Professional Identity



Module code – HPAC5001
Performance Industry
2018/19

What do you think contributes to YOUR professional identity?

Professional identity is the concept which describes how we perceive ourselves and within an occupational context and how we communicate this to others.

(Neary, Siobhan – 'Career Matters')

How do you portray yourself?

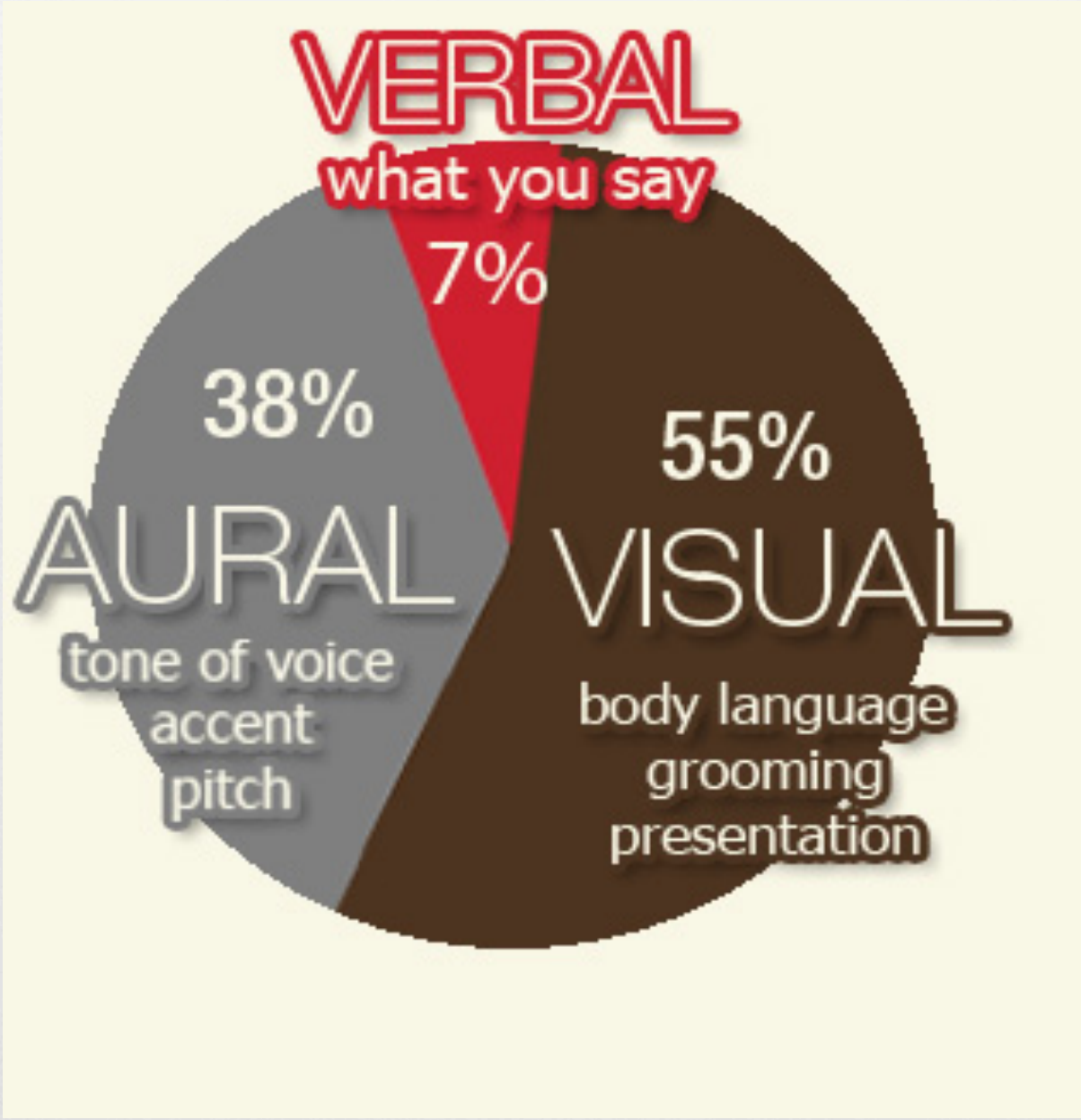
Have you ever thought about –

How you appear online?
Your email address?
How you come across to other people?
How you appear?

