

Madison Jones
(2404411)

Changemakers: Building Your Personal Brand

Assessment 2
(ADVA5001)

Personal Branding

Ocean Hughes

Website

Signature

Fun and creative banner



STORE

PORTFOLIO

ABOUT

WORK WITH US

PORTFOLIO CHILDREN'S BOOKS CHARACTER DESIGN SURFACE PATTERN ART LICENSING PACKAGING DESIGN CERAMICS

All there art
worked grouped
up into individual
project types

Recent/best work
on display

(Easy to navigate)



<https://www.oceanhughes.com>

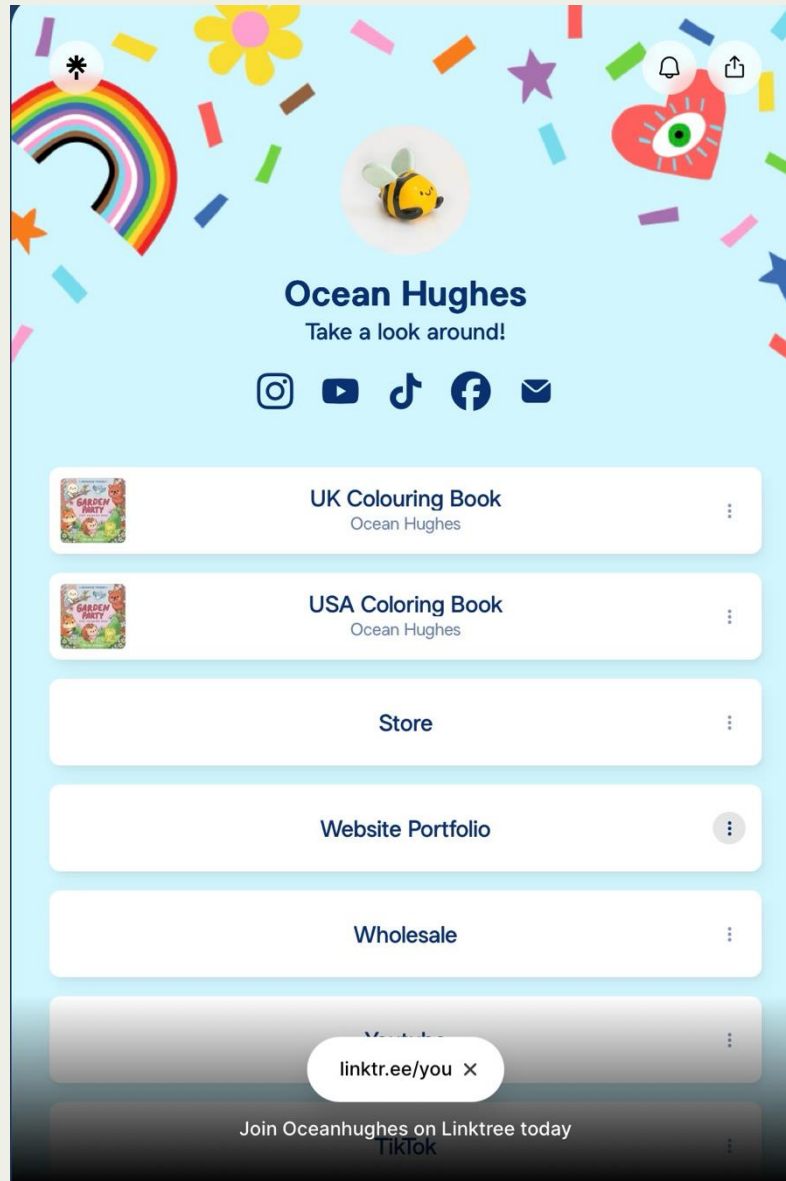
Ocean Hughes

Link tree

Profile picture dose not
match her other social
media profiles

Links to all available
social media's, shops
and website

Different colour pallet to
her website



Name is consistent

Background isn't in her
style

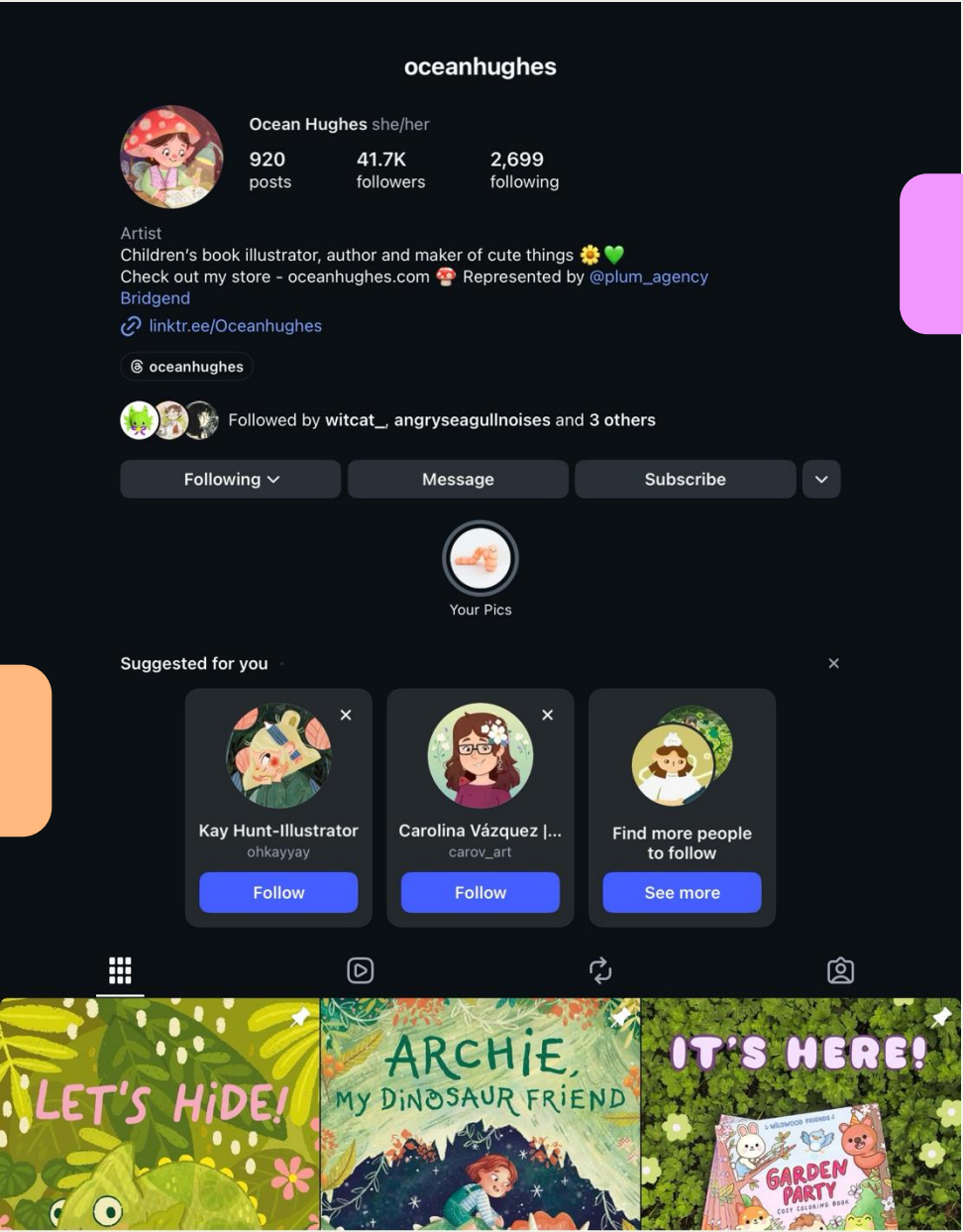
Ocean Hughes

Social media

Profile picture dose not match her other social media profiles

Name is consistent

Doesn't Posts regularly



3D Title to reflect there art medium



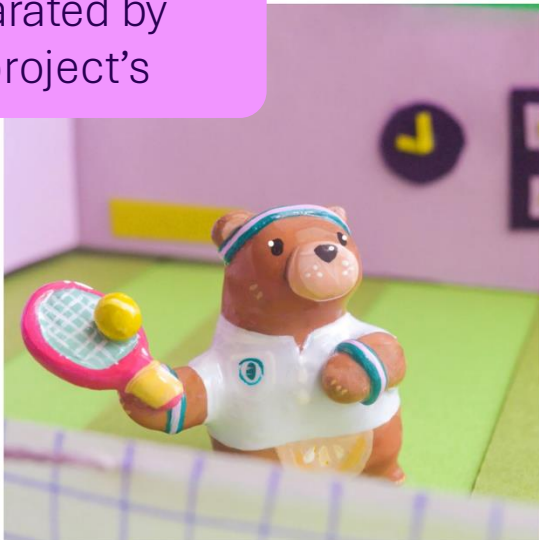
ROSIE HURLEY



[Store](#) [Etsy](#) [Portfolio](#) [Sketchbook and Drawing](#) [About](#)

Portfolio and sketchbook separate

All art separated by different project's



Mini Wimbledon



Greetings Card Designs



Good for Planet, Good for Me

Recent work on display



Rosie Hurley

Online shop

Etsy

Categories

Search for anything

Sign in

Gifts

Etsy's Wedding Guide

Home Favourites

Fashion Finds

Vintage

Registry

Gift Cards

RH

RosieHurley

Wimbledon Park, England

★ 5.0 (267)

