

Key Point: social media attracts new customers:

eg: Honeywood Sandwich Shop: customers travelled 3 hours just to try its chicken Burger after seeing it online.

Main idea:

social media can make a small businesses go viral and bring in more customers and sales

Social media and small businesses

Key Point:

going viral can increase business sales; as

Binley Mega Chippy's Post of video helped the shop's trade increase significantly

viral

Most important Part:

small businesses can increase its

customers just by a post to get recognition on its service and products.

E. what I found difficult was that the answers at first were not straight forward. what helped was reading it and understanding the text using my own ideas.