A potential employer will look at all of this either before they meet you or once you step in a room …

First impressions can be deduced in less than one tenth of a second

(The British Psychology Society)

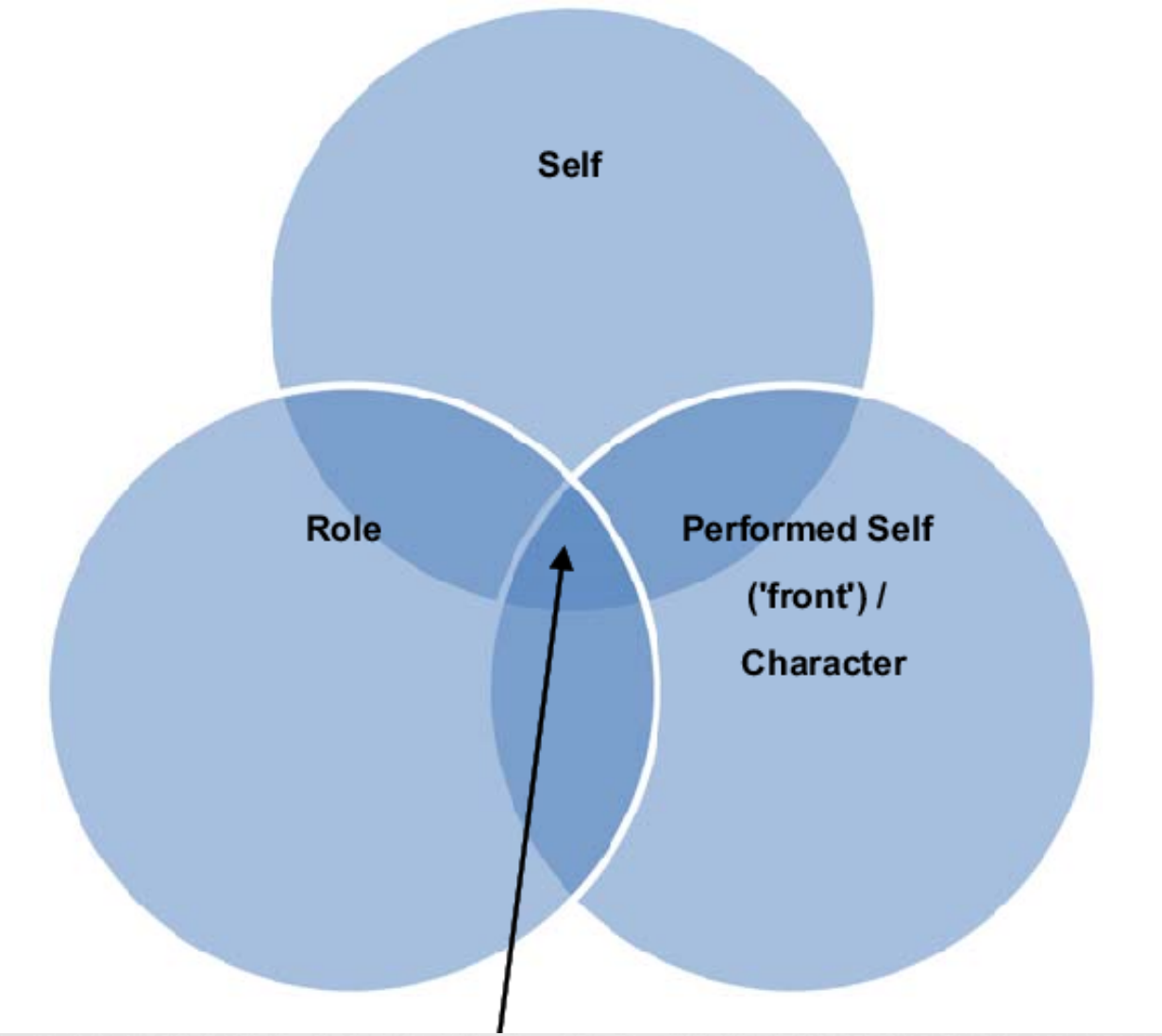

VERBAL
what you say
7%
38%
AURAL
tone of voice
accent
pitch
55%
VISUAL
body language
grooming
presentation

You'll never have a second chance to create a good first impression.

