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Blogs:

Blog 1: Just pick up Nike's HYPERVENOM phantom iD soccer cleat to experience a new level of precision and attack

Soccer players mention that the common problem they face during a match is the change of condition of the field. Such as, turning the field from dry to wet due to sudden rain. Nike brought a better solution to this problem. Hypervenom phantom id soccer cleat is helping players to change direction easily & helps to have a good grip on the ball in both dry and wet conditions. Guess, what's another good news for soccer players? This cleat is going to serve them in the way they always wanted. As the cleat is light, players are going to get a barefoot-like touch on the ball and at the same time will experience maximum agility. Another good news is that this cleat has three plates for short, artificial or soggy grass.



Blog 2: Grab both the style and comfort you need

Most working women demand comfort in their clothing nowadays and here you go with your desired comfortable clothing with style. Teenagers who prefer style most are also going to get



boundless varieties to try fashion as Nike is going to provide thermal leggings. The leggings are made for cold weather. The fabric with which it is made can produce heat and thus keep you warm during cold days. Both women and teenagers can meet all of their criteria from this single product. Apart from comfort and style they can also get a solution for multiple purposes. As the product is light and easy to carry they can use this for work out too. The same featured

product is also available for men and the review was also very well from them. One said he loved this item for its best compression tights out there for lifting and running. The item was

very effective for its thickness and more supportive nature than other compression leggings. Another user liked this item for its good fitness and the ability to keep the user warm.

Blog 3: Now enjoy more stability

Nike is providing a soccer glove for goalkeeper of soccer named Nike goalkeeper spine pro soccer glove. As soccer goalkeepers have to wear a glove for a long time, they demand comfort from their soccer gloves. Soccer players will get the solution to this problem from this specific product of Nike. Besides the product is also providing stability. Now soccer goalkeepers can get stability and comfort from the same glove as this glove is made with bio align and finger support. It is possible for the unique features of that glove such as the item is providing 3mm supersoft latex foam. It also has moulded latest at the back of the hand, and this provides flexibility. The following features are very important was the main focus. This item provides spine finger supports which add stability for blocking and catching shots. This glove will also reduce the stress on the hands with reinforced protection.



Blog 4: Nike Dry-FIT Hyper Elite Socks are more than just socks

Basketball players said they want nothing but comfort from their socks. So Nike is now providing them with a sock specially featured for basketball players. This sock is made with such



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a fabric that keeps the feet dry at the same time deliver excellent dynamic protection by responding to on-court movements. The socks also provide enhanced durability to toe and heel. Does this sock provide enough to the basketball players? The sock provides more than enough. Wherever the players were searching for only comfort the single sock is providing comfort, protection and durability depending on

the type of the game.

Blog 5: Nike performance graphic 5mm yoga mat is now providing a better opportunity for a focused and safe yoga

Nike plans to provide both men and women with an accident-free safe and comfortable yoga mat. So Nike brought a yoga mat in the market with dual texture, dual-density construction to provide extra grip. The mat also provides stability to keep your centre. What is unique about this yoga mat? This mat is made with perforating foam and energizing pattern. For this reason, as a user, one will get great traction and a surface that helps to keep focus in practice.



Blog 6: Nike Adapt BB: The future of Footwear

What was the fascinating thing that basketball players get from Nike? Nike served basketball players with the very first self-lacing basketball sneaker. According to basketball players' statements, they always struggle for a smooth match. Nike adapts bb is such footwear specially created for basketball players to assess them a smooth match through its amazing features. Nike adapts bb is equipped with Nike FitAdapt technology that adjusts to your foot and your activity with the simple push of a button. The product is also providing a Flyknit and quad-axial mesh



upper and can be controlled via an app. Besides, this footwear has customizable lights, and come packaged with a wireless charging system. Consumers have previously shared their thoughts regarding the product such as whether the product is durable or not. Whether the item is easy to use or not. They also wanted to know about the dimension of the item. It's not the company speech. Previous users said that the support of the item was pretty damn good. Regarding use, the item is run through Bluetooth and an application to tightening it. This item has no laces to tie.

Blog 7: Yes! Nike is providing the next generation of Flyknit

Flyknit is a very comfortable shoe that players and athletes always expected. This item is



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featured for basketball, running & football. This item precisely offers a bunch of benefits. It keeps fitness, provides ultimate agility and also quickness. Let's talk about features. This footwear is a type of shoe upper that is made up of a single piece of digitally woven fabric that is made up of

polyester thread. This thread is more flexible than the others and the upper material of this shoe is more breathable. Another amazing feature of the shoe is that the item will be proving auto-adjustment to the areas of the player's feet where more support is needed. The foam technology used in this item makes it a better running shoe with great balance. The players and athletes who outrun the competition provided feedback like all the time of marathon the shoe provided flatness. As the ride is responsive, it is a great shoe for beginners who are still dealing with their speed training into their routine.

Blog 8: Nik Flylether: A New Version of Leather

Nike's Flylether is a performance material used in its shoes. In other items of this



organization made keeping in mind some factors such as users comfort, their benefit, their demand and expectation from that specific item and a better solution of their problems. Regarding this material, Nike thought differently. Regarding this material, Nike

thought about long term cost management and corporate social responsibility. Don't think these are the only benefit from this material. This material supports athletes to perform their best and at the same time save Nike's water use and carbon footprint. The unique features of this efficient material are this is made from a combination of leather and polyester but the material looks, feels and smells like leather. Regarding corporate social responsibility, the material is made from 50% leather fibre. Precisely this material is an all-in-one material.

Blog 9: Nike Flyease: The shoes for all

Consumer nowadays remains very busy and wants to save time. Imagine if you can now choose your footwear item without much thinking and can even easily choose for anyone without paying much thought, information and effort. The Flyers provided by Nike is indeed a great innovation in footwear entry systems. The mindset behind this item was unstoppable. The inspiration behind this



item as there is no such thing named disability. Let's match these mindsets with the features. The technology used in Flyease allows athletes of all ages and abilities to be on their shoes comfortable and help to move according to their wishes. It's quick and easy to get into and



out of this shoe. The review of this item was also very well. Users said that the zip trainer made the shoe incredibly easy to put on and off. One can open up the whole trainer and can put his/ her feet comfortably and then zip the shoe. The users experience so smooth and comfortable works that they said in future people would not like to use lacing feature in their shoes. Without lacing the

shoe can adjust the feet perfectly. The process may sound complicated but actually, the whole process only takes around 10 seconds and one can do this in one hand.

Blog 10: Nike reacts foam cushioning: For basketball players to get a better experience

Now Nike is proving the softest smoothest & most resilient foam it has ever offered. They launched this technology in basketball shoes as the first initiative. It also plans to use this



technique for later use in other related items. This technology is accelerating the ability of the users. This item is helping the runners of all levels by enabling them to do more and go further. The players wanted better cushioning so Nike responded to their needs through this product and the response was very successful. The item is

incredibly proving 4 opposing qualities in one material. Used materials are soft, absorbs energy, are lightweight and durable. This foam cushioning was launched depending on the requirements to shift direction and speed seamless motion and to lift off very swiftly of the basketball players. There was a lot of effort behind the innovation of this technology Nike's employed chemists & mechanical engineers together conducted a bunch of tests to find out the outcome which combination will provide the perfect outcome. This is the main reason why Nike's cushioning foam is so unique. It also took a lot of time along with the effort to reach that successful outcome.

