

Learning & Reflection

THE SPORTS DEVELOPMENT ENTREPRENEUR
BMSM6008

SELF & PEER REVIEW

Section 1 Self Analysis

The questionnaire statements are focused on your preferences so there are no right or wrong answers. For each statement, circle one of the numbers on the 4-point Likert scale. Personal reviews should consider the reflective process (e.g. Gibbs Cycle) and consider the available literature in setting future action plans. Evidence of contribution should be included in the appendix. This should include photographic, scanned or screen shot evidence of tasks, meetings and activities. A list of references can also be included at the rear, to complement any citations to literature made during the completion of this report card.

Entrepreneurial Intention

Intention

	Not like me at all		Somewhat like me		Exactly like me
I am ready to do anything to be an entrepreneur	1	2	3	4	5(x)
My professional goal is to become an entrepreneur.	1	2	3	4	5(x)
I am determined to create a business in the future.	1	2	3	4	5(x)
I have very seriously thought about starting a firm	1	2	3	4	5(x)
I have got the intention to start a firm one day	1	2	3	4	5(x)
I intend to start a firm within five years of graduation	1	2	3	4	5(x)
I see the possibility of starting a business as a potential opportunity to pursue	1	2	3	4	5(x)
If I do not start my own business, I may be missing a great opportunity	1	2	3	4	5(x)
Overall I would label the option of starting a business as something positive	1	2	3	4	5(x)

(x)

Please describe in our own words how the Module learning has affected your entrepreneurial intentions.

Contribution Summary

Please use the space below to outline **your contribution** for the entire duration of the module, from the initial opportunity recognition and ideation phases, through to the business pitch and business planning, and eventual submission of the business plan and promotional resources.

You are encouraged to use the appendices section to evidence your contribution via photographic, scanned or screen shot evidence of tasks, meetings and activities.

At the start of was active in the initial brainstorming and foundation of a business idea. When we came up with the reuseable football boot business I helped along side the other group members the name and fundamentals of the business and all agreed on this before having our own personal work to complete. During the pitch I focused on our competitors as this is something I had experience. I presented my analysis during a pitch where the others did their parts. After this I completed a short competitor analysis along side producing a website for our company which I passed on to the other group members. I was inactive physically during the later parts of the module due to personal reason. I converted to distant learning for my studies but stayed in contact with my group via teams and social media to update on my parts of the business and to place it all together.

Identifying Ideas and Opportunities – Self-appraisal

	Not like me at all		Somewhat like me		Exactly like me
I am excellent at finding new opportunities to generate value for others.	1	2(x)	3	4	5
I am excellent at recognising new opportunities to address problems and challenges.	1	2	3	4(x)	5
I am excellent at seizing and shaping opportunities to respond to challenges and create value for others.	1	2	3(x)	4	5

Creativity

	Not like me at all		Somewhat like me		Exactly like me
I am excellent at developing multiple ideas that create value for others.	1	2	3(x)	4	5
I am excellent at testing and refining ideas that create value for others.	1	2(x)	3	4	5
I am excellent at transforming ideas into solutions that create value for others.	1	2	3(x)	4	5

Vision

	Not like me at all		Somewhat like me		Exactly like me
I am excellent at imagining a desirable future.	1	2	3	4(x)	5

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I am excellent at building an inspiring vision that engages others.	1	2	3(x)	4	5
I am excellent at using my vision of the future to guide strategic decision-making.	1	2(x)	3	4	5

Valuing Ideas

	Not like me at all		Somewhat like me		Exactly like me
I am excellent at understanding and appreciating the value of my ideas.	1	2	3(x)	4	5
I understand that ideas can have different types of value, which can be used in different ways.	1	2	3(x)	4	5
I am excellent at developing strategies to make the most of the value generated by ideas.	1	2	3(x)	4	5

Ethical & Sustainable Decision Making

	Not like me at all		Somewhat like me		Exactly like me
I can recognise the impact of my choices and behaviours.	1	2	3	4(x)	5
I consistently consider ethical and sustainable principles when making decisions.	1	2	3(x)	4	5
I am excellent at making sure that ethical and sustainability goals are considered and met.	1	2(x)	3	4	5

Identifying Ideas and Opportunities – Self-reflection

Step 1 : Description of Process

We discussed many ideas on opportunities within the sports industry. The idea of a reusable football boot business came up early on and we looked into this as it caught our attention and decided that would be the business idea we would go for.

