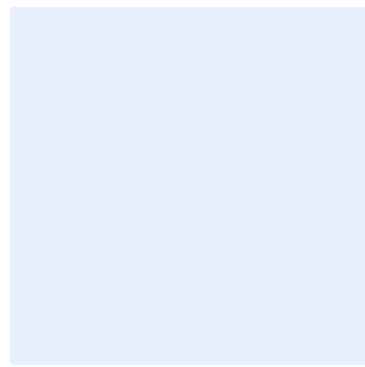


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Assessment 1 – Reading Task Template

Upload your photo of your A3 in-class notes here:



1. Answer these questions using the sentence starters below

a. What is the main idea of the text?

The main idea is that different social media platform can influence sales impact using different marketing skills boost customers growth.

b. What are two key points?

One key point is social media platform is the way forwards when considering business for advertising and marketing.

Another key point is social media makes it easier for trader and new customers showing brands and authenticity of your products

c. What part of the text did you find most important? Why?

The most important part is how posting fresh videos and how the and where the business started.

d. Was anything unclear or difficult to understand?

I was not sure about subliminal market and how it little skits operate to boost purchases.

e. How did your group help you understand the text better?

My group helped us working and sharing different ideas with open discussions amongst our self help to understand the text better.

2. One sentence reflection

Question: What did you find challenging about this task?

The hardest part was how much work that was done on different platform and different videos to attract customers and different image source, fresh content was produce for customers to see on daily view that was very important for their business growth that was very hard task but they have gained 45 million views under a year of their business launched.