

Session 6

How to convince stakeholders: applying for a pop-up space for your exhibition

ECGE5002S

Changemakers: Creating an exhibition

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A manifesto for the object?

(Following O. Pamuk's *Manifesto for Museums*)

WE HAD

Epics
Representations
Monuments
Histories
Nations, Groups,
Teams
Large and expensive

WE NEED

Novels
Expression
Homes
Stories
Persons, Individuals
Small and Cheap

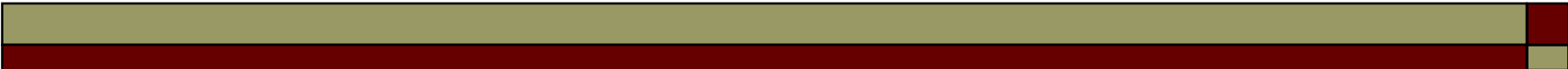
OBJECTS NEED

Stories
Attention
Awareness for
materiality
Identity (receiving
and giving)
Any scale



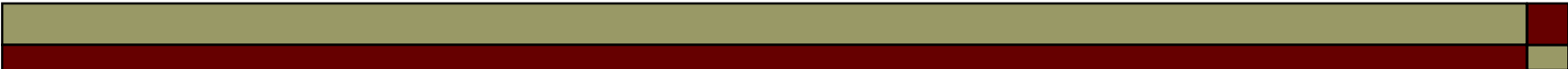
Hearing all this

❑ **WHAT DOES IT MEAN FOR
YOUR PLANNED
EXHIBITION?**



Writing an Exhibition Proposal

- ❑ Do your Research!!!!!!
 - make sure you have a look at the website of the museum / gallery / space you want to use and their previous events
- ❑ Follow the Rules. ...
- ❑ Explain What It is about. ...
- ❑ Explain What It Looks Like. ...
- ❑ Use Simple Language. ...
- ❑ Include Great Images. ...
- ❑ Ask for Advice. ...
- ❑ Support the place / website / organisation who runs the website.



<https://artsworcester.org/wp-content/uploads/2020/06/Example-Proposals.pdf>

Exhibition Proposal: This should tell us what the physical work is, what the general theme is, and give a sense of scale of the exhibition (how many pieces, what sizes, etc.).

What 1-3 ideas, concepts, or experiences does this body of work communicate? This should tell us what the work gives the viewer.

What inspirations or traditions guided or influenced this body of work? Tell us about the influences or inspirations behind this work.

How are the methods or techniques you use important to this body of work? Tell us how, or what, the choice of medium or process contributes to this work.

Any special installation needs or requirements? If your work requires specific installation techniques or equipment, let us know what those are. For example, numerous electrical outlets, audio-visual equipment, or specialized wall mounts.