Step 2: Personal Contribution to the Process

I brainstormed with the rest of the team. I supported and got on board with the idea of a reusable football boot business.

Step 3: What I have learned

I have learnt to be more creative and use my innovative more to come up with more out of the box ideas as I can be single minded and direct which means I miss out on creative and unique ideas.

Step 4: Personal Action Plan (based on experience and self-reflection).

Too listen to other members when in a group based exercise to embrass their skills too.

Mobilising and Managing Resources – Self-appraisal

	Not like me at all		Somewhat like me		Exactly like me
I am confident in my ability to generate ideas and value for others.	1	2	3	4(x)	5
I am excellent at making the most of my strengths and weaknesses.	1	2	3	4(x)	5
I am excellent at compensating for my weaknesses by teaming up with others and by further developing my strengths.	1	2	3	4(x)	5

Motivation and Perseverance

	Not like me at all		Somewhat like me		Exactly like me
I want to follow my passions and create value for others.	1	2	3	4	5(x)
I am willing to put effort and resources into following their passion and create value for others.	1	2	3	4	5(x)
I am excellent at staying focused on my passion and can keep creating value despite any setbacks.	1	2(x)	3	4	5

Mobilising Resources

	Not like me at all		Somewhat like me		Exactly like me
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Learning & Reflection Card

I am excellent at finding and using resources responsibly.	1	2(x)	3	4	5
I am excellent at gathering and managing different types of resources.	1	2(x)	3	4	5
I am excellent at defining strategies to mobilise the resources needed to generate value for others.	1	2(x)	3	4	5

Financial & Economic Literacy

	Not like me at all		Somewhat like me		Exactly like me
I am excellent at drawing up a budget for a simple activity.	1	2(x)	3	4	5
I am excellent at finding funding options and managing a budget for a new value-creating activity.	1	2(x)	3	4	5
I am excellent at making a plan for the financial sustainability of a new value-creating activity.	1	2(x)	3	4	5

Mobilising others

	Not like me at all		Somewhat like me		Exactly like me
I am excellent at communicating my ideas clearly and with enthusiasm.	1	2	3	4(x)	5
I am excellent at persuading, involving and inspiring others.	1	2(x)	3	4	5
I am excellent at inspiring others and getting them on board for new ideas.	1	2(x)	3	4	5

Mobilising and Managing Resources – Self-reflection

Step 1 : Description of Process

During the business planning we used lots of resources including lots of online resource this is where most of our research and planning came from. We used Wix to produce our website.

Step 2: Personal Contribution to the Process

For the website I used the Wix platform as it's the one I'm most familiar with and I knew was very reliable and effective. I used feedback from my group to make decision on colour designs and content for the site

Step 3: What I have learned

I have learnt to be more confident in my skills I regularly asked the group on opinions on the site and everyone was please due to this I gained confidence and learnt to trust my skills more.

Step 4: Personal Action Plan (based on experience and self-reflection).

I identified making decisions and being confident in my skills as a web designer as a clear weakness and a plan of action to improve this I can gain more experience in analysing companies and the way they like the brand to be presented in order to make confident designs in my work.
Sent from my iPhone

Turning Ideas into Action – Self-appraisal

	Not like me at all		Somewhat like me		Exactly like me
I am interested in solving problems that affect my chosen industry/communities.	1	2	3	4(x)	5
I am excellent at initiating new value-creating activities.	1	2	3(x)	4	5
I am excellent at looking for opportunities to take the initiative to add or create value.	1	2	3(x)	4	5

Planning & Management

	Not like me at all		Somewhat like me		Exactly like me
I am excellent at defining goals for a simple value-creating activity.	1	2	3(x)	4	5
I am excellent at creating an action plan, which identifies the priorities and milestones for the achievement of my goals.	1	2	3(x)	4	5