689 sales

5 years on Etsy

Contact

Follow

Items

Reviews

Shop Policies

Search all 5 items

All

Custom Made

Cards

5

3

2

All items

Price: Any price

Sort: Custom

Contact shop owner

689 Sales

760 Admirers

Profile picture matches website header

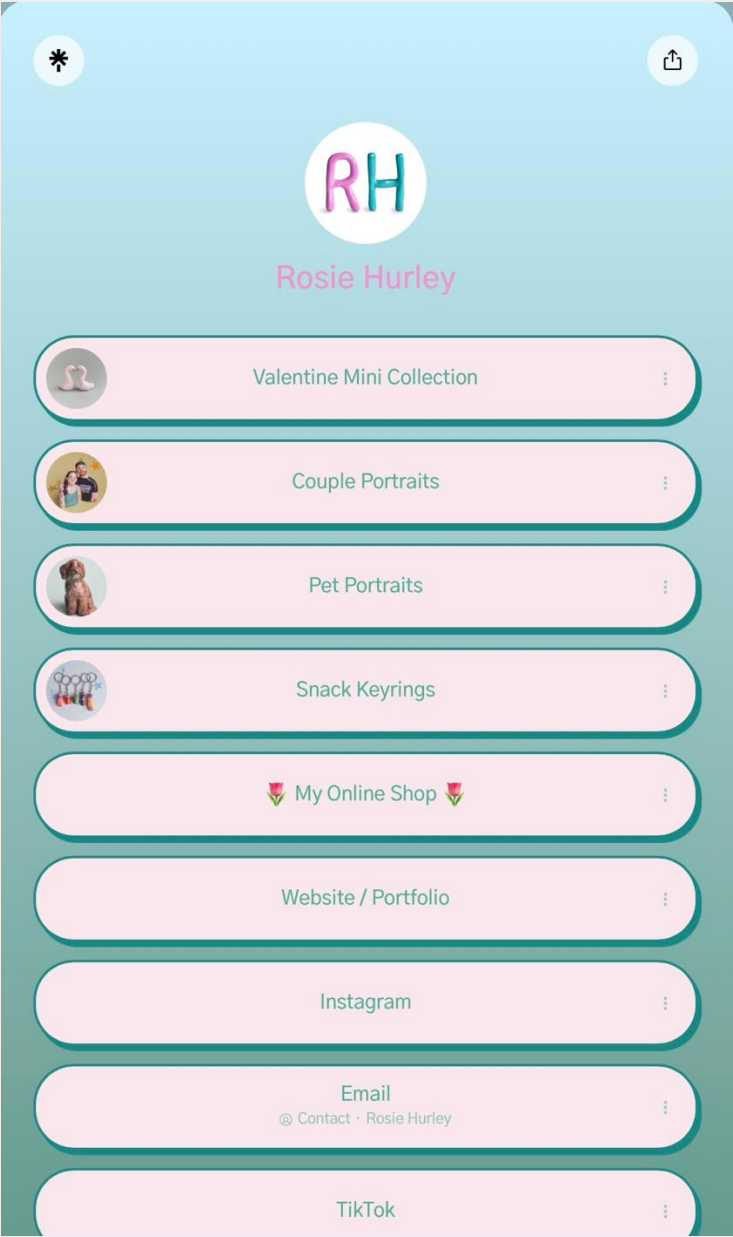
Banner shows what she sells

Name is consistent

Rosie Hurley

Link tree

Profile picture matches
website header, and her
Etsy profile



Name is consistent

Links to all her available
social media's, shops and
website

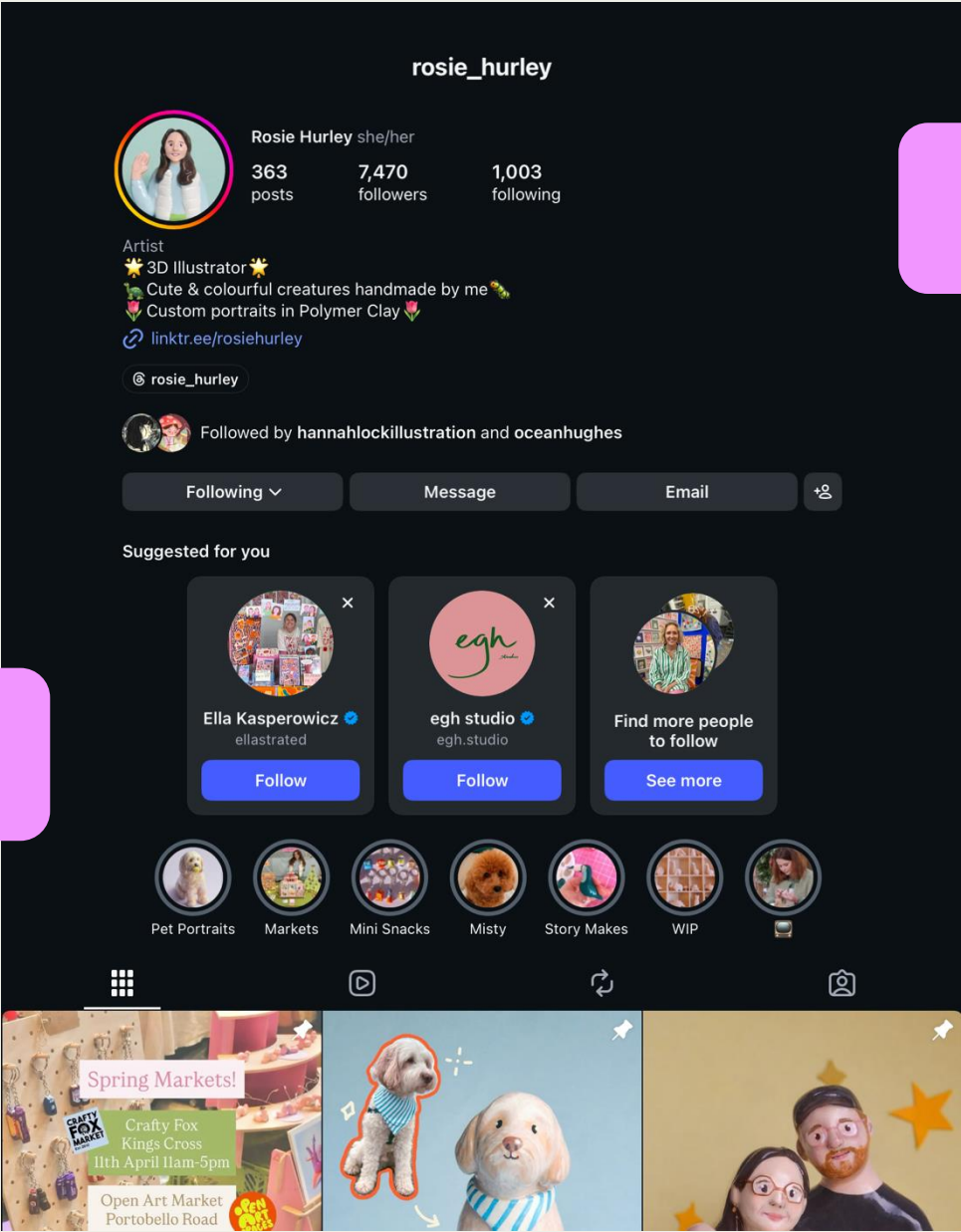
Rosie Hurley

Social media

Profile picture dose not match her other social media profiles

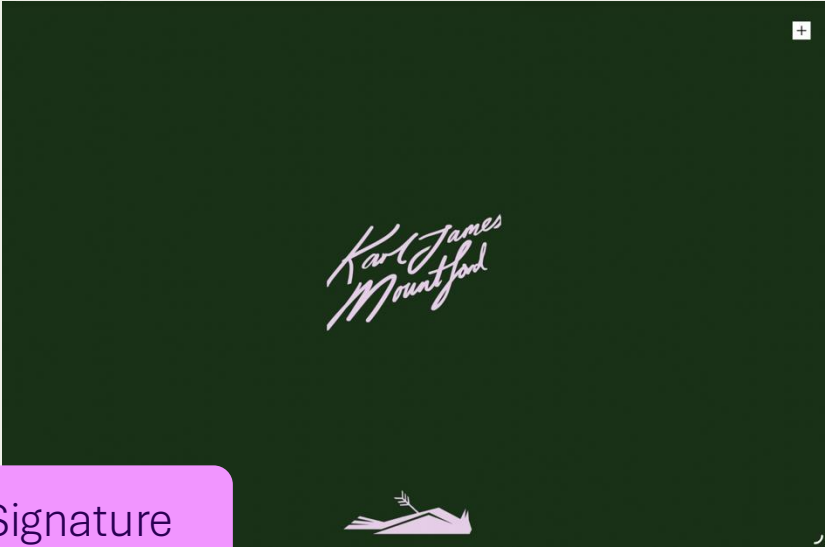
