

Oxfam - global poverty organisation

What is it?

Established in 1942 and continuously provided help and support for vulnerable individuals at risk of poverty.

The aim of Oxfam: is to ensure lives are saved and to help people come back stronger. For example, they make sure people receive clean water and healthy sanitation.

The leader of Oxfam formally known as **Winnie Byanyima**. Who is also leader on women's rights.

The 5 core values of Oxfam (Oxfam 2018):

- The right to a sustainable livelihood
- The right to basic social services
- The right to life and security
- The right to be heard
- The right to an identity

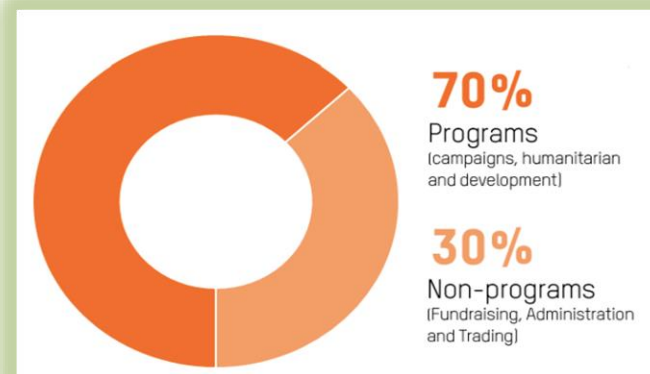
These are the current emergencies that Oxfam are providing help to:

- **Cyclone Idai** - many fatalities have occurred due to the high amounts of flooding and landslides. There are many families who have missing members.
- **Yemen crisis** - 18.8 millions are at risk to Famine (shortage of food).

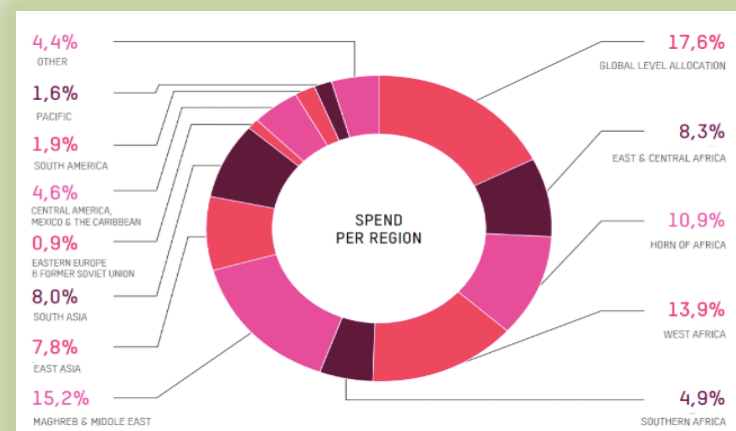
Achievements

- They have 22 different projects in 19 countries to help reduce poverty.
- In 2013/14 a sum of £3.8 million was spent on tackling poverty and the suffering on families.
- In 2017/18 Oxfam helped over 14 million people fight poverty (mostly women).

In light of this Oxfam has been rewarded with the European Excellence Award (Oxfam international May 2017).



This chart provided by Oxfam (2017/18) show an overall of how the money which is provided is spent. The chart states how 70% of the funding is spent on actual help for vulnerable people such as: campaigning, development and humanitarian. Then, the remaining 30% is left to be spent on administration, fundraising and trading.



This chart provided by Oxfam shows the % of the money is spent within each and every country that they have worked in that year. (Annual report 2017/18)

The charity uses three different ways of raising awareness:

Shops (first opened in 1948) - located all over the world that sell items donated or fair trade. All proceeds go towards emergencies.

Campaigns - An example would be the 'Make Trade Fair' campaign which limits trade practices (dumping).

Fundraising - over 500,000 people in the UK make monthly donations to Oxfam. Many donations have been left through peoples will's. E.g. Christopher McCandless. As well as many London Marathon runners who fundraise as part of the charity.

Future movement

This is where Oxfam rely on the empowerment of people to make a broad change to the struggles of poverty (Winnie Byanyima 2013). The idea that people are able to shape and empower their own future and direct it away from poverty. An article on the Oxfam website highlighted how from 2013-2019 the aim was to spend £1 billion every year to ensure that all individuals at risk of poverty is able to use their own empowerment to save their future. This was to be done by : saving human lives by humanitarian disasters and preparing for crisis, providing sustainable food for all, fair sharing of natural resources and to ensure basic finances for basic human needs.

References

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- ▶ How we spend your money | Oxfam International. (2019). Retrieved from <https://www.oxfam.org/en/about/how-we-spend-money>