How to Create a Good First Impression

1. Be on time
2. Present yourself appropriately
3. Be yourself
4. Smile
5. Be open and confident
6. Talk
7. Be positive
8. Be courteous and attentive





Your Professional Identity - YOU

Online

Once you have contacted an employer or someone finds your details, the first port of call will normally be to ask around or go online…

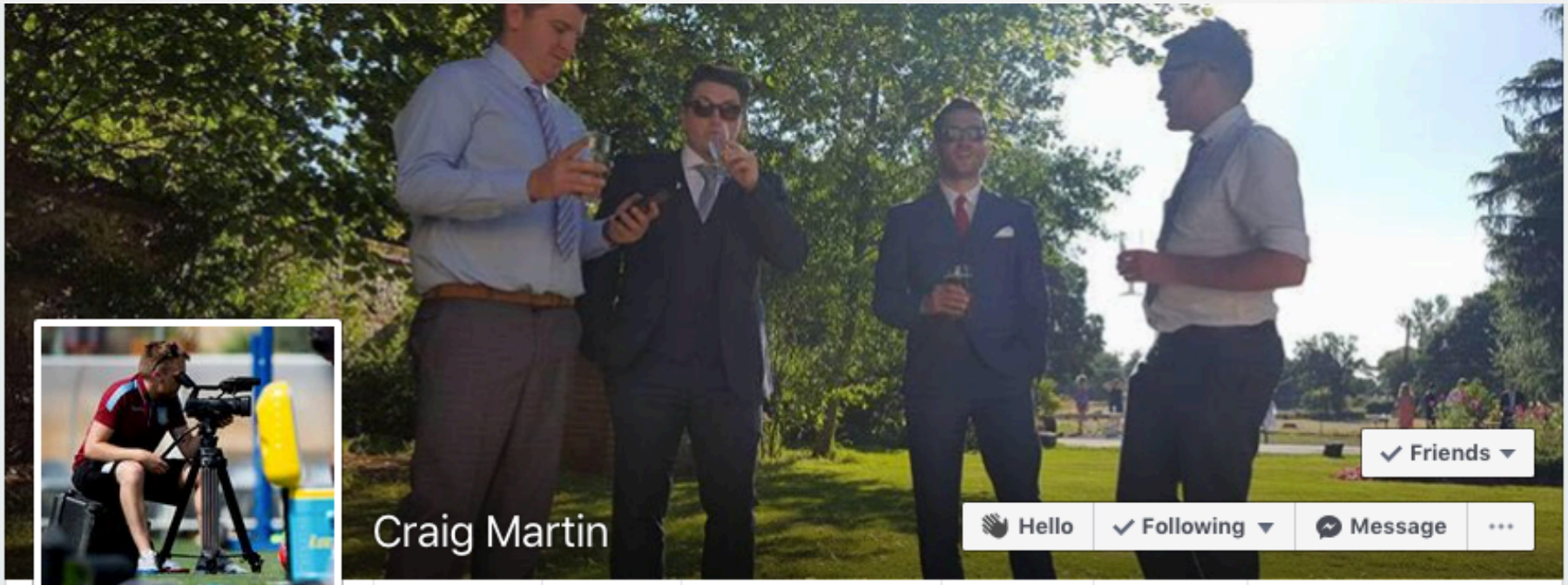
SOCIAL MEDIA MATTERS!!