Name is consistent

Posts regularly



Karl James Mountford

Website

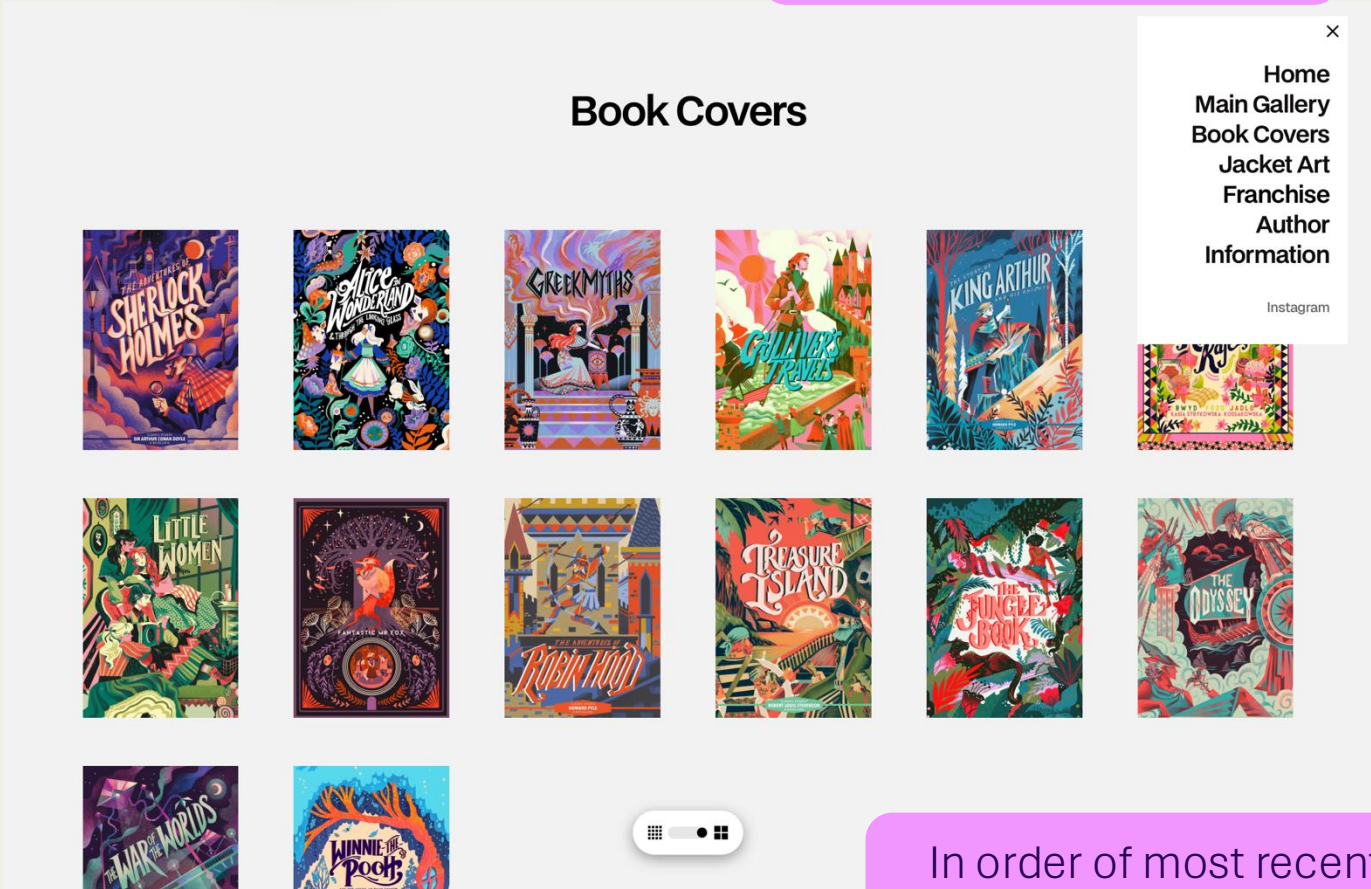


Signature



Sticking landing page

Separated by different project type



In order of most recent work

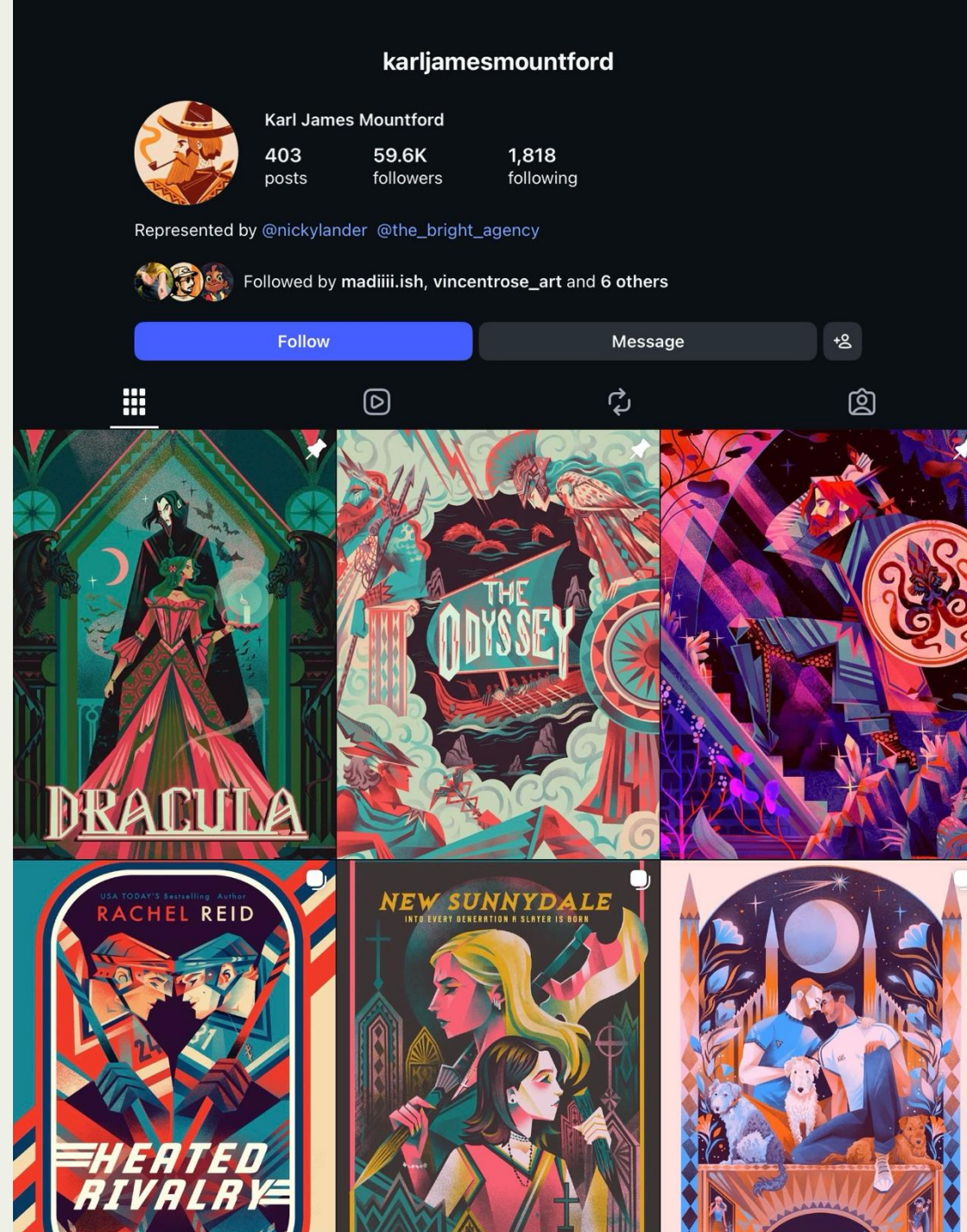
Interactive by touch

<https://karljamesmountford.co.uk>

Karl James Mountford

Social media

Nothing to talk about who he is and what he dose



No links to his other social media's or website

Links to his agent and agency

Doesn't Posts regularly

Personal branding. Exercise 1

Designing a business card

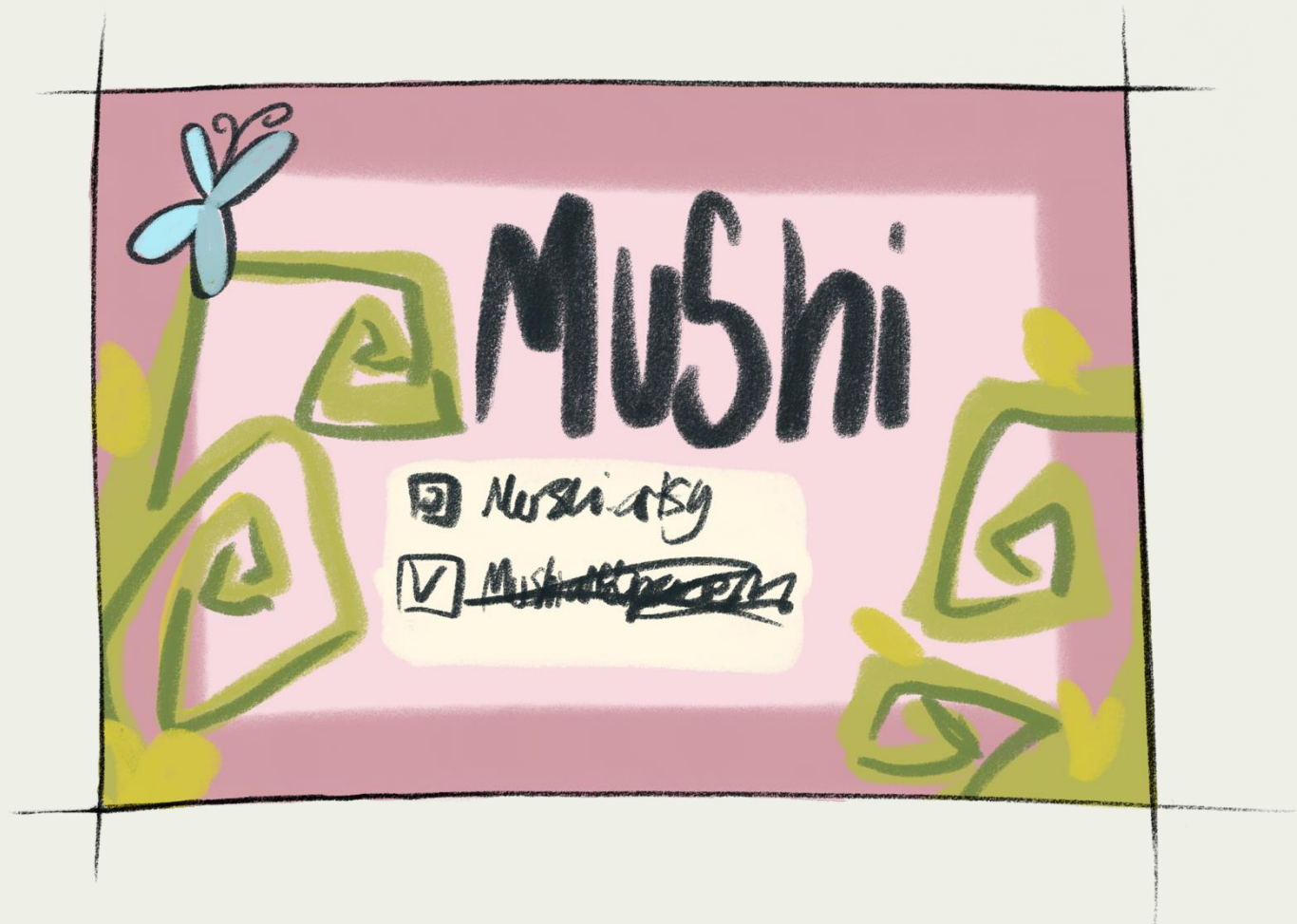
How do you see yourself and your skill right now?



