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About the Company

- Founded in 1919 by Jack Cohen
- Ninth-largest retailer in the world by revenue



Currently the biggest UK retailer, operating in over 14 different countries worldwide

Has nearly 500 000 employees



Tesco's Vision

Tesco has a vision of five elements which aspires them to be what they are. These are to be:

- Wanted and needed around the world
- A growing business which is complete of opportunities
- Innovative
- Modern and full of ideas
- Gaining loyalty and trust from distinct members



Leaders and managers have a crucial role within the firm which enables them to attain their goals in an enhanced manner.

For carrying out their responsibilities they possess leadership as well as management respectively.

Goals and Objectives

Tesco's goal is to cut out plastic from their range of own-brand products and the supermarket says it will remove 1bn pieces of plastic by the end of next year.

Tesco will try to reduce the plastic in the business and surest and the suppliers as well to use less plastic.

Every year for one hour they turn off the lights in the store they support WWF's campaign



Goals and Objectives

Tesco will also try to provide a healthy food for their clients and use help from Jaime Oliver to create a tasty dishes



Leadership and Management Behaviour

Managers and leaders in Tesco play a significant role in driving the company towards success by influencing the behaviours of individuals and teams.

One of the most important behaviours is Motivation.

It plays very important role between managers, leaders and employees:

- Appreciation of hard work
- A sense of achievement
- Responsibility and empowerment
- Opportunity for advancement
- A sense of challenge and enjoyment

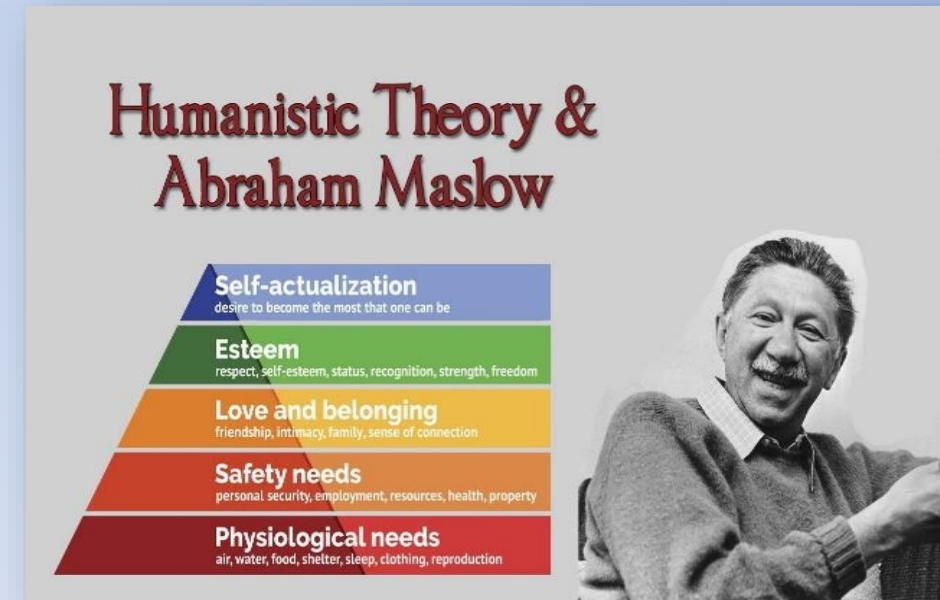


Leadership and Management Behaviour

Leadership skills are also very important in the organisation for employees.

Leadership is main power for influencing the behaviours of the team.

They have to look after employee's needs and wants.



Group and Team Behaviours

The theory which was developed as a response for needs to account for employee motivation and behaviour is defined as behavioural management.

This approach illustrates that managers can acknowledge perspectives of human as well as treat each employee as a crucial asset for attainment of goals.

This approach is being classified into two sections, they are:

- behavioural science
- human relations approach.

When the value is given to performance, behaviour and attitude of groups & people in a firm is referred to as behavioural science approach.

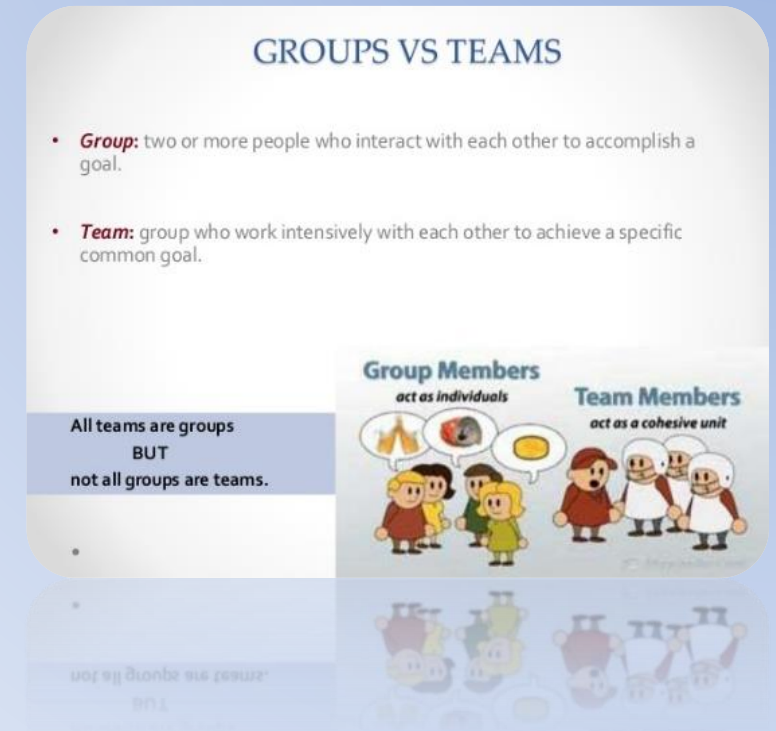


Group and Team Behaviours

When Tesco will make use of behavioural theory, they can have improvised utilisation of teams for attainment of organisational goals

Along with this, focus will be made on development as well as training of staff.

Furthermore, through these, managers as well as leaders will make use of incentive and reward techniques through which employees can be motivated.



Motivation and perception

- “Motivation is defined as a set of independent/ dependent variable relationships that explain the direction, amplitude, and persistence of an individual's behavior, holding constant the effects of aptitude, skill, and understanding of the task, and the constraints operating in the environment”. (Campbell)



Motivation and perception

- Perception is a **process by which people regard, analyze, retrieve and react to any kind of information from the environment.**





**Thank you for
listening!**

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