Learning & Reflection Card

I am excellent at refining priorities and plans to adjust to changing circumstances.	1	2	3(x)	4	5
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Coping with Uncertainty and Risk

	Not like me at all		Somewhat like me		Exactly like me
I am not afraid of making mistakes while trying new things.	1	2	3	4	5(x)
I am excellent at evaluating the benefits and risks of alternative options and can make effective choices.	1	2(x)	3	4	5
I am excellent at weighing-up risks and making decisions despite uncertainty and ambiguity.	1	2	3(x)	4	5

Working with others

	Not like me at all		Somewhat like me		Exactly like me
I am excellent at working in a team.	1	2(x)	3	4	5
I am excellent at working with a wide range of individuals and groups.	1	2(x)	3	4	5
I am excellent at building a new team and networking	1	2(x)	3	4	5

Learning Through Experience

	Not like me at all		Somewhat like me		Exactly like me
I am excellent at recognising what I have learnt by taking part in activities.	1	2	3(x)	4	5
I am excellent at reflection and judging my achievements and failures, and can learn from these.	1	2	3	4(x)	5
I am excellent at improving my abilities by building on their previous experiences and interactions with others.	1	2	3	4(x)	5

Turning Ideas into Action – Self-reflection

Step 1 : Description of Process

An example of turning planning in the action is when we decided to launch social platforms such as instagram page and website to target our demographic and be in the modern day business world. This process to some planning with some idea thrown around about colour schemes and certain things we wanted to include so our message came across

Step 2: Personal Contribution to the Process

My personal contribution to the process was to build a website, with a few years of web design experien used this to develop a website that was catchy and made our message clear. By producing this website it made our brand more noticeable and clear and gave our customers a place to browse and get the answe they might be looking for.

Step 3: What I have learned

I haven't learnt how to build a website for an actual business with a strong brand. It was different building a website as a "business director" in oppose to building a website for someone, I have now learnt how important it is to make the most of a website and include important information and cut out any unnecessary information so the customer stays focus and our message stays clear.

Step 4: Personal Action Plan (based on experience and Self Reflection below).

During my reflection I've identified being active as a clear weakness of mine I was get the job done when lead in the right direction but being proactive more regularly would benefit the project moving forward.

Section 2: Individual Peer Review Reports for Team Members

There are six categories to assess your peers for the group work and presentations. For each item, rate each person in your group using the 4-point scale given. Please think hard and honestly, about each of the categories and how each group member performed - different people will have different strengths and will have made different contributions. Space for comments has been provided to explain your ratings allowing the marker to understand your views.

Please do your evaluations independently – do not share or discuss your scoring or come to a decision based on a group opinion. I want a rating from each of you, based on your perceptions and experiences.

Complete one form for each of your group members with their name on each form.

Peer Review

Name of Team Member: Ian

Scoring:

For each assessment criteria, award each member of your group a score using this scale.

0 – No help at all to the group in this respect

1 – Not as good as most of the group in this respect

2 – About average for the group in this respect

3 – Better than most of the group in this respect

Assessment Criteria	Score	Example/Explanation
Group Participation: Attends meetings regularly and on time.	3	Always attends meeting and always on time ready to go.
Time Management & Responsibility: Accepts fair share of work and reliably completes it by the required time.	3	Took on a large amount of the work in areas where other struggled.
Adaptability: Displays or tries to develop a wide range of skills in service of the project, readily accepts changed approach or constructive criticism.	2	Made lots of adaptations espically during the pitch when last mintue changes needed to be made. Slight issue with constructive criticism where we both disagreed on an area of the pitch.
Creativity/Originality: Problem-solves when faced with impasses or challenges, originates new ideas, initiates team decisions.	3	Very creative and overcame challanges well.
Communication Skills: Effective in discussions, good listener, capable presenter, proficient at diagramming, representing, and documenting work.	3	Communication was good.
General Team Skills: Positive attitude, encourages and motivates team, supports team decisions, helps team reach consensus, helps resolve conflicts in the group.	3	Always positive and encourages us to try our best.

