

Adventure Documentary– Practice



2019–20

HPMF7003

Advanced Production Skills (HPMF7003)

Level 7 module – 20 credits

Teaching is by lecture and hands-on tutorial workshop.

Supervision Meeting: 13:00 – 16:00 TL8

Module Tutors

Mr Dave Welton (dave@animality.co.uk)

Dr Brett Aggersberg (b.aggersberg@uwtsd.ac.uk)

For times when the tutors are available for consultation please refer to Moodle and make an appointment. If you need to consult the course team urgently, please email the staff member concerned.

Audio Visual equipment should be booked out at least 48hrs in advance.

Module evaluation:

At the end of this module, you will be asked to complete a module evaluation form. Please refer to the anticipated learning outcomes when making your evaluation.

MODULE AIM AND LEARNING OUTCOMES FOR ASSESSMENT

AIM

- To develop advanced film production practices within the context of Adventure documentary filmmaking, to produce and deliver creative, self-directed work.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- Produce work that demonstrates the development of an original documentary film concept, through applying the appropriate systematic planning, filming, and postproduction methodologies.
- Demonstrate a comprehensive understanding of aesthetic and ethical considerations relevant to Adventure documentary filmmaking.
- Produce original and creative work demonstrating advanced critical awareness of the appropriate application of research in the construction of a non-fiction narrative.

CONTENT

- The development of an original Adventure documentary film concept, including appropriate research and planning.
- Conducting a professional film shoot within the context of documentary structures and production conventions.
- Exploration of contemporary approaches to documentary film production and post production, with consideration of a specific audience and/or platform.
- Development of editing techniques through the review of rushes, and exploration of a range of sources.
- Development of original and creative approaches to documentary modes, through practical research and experimentation.

Transferable Skills:

Note-taking, oral expression, research skills, communication, evaluative and analytical skills, interview, and media production.

Timetable:

The module is taught over an twelve week period, starting on the 24th January. Each meeting will last for up to three hours. Your supervisor may also arrange location work which will run for longer that the scheduled time and may cover more than one session on the schedule. You will be advised of this arrangement.

BIBLIOGRAPHY

Module Code	HPMF7003
Module Title	Adventure Documentary: Practice
Classification	Reading List entry
Essential	Hampe, B. (2007) <i>Making Documentary Films and Videos</i> . New York: Henry Holt & Company.
Essential	Cousins, M. & Macdonald, K. (2006) <i>Imagining Reality</i> . London: Faber & Faber.
Essential	Rabiger, M. (2014) <i>Directing The Documentary</i> . Oxon: Focal Press.
Further	Billinge, S. (2017) <i>The Practical Guide To Documentary Editing Techniques For TV and Film</i> . Oxon: Routledge.
Further	Adobe Creative Team. (2013) <i>Adobe Audition CC</i> (Adobe Classroom in a Book series). San Francisco: Peachpit Press.
Further	Rose, J. (2014) <i>Producing Great Sound for Film and Video: Expert Tips From Preproduction To Final Mix</i> . Oxon: Focal Press.
Further	Jago, M. (2018) <i>Adobe Premiere Pro CC</i> (Adobe Classroom in a Book series). San Francisco: Peachpit Press.
Further	Jolliffe, G. & Zinnes, A. (2012) <i>A Documentary Film Maker's Handbook: The Ultimate Guide to Documentary Filmmaking</i> . New York: Continuum.
Further	Anderson, K. & Lucas, M. (2016) <i>Documentary Voice & Vision: A Creative Approach To Non-Fiction Media Production</i> . Oxon: Focal Press.

Web Sites

www.afi.com
www.thefilmnetwork.co.uk/films
www.bfi.org.uk
www.macvideo.tv
www.adventurefilm.org
www.vimeo.com

Recommended Viewing

Vice- Youtube
Devin Supertramp- Youtube
Casey Neistat- Youtube
Fun For Louis- Youtube
Red Bull X Alpes- Youtube

Students will be directed to appropriate online resources over the course of the module.

The bibliography is subject to change depending on available software and associated texts.

MODULE OUTLINE

You will be expected to conduct non-assessed tasks as part of your development on this module.