Personal branding. Exercise 1

Designing a business card

How do you want to be seen?



Personal branding. Exercise 2

What do you want to be called?

- Madi
- M.J
- Mushi

How will you visually get your USP in branding? Ideas and doodles.

- Colour pallet
- Line work
- Illustration inspired by fantasy and nature
- Lots of sketches to back up final outcomes

Personal branding. Exercise 2

How will you reach your audience? promotional ideas and outline below.

- Social media: Instagram
- Website
- Online commotions
- Gallery's
- Stalls

What will be the right promotional strategy for you? ideas and doodles.

- Creating content of behind the scenes
- Creating a series of artworks following a brief given to myself
- Engaging in tends

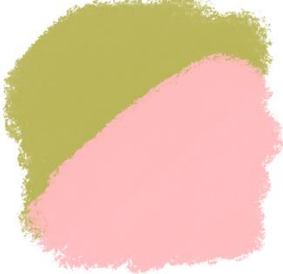
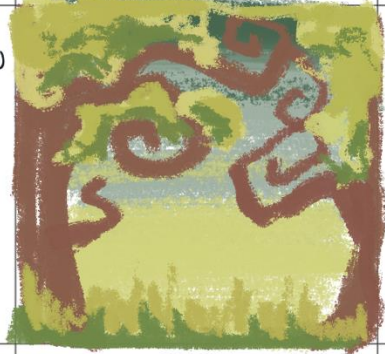
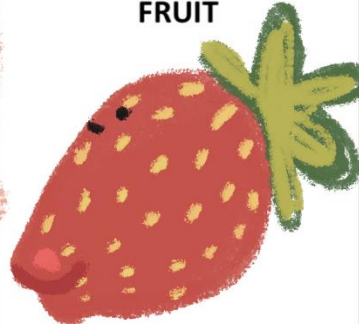
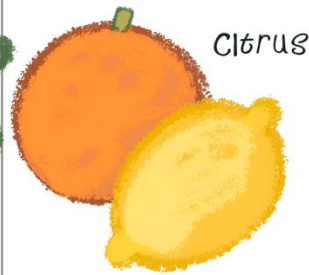
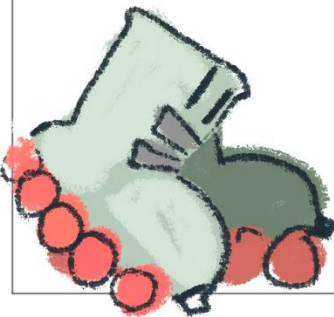
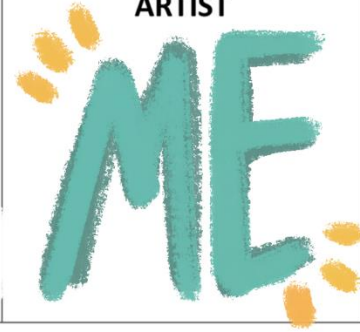
Brand Name _____

Narrative	Differentiation	Communication	Consistency
• Whimsical • Fantasy • Bright • Visually rich	• Style • Colour pallet • personal projects	• Social media • Networking • Email • Website	• Brand name • My style • Typography • Scheduled update and posts

Fill the boxes with notes, doodles, collage, anything you like.

Metaphor Gestalt

If my brand was a it would be

COLOUR 	ANIMAL  <i>caterpillar</i>	TYPEFACE LOOPY, Made by me!	DRINK  <i>Ice tea</i>	ARCHITECTURE 
HAIRSTYLE  <i>Blow Out</i>			FRUIT 	SMELL  <i>Citrus</i>
TRANSPORT 	SHOE 	JACKET 	SINGER 	ARTIST 

- Basic understanding on how to use digital platforms like Procreate, and Adobe software
 - Creative thinking

- Struggles to explore different ideas before the final design
 - Procrastination
 - Perfectionist
 - Struggles with writing

S

W

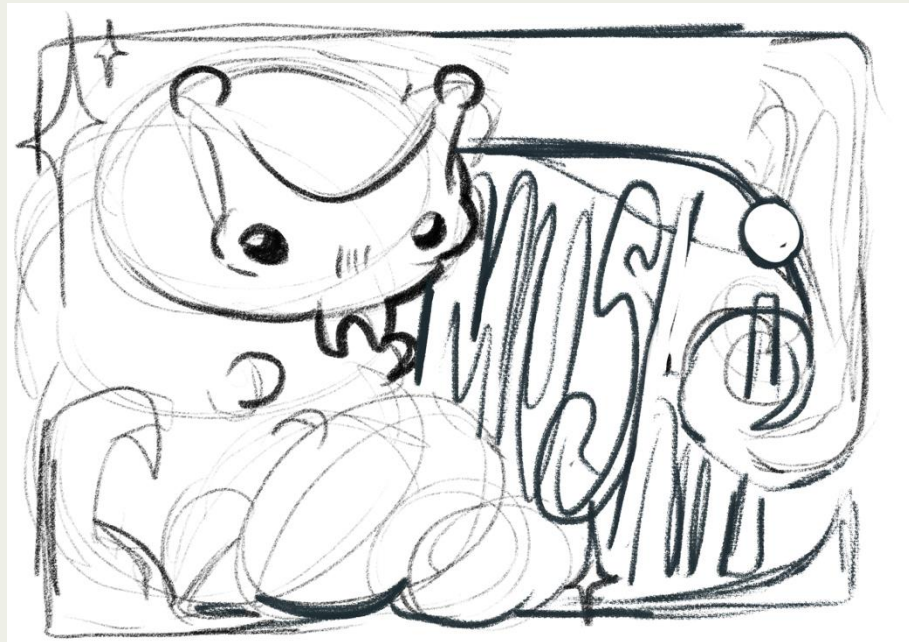
O

T

- Participating in art competitions
- Talks from professionals via the university

- The use of AI becoming more popular and normalised
- Company's choosing Ai over qualified illustrators due to budget
 - Competition within industry

Professional Branding



I Decided to go for a bug design when sketching out my business card as I have a big interest in bugs and love drawing them, they have been appearing more and more in my work recently.

I played with different shapes and layouts but settled on the square as I liked the more compact look.



For my business card I wanted it to match with my website in some way, I tooo the colour pallet which I used for my website (cream and pink) and incorporated into my business cards, with greens which I typically use in my art, I'm happy with my business card, it's clear and represents my work if right now.



I based my designs around the business card, changing the composition to stretch further across the screen

Made the edges look like they been eaten by caterpillar for a more creative border





I decided to use the same image as my business card to stay consistent between my promotional materials, I also used the made colour pallet and font. I am happy with outcome and feel it will sit nicely on letters.



MUSHi

With compliments!



Mushi.artsy



Mushiartspace@gmail.com



<https://a2404411.myportfolio.com/home>

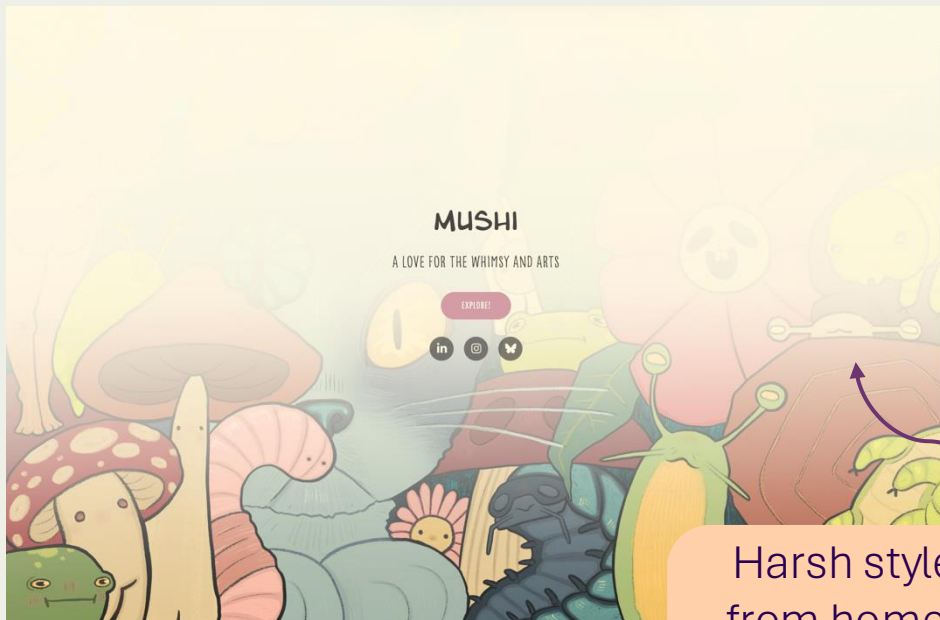


07931 065115

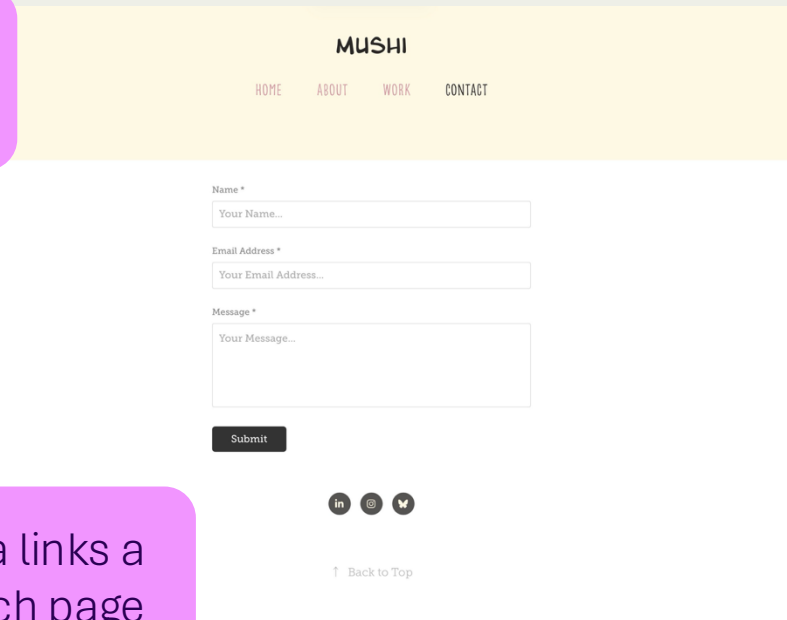


Sa2

The compliment slip follows the same design as my business card and letterhead, I kept this design simpler tho so that there was a spacious area for writing.



