



GROUP 2

- Managing Enterprise in the 21st Century
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GLOBAL FOOD

The background features a dynamic, abstract design with flowing, wavy lines. The top section is dominated by warm colors like red, orange, and yellow, while the bottom section transitions into cooler tones of blue and teal. The lines appear to be made of a translucent, liquid-like material, creating a sense of movement and depth against the solid black background.



CONTENT (MOMINUR RAHMAN)

Introduction

Mission and
Vision

Legal
Complacence

Management
Processes

SWOT Analysis

PESTLE Analysis

INTRODUCTION (MOMINUR RAHMAN)

- The concept of our business
- What we aim to provide
- Quality of product
- Management Plan
- Financial Plan
- Marketing Plan
- Operations Plan (Transport/Logistics)
- Legal
- SWOT Analysis
- PESTLE Analysis



MISSION AND VISION (MOMINUR RAHMAN)

- We aim to provide quality international food and packaging products to the catering industry nationwide at a competitive price.
- We aim to provide jobs both locally and internationally, which will help to make changes to lives.
- We aim to provide a higher standard of service delivery.
- Our vision is to expand and trade globally within the next 5 years
- Our vision is to produce our own brand and produce locally to benefit the community.
- Our vision is to expand on to other sectors of the global market



PLANNING (IQBAL HUSSAIN)

- **Location**

- We need a suitable location for a large warehouse which has to be cost effective, accessible by large transportation vehicles, office space and ample parking's, and in our local town or city.

- **Finance**

- Sourced from partnership
- Borrow from family and friends
- Bank loans
- Apply for government grant



MARKETING (SYED SHORIF AHMED)

- Website
- Leaflets
- Social Media
- Canvassing
- Billboard
- Sponsorship



LEGAL COMPLAINTS (SYED SHORIF AHMED)

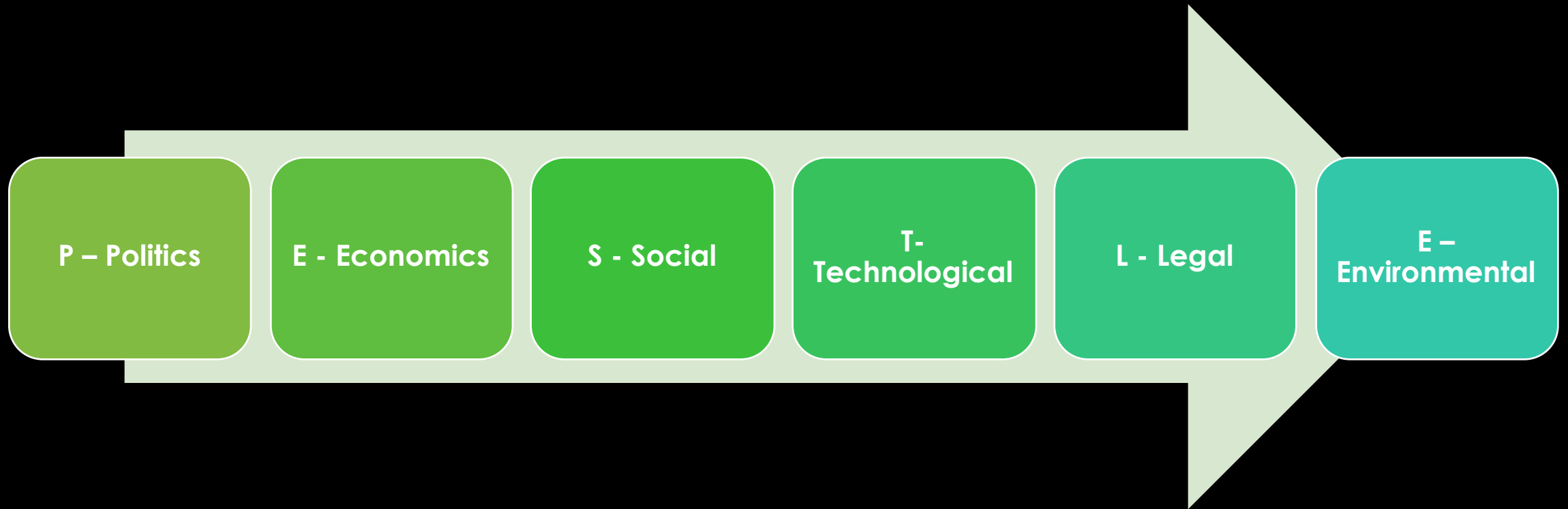
- Local Authorities Permission
- Health and Safety
- Fire Regulations
- Public and Employee Insurance

