

Creative Venture Digital Portfolio

By

Stephanie Nicholas

This collection focuses on using natural elements in design to improve people's well-being and mental health. I have done so by creating and developing a collection of interior surface prints that help lift our mood and create a welcoming atmosphere.

The collection involves a mixture of natural and synthetic materials.

Developed around the idea that rounded shapes naturally bring us joy in life, as well as herbs and flowers that are used in traditional medicine with folklore tales.

After having spent so much time concealed in our homes during the Covid-19 pandemic, I wanted to produce a collection that was also focused in bringing our spirit back to life with a mystical and playful collection. Giving our homes more love and value.

SURFACE ALCHEMY

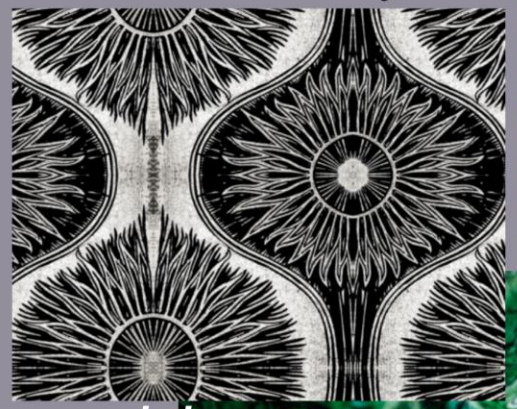
Gloomy Fruition



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AnnaHayman



Biophilic



Witch&Watchman

ChristianLacroix



Maximanlist

Deep Hues



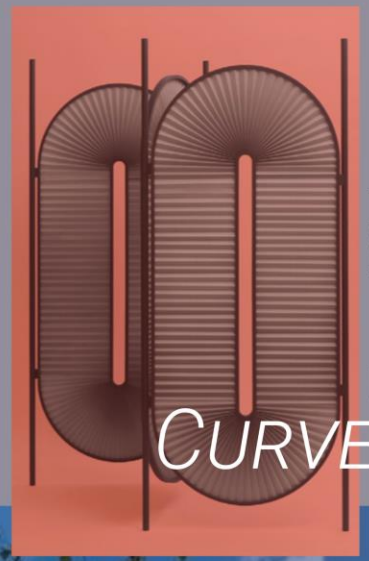
High-End Commercial





TheCuriousDepartment

Graham&Brown



CURVES

TrendBible

ART DECO





SiobhanMurphy

SCALLOP



Moooi / Arte

JOY

CIRCLES

ChristianLacroix



FOLKLORE HISTORY





DEADLY



Wise women, apothecaries, witches, herbalists: whatever you call them, those who cultivate plants for their fabled mystical and healing properties have existed for thousands of years.

Natural Remedies



BEAUTIFUL



FRESH







RARE

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Colour Story

This palette was developed through research into folklore plants and traditional herbal medicine, vivid coloured gem stones with ancient healing tales and interiors with a dark hue asthetic.



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Creating a visual herbal recipe

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Stepping into the mind of
'Wise women, herbalists,
apothecaries and witches.

