS OF 3-6.**

Questionnaire

- So you need to be building your questionnaire now.
- Email me your questionnaires for feedback.
- Then you need to email the questionnaire link to fellow students in this group.

Questionnaires

- Google forms produce graphs automatically:
- <https://www.youtube.com/watch?v=ORYwQ2cnnWc>
- What would be an easy way of copying these charts on to a word document for your assignment?

Blog Best Practice

- 100 words per blog
- Content:
 - Use lecture notes as a basis
 - Use self-reflection
- Minimum of 1 photo per blog
- Minimum two text links per blog
 - Link to useful information on what you have learned (Don't just use lecture notes – read around the subject)
- Check your spelling and grammar.

Excel

Not needed as google automatically gives you graphs.

Why is it important to learn digital skills?

- <https://www.independent.co.uk/news/business/news/uk-digital-skills-deficit-company-productivity-bcc-workforce-training-staff-workers-employees-a7670371.html>
- https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/492889/DCMSDigitalSkillsReportJan2016.pdf