WEEK	LESSON THEME	NOTES
1	Introduction to module Developing the brief and Adventure Film Production Methodology	BA, DW Task: Students to research and develop 3 initial ideas for next session.
2	Research review and Creative Decisions Workshop: 'Tools of the Trade' + camera techniques Location TBC (NBGW)	DW Task: Students to prepare draft synopsis of their proposed film for next session
3	Review of pre production material Workshop: Camera techniques Location TBC	DW
4	Technical Preparations Workshop: Camera techniques Location TBC	DW Task: Student to script a short sequence ready for week 7.
5	Pre production planning review: Treatment, AV script, Risk Assessment. Release forms, equipment list etc	BA
6	<i>Reading Week</i>	<i>Preproduction Folder Assessment Due 6/3/20</i>
7	Review of Production Workshop: Shooting for a sequence filming Location TBC	DW
8	Shooting	BA
9	Shooting	BA
10	Editing Workshop	BA, DW
11	Review of Edit and fine tuning	BA, DW

Workshops will cover the basics of Adventure Filmmaking and can be altered and focussed to suit the students proposed films (with agreement of all students). Subjects to include: equipment, shooting for sequences, camera movement, slow motion/timelapse, macro/telephoto and sound recording.

This schedule is subject to change and students are advised to check Moodle for the latest module information.

The following software/hardware will be used on this module:

Adobe Premiere Pro CC, Celtx. Other software will be recommended when appropriate.

LEVEL 7 ASSESSMENT SPECIFICATION

Module:	Adventure Documentary- Practice		
Module code:	HPMF7003	Contribution to Overall Module Assessment (%):	30
Lecturer:	BA/DW	Internal Verifier:	DW
Assignment Title:	Portfolio	Word count (or equivalent):	1500eq
Submission deadline:	6/3/20	Return date of provisional marks & written feedback:	3/4/20
Submission method:	The film must be submitted via the provided Assignment Submission space on Moodle.-You should also check the submission file size limit on Moodle. Late submission of the assessment will result in a late penalty mark. Penalties for late submission: Up to one week late, maximum mark of 50%. Over one week late, 0%. Only the Extenuating Circumstances Panel may approve a change to submission dates.		
Academic honesty / referencing:	Academic honesty is required. In the main body of your submission you must give credit to authors on whose research and ideas your work is based. Append to your submission a reference list that indicates the books, articles, etc. that you have used, cited or quoted in order to complete this assessment.		

Module Learning Outcomes (from module syllabus)

Upon the successful completion of this module, the student should be able to:

- Produce work that demonstrates the development of an original documentary film concept, through applying the appropriate systematic planning, filming, and postproduction methodologies.
- Demonstrate a comprehensive understanding of aesthetic and ethical considerations relevant to Adventure documentary filmmaking.
- Produce original and creative work demonstrating advanced critical awareness of the appropriate application of research in the construction of a non-fiction narrative.

TASK DESCRIPTION

Assessment 1 (30%)

Portfolio (to the equivalent of 1500 words).

The portfolio will take the form a preproduction folder including:

- Treatment
- Research
- Moodboard
- AV Script
- Risk Assessment
- Location/Contributor Release Forms
- Recce
- Equipment List

This must be presented as an Adobe Spark page and include commentary, rationalisation, and references.

GUIDANCE FOR STUDENTS IN THE COMPLETION OF TASKS

NOTE: The guidance offered below is linked to the five generic assessment criteria on the module marking proformer.

A full rubric for the assessment criteria related to this assessment and level of study can be found on the Film and Media Moodle homepage.

1. Engagement with Research

Your work must be informed and supported by scholarly material that is *relevant* to and *focused* on the task(s) set; you should make use of scholarly reviews and primary sources, as appropriate (for example, refereed research articles and/or original materials appropriate to the discipline). You should provide evidence that you have accessed a wide *range* of sources, which may be academic, governmental and industrial; these sources may include academic journal articles, textbooks, current news articles, organisational documents, and websites. You should consider the *credibility* of your sources; academic journals are normally highly credible sources while websites require careful consideration/selection and should be used sparingly. Any sources you use should be current and up-to-date, mostly published within the last five years or so, though seminal/important works in the field may be older. You must provide *evidence* of your research/own reading throughout your work, using correctly a suitable referencing system, including in-text citations in the main body of your work and a reference list at the end of your work.

Guidance specific to this assessment:

Your research and production sources should be fully referenced and indicated where appropriate. These can include: articles, interviews, contributors, archive material.