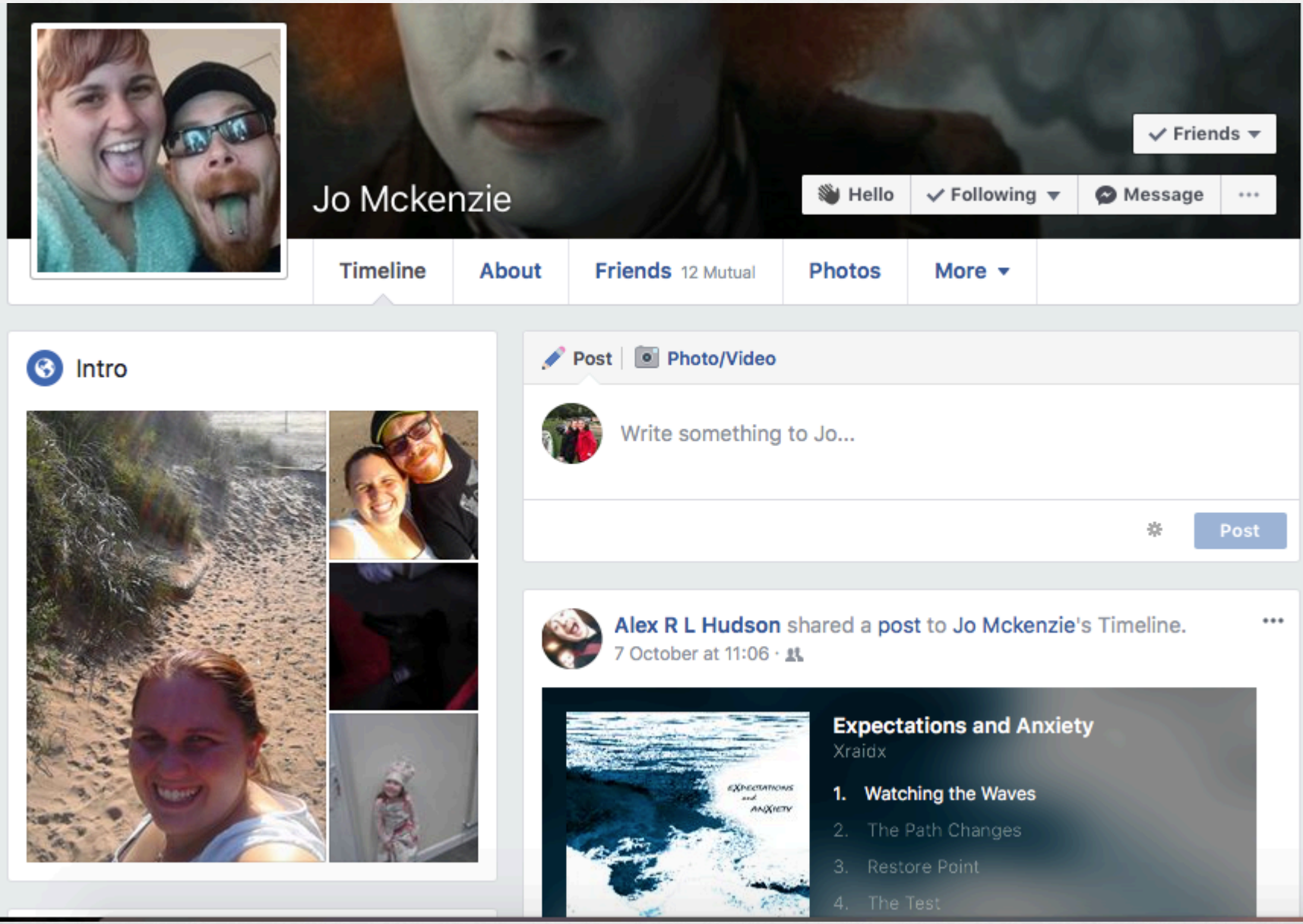
Also think about your email addresses …

minitorlord@hotmail.co.uk

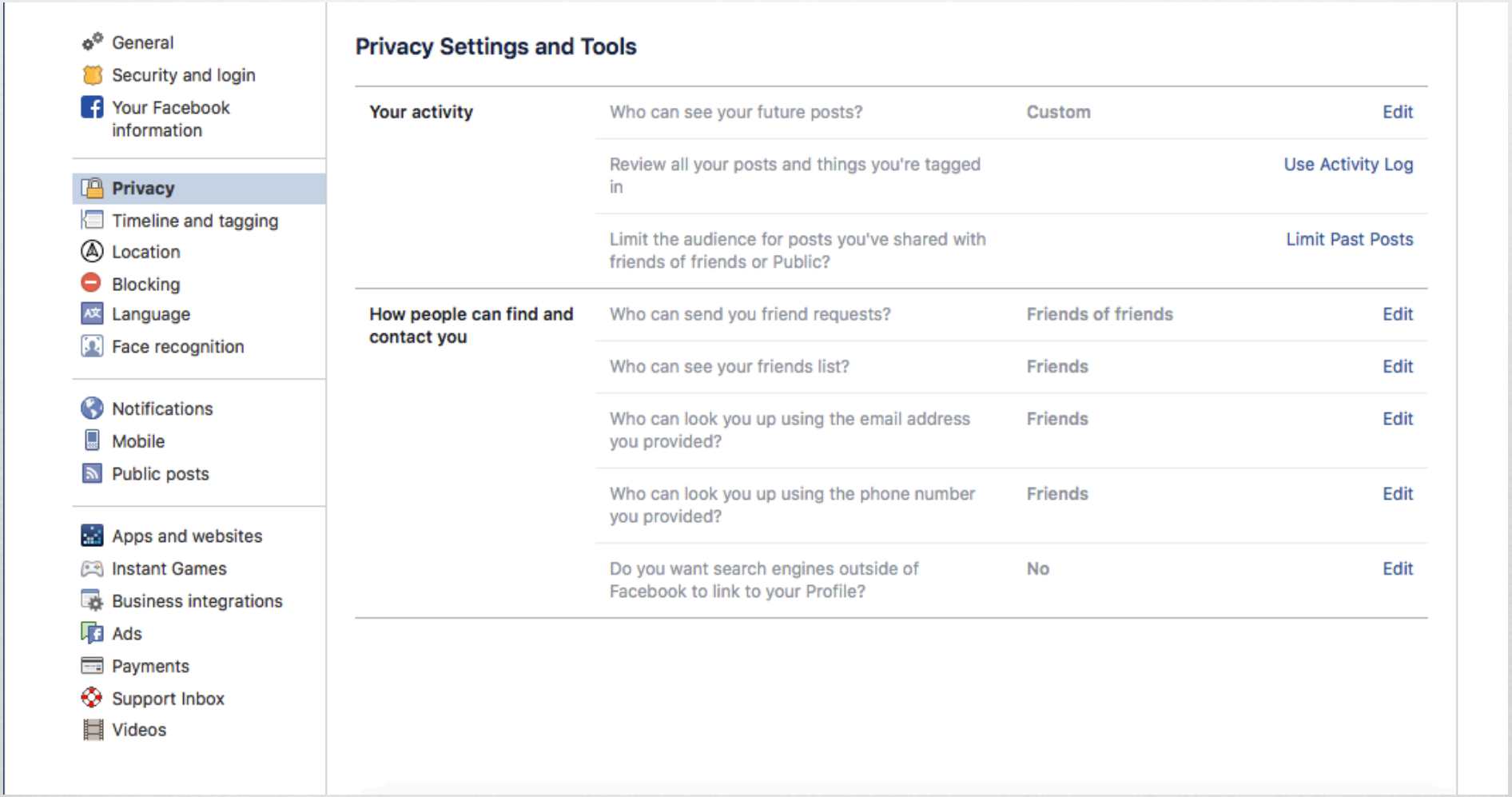
Becca.moore@hotmail.co.uk

Facebook


Craig Martin
Friends
Hello
Following
Message
Timeline
About
Friends 32 Mutual
Photos
More
Intro
Video Editor at Liverpool FC
Former Video Editor/Cameraman at Aston Villa FC
Studied HND Film Making at Uni. Worcester
Went to King Charles I School
Skype: craig.martin15
craigmartin5
craigmartinvideo.com
Post
Photo/Video
Write something to Craig...
Post
Craig Martin added a new photo — at Stourbridge Football Club


Jo Mckenzie
Friends
Hello
Following
Message
Timeline
About
Friends 12 Mutual
Photos
More
Intro
Post
Photo/Video
Write something to Jo...
Post
Alex R L Hudson shared a post to Jo Mckenzie's Timeline.
7 October at 11:06
Expectations and Anxiety
Xraidx
1. Watching the Waves
2. The Path Changes
3. Restore Point
4. The Test

Think about who can see your information ...



Twitter


Tweets 2,569
Following 824
Followers 475
Likes 1,245
Bethan Dawson
@BethanDawson
Freelance stage manager in Cardiff.
Feminist. Alto. Cross-stitcher. Bi.
Cardiff
Joined November 2010
Tweet to Bethan Dawson
75 Followers you know
Tweets
Tweets & replies
Media
Bethan Dawson @BethanDawson · 19h
fiction is a gateway-drug to emotions #sappy
2
Bethan Dawson @BethanDawson · Oct 10
Post show munchies...
1
Bethan Dawson Retweeted
Laurie Stark @heylauriestark · Oct 9
Remember: The Weinstein Company didn't fire Harvey because they found out he was a sexual predator. They fired him because WE found out.
1.5K
51K
163K
Bethan Dawson @BethanDawson · Oct 7

INSTAGRAM

joejonescreative

125 posts | 198 followers | 276 following

Message

Joe Jones Creative

Freelance Stage Manager with backgrounds in Set construction, Prop making and Puppeteering.

