

Data Mining – Final Poster			
Student	LAUREN COLLINS		
Dataset	Start-up Venture Funding.		
Marking			
Abstract (Clarity, readability, flow, accuracy, completeness) The abstract normally also contains a brief outline of the results.			(10 marks) 7
Dataset Description (Where did the data come from? What does the data describe? Is the sample large enough? What data formats and types are involved? What were the objectives of the project?) Nice thorough description.			(10 marks) 8
Data Processing (What primary and secondary preprocessing was needed? How was data integrity maintained?) Multiple preprocessing matters considered, with examples.			(20 marks) 16
Analysis (What analyses were carried out? Are they appropriate?) Needs to say which algorithms are to be used. It's clear that clustering and classification are used, but which algorithms were they?			(20 marks) 12
Results (Are the results clearly stated? Do they meet the objectives?) Clearly presented in the right places.			(20 marks) 16
Graphic Design (Is it balanced and readable? Do the colours work? Are the graphics appropriate?) Layout and colours are good, but the text is too small. Images are on the limit of readability.			(20 marks) 14
General comments Bullet points for some of these would allow you to use a larger text size. Good linkage of questions with results.			
Date	20/5/19	Agreed Final Grade (%)	72
Tutor Signature	Nik Whitehead		
Second Marker Signature	 		

$$14^{47} - 15^{01} + 5$$

Data Mining – Final Presentation			
Student	LAUREN COLLINS		
Dataset	Venture funding dataset.		
Marking			
Presentation/Slides (Clarity, readability, flow, accuracy, completeness, performance) Good confident presentation style. Clear slides, although sometimes a bit small. Try not to read from the slides. Put 1 image for analysis on each slide.			(10 marks) 6
Dataset Description (Where did the data come from? What does the data describe? Is the sample large enough? What data formats and types are involved? What were the objectives of the project?) Good level of detail.			(10 marks) 8
Preprocessing (What primary and secondary preprocessing was needed? How was data integrity maintained?) Clear listing of added attributes. Nice highlighting of specific issues. Good calculation coverage.			(25 marks) 20
Analysis (What analyses were carried out? Are they appropriate?) All questions defined well. Good justification of tool/technique used.			(20 marks) 15
Results (Are the results clearly stated? Do they meet the objectives?) Clear linkage to questions. Good consistent presentation style, although graphs are often a bit too small to read.			(25 marks) 18
Results (What further analyses could be carried out if you had more time?) Plenty of scope for further work. Good examples			(20 marks) 14
General comments Better to put Tableau and Weka visualisations on separate slides. Slow down!			
Date	24/5/19	Agreed Final Grade (%)	84
Tutor Signature	Nik Whitehead		
Second Marker Signature	 		

81