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Introduction

This essay is going to describe the main learnt from the Changemakers: Creativity and Value Creation module's online e-learning material. It will draw on one subject from each of the module's four e-learning units, such as Unit 1's concepts and values, Unit 2's inventive solutions, Unit 3's mobilising assistance, and Unit 4's evaluation.

It is expected that I will write in the first person to reflect on my experiences and learning, which have assisted me in developing a critical understanding of innovation, creativity, and an entrepreneurial mindset while also acknowledging the values and contribution that creativity makes to society within the health and social care profession.

Unit 1 - ideas and values

In this unit I learnt about many things that I did not know in many topic areas but to summarise it I have chosen to write about topic as it was very interesting. This topic taught me a lot about how innovation and how it can change the world. It also taught me about Innovation and the society that we live in, and we looked at where the future is going and, I learnt about creativity and society.

TOPIC 1 HOW INNOVATION CHANGES THE WORLD

To produce competitive advantages, increase efficiency, and, most importantly, improve the quality of service and the lives of residents and customers, innovation offers limitless options and new fundamental business models. It will keep transforming the planet and creating a civilization that is more affluent and sustainable. (SACYR S.A. 2023).

New periods of inspired action, thought, and change are possible as a result of creation and transformation in both large and minor ways.

"I believe that losing my hearing was one of the greatest gifts I've ever received," says Elise Roy. As a disability rights lawyer and design thinker, she knows that being Deaf gives her a unique way of experiencing and reframing the world -- a perspective that could solve some of our largest problems. As she says: "When we design for disability first, you often stumble upon solutions that are better than those when we design for the norm." (Roy, n.d).

Introducing innovation

Our world is changing quickly. We frequently hear that innovation is necessary to tackle the regional and global problems we face, to seize fresh and unanticipated possibilities as they present themselves, and to improve the state of the world. Educating kids for a world that is changing is one of their main responsibilities. Skills like originality and the capacity for innovation are frequently mentioned as being crucial for school graduates in the twenty-first century. These abilities, which are frequently challenging to clearly teach and evaluate, are crucial to recognise and promote in our children. (The University of Waikato, 2007-2023)

Innovation and society

Technology, which is essentially ingrained in practically everything we do, has maybe had the most impact on society. Technology is transforming how we live our lives and interact with others around us, from agriculture to transportation. This is especially relevant in the context of artificial intelligence (AI) and robotic process automation (RPA).

Along with AI, other emerging technologies include blockchain, augmented and virtual reality, cloud computing, and IoT. With these technological advancements, the world is becoming a more seamless place where we have access to practically anything, wherever we are and whenever we want.

Additionally, some research suggests that happiness and innovation are inextricably linked. Alongside innovation and economic growth, living standards rise. Digital technologies and creative solutions are assisting in the fight against diseases, hunger, and poverty in underdeveloped nations. (Onibalusi, 2019).

Creating the future

A key area of the biological sciences now involves the application of algorithms and machine learning in the detection, diagnosis, and treatment of disease. It has been dubbed the biggest healthcare revolution of the twenty-first century by some.

Compared to traditional methods, AI may diagnose illnesses earlier and with more accuracy. AI is making it possible to review mammograms 30 times faster and with nearly 100% accuracy in breast cancer, which eliminates the need for biopsies. (World Economic Forum, 2023).

Creativity and society

Tasks can be made simpler, more quickly completed, and with higher quality nursing care. If this concept is clarified, nurses' perceptions of creativity in nursing care and the significance of its application in practise will be improved, and they will be better able to successfully use their creative thinking when providing patient care in the complex world of today. (Florence Nightingale J Nurs. 2021)

Unit 2 - creative solutions

In this unit I learnt about Identifying new ideas, scoping and finding meanings of different words and things that some where very new to me and I was also able to Identify my own different attributes which I didn't know that I had.

TOPIC 3 IDENTIFYING NEW IDEAS

Idea generation is the first step in the innovation process, particularly for new products, novel solutions, or innovative business models. Various idea generation approaches can be used to generate new ideas. One well-known example is brainstorming. Others include mind mapping, role-playing, and reverse thinking. (Mitzkus, 2022).

Scoping

Scoping is the process of obtaining and analysing data to determine the breadth or scope of an environmental study of a proposed project. (C.T.Gov. 2023).

Finding meanings

Findings are discoveries, especially those made by academics or scientists. Finding is the process of looking up or examining something. It would be best to keep the neighbours in the dark if the dog discovered the hamster tomb in the garden.