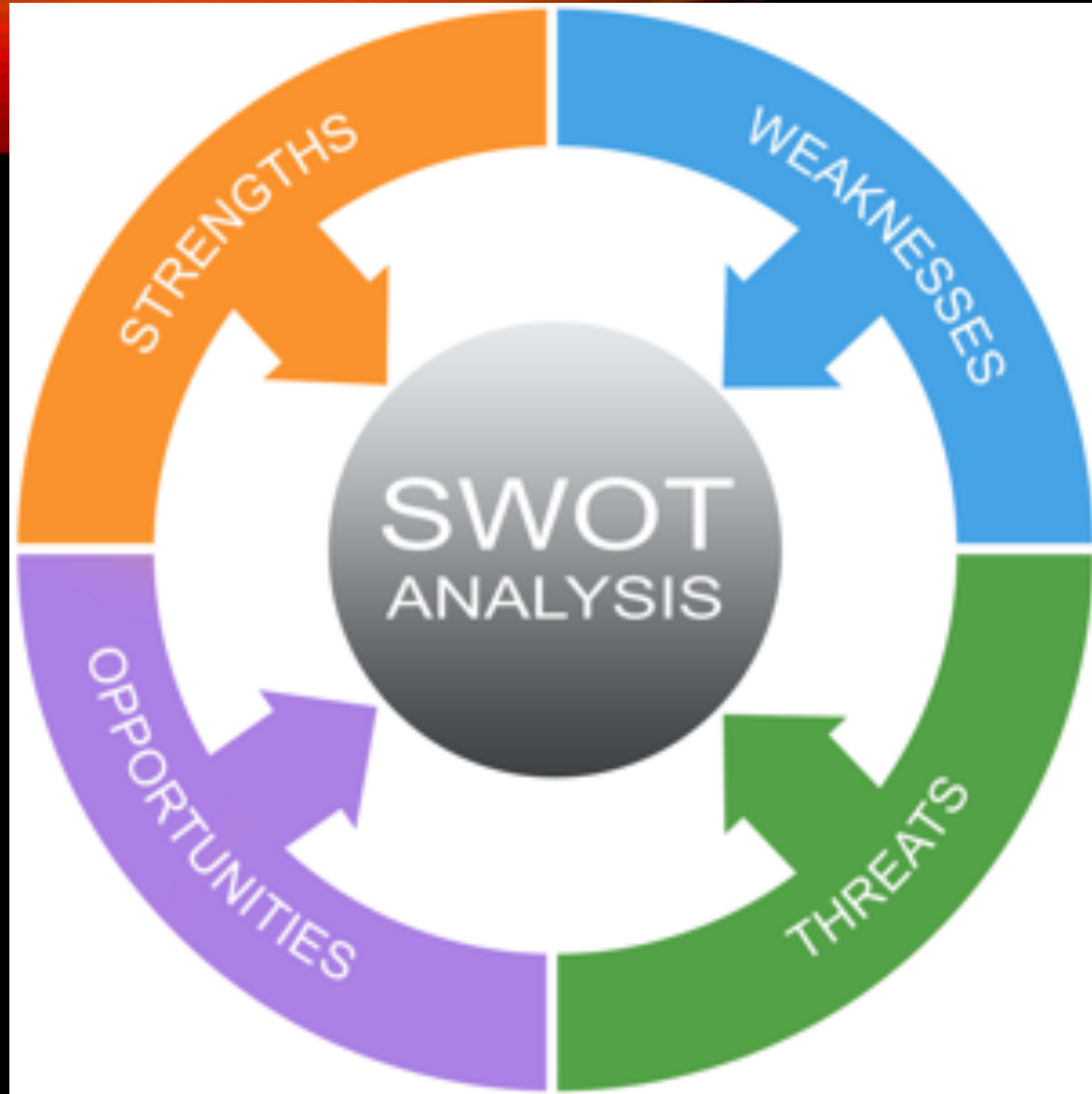


MANAGEMENT PROCESS (MOMINUR RAHMAN)

- Head of Operations
- Sales Manager
- Sales Supervisor
- Technical Support
- Head of Accounts
- Sales Assistants
- Warehouse Staff
- Logistics

PESTLE ANALYSIS (MOMINUR RAHMAN)





IQBAL HUSSAIN



ON BEHALF OF GLOBAL FOOD

- We would like to thank you for your time and if you have any other questions we would be happy to oblige.
- Thank You