

	Positive Potential	Negative Potential
Immigration	Providing a welcoming home for immigrants can improve our international reputation, increase opportunity, and improve communication across borders.	Drawing too many immigrants away from other countries to Wales can contribute to a “brain drain” in those areas and stunt their well-being development.
Emigration	When our citizens move to other countries, they can increase cross-cultural communication and contribute potentially valuable skills to other nation’s workforces.	Welsh emigrants might benefit from existing stereotypes that allow them to push qualified nationals out of good jobs, drive up prices, etc.
Trade Relationships	Trade with other nations can provide them with imports they want and a market for their exports. Trade can also create valuable jobs.	Trade can reinforce existing power structures that might disadvantage our partner nations. Trade can also be used as part of a “carrot/stick” approach to manipulative diplomacy.
Imports	When we import goods and services from other countries we support their economic development, provide them with capital, and encourage employment.	Improperly vetted imports can tacitly support environmental degradation, low-wage labour, human rights violations, and many other abuses.
Exports	Our exports give other nations access to a wider variety of goods and services. We can even use exports to promote cultural understanding.	Exports that flow through imbalanced trade can flood markets with unrealistically low-priced goods and stifle local industry, especially fledgling industries.
Knowledge, Research, and Innovation	When we share ideas and information across borders we create potential for growth and development, new ideas, improved understanding, and collaboration.	When we share ideas and information across borders we run the risk of promoting Western cultural hegemony and bullying alternative narratives into silence (or marginalisation).
International Development	International development projects can meet immediate needs, plug gaps in local provision of services, increase cultural communication, etc.	International development projects can also undermine local capacity, promote negative stereotypes, and perpetuate imbalanced global relationships.
Pollution	Sorry! While pollution usually has some sort of domestic benefit for Wales (e.g. saving money) there is no positive potential on the nations who suffer as a result!	Our pollutants can affect the air, water and soil quality of everyone else on the planet, and cause irreversible damage to the environment!