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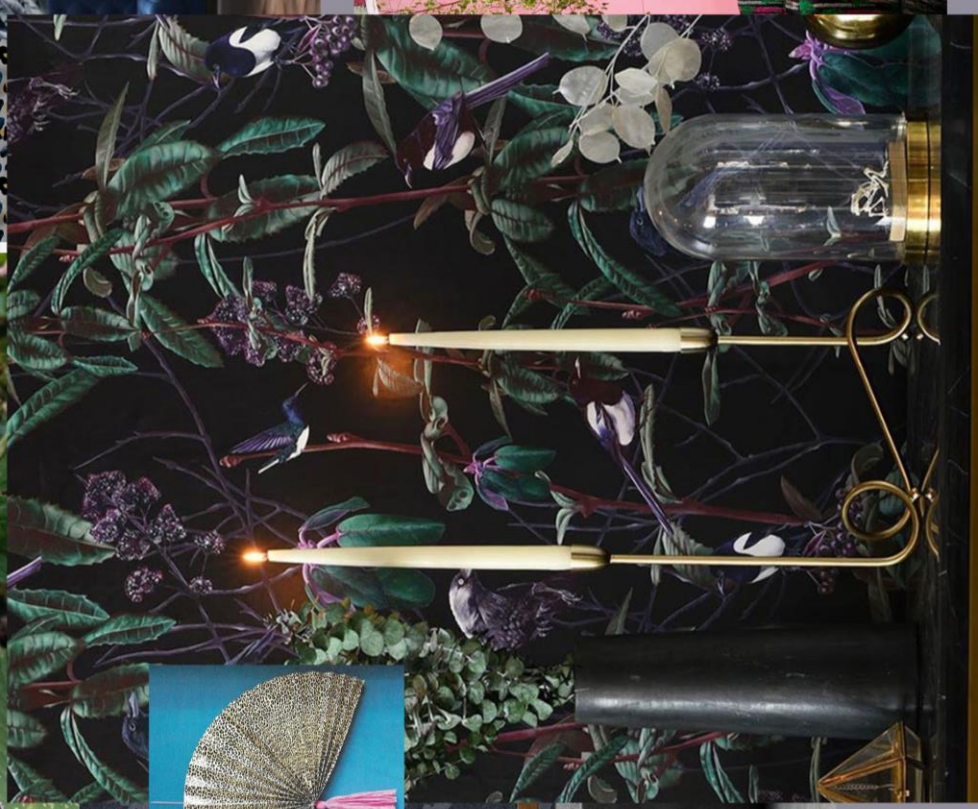


















Six Folklore Heros

From the collection 'Gloomy Fruition



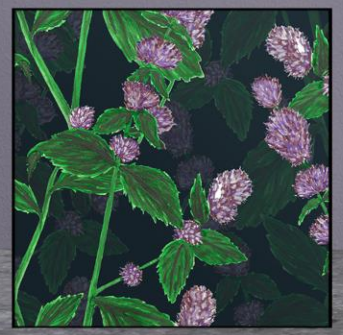
Camellia Deco



Humberry Night



Talesberry



Mentha Joy



Rubus



Sweet Canopy



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DESIGN CONCEPT