2. Knowledge and Understanding Skills

At level 7, you should be able to demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of your academic discipline, field of study or area of professional practice, with a comprehensive understanding of techniques applicable to your own research or advanced scholarship. Your work must demonstrate your growing mastery of these concepts, principles, current challenges, innovation and insights associated with the subject area. *Knowledge* relates to the facts, information and skills you have acquired through your learning. You demonstrate your *understanding* by interpreting the meaning of the facts and information (knowledge). This means that you need to select and include in your work the contemporary concepts, techniques, models, theories, etc. appropriate to the task(s) set. You should be able to explain the theories, concepts, etc. meaningfully to show your understanding. Your mark/grade will also depend upon the *extent* to which you demonstrate your knowledge and understanding; ideally each should be complete and detailed, with comprehensive coverage.

Guidance specific to this assessment:

You should demonstrate your knowledge of the equipment, production methodologies, and the industry context of your work through the presentation of the preproduction material.

3. Cognitive and Intellectual Skills

You should be able to: evaluate critically current research and advanced scholarship in the discipline; evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses; deal with complex issues both systematically and creatively to make sound judgements in the absence of complete data. Your work must contain evidence of logical, analytical thinking, evaluation and synthesis. For example, to examine and break information down into parts, make inferences, compile, compare and contrast information. This means not just describing what! But also justifying: Why? How? When? Who? Where? At what cost? At all times, you must provide justification

for your arguments and judgements. Evidence that you have reflected upon the ideas of experts within the subject area is crucial to you providing a reasoned and informed debate within your work. Your choice of methodologies to gather data and information must be rigorously defended. Furthermore, you should provide evidence that you are able to make sound judgements and convincing arguments using data and concepts. Sound, valid, persuasive conclusions are necessary and must be derived from the content of your work. Where relevant, alternative solutions and recommendations may be proposed.

Guidance specific to this assessment:

Your preproduction folder should demonstrate knowledge of the advanced methodologies and production skills required in a contemporary documentary film context.

4. Practical Skills

At level 7, you should be able to demonstrate originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline. This includes acting autonomously in planning and implementing tasks at a professional or equivalent level, originality in tackling and solving problems, and decision-making in complex and unpredictable contexts or situations.

You should be able to demonstrate mastery of the leading edge subject-related concepts and ideas as they relate to real world situations and/or particular contexts. How do they work in practice? You will deploy models, methods, techniques, and/or theories, in those contexts or circumstances, to assess current situations, perhaps to formulate plans or plausible, justifiable recommendations to solve problems, or to propose new models, or to create artefacts, which may be innovative and creative, thereby demonstrating your understanding of how the boundaries of knowledge are advanced through research and/or application. This is likely to involve, for instance, the use of real world artefacts, examples and cases, the application of a model within an organisation and/or benchmarking one theory or organisation against others.

Guidance specific to this assessment:

Your work should aspire to industry standards, however, staff are aware you are a professional in training, so your ability to recognise your position on the journey to being a professional should be acknowledged. Your work should fully engage with taught and additional techniques appropriate to the task. Particular attention should be paid to the detail and accuracy of the work.

5. Transferable Skills for Life and Professional Practice

Your work must provide evidence of the qualities and transferable skills necessary for postgraduate-level employment in circumstances requiring sound judgement, personal responsibility and initiative in complex and unpredictable professional environments. This includes demonstrating: the independent learning ability for continuing professional development to advance existing skills and acquire new competences of a professional nature that will enable you to assume significant responsibility within organisations; that you can initiate and complete tasks, projects and procedures, whether individually and/or collaboratively, to a professional level; that you can use appropriate media to effectively communicate information, arguments and analysis in a variety of forms for a variety of audiences; fluency of expression; clarity and effectiveness in presentation and organisation. Work should be coherent and well-structured in presentation and organisation.

Guidance specific to this assessment:

You should demonstrate skills in organisation, planning, preparation, and accuracy.

