

TASK 2 - Illustrated Book Project Proposal Task

500 words, due 5pm Feb 12th, submitted via moodle.

Formatting: please use the headings below making use of the advice and resources provided.
References should be made using the Harvard format.



Name:

Theme/Context

Provide a brief summary of the theme or subject you want your work to focus on. You might include details about the impact you hope to achieve, how the book format will help you connect with your audience, and what will make your work stand out. (300 – 500 words)

For my book project, I want to focus on editorial photography, drawing inspiration from queer culture. The aim is to highlight the unique ways in which people express their identities and engage with fashion, showcasing how they present themselves and pose. Through this, I hope to celebrate the creativity and boldness that queer culture offers, emphasizing how it influences the world of media and pop culture.

Pop culture has long been influenced by queer culture, often drawing on aesthetics and expressions without always acknowledging the roots of these trends. My project intends to go further than mere appropriation and instead focus on representing queer people. This will involve showcasing their stories and styles in a way that empowers them, allowing them to represent their community. Focusing on queer individuals, my work aims to continue the use of queer culture in pop culture without appropriating it and including the people whose culture we are inspired by, contributing a more accurate and inclusive representation of queer culture in mainstream media.

I plan to use modern bookbinding for this project, incorporating a more durable and visually pleasing method that will improve the overall quality of the final product. I'm also considering the use of an online printing service, which will allow for professional printing and binding. The pages

will be bound by sewing, which will ensure the pages are securely fastened together. Once sewn, they will be glued down onto a sturdy cover, providing an artistic yet sleek design. For the format of this book, I will be experimenting with different image placements on each page to create a versatile layout. Some images will occupy the full page, creating a bold impact, while others will be placed more strategically, allowing for more white space and possibly text. This will give the book a varied, yet cohesive feel throughout.

Influence

Highlight the work of a photographer who currently inspires your work. Analyse an image of theirs and explain your interest in their work. Consider style, theme, context, practical technique. (300 – 500 words)

Boobagraphy on Instagram is a photographer whose work focuses on K-pop, each K-pop album has a concept photobook included that follows the theme of the music on the album and Boobagraphy often works with a group called Ateez both in the studio and while traveling.



This image is a conceptual image for the Ateez album *THE WORLD EP.FIN:WILL*. The image conveys the concept of the album by photographing the group in relevant fashion and props as well as setting the scene through the background. The music and story that surrounds Ateez music is focused on the groups journey through dimensions and realities as pirates, this is conveyed through their outfits and props. The group has been styled in cyberpunk clothing which portrays the idea of interdimensional travel, and the similar styling tells the viewer that they are a team. The background tells the story of struggle and/ or adventure due the barren and unearthly setting while the props and flags suggest unity and leadership. The sunset lighting casts a low glow over the scene, highlighting the darker silhouettes against the background, the shadows along with the clothing create more dimension and depth within the image. The lighting is also soft but directional which defines the shape of their faces and clothing. The positioning of the group follows a symmetrical pattern which leads the viewer to the centre, which is the person holding the flag that is coloured differently to the other flags and is positioned slightly closer to the camera. All of these features create a focal point in the centre on the man who seems to be leading the group. To add tension to the image the group is aligned height wise in the centre of the frame and the man who stood closer to the camera with the differently coloured flag is aligned with the centre of the frame. With the depth of the background against the group, the props add another layer to the image which subtly frames the subjects. Each aspect of the image creates a story of unity and strength and tells us part of the story of the album.

Book Form

Referencing the session PowerPoint on Moodle (or another relevant source), discuss at least one book that has influenced you. Explore its visual and aesthetic qualities, social or historical context, impact, or practical methods relevant to your theme. You may also evaluate its overall effectiveness. (300 – 500 words)

The photobook that inspired me is *Golden Hour pt. 2*, which is a conceptual photobook that is included in an album purchase. This photobook was photographed by Narang Choi. This book is put together in the same way that I want my booklet to be created. Very few of the images take up the full page, leaving borders or spacing that draws the viewers' attention to the image, the spacing of the images allows the photobook to not overwhelm the viewer while also grabbing their attention and highlighting each individual image. The layout of the images allows each page to contain more images and connect with the theme more than having one image fill each page, the layout also helps connect the viewer with the concept of the photobook. The red colour of each page along with the black suits and the mask ties each person together to create a cohesive set of images. The book begins with photos of them as a group before splitting into individual images and then finishing with group images again, this allows the viewer to explore the concept of each person individually as well as how they fit together as a group. The way the book is presented, with a more modern book binding, keeps the feel of the photobook simple which connects with the simplistic imagery within the photobook while also allowing for easy navigation through the photobook. The cover of the photobook is simple, once again connecting to the simplistic imagery, it has a clock like circle with each section representing a member of the group while also fitting in the name of the group as well as the name of the album. The cover conveys the concept and simple theme of the photos while still having relevant information available without cluttering the cover.