Followed by **autumnpassmorecreative**, **meganalenascott**, **tdm412** + **66 more**



iamjoejoness

696 posts | 565 followers | 1,025 following

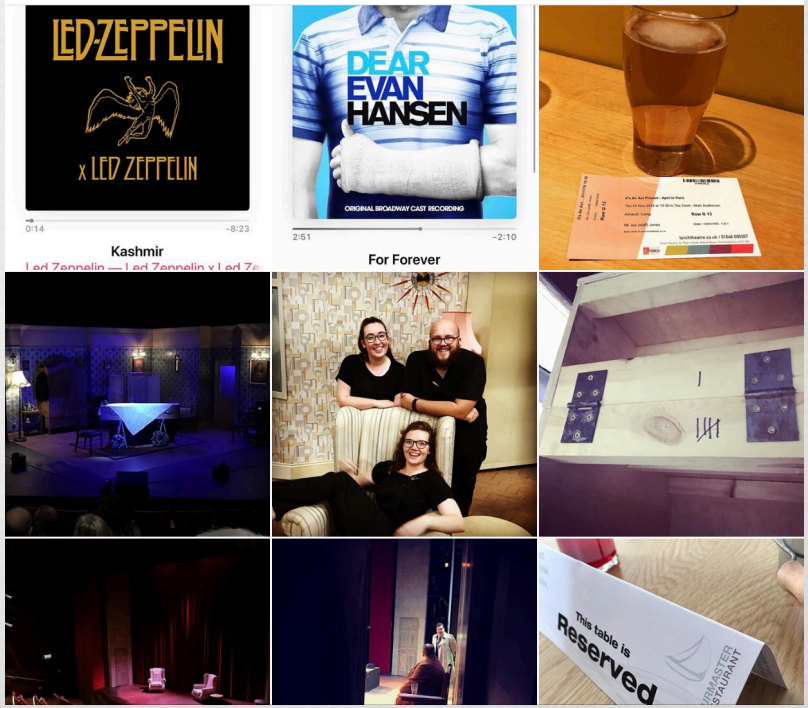
Message

Joe Jones

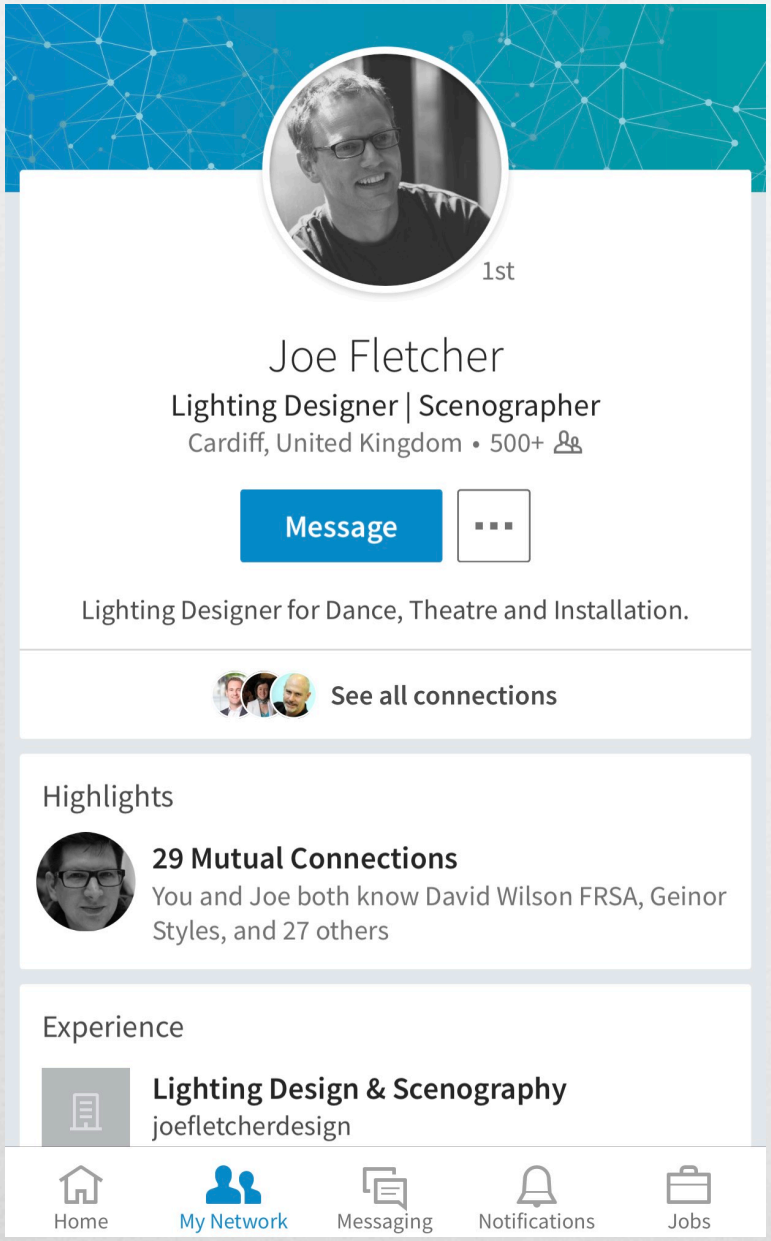
Just plodding my way through a very exiting life right now and also a UWTSD Graduate.