LEVEL 7 ASSESSMENT SPECIFICATION

Module:	Adventure Documentary- Practice		
Module code:	HPMF7003	Contribution to Overall Module Assessment (%):	70
Lecturer:	BA/DW	Internal Verifier:	DW
Assignment Title:	Project Output	Word count (or equivalent):	20 minute film / 3500eq
Submission deadline:	15/5/20	Return date of provisional marks & written feedback:	11/6/20
Submission method:	The film must be submitted via the provided Assignment Submission space on Moodle. Please confirm its submission. You should also check the submission file size limit on Moodle. Late submission of the assessment will result in a late penalty mark. Penalties for late submission: Up to one week late, maximum mark of 50%. Over one week late, 0%. Only the Extenuating Circumstances Panel may approve a change to submission dates.		
Academic honesty / referencing:	Academic honesty is required. In the main body of your submission you must give credit to authors on whose research and ideas your work is based. Append to your submission a reference list that indicates the books, articles, etc. that you have used, cited or quoted in order to complete this assessment.		

Module Learning Outcomes (from module syllabus)

Upon the successful completion of this module, the student should be able to:

- Produce work that demonstrates the development of an original documentary film concept, through applying the appropriate systematic planning, filming, and postproduction methodologies.
- Demonstrate a comprehensive understanding of aesthetic and ethical considerations relevant to Adventure documentary filmmaking.
- Produce original and creative work demonstrating advanced critical awareness of the appropriate application of research in the construction of a non-fiction narrative.

TASK DESCRIPTION

Assessment 2 (70%)

Project Output (to the equivalent of 3500 words).

Individual film of 20 minutes duration. The submission will include behind the scenes images and a practitioner's review. The film must demonstrate a cohesive expression of your production skills and interests.

The film should be accompanied by production stills and screen grabs of the filming and post-production processes.

You must conform to the following guidelines for submitting your work:

Film and accompanying media-

- Full HD or 4K video to be uploaded to Youtube and submitted as a hyperlink in a Word document. This can also be embedded into the Adobe Spark page and must be clearly labelled.
- The film must be labelled with the following structure-
StudentNumber_ModuleCode_AssignmentNumber
(An example would be 190000_ CAMF7003_2),
- Any behind the scenes images or supporting information must be submitted as part of an Adobe Spark page and clearly labelled as Assessment 2. This must be submitted as a hyperlink in a Word document.
- Submission should be made via Moodle by the deadline.

GUIDANCE FOR STUDENTS IN THE COMPLETION OF TASKS

NOTE: The guidance offered below is linked to the five generic assessment criteria on the module marking proformer.

A full rubric for the assessment criteria related to this assessment and level of study can be found on the Film and Media Moodle homepage.

1. Engagement with Research

Your work must be informed and supported by scholarly material that is *relevant* to and *focused* on the task(s) set; you should make use of scholarly reviews and primary sources, as appropriate (for example, refereed research articles and/or original materials appropriate to the discipline). You should provide evidence that you have accessed a wide *range* of sources, which may be academic, governmental and industrial; these sources may include academic journal articles, textbooks, current news articles, organisational documents, and websites. You should consider the *credibility* of your sources; academic journals are normally highly credible sources while websites require careful consideration/selection and should be used sparingly. Any sources you use should be current and up-to-date, mostly published within the last five years or so, though seminal/important works in the field may be older. You must provide *evidence* of your research/own reading throughout your work, using correctly a suitable referencing system, including in-text citations in the main body of your work and a reference list at the end of your work.

Guidance specific to this assessment:

Your production sources should be fully referenced and indicated where appropriate. These can include: articles, interviews, contributors, archive material.

2. Knowledge and Understanding Skills

At level 7, you should be able to demonstrate a systematic understanding of knowledge, and a critical awareness of current problems and/or new insights, much of which is at, or informed by, the forefront of your academic discipline, field of study or area of professional practice, with a comprehensive understanding of techniques applicable to your own research or advanced scholarship. Your work must demonstrate your growing mastery of these concepts, principles, current challenges, innovation and insights associated with the subject area. *Knowledge* relates to the facts, information and skills you have acquired through your learning. You demonstrate your *understanding* by interpreting the meaning of the facts and information (knowledge). This means that you need to select and include in your work the contemporary concepts, techniques, models, theories, etc. appropriate to the task(s) set. You should be able to explain the theories, concepts, etc. meaningfully to show your understanding. Your mark/grade will also depend upon the *extent* to which you demonstrate your knowledge and understanding; ideally each should be complete and detailed, with comprehensive coverage.

Guidance specific to this assessment:

Your production should fully reference sources. These can include: articles, interviews, contributors, archive material.

