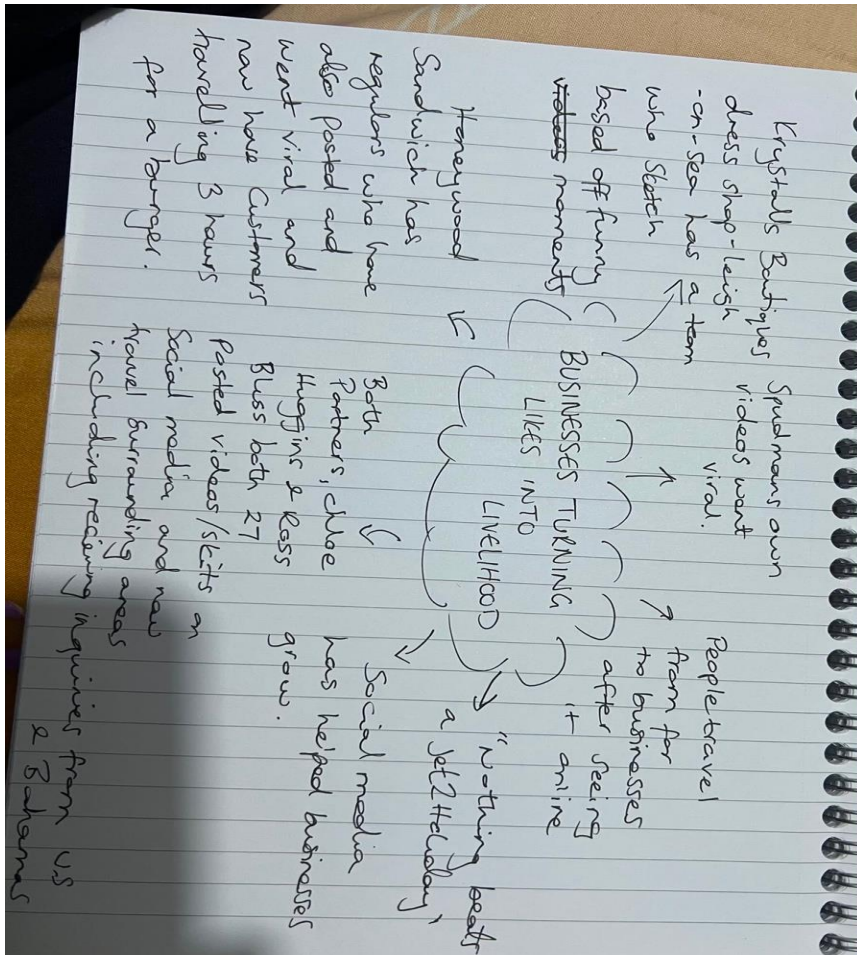


Assessment 1 Academic skills

PART 1: Upload your photo of your A3 in-class notes here:



1. What is the main idea of the whole text?

To show us how social media can impact a business. It also shows how social platforms have become a much better place to market a business than on yellow

pages or billboards. Social media has a lot of catchy trends which keeps a wide variety of people engaged and keeps them searching for more on a business page.

2. What is one key point that supports the main idea, and which specific example from the text shows this?

The main key point from the text that supports the main idea is that people would travel 3 hours for a burger because of social media suggesting it's a good burger and worth the travel.

3. What is a different key point that supports the main idea, and which specific example from the text shows this?

A different key point is that Krystal's boutique has a team which create sketches from funny moments which attract customers from their videos which have encouraged customers to come here because of how they portray themselves.

4. Which part of the text do you think is most important, and why?

I think the most important part of the text was how the article has shown how social media has had a big impact on all the business owners' lives and made their lives completely change for the better.

Reflection:

5. What did you find difficult in this task (including in-class components), and why was it difficult?

The part I found most difficult was understanding the key points right away. Not understanding the text's main points and noting them down into smaller points is where I struggled at most.

6. What helped you with this difficulty, and how did it help you?

Discussing in class ways on how to note things down a lot better and clearly. Understanding that scanning articles will allow me to note key information without writing more than I should.