Consistent colour
pallet



Harsh style switch
from home page to
about page as the art
style changes

Social media links a
viable on each page



Hello! I am Mushi, I'm currently a illustration student in my second year, working on developing my art style, I've always had a love for illustration, strictly only ever enjoying books with pictures, I believe illustration is very important, as even now I still don't enjoy picture-less book.



I use a variety of art mediums from digital to 3 dimensional, I have a love for fantasy and nature, taking inspiration from fae stories and different fantasy media, incorporating it into my art, Creating characters and scenes with a fantastical element.

Consistent fonts/size

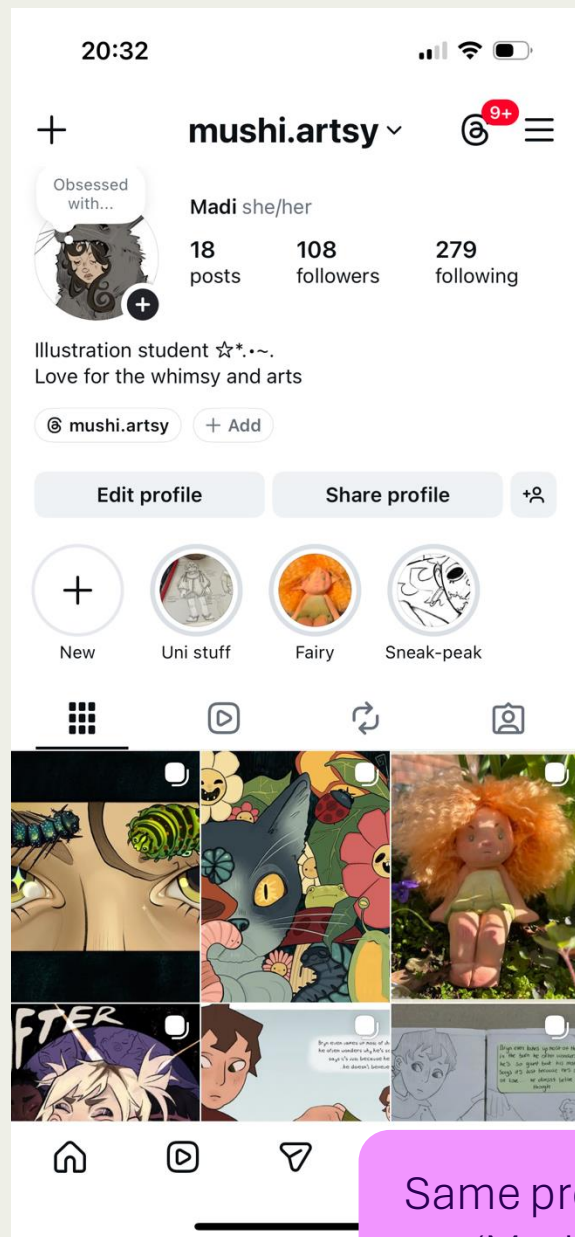


DIGITAL

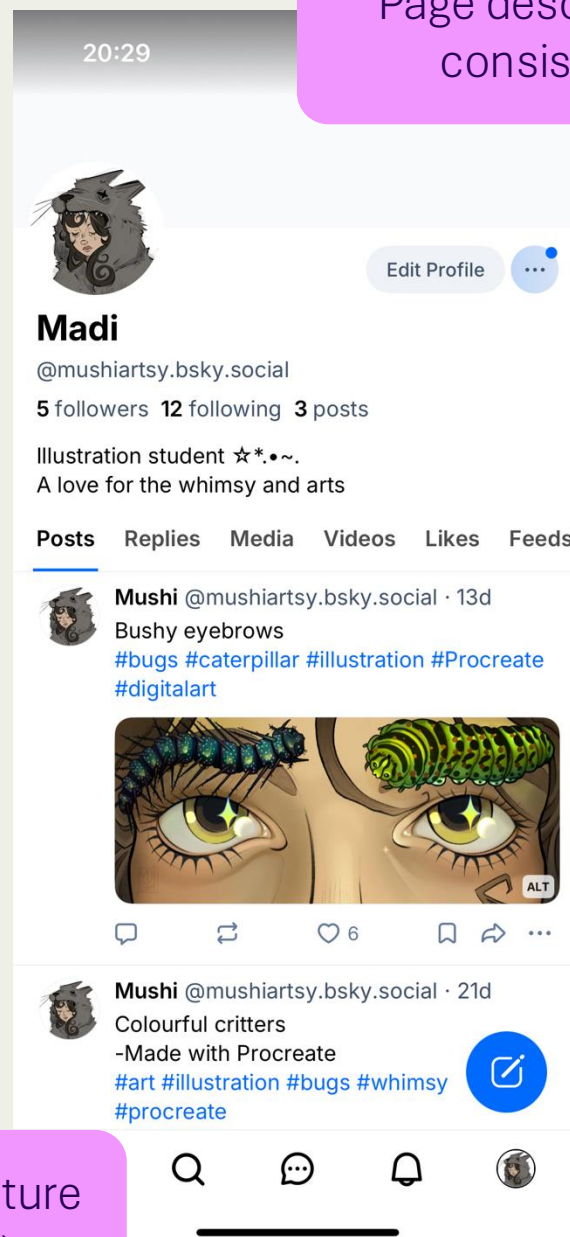


ANALOGUE

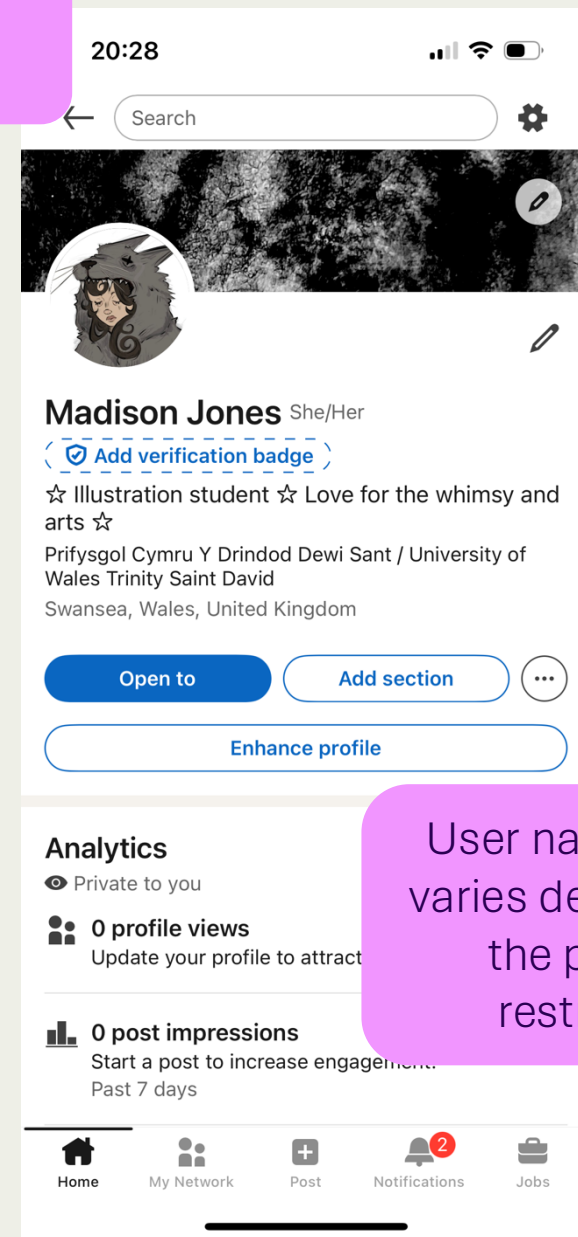




Same profile picture
(Made by me)



Page description
consistent



User name slightly
varies depending on
the platform
restrictions

Skills for Employment

Hard Skills

```
graph TD; HS[Hard Skills] --- AW[Analogue work]; HS --- D[Design]; HS --- DW[Digital work]; HS --- C[Calligraphy]; HS --- I[Illustration]; HS --- A[Adobe]; HS --- S[Sketching]; HS --- P[Procreate]; HS --- VC[Visual communication]; HS --- CD[Character Design]; HS --- CL[Clay];
```

Analogue work

Illustration

Visual
communication

Adobe

Design

Character
Design

Digital work

Clay

Sketching

Procreate

Calligraphy

Soft Skills

```
graph TD; A[Soft Skills] --- B[Approachable]; A --- C[Creative]; A --- D[Professional]; A --- E[Communication]; A --- F[Social]; A --- G[Problem solving]; A --- H[Understanding]; A --- I[Perfectionist]; A --- J[Willing to learn];
```

Approachable

Creative

Professional

Communication

Social

Problem
solving

Understanding

Perfectionist

Willing to learn



Skill I have

Skill gaps



Freelance Illustrator – Children's Book Series

United Kingdom · 2 weeks ago · Over 100 people clicked apply

Promoted by hirer · Responses managed off LinkedIn

Remote

Contract

Apply 

Save

Your profile and resume are missing some required qualifications



✦ Show match details

BETA · Is this information helpful?



About the job

This freelance opportunity is ideal for an experienced illustrator passionate about children's literature. The project involves creating a cohesive set of illustrations for the first book in a new children's series. You will be provided with reference images to replicate, ensuring character consistency and a unified visual style throughout the book. The role is fully remote, and all necessary materials will be supplied to guide your creative process. Timely delivery is essential, as the illustrations are required within one week. There is also potential for ongoing collaboration on future books in the series.