1
Art Deco style with curves and arches provides rounded shapes that natural bring us joy. so surround yourself.

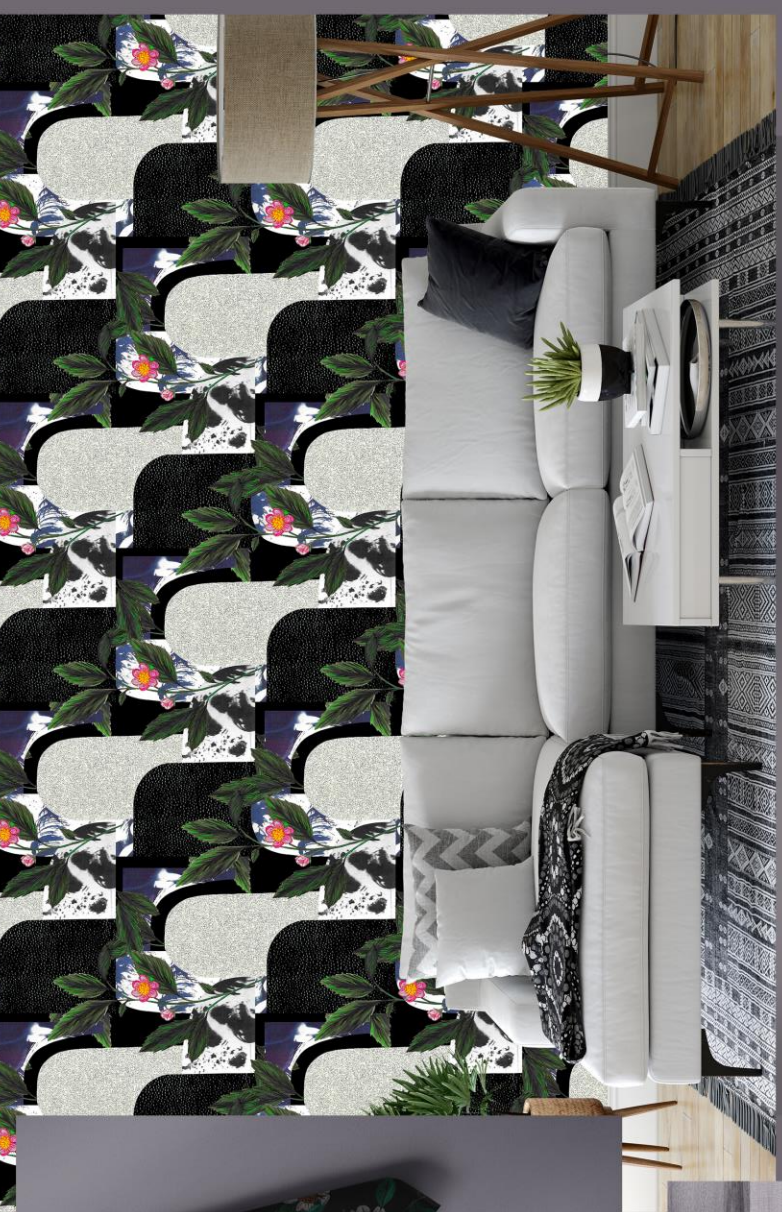
2
Pair with modern deco room dividers that match with an engraved print. Perfect for dividing rooms into multi-functional spaces. This also encourages increased productivity and allows space for peace.

