

WAYS OF

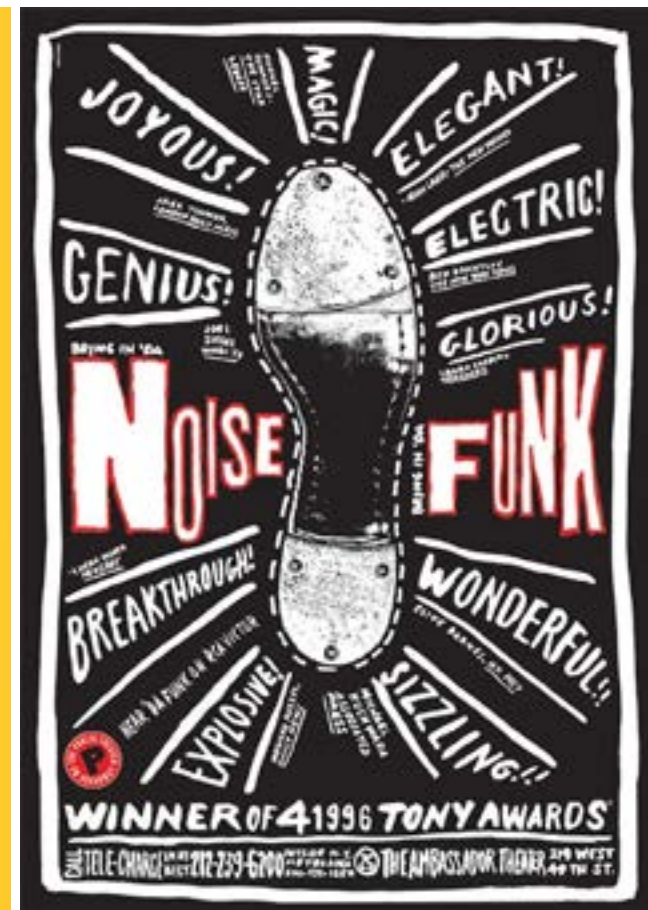
**OBSERVATIONAL WRITING - PART ONE - 500 WORDS**

THINKING

## **WHAT'S YOUR PIECE?**

You've all been asked to bring in a piece of graphic design that made you want to be a Graphic Designer.

**FACT 14**



# OK COMPUTER

RADIOHEAD





# 13<sup>th</sup> FLOOR ELEVATORS



QUICK  
SILVER  
MESSENGER  
SERVICE

**SEPT 30** **AVALON** **OCT 1**  
BALLROOM  
SUTTER AT VAN NESS  
SAN FRANCISCO

**TICKET OUTLETS:** SAN FRANCISCO: THE MUSICMALL, ROCK CITY, COUNTRY MUSIC, ROCKY 50, TOWN & COUNTRY MUSIC, BARNARD'S, DUFFY AT AVENUE, (North Beach), HARTMAN, JENSEN, (North Beach)

SAN RAFAEL: BOWENLEY, (North Beach)

LOAN-BROW: (North Beach), JENSEN, (North Beach)

WATSONVILLE: (North Beach), JENSEN, (North Beach)

KINGSBURG: (North Beach), JENSEN, (North Beach)

ELL GRAHAM PRESENTS BY SAN FRANCISCO



**JAMES HANE**  
**JAMES COTTON**  
**THE COUNTRY JOE FISH LOADING BAND**  
**FIRED UP THIS FIRST SAT-SUN**

**SEPT 18-23**  
**FILINDIRE**

**TICKETS** \$10.00 (incl. tax) - \$15.00 (incl. tax) - \$20.00 (incl. tax) - \$25.00 (incl. tax) - \$30.00 (incl. tax) - \$35.00 (incl. tax) - \$40.00 (incl. tax) - \$45.00 (incl. tax) - \$50.00 (incl. tax) - \$55.00 (incl. tax) - \$60.00 (incl. tax) - \$65.00 (incl. tax) - \$70.00 (incl. tax) - \$75.00 (incl. tax) - \$80.00 (incl. tax) - \$85.00 (incl. tax) - \$90.00 (incl. tax) - \$95.00 (incl. tax) - \$100.00 (incl. tax)



# IRON MAIDEN

Est.  
1975





## Written Form & Letter Design: Decoding the Visual Culture of Arabic Calligraphy and Typography



## THE FIRST TASK FOR WAYS OF THINKING

The choice you have made today may well be the piece you write about for the first 500 word task. You are not at this stage however, stuck to that choice.

Hopefully the discussions have got you thinking about 'Why' that piece was such an influence - and perhaps other options have come to mind through seeing what everyone else has spoken about.

## **NEXT WEEK: SEMIOTICS**

The first task asks you for a 'semiotic analysis' of your chosen piece. This is what we will be looking at next week with Gav.

Take the week to reflect, but you do not need to start the writing yet. Lots more information to help coming next week.