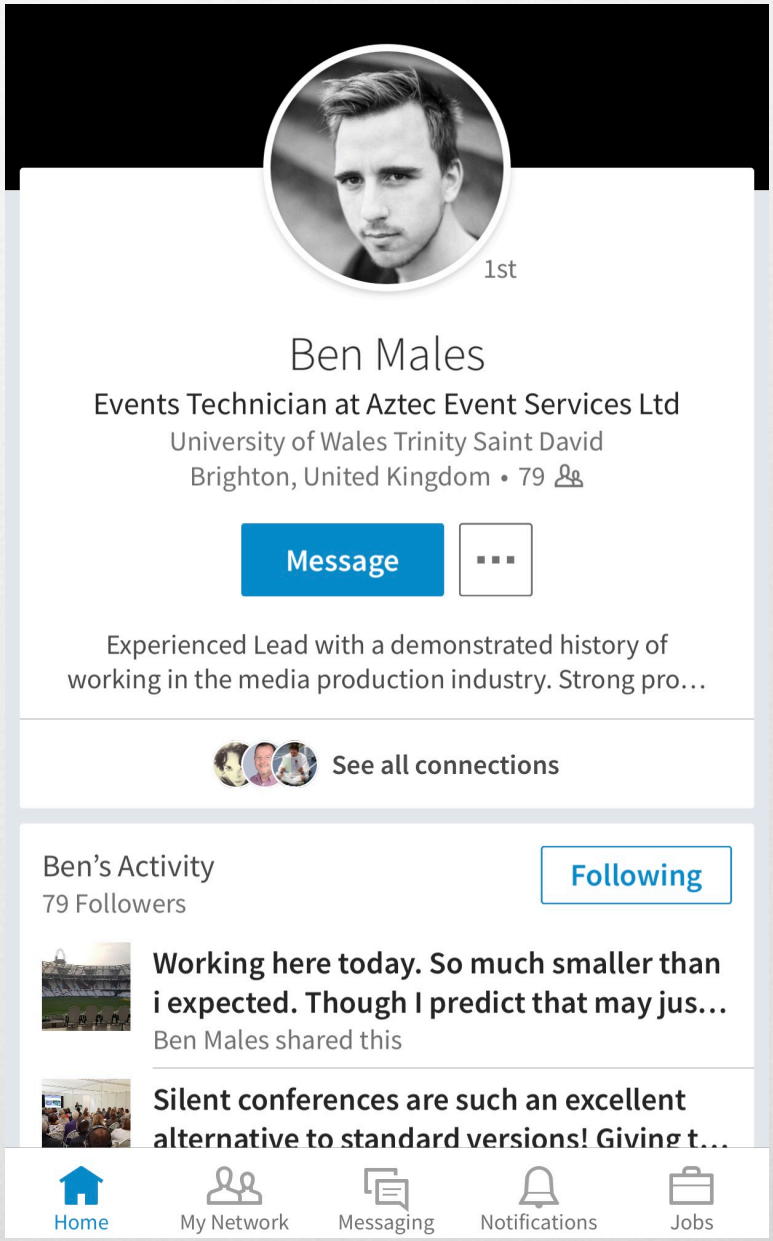
joejonescreative.weebly.com/

Followed by **greengiant1723**, **ryedmunds1**, **codetwo** + **131 more**



Linkedin

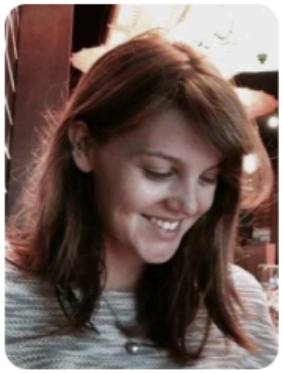

1st
Joe Fletcher
Lighting Designer | Scenographer
Cardiff, United Kingdom • 500+
Message
Lighting Designer for Dance, Theatre and Installation.
See all connections
Highlights
29 Mutual Connections
You and Joe both know David Wilson FRSA, Geinor Styles, and 27 others
Experience
Lighting Design & Scenography
joefletcherdesign
Home
My Network
Messaging
Notifications
Jobs