3. Cognitive and Intellectual Skills

You should be able to: evaluate critically current research and advanced scholarship in the discipline; evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses; deal with complex issues both systematically and creatively to make sound judgements in the absence of complete data. Your work must contain evidence of logical, analytical thinking, evaluation and synthesis. For example, to examine and break information down into parts, make inferences, compile, compare and contrast information. This means not just describing what! But also justifying: Why? How? When? Who? Where? At what cost? At all times, you must provide justification

for your arguments and judgements. Evidence that you have reflected upon the ideas of experts within the subject area is crucial to you providing a reasoned and informed debate within your work. Your choice of methodologies to gather data and information must be rigorously defended. Furthermore, you should provide evidence that you are able to make sound judgements and convincing arguments using data and concepts. Sound, valid, persuasive conclusions are necessary and must be derived from the content of your work. Where relevant, alternative solutions and recommendations may be proposed.

Guidance specific to this assessment:

Your film should demonstrate the advanced productions skills required in a contemporary film context. In this category this refers to your rational and decision making process as presented in your final film, including the use of narrative.

4. Practical Skills

At level 7, you should be able to demonstrate originality in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge in the discipline. This includes acting autonomously in planning and implementing tasks at a professional or equivalent level, originality in tackling and solving problems, and decision-making in complex and unpredictable contexts or situations.

You should be able to demonstrate mastery of the leading edge subject-related concepts and ideas as they relate to real world situations and/or particular contexts. How do they work in practice? You will deploy models, methods, techniques, and/or theories, in those contexts or circumstances, to assess current situations, perhaps to formulate plans or plausible, justifiable recommendations to solve problems, or to propose new models, or to create artefacts, which may be innovative and creative, thereby demonstrating your understanding of how the boundaries of knowledge are advanced through research and/or application. This is likely to involve, for instance, the use of real world artefacts, examples and cases, the application of a model within an organisation and/or benchmarking one theory or organisation against others.

Guidance specific to this assessment:

Your work should aspire to industry standards, however, staff are aware you are a professional in training, so your ability to recognise your position on the journey to being a professional should be acknowledged. Your work should fully engage with taught and additional techniques appropriate to the task. Particular attention should be paid to the aesthetic qualities of the work including focus, camera movement, exposure, sound quality, and editing technique.

5. Transferable Skills for Life and Professional Practice

Your work must provide evidence of the qualities and transferable skills necessary for postgraduate-level employment in circumstances requiring sound judgement, personal responsibility and initiative in complex and unpredictable professional environments. This includes demonstrating: the independent learning ability for continuing professional development to advance existing skills and acquire new competences of a professional nature that will enable you to assume significant responsibility within organisations; that you can initiate and complete tasks, projects and procedures, whether individually and/or collaboratively, to a professional level; that you can use appropriate media to effectively communicate information, arguments and analysis in a variety of forms for a variety of audiences; fluency of expression; clarity and effectiveness in presentation and organisation. Work should be coherent and well-structured in presentation and organisation.

Guidance specific to this assessment:

You should apply transferable skills to the execution of your project such as good research and planning, crew etiquette, punctuality, proof reading, and recognition of standards.

FEEDBACK

Feedback is an essential part of all education and training programmes. It helps learners to maximise their potential at different stages of training, raise their awareness of strengths and areas for improvement, and identify actions to be taken to improve performance.

Feedback can be seen as informal (for example in day-to-day encounters between teachers and students or trainees, between peers or between colleagues) or formal (for example as part of written or clinical assessment). However, there is no sharp dividing line between assessment and teaching in the area of giving feedback on learning. Feedback is part of the overall dialogue or interaction between teacher and learner, not a one-way communication.

During your studies you will therefore receive feedback in many ways, including the following:

- Dialogue between teachers and students in formal classes.
- Direct questions and responses from teachers inside and outside formal classes.
- Email correspondence between teachers and students.
- Interactions between students and teachers using the module message board on Moodle.
- Informal comments and responses to pitches and presentations in classes.
- Comments and annotations added to written submissions, such as essays and reflective journals.
- Formal written feedback in response to assignments recorded on the summative assessment module feedback forms.

You will have an opportunity to discuss your feedback with your tutor. **Feedback will be returned on assessed work within twenty working days of submission.**