Deliverables

- Produce high-quality, full-color illustrations for the children's book, closely matching provided reference images.
- Ensure character consistency and a unified artistic style across all illustrations.
- Deliver all artwork in the required digital formats within the specified one-

Deliverables

- Produce high-quality, full-color illustrations for the children's book, closely matching provided reference images.
- Ensure character consistency and a unified artistic style across all illustrations.
- Deliver all artwork in the required digital formats within the specified one-week timeframe.
- Collaborate remotely with the author to review and refine illustrations as needed.
- Prepare files suitable for print and digital publication.

Requirements

- Proven experience illustrating children's books or similar projects.
- Strong portfolio demonstrating ability to replicate styles and maintain character consistency.
- Proficiency in digital illustration tools such as Adobe Illustrator, Photoshop, or equivalent.
- Excellent attention to detail and ability to follow visual references.
- Strong communication skills and ability to work independently to meet tight deadlines.
- Availability to start immediately and deliver within one week.
- Reliable internet connection for remote collaboration.

About Twine

Twine is a leading freelance marketplace connecting top freelancers, consultants, and contractors with companies needing creative and tech expertise. Trusted by Fortune 500 companies and innovative startups alike, Twine enables companies to scale their teams globally.

Our Mission

Twine's mission is to empower creators and businesses to thrive in an AI-driven, freelance-first world.

Set alert for similar jobs

Freelance Illustrator, United Kingdom



Apply 

Save

Skill I have

Skill gaps

 Twine

Freelance Illustrator – Remote

United Kingdom · 2 weeks ago · 89 people clicked apply
Promoted by hirer · Responses managed off LinkedIn

Remote

Contract

Apply 

Save

Your profile and resume are missing some required qualifications



 Show match details

BETA · Is this information helpful?



About the job

This role involves creating additional illustrations for a children's book, ensuring the new artwork matches the whimsical and engaging style of Bonnie Lemaire. The project is a single assignment for a personal book, with all work to be completed remotely over the next couple of months. The illustrator will collaborate closely to ensure the visuals complement the existing content and maintain a cohesive look throughout the book.

Deliverables

- Produce high-quality, original illustrations in the style of Bonnie Lemaire
- Adapt artwork to fit the tone and themes of a children's book
- Deliver digital files in required formats and resolutions
- Revise illustrations based on feedback to ensure consistency with existing artwork
- Complete all deliverables within the agreed timeline

Deliverables

- Produce high-quality, original illustrations in the style of Bonnie Lemaire
- Adapt artwork to fit the tone and themes of a children's book
- Deliver digital files in required formats and resolutions
- Revise illustrations based on feedback to ensure consistency with existing artwork
- Complete all deliverables within the agreed timeline

Requirements

- Strong portfolio demonstrating children's book illustration, ideally in a whimsical or playful style
- Ability to closely match an established illustration style (Bonnie Lemaire)
- Proficiency in digital illustration tools (e.g., Adobe Photoshop, Illustrator, or Procreate)
- Excellent communication skills and responsiveness to feedback
- Comfortable working independently and remotely
- Availability to start immediately and commit to project completion within a couple of months

About Twine

Twine is a leading freelance marketplace connecting top freelancers, consultants, and contractors with companies needing creative and tech expertise. Trusted by Fortune 500 companies and innovative startups alike, Twine enables companies to scale their teams globally.

Our Mission

Twine's mission is to empower creators and businesses to thrive in an AI-driven, freelance-first world.

Set alert for similar jobs

Freelance Illustrator, United Kingdom



Job search faster with Premium

Apply 

Save

Skill I have

Skill gaps



Penguin Random House UK

Creative Executive - Children's

London Area, United Kingdom · 3 weeks ago · Over 100 people clicked apply

Promoted by hirer · Responses managed off LinkedIn

Hybrid

Full-time

Apply 

Save

Your profile and resume are missing some required qualifications



 Show match details

BETA · Is this information helpful?



People you can reach out to



Michael O.  · 3rd+

BI Developer | Certified Data Analyst | Data Analytics Professional
School alum from Prifysgol Cymru Y Drindod Dewi Sant / University of Wales Trinity Saint David



Meet the hiring team



Charlene Onuorah  · 3rd+

Recruitment Partner | Strategic hiring partner to MDs & HRBPs |
Publishing | Market mapping + team leadership
Job poster



About the job

Creative Executive (Consumer Products & Experiences)

Key responsibilities:

- Own the product approvals process and manage creative licensing approvals across product, packaging and marketing, using Brand Comply.
- Apply strong product and packaging knowledge to ensure creative is commercially effective and on-brand.
- Coordinate submissions and provide clear, constructive feedback to partners and stakeholders.
- Collaborate with global agents, sales teams, brand teams, licensees and brand estates across multiple categories and territories.
- Conduct trend research across retail, graphic and cultural influences; bring relevant visual trends into product concepts and design applications.
- Attend key retail and licensee meetings and relevant trade fairs.
- Develop and maintain the product catalogue and consumer products visual archive (including product and in-store display photography), with support from the Creative Assistant.
- Coordinate the sample library and manage distribution of final samples where required, with support from the Creative Assistant.
- Provide creative and admin support on licensed experiences where needed.

What you'll bring

Essential criteria:

- **Demonstrable experience** in licensing and consumer products (ideally character brands).
- A finely tuned design eye with creative flair and strong visual awareness.
- **Highly skilled in Adobe Creative Suite and PowerPoint.**
- **Experience in 3D product design and/or product manufacturing** and a solid understanding of the consumer product manufacturing/design process.
- **Strong project management skills** and the ability to work to tight deadlines and changing schedules.
- **Strong understanding of the market and commercial environment, with a confident, clear communication style.**

Desired criteria:

- Experience using approvals systems (e.g., Brand Comply, Media Box)

Apply 

Save

Skill I have

Skill gaps



Pure Fishing

Packaging Designer (EMEA)

Cramlington, England, United Kingdom · 1 week ago · 56 applicants

Promoted by hirer · **Actively reviewing applicants**

Hybrid

Contract



Easy Apply

Save

Your profile and resume are missing some required qualifications



✦ Show match details

BETA · Is this information helpful?



People you can reach out to

Meet the hiring team



Anna Foster  · 3rd+

HR Manager | Building High-Performing Teams Through People Strategy & Culture
Job poster



About the job



About Us

Pure Fishing is a global provider of fishing tackle, lures, rods, reels, storage, equipment and apparel. Our portfolio of industry-leading brands includes Hardys, Greys, Abu Garcia, Berkley, Penn, and Savage Gear, among others. Across the EMEA region, we have operations in 18 countries with offices in the Netherlands, UK, Denmark and Sweden - as well as smaller sales offices in most other European countries.

Our values, Empowerment, Authenticity and Execution, shape how we work and collaborate every day. They define our workplace culture and guide us toward



The Role

As Packaging Designer, you'll create visually compelling, commercially effective packaging across a diverse portfolio of leading fishing brands. You'll ensure products stand out on shelf, communicate clearly to consumers, and remain consistent with global brand standards, while adapting designs for EMEA markets. You'll also support wider creative output including product catalogues, campaign toolkits, POS materials, and localised marketing assets.



What You'll Do

- Design packaging concepts and final artwork across multiple SKUs
- Adapt global designs for EMEA markets (language, legal, regulatory requirements)
- Prepare print-ready files and manage production handovers
- Collaborate with Brand, Marketing, Product, and Supply Chain teams
- Liaise with printers and external suppliers to ensure production quality
- Maintain strong consistency across packaging systems and brand guidelines
- Contribute ideas to improve sustainability, usability, and shelf impact



What We're Looking For

- 3+ years' packaging-focused graphic design experience (FMCG or consumer goods preferred)
- Strong portfolio demonstrating packaging and brand work
- Advanced Adobe Creative Suite skills (Illustrator, Photoshop, InDesign)
- Strong understanding of print production, dielines, materials, and colour management
- Experience working across multiple markets or international brands
- Strong organisation and ability to manage multiple deadlines

Desirable

- Experience in outdoor, sporting goods, retail, or lifestyle brands
- Interest in sustainable packaging
- Experience with DAM/PIM or artwork management systems
- Understanding of shopper marketing and retail environment



What we can offer:

This hybrid role is based at our Northumberland Business Park office in Cramlington. With flexible working, competitive salary and benefits, and the opportunity to work within a global organisation. You'll join a supportive, passionate team in a business filled with energy, innovation, and outdoor spirit.