(adapted from Goldfinch, 1994; Lejk & Wyvill, 2001)

Peer Review

Name of Team Member: Dylan

Scoring:

For each assessment criteria, award each member of your group a score using this scale.

0 – No help at all to the group in this respect

1 – Not as good as most of the group in this respect

2 – About average for the group in this respect

3 – Better than most of the group in this respect

Assessment Criteria	Score	Example/Explanation
Group Participation: Attends meetings regularly and on time.	3	Dylan didn't miss any of the meetings and always attended in person.
Time Management & Responsibility: Accepts fair share of work and reliably completes it by the required time.	3	Dylan took on decent amount of work and managed his time well with other commitments.
Adaptability: Displays or tries to develop a wide range of skills in service of the project, readily accepts changed approach or constructive criticism.	3	During the pitch Dylan adapted well when on the spot, I struggled on a question and Dylan managed to adapt to answer the question.
Creativity/Originality: Problem-solves when faced with impasses or challenges, originates new ideas, initiates team decisions.	3	Dylan took on challenges and thrived when a problem arose and dealt with it well.
Communication Skills: Effective in discussions, good listener, capable presenter, proficient at diagramming, representing, and documenting work.	3	Dylan led most of the discussions.
General Team Skills: Positive attitude, encourages and motivates team, supports team decisions, helps team reach consensus, helps resolve conflicts in the group.	3	Dylan was always positive even during hardship.

(adapted from Goldfinch, 1994; Lejk & Wyvill, 2001)

Peer Review

Name of Team Member: Sam

Scoring:

For each assessment criteria, award each member of your group a score using this scale.

0 – No help at all to the group in this respect

1 – Not as good as most of the group in this respect

2 – About average for the group in this respect

3 – Better than most of the group in this respect

Assessment Criteria	Score	Example/Explanation
Group Participation: Attends meetings regularly and on time.	3	Similar to the other Sam always attended meetings in person.
Time Management & Responsibility: Accepts fair share of work and reliably completes it by the required time.	3	Sometimes late to teams meetings but always attended and took on a large amount of responsibility.
Adaptability: Displays or tries to develop a wide range of skills in service of the project, readily accepts changed approach or constructive criticism.	3	Used his research skills well with lots of in depth information.
Creativity/Originality: Problem-solves when faced with impasses or challenges, originates new ideas, initiates team decisions.	3	Always took a problem head on.
Communication Skills: Effective in discussions, good listener, capable presenter, proficient at diagramming, representing, and documenting work.	3	Could always get hold of him if we needed to communicate.
General Team Skills: Positive attitude, encourages and motivates team, supports team decisions, helps team reach consensus, helps resolve conflicts in the group.	3	Fun person to have in a group with positive and fun attitude.

(adapted from Goldfinch, 1994; Lejk & Wyvill, 2001)

Peer Review

Name of Team Member:

Scoring:

For each assessment criteria, award each member of your group a score using this scale.

0 – No help at all to the group in this respect

1 – Not as good as most of the group in this respect

2 – About average for the group in this respect

3 – Better than most of the group in this respect

Assessment Criteria	Score	Example/Explanation
Group Participation: Attends meetings regularly and on time.		
Time Management & Responsibility: Accepts fair share of work and reliably completes it by the required time.		
Adaptability: Displays or tries to develop a wide range of skills in service of the project, readily accepts changed approach or constructive criticism.		
Creativity/Originality: Problem-solves when faced with impasses or challenges, originates new ideas, initiates team decisions.		
Communication Skills: Effective in discussions, good listener, capable presenter, proficient at diagramming, representing, and documenting work.		
General Team Skills: Positive attitude, encourages and motivates team, supports team decisions, helps team reach consensus, helps resolve conflicts in the group.		

(adapted from Goldfinch, 1994; Lejk & Wyvill, 2001)

References

Appendices

Use the appendices to include evidence of your contribution to the group. This should include photographic, scanned or screen shot evidence of tasks, meetings and activities.