1st
Ben Males
Events Technician at Aztec Event Services Ltd
University of Wales Trinity Saint David
Brighton, United Kingdom • 79
Message
Experienced Lead with a demonstrated history of working in the media production industry. Strong pro…
See all connections
Ben's Activity
79 Followers
Following
Working here today. So much smaller than i expected. Though I predict that may jus…
Ben Males shared this
Silent conferences are such an excellent alternative to standard versions! Giving t…
Home
My Network
Messaging
Notifications
Jobs

Mandy

A community and recruitment tool for over 2 million professionals in the entertainments industry (inc. actors, dancers, singers and theatre professionals) free or £17 p/m

DASHBOARD JOBS MY NETWORK RESOURCES SEARCH PRODUCTION SERVICES NEWS FREE TIME UPGRADE Log Out



Rebecca Fielding

Deputy Stage Manager

East Sussex

Years in industry: 3 to 6 years

Company Experience: Children's Theatre, Educational Theatre, UK Touring Theatre

Languages Spoken: English

Experienced in: Ballet, Comedy, Community, Dance, Drama, Fringe, Live Events, Musicals, New Writing, Opera, Outdoor Events, Pantomime, Shakespeare, Showcase

Interested in: Cruises, European Tour, Live Events, UK Tour, World Tour

Assistant Stage Manager Matilda	2019 RSC
DSM Spamalot	2018 Selladoor
Deputy Stage Manager Buddy - The Buddy Holly Story	2017 Everyday Productions
Stage Admin Assistant Season	2016 Glyndebourne
Deputy Stage Manager Robin Hood - Pantomine	2016 The Chipping Norton Theatre

SHOW MORE CREDITS

Websites



http://beccamoore.design

Lighting Design & Scenography for Dance | Theatre | Installation



http://www.joefletcherdesign.co.uk

Business cards





Interactive



plain

Curriculum Vitae

ALISON CONNELLY
15 SCOUSER DRIVE, LIVERPOOL, MERSYSIDE, LV3 5GT
01606 222244

PERSONAL PROFILE

I am a second year Business Management student at the University of Birmingham. I have developed excellent analytical and leadership skills through my degree, as well as key customer service and communication skills through my part time job at The French Shop. My determination and dedication is highlighted by my achievement of a black belt karate. I am now looking to further develop and use my skills in a year in industry placement, specifically in marketing.

EDUCATION

BSC BUSINESS MANAGEMENT | FIRST YEAR AVERAGE: 68%

SEPTEMBER 2016 - PRESENT

- 1st Year: Principles of Marketing (72%), HR (65%), Analytical Techniques (68%),
- 2nd Year: International Marketing, Consumer Behaviour, Organisational Management.

NUNS MONK SCHOOL, WELWYN, HERTFORDSHIRE AL9 6NN

2012 - 2016

- A level Business Studies, Economics, General studies, Photography (AAAA)
- GCSE Maths, English, Science (AAB), 8 additional GCSEs grade C or above

WORK EXPERIENCE

THE FRENCH SHOP |SALES ASSISTANT/CASHIER

SEPT 2016 - PRESENT

- Serving customers and dealing with their requests.
- Cash handling on the checkout and in the cashing up of tills.
- Dealing with customer queries, customer complaints, and refunds on the Customer Service Desk.

PIES R'US. |BAKERY PRODUCTION/SALES ASSISTANT

SEPT 2000 - 2016

- Stock replenishment and packing pies.
- Conducting quality tests.
- Have to work efficiently and within a team to avoid a back log of stock.
- Serving customers and dealing with their enquiries, orders and requests.

ADDITIONAL SKILLS AND INTERESTS

- Linguistics- can speak confidently in French and Spanish.
- Special Needs Assistant - I have had training during my secondary education, working with children aged between 10-13 years old with learning difficulties.
- Trained for 7 years in karate, qualified as a black belt.
- Sign Language - basic level of sign language.



What is it you like in marketing materials??

Brain storm all things you like or don't like

Have a think about things you have received in the past from companies – colour, texture, layout, is it multifunctional etc.

Now its time for you to start thinking about how you're going to represent yourselves and what path you're starting to go down…

In your PWBs make sure you include any research you have done on your professional identity and what you would like to achieve – things you like, courses you would like to attend, styles, ideas etc.