This role is fixed term for a period of 12 months



Easy Apply

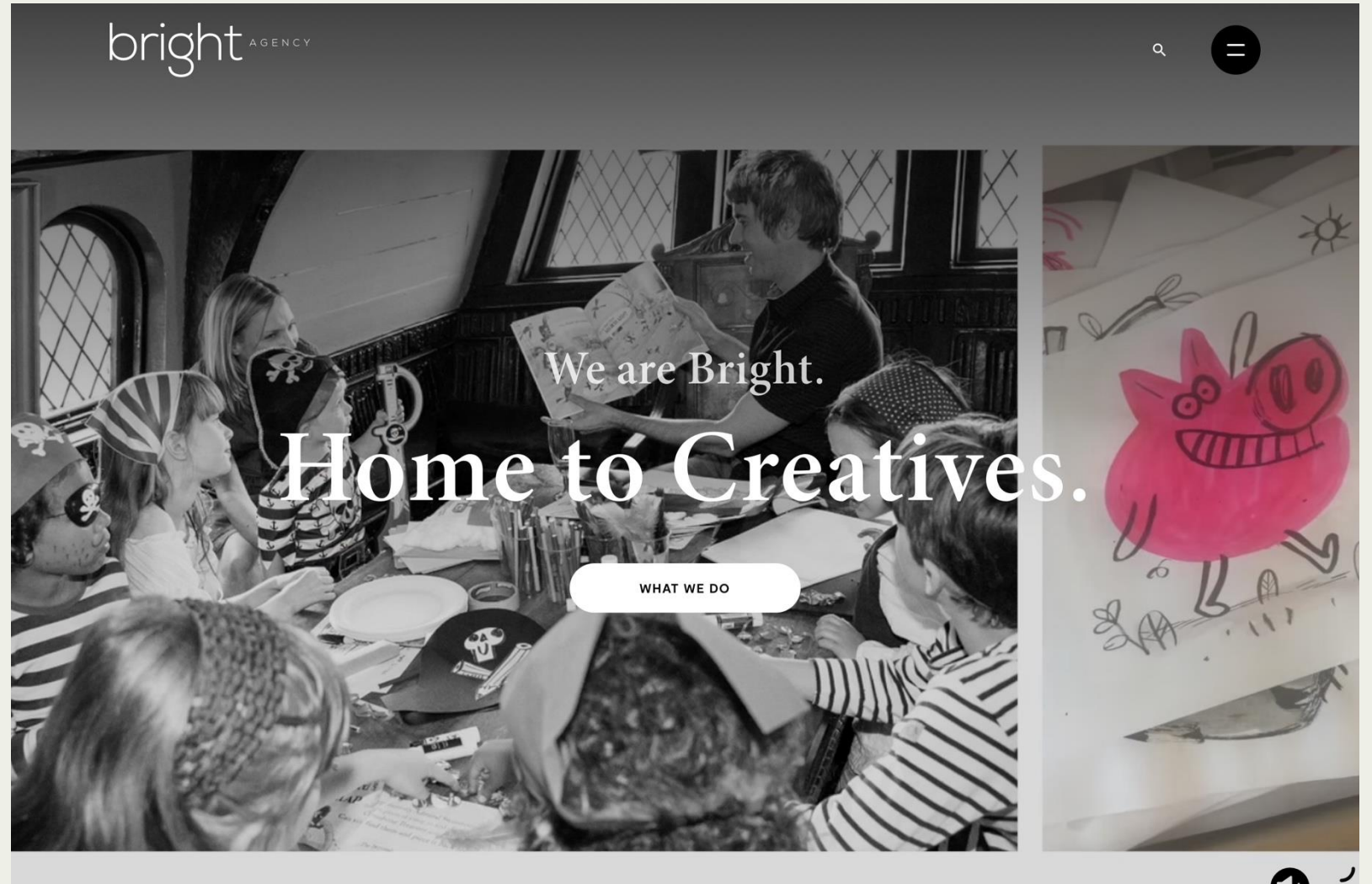
Save

Marketing plan for employment

Potential employers/clients

Bright

I would love to work under the bright agency either as an illustrator for Children Books or creating or for Greetings and Gifts



On the Bright agency it is very easy to get in contact with them and submit a portfolio

Submit Your Work

We love seeing new work, and we'd love to see yours. Talent is exciting, and when you help it grow, it's incredible. We're proud of our ability to discover and establish new artists and authors. We're also proud that we still represent people who were with us when we first opened, and who've truly bloomed over the years. Could you be next? Please allow up to two months for a response to submissions. As we receive a high volume of submissions on a daily basis, we regret that we cannot respond to each and every one. We can only guarantee responses and feedback to submissions we are interested in pursuing further. We do not accept postal submissions.

Illustrators

Please upload a PDF with a minimum of 10 samples and a link to your website/ social media.

Authors - Illustrators

For picture books - please send a pdf of your full text and some art samples. For middle grade - please include a synopsis and three chapters of text and some art samples.

Authors

For Picture books - Please upload the full text of your story. For Fiction/ Non-Fiction - A synopsis and first three chapters. For Graphic Novels - A synopsis and the full script.

Submission kind

Select one...

E-mail address

Name

Portfolio url (if applicable)

Message

Please allow up to two months for a response to submissions. As we receive a high volume of submissions on a daily basis, we regret that we cannot respond to each and every one. We can only guarantee responses and feedback to submissions we are interested in pursuing further. We do not accept postal submissions.

Choose File no file selected

☐ Check this to indicate that you agree to our [Terms & Conditions](#) and that you've read our [Privacy Policy](#) that details why and how we store and process the information collected from you when you use our website.

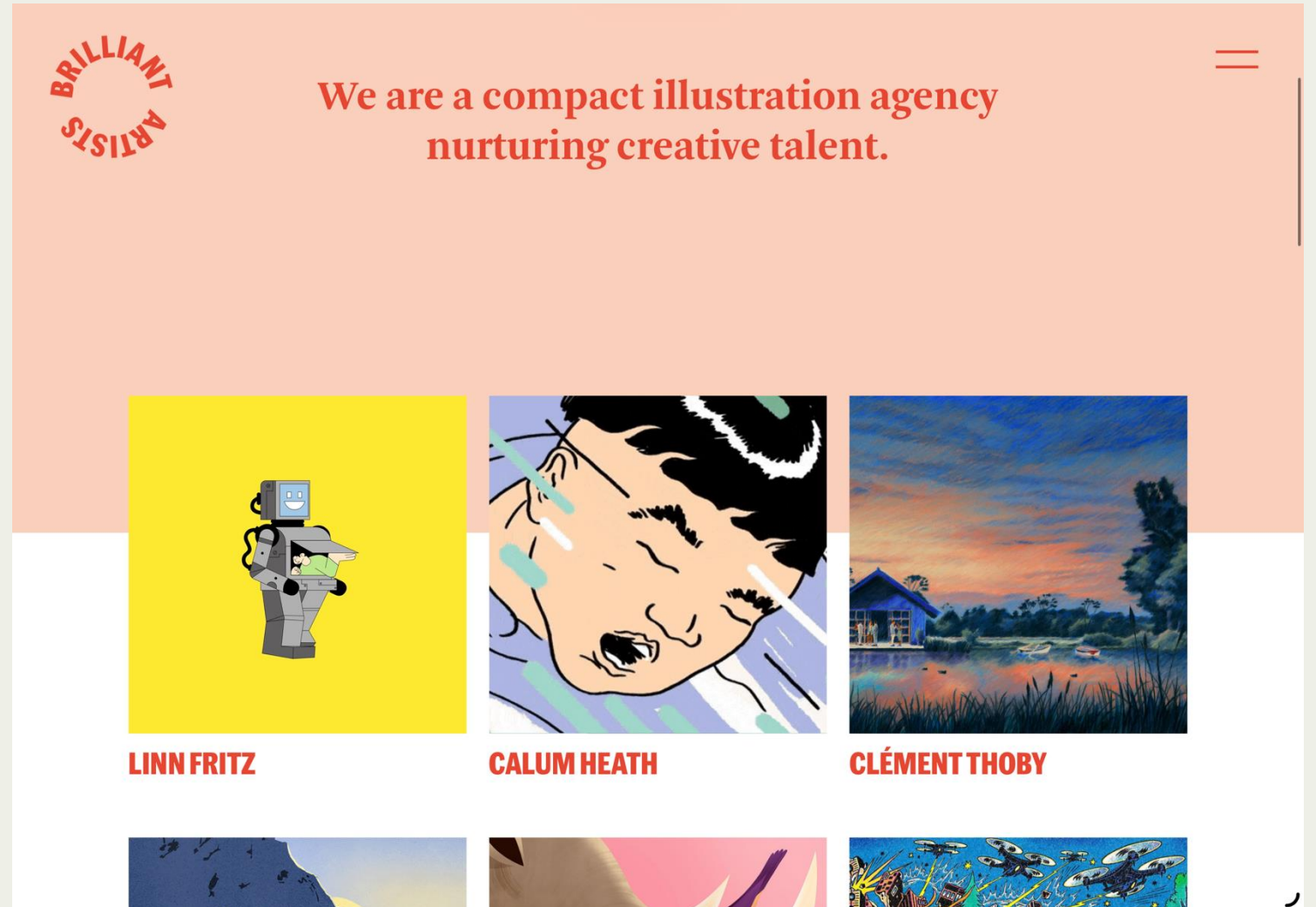
SUBMIT

Applicant form

Potential employers/clinets

Brilliant Artists

Brilliant Artist, is a newer agency which I would like to be apart of, they have made a name for themselves, working with big clients like BBC and The New York Times, taken on illustrators with varied styles and skills.





**WE BELIEVE IN GOOD COMMUNICATION, MUTUAL
COOPERATION, FAIRNESS AND APPROACHABILITY, SO PLEASE
GET IN TOUCH IF YOU WOULD LIKE TO WORK TOGETHER.**