3
Dont be shy with adding a mystical sun print to this collection with blue toadstool print.

4
Camellia Sinensis plant is used widely in differnt kinds of tea, a beautiful flower that increases clear breathing and gives you glowing skin.

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Camellia Deco



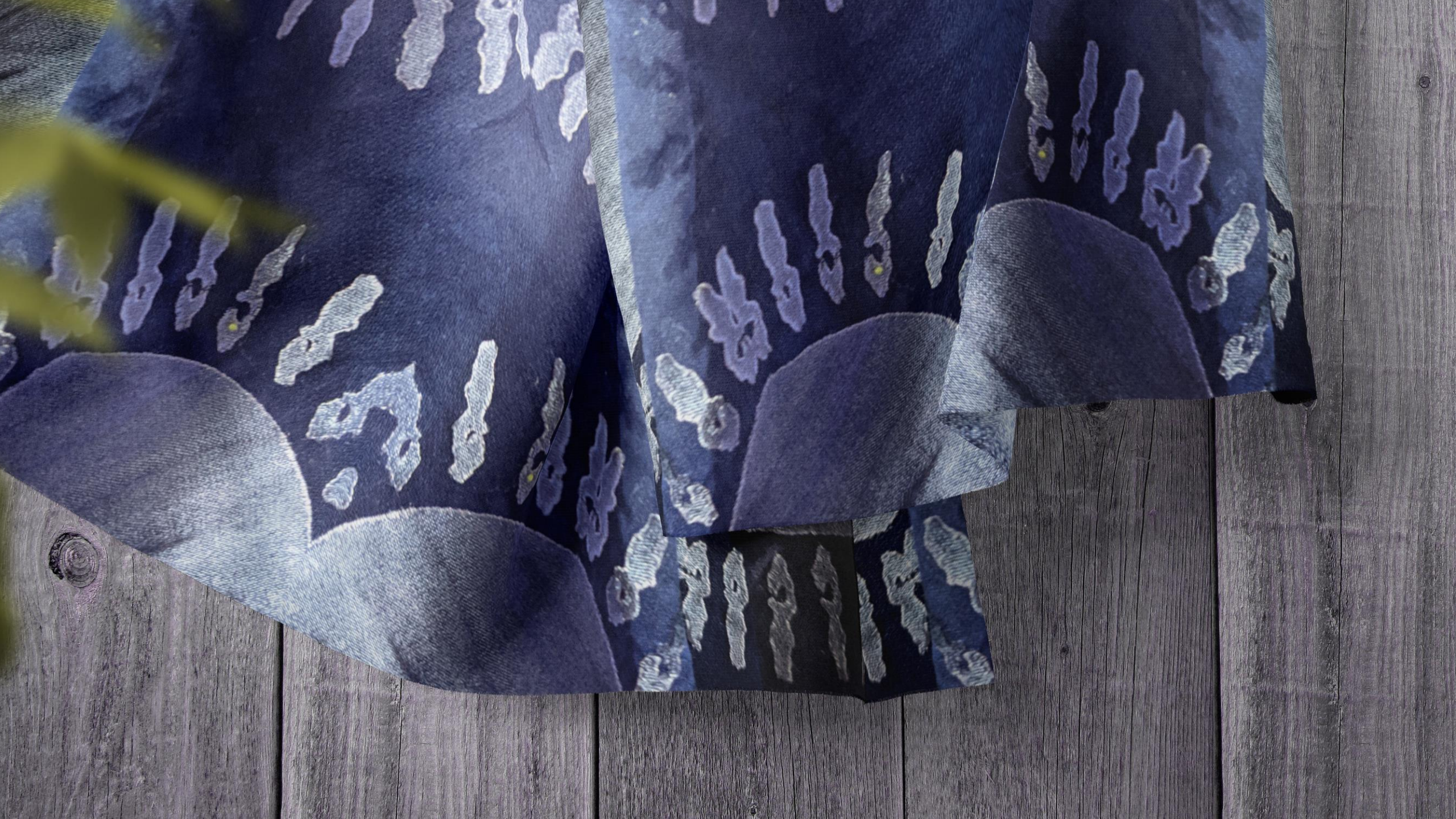




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Recipe

* 25g of sunkissed cyanotype

* 33g of Camellia Sinensis florals

* 22g of cut and collage of beautiful textures

A pinch of style and curve

Treat yourself to natural joy, healing, peace and space.

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DESIGN CONCEPT

1
Inspired by the nostaglic moments of joy that the humble blackberry brings us. Memories of walking through contrysides and tasting the sweet berry in the sunshine.

2
It is the most potent herbal recipe of the six folklore heroes due to its deep hue background.

3
Pair with violet kissed devore, monochrome negative florals and teal accessories.

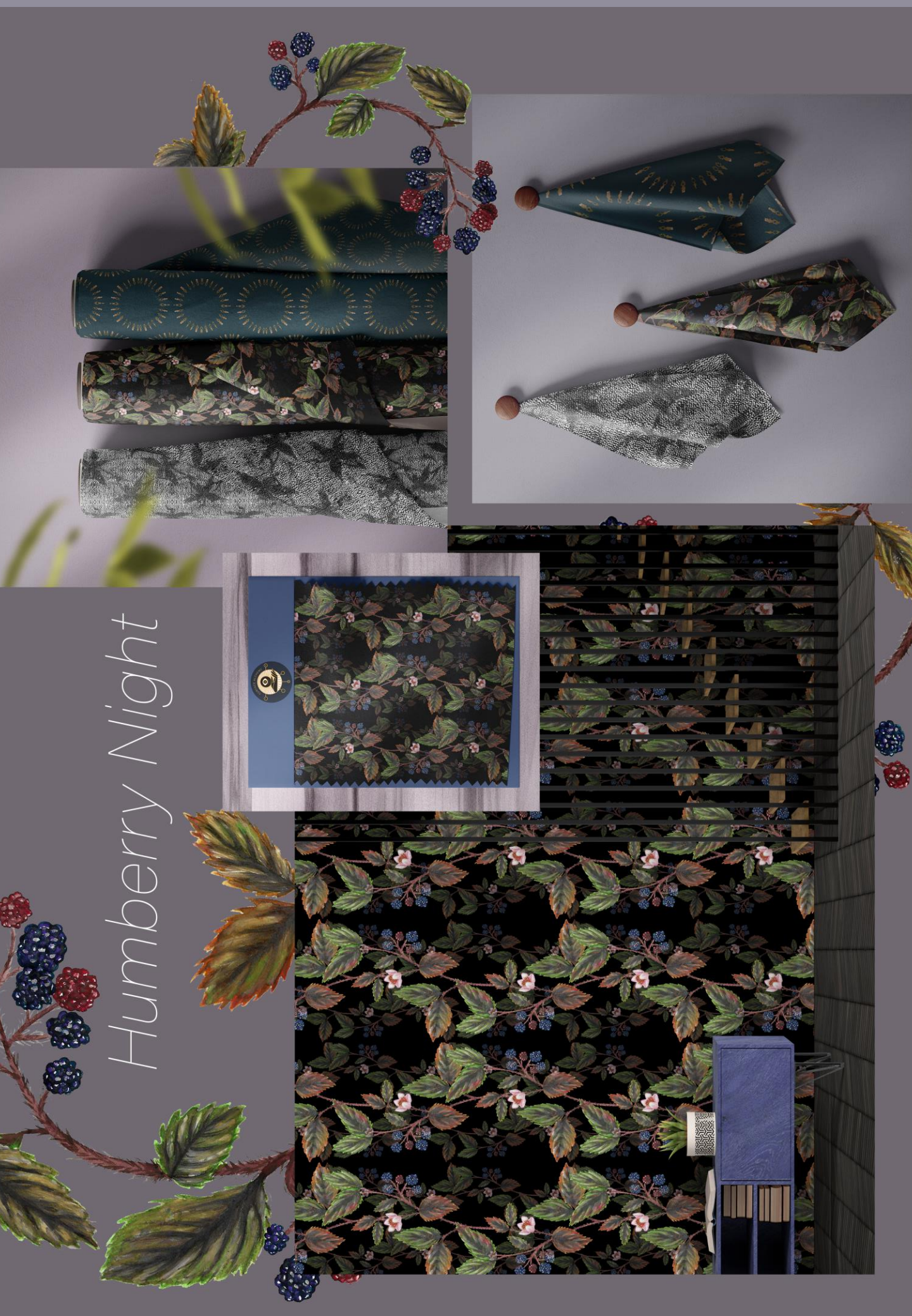
4
A scallop style repeat is humble and gives these nice small curves. through research we are thought to react better to rounded shapes than sharp corners. A nodd to the art deco style.





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Recipe

* 70g of fresh blackberries
* 15g of bramble & throrns
* 7g of dreamy teal moon
* 8g of Monochrome florals
* Pinch of elegance

A collection that keeps you from feeling blue, and keeps you feeling comforted

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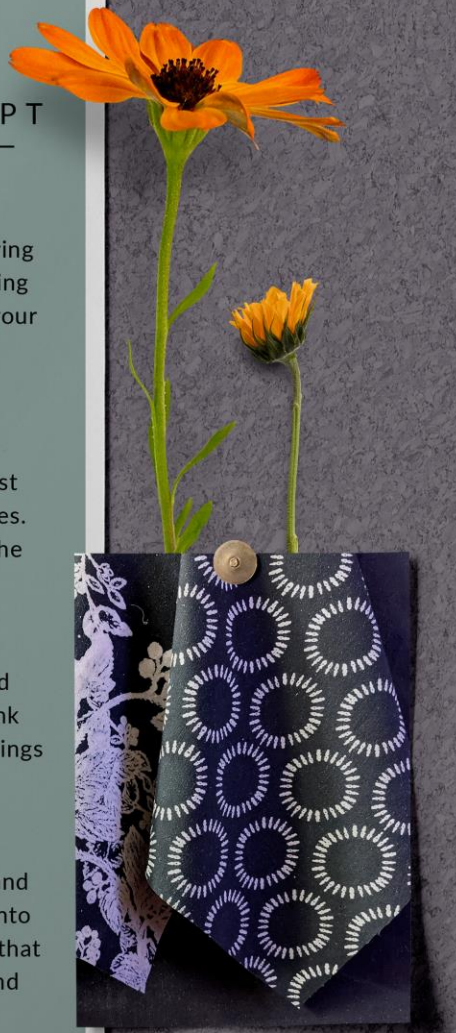
DESIGN CONCEPT

1
This collection is aimed to bring peace and tranquility. Allowing you to feel escapism within your own home.

2
Step in to a whole new enchanting world with forest greens and toadstool textures. You are now entering into the magical forest.

3
Pair with the blood sun and forest fairy chairs. Blush pink velvets attract wonderful feelings of safe, sweet and calm.

4
This collection brings print and colour of the natural world into interiors, elements of nature that can improve productivity and happiness.



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ROLLER CUTTER
PAT.P
Ø45 m/m





Recipe

* 50g of fresh blackerries

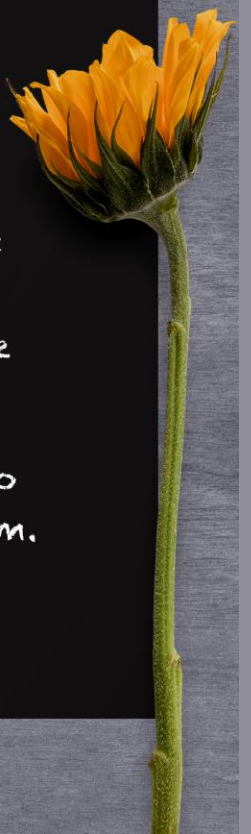
* 12g of blush pink velvet petals

* 5g of blood sun

* 13g of Fly Algaric

* 20g of monochrome contrast

A collection recipe to step into another relm. Feel escapism in a magical world.



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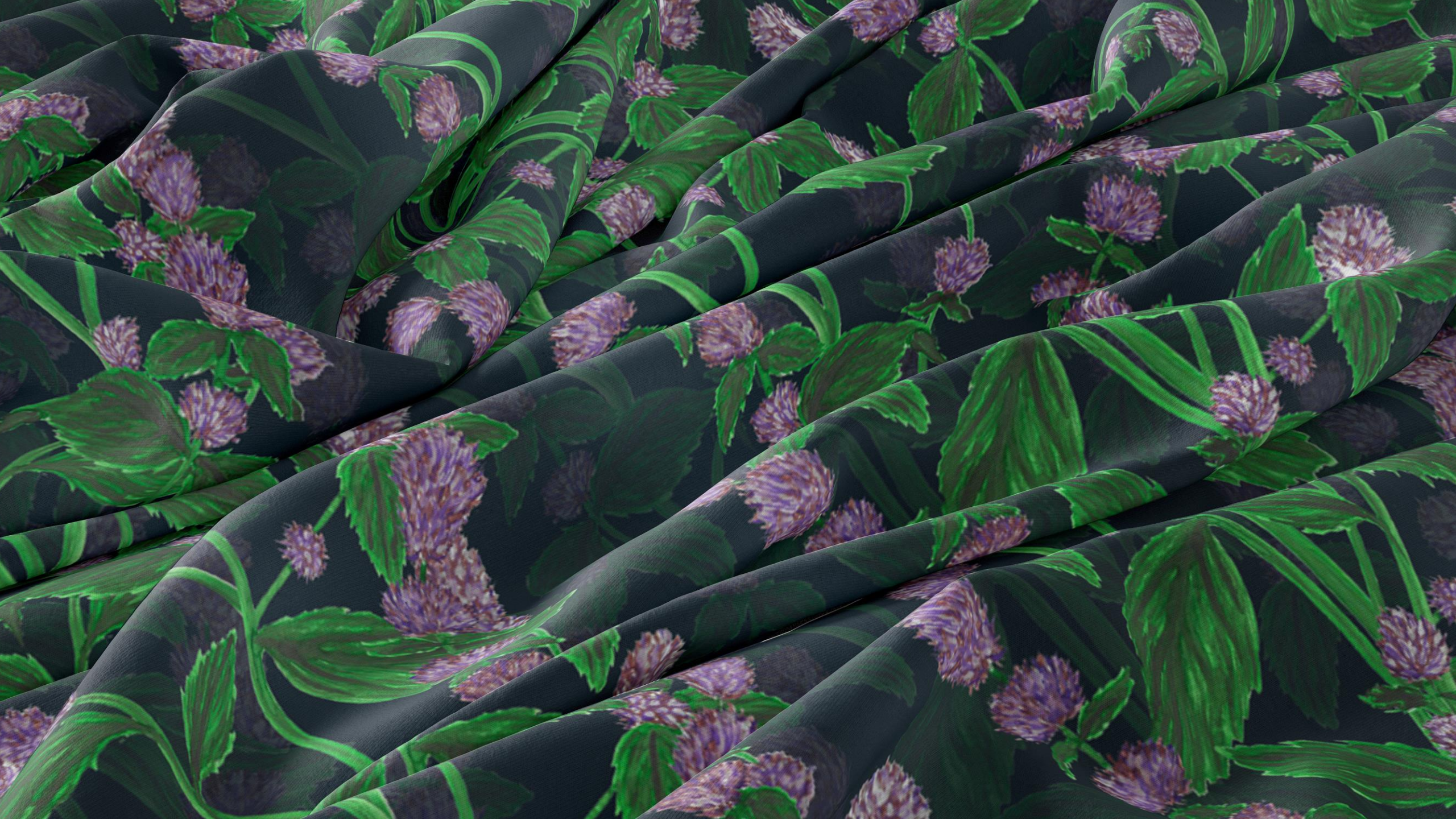




Mentha Joy

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Recipe

* 25g of mint floral buds

* 50g of fresh mint leafs

* 13g mushroom fever

* 12g of blackberries

* 1Tsb of snazzy syrup

Mask bad smell and feelings. A detox for your mind and soul.



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DESIGN CONCEPT

1
This light grounded collection gives you a calm mystic force. Aids in feeling elevated between time and space.

2
Engraved blooms into natural materials paired with blush velvets are key in pulling together this concept. Hippie-chic vibe.

3
Woodland mushrooms transfromed into deco prints and textual patterns add a sense of mystic forest to this sweet gathering of materials.

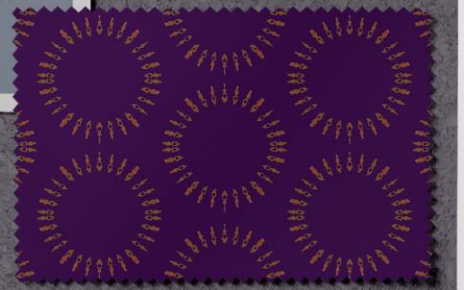
4
The mystic moon in belldonna violet purple is the last ingrediant that adds royal ty and class to this recipe











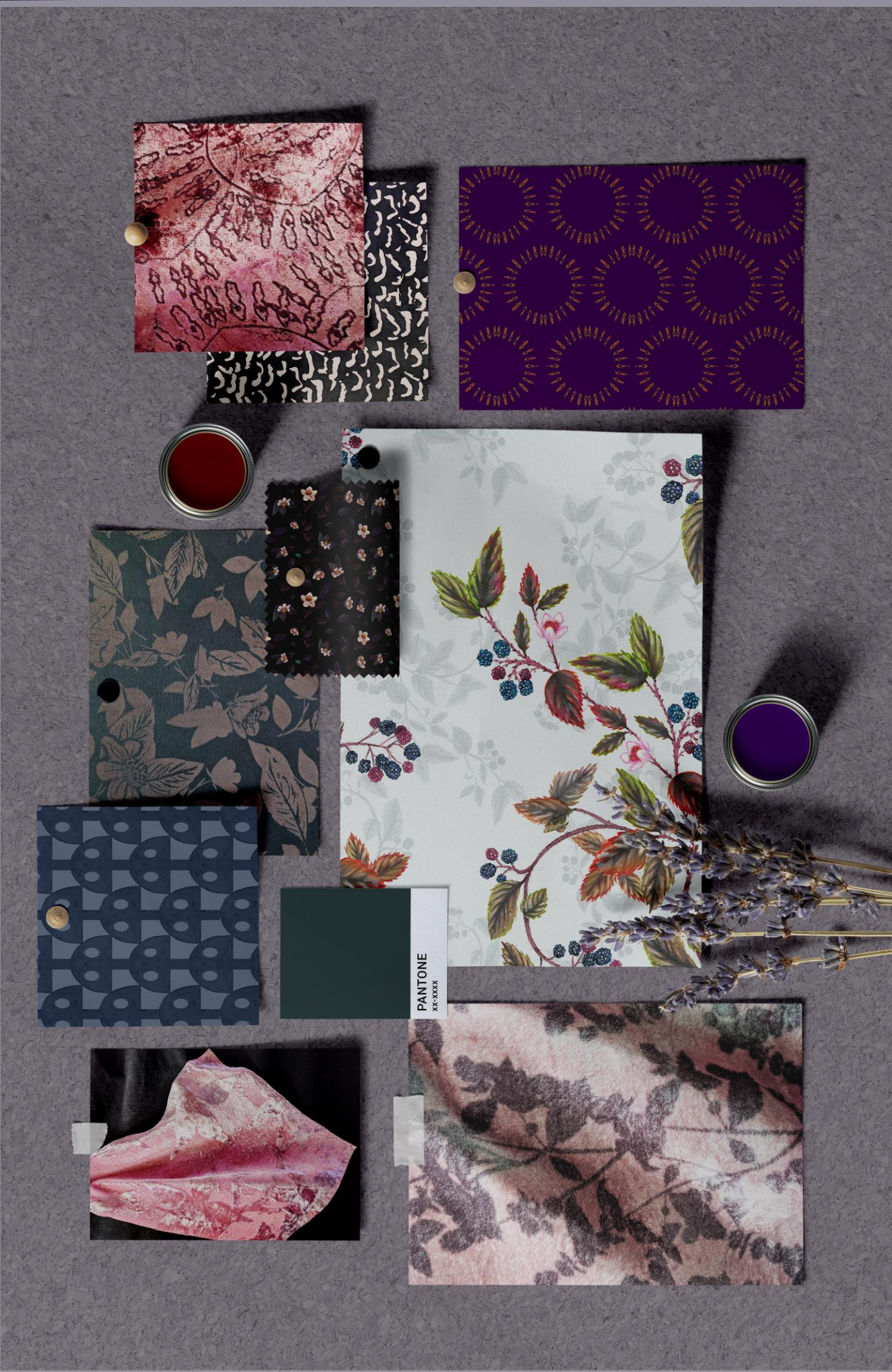







Rubus

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Recipe

* 34g of fresh blackberries

* 11g of woodland mushrooms

* 42g of tea petals

* 13g mint blossum

An antidote collection for migrains and headaches



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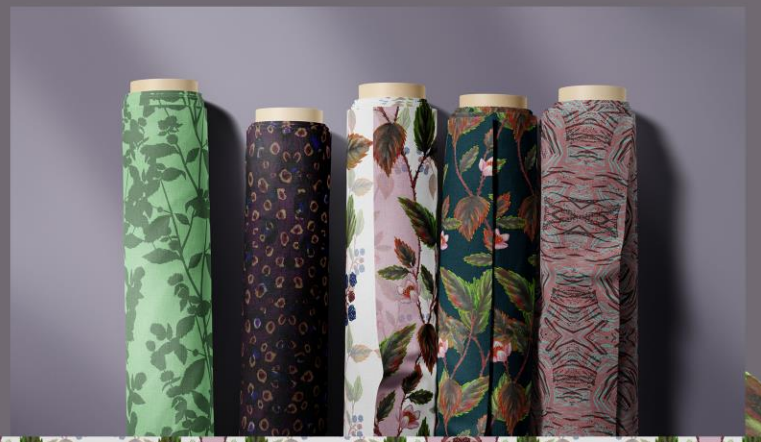
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Sweet Canopy





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Recipe

* 50g of Blackberry bramble

* 12g of Fly Algaric heads

* 8g of Mint stems

* 30g of Deadly Knightshade

This collection gives you beauty and strength within.



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