Findings are facts that have been uncovered, typically by academics studying something. (Vocabulary.com, 2023).

Identifying attributes

Personal characteristics that set me apart from other people are known as personal attributes. My abilities are developed by actual work experience, interacting with others, and a desire to learn. I have discovered and promoted my talents to prospective employers by having a clear understanding of what personal attributes are. (Indeed, 2023).

During this session I realised a lot of my personal attributes such as: Time management, Communication, Adaptability and Confidence.

Unit 3 - mobilising support

In this unit I learnt how to be into it to win in my projects and navigating through social media and developing my professional person and I also joined LinkedIn the professional network even though I am not yet a professional at what I do but am still learning.

TOPIC 4 BE IN IT TO WIN IT

In order to win, or succeed at something, one must first compete or try. (Word Sense Dictionary, 2023)

Navigating social media

It's been challenging to keep up with how much the internet and the globe have changed over the past 20 years. Don't let generational labels frighten you! Social media can be particularly difficult to use, and it might appear like millennials and Gen Z have a stronghold on this platform. Anyone can create an interesting and worthwhile social media profile, which is crucial for authors who want to promote their writing. On social media, you can network with other authors, discover new readers, and advertise your books and events as an author. Here are ten pointers for using social media effectively even if you aren't a millennial: Pick the best platform(s) for you, Don't write too much, Include images, Understand hashtags, Make a plan, Use scheduling services, Be consistent, Follow similar people and organizations, Engage and Be yourself. (Author Learning Centre, 2018).

Developing your professional persona

Your personal branding at work is expressed through your professional identity. It relates to how you act in public when conducting business and the impression you give off to co-workers and clients. It's just the polished-up way you portray yourself professionally, and it's far from fake or forced.

Creating a professional persona is very simple. All you need to do is choose who you want to be at work, and then focus on changing your attitude, appearance, and behaviour to become that person. The adoption of your professional identity will eventually feel as natural as putting on your coat before leaving the house since action always follows intention. (Entrepreneur Media, 2023).

LinkedIn the professional network

Your professional network, which is made up of the number of professionals you personally know, is essentially a professional directory that is unique to each LinkedIn member. By getting in touch with industry contacts that you are familiar with and confident in, you may start expanding your professional network. (LinkedIn Corporation, 2023).

Unit 4 – evaluation

In this unit I learnt about how to measure success and looked at success in different perspectives and also learnt a very new topic to me called the Pygmalion effects and then success and wellbeing.

TOPIC 1 MEASURING SUCCESS

Whatever the size of your company, there are always ways to increase output, success, and profit. Perfectionism is a process that takes time to achieve. You may start reaching your goals by making thoughtful plans and decisions. Here are some strategies for moving your company in the direction you desire. Set financial goals, track your performance, analyse your budget, Get additional funding, Increase sales, Make a profit and Track Online Analytics. (Visa, 2023).

What is success?

Nobody can define success for you; it's something you must achieve for yourself. Success might entail a desire to improve the world and make a difference. It could imply a sense of achievement and career advancement.

It might imply having access to your favourite activities. It can simply be able to give your kids the greatest upbringing possible.

Everything depends on you. A universal strategy is not possible. (SoulSalt, 2019)

To me success has been so many things at different levels that I have accomplished. It was finding a husband, getting married, having my son and now getting into university. All this has been a success to me.

The Pygmalion effects.

The Pygmalion effect refers to situations where high expectations lead to improved performance and low expectations lead to worsened performance. Although the Pygmalion effect was originally observed in the classroom, it also has been applied to in the fields of management, business, and sports psychology. (Nikolopoulou, 2022).

Success and wellbeing

A strong sense of belonging and wellbeing are related to success. Success is supported by tenacity, adaptability, self-assurance, and learning motivation. The capacity to self-regulate facilitates the capacity to deal with difficulties. (gov.nt.ca, n.d)

Conclusion

My general takeaway from the online learning materials I've acquired ties it to appreciating the virtues and contribution that creativity provides to society at large in relations health and social care is that all healthcare professionals can play a role in promoting the use of technology, new procedures, and regulations that will result in better, more affordable care for patients and society. Creativity among healthcare professionals improves care quality, fosters the development of improved healthcare policies and practises, and advances the field of health information technology. by taking into account the functions of creativity in patient care. It serves as a practical instruction manual for aspiring healthcare professionals.

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