**HANNAH SHILLAND
DIRECTOR**

**SAM WALKER
AGENT & PRODUCER**

**+44 (0)7989 470 124
INFO@BRILLIANTARTISTS.CO.UK
INSTAGRAM
TWITTER**

JOIN MAILING LIST

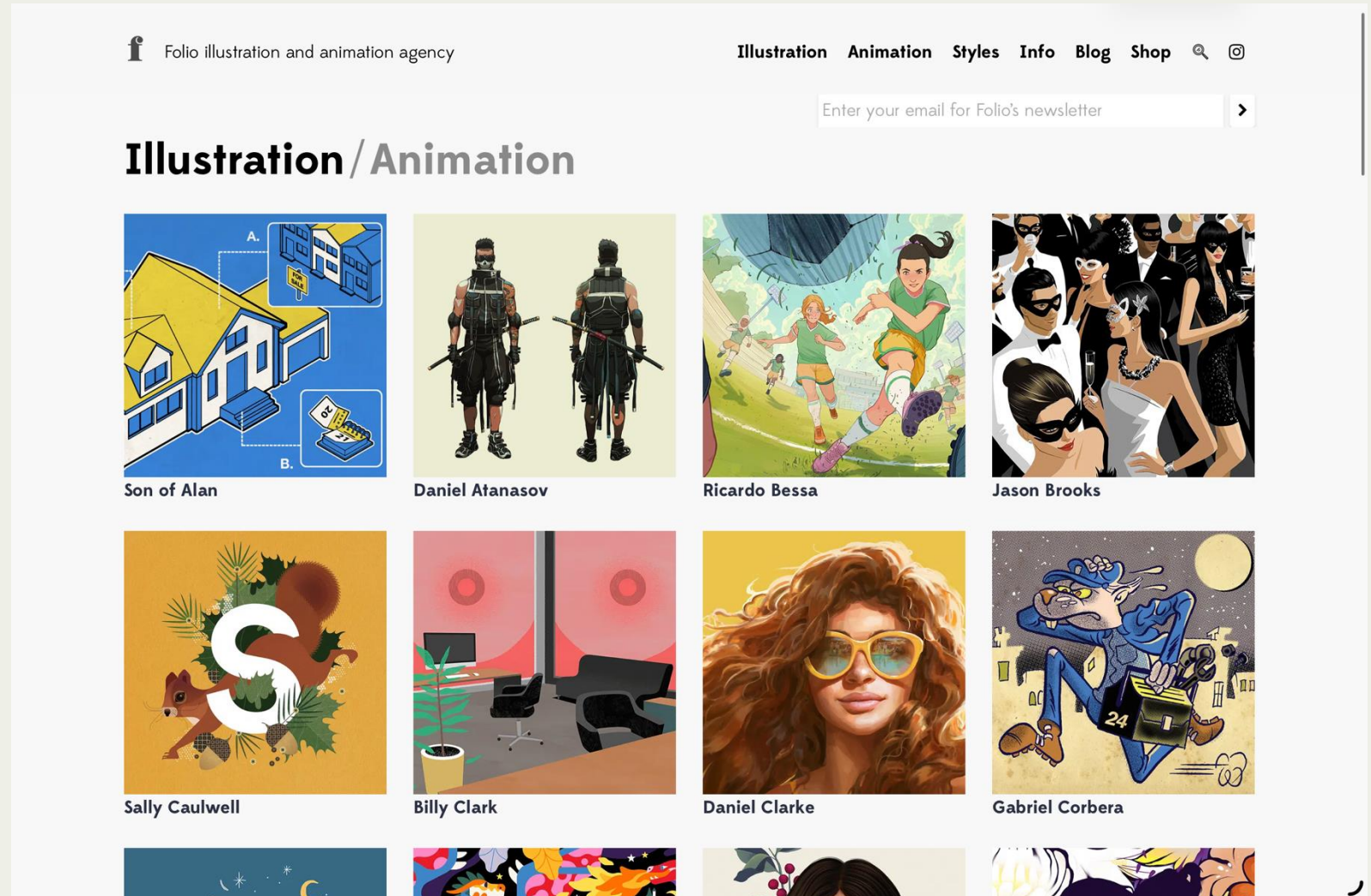
Brilliant artist contact
details are available
and encourage people
to get in contact

Multiple ways to get
in contact (email,
phone number and
social media)

Potential employers/clients

Folio

Folio Agency is another known agency which I hope I could be an illustrator for, taken on by illustrators of all types.



Enter your email for Folio's newsletter



About / Folio Legacy

ents with artistic talent for 50 years

cy operates worldwide, representing around 70
strators and animators. Our wealth of industry
our knowledgeable and friendly agents will
your project, from first idea to final delivery.

tors in the creative industries, fight for artists' rights,
nd defend human creativity. We're proud of the
s that we develop with our illustrators, nurturing
rough long-term mutual trust.

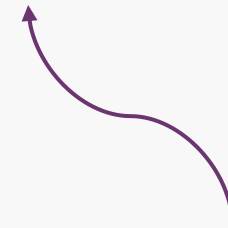
By working in such close partnership with our select group of artists,
who range from painters and printmakers to vector artists and 3D
animators, our professional and responsive agents ensure that you
receive exceptional artwork, on time and on budget.

For 50 years Folio has helped countless clients find the right illustrators
to elevate their brand. **Drop us a line** and tell us what you're looking for
– we can't wait to hear from you!

Folio

Studio 369
19–21 Crawford Street
London W1H 1PJ
United Kingdom

T: +44 (0)20 7242 9562
E: info@folioart.co.uk
W: folioart.co.uk



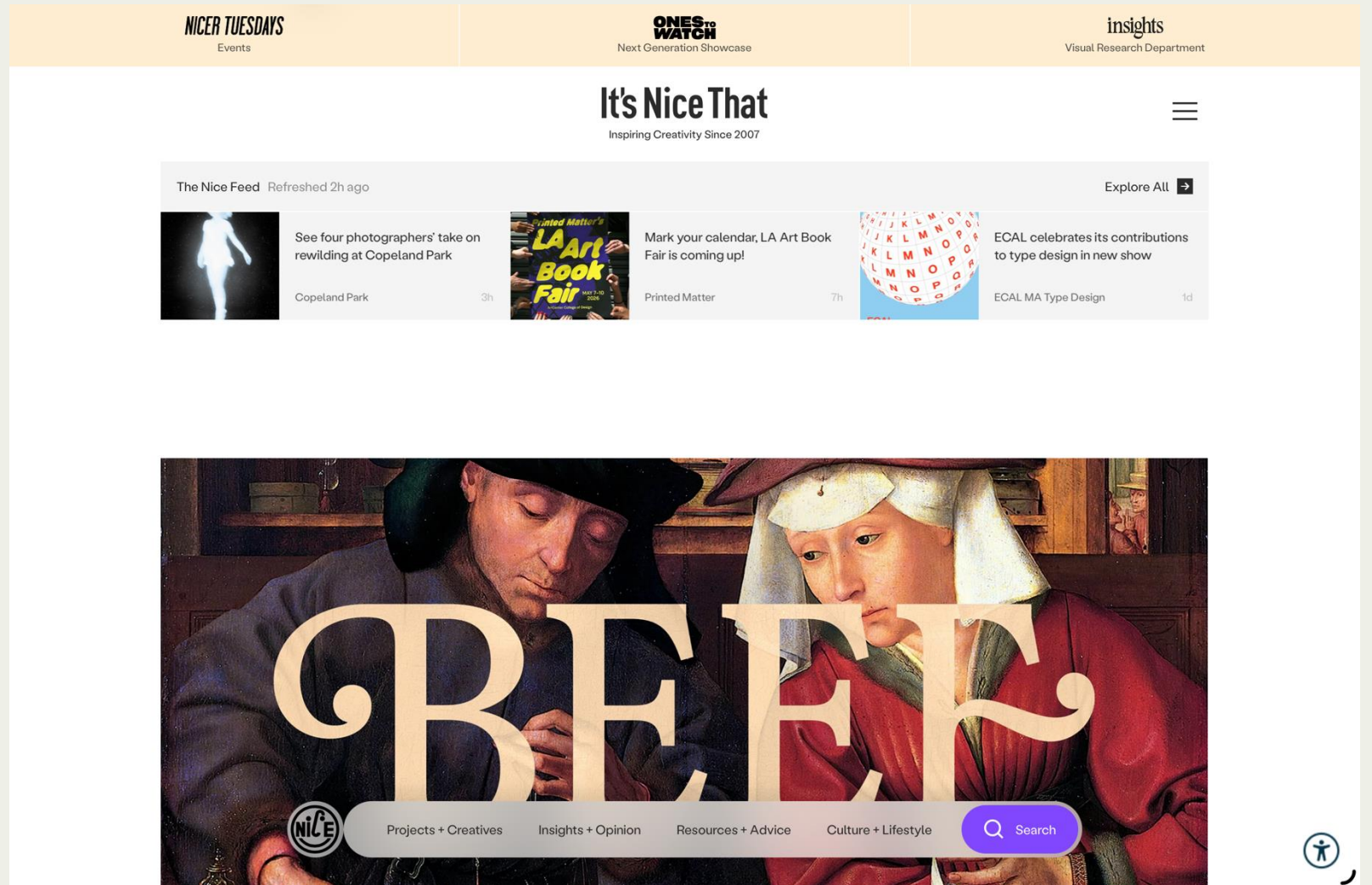
Contact details

The folio Agency doesn't have
any obvious page that is
specifically for getting in contact
or submitting an application to
be a illustrator, nor does it
state anywhere there not taking
on anymore artists

Industry website/journals

It's Nice That

It's Nice that is a award-winning website, catered to creative individuals , providing information in the industry all in one place, keeping artists and alike up to date with trends and Hottest journals



Industry website/journals

The Dots

The Dots is a platform made for professional networking, connecting people in their respected communities, they also provide information on the latest events and job openings.

The screenshot displays the 'The Dots' website interface. At the top, there is a navigation bar with 'Home', 'My community', and 'Explore' links, along with a search bar and a 'Create Your Event' button. A left sidebar contains a 'Clear Filters' section with input fields for 'Keyword', 'Event type', 'Location', and 'Organiser', and a toggle for 'Only free events'. The main content area is titled 'Events' and features a grid of event cards. Each card includes a thumbnail image, a title, a date, a location, and a 'Free' badge. The events listed include 'How to scale your brand without selling out' (London, May 16), 'JPO x W&B - Meet the maker' (London, Dec 20), 'Connecting around Disability Culture' (Online event, June 14), 'BE YOURSELF: A PHOTOGRAPHY MASTER CLASS WITH BRUCE GILDEN' (London, June 14), '#CopywritersUnite lite - Newcastle' (Newcastle upon Tyne, July 06), '#CopywritersUnite night - Bristol' (Bristol, June 04), '#CopywritersUnite night - Leeds' (Leeds, May 07), and '#ProductCon AI: Online Edition' (Online event, August 6, 2024). Each event card also features a logo for the organizing entity, such as Apple, Wolf & Badger, Hub Dot, Leica, or Product School.

Industry website/journals

Creative Bloq

Creative Bloq is a website that provided useful journals and news of all types of art and mediums to help inspire creatives in there field.

The screenshot shows the Creative Bloq website homepage. At the top, there's a navigation bar with the Creative Bloq logo, the tagline "DAILY INSPIRATION FOR CREATIVE PEOPLE", and social media icons for Facