

HEALTHY LIFESTYLE BREAKFAST CLUB

NEWPORT, WALES



COMMUNITY • NUTRITION • WELLBEING

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COMMUNITY BREAKFAST CLUB

FOCUS ON HEALTH & WELLBEING

MEMBERSHIP MODEL



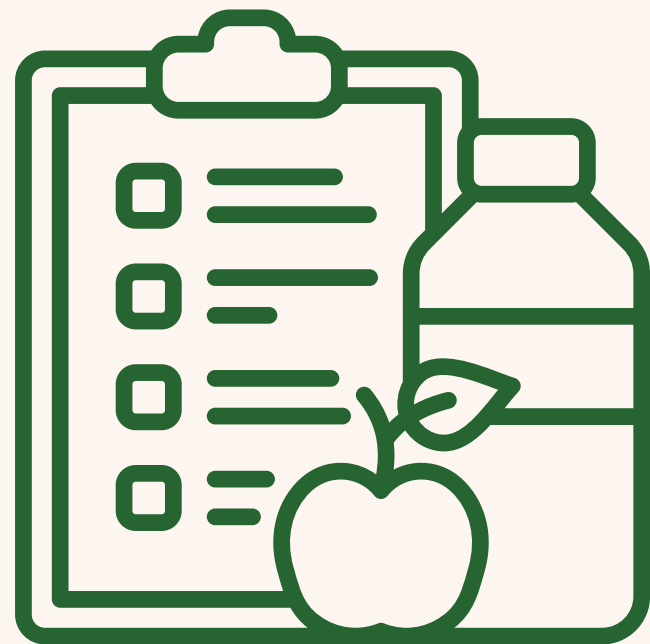
PEOPLE NEED CONNECTION

+ HEALTH SUPPORT

- Rising health issues
- Social isolation (UK)
- Lack of safe spaces for parents



HEALTHY LIFESTYLE BREAKFAST CLUB



- Nutrition



- Community



- Childcare



WHAT WE OFFER





USP

NO COMPETITOR OFFERS ALL THREE TOGETHER



- Mothers (25–45)

- Young professionals



- Active retirees



NEWPORT + *10 MILES RADIUS*



MARKETING

SOCIAL MEDIA



REFERRALS

FREE WEEKLY HOUR

Happy
HOUR



LOCAL PARTNERSHIPS



- **REVENUE: £7,500/MONTH**
- **COSTS: £8,000/MONTH**
- **BREAK-EVEN: MONTH 9-10**



GROWTH VISION TIMELINE:

- ***YEAR 1 → 150 MEMBERS***
- ***YEAR 2-3 → 300+ MEMBERS***
- ***YEAR 4-5 → FRANCHISE***



FEEL

MORE THAN A BREAKFAST CLUB – A LIFESTYLE COMMUNITY