



LCLM4002_BIRM Digital Skills Task 3 Website Evaluation		
Student Number	Natalia Karpenko	
Website Chosen	Yoga Reading	
Insert hyperlink to website	https://www.yogareading.co.uk	
Evaluation		
Respond to each question		
Section 1 – Usability		
(75 words maximum for each answer)		
Question 1a - How quickly and easily does the website load?		
Answer: The website loads quite quickly and without any major problems. The main page appears within a few seconds, and the content is easy to access. Images and text load smoothly, and I didn't notice any delays. Overall, the loading experience feels simple and user-friendly, which makes it easy to start exploring the website straight away.		
Question 1b - Does the website contain many sub-pages? How does a prospective customer navigate these?		
Answer: The website has several sub-pages, such as classes, timetable, prices, and contact information. A customer can navigate them using the main menu at the top of the page. The layout is quite clear, so it's easy to move between sections and find the needed information without confusion. Overall, navigation feels simple and organised.		
Question 1c - Can a customer make a booking via the webpage?		
Answer: Yes, a customer can make a booking through the website. There are clear options to book classes, usually through a timetable or booking system. The process is quite simple and doesn't take much time. Overall, it feels convenient and easy for a user to complete a booking online.		
Question 1d - What improvements could be made to the usability of the website?		
Answer: Some improvements could make the website even easier to use. For example, clearer buttons for booking and better organisation of information on some pages. It could also help to make the design more consistent and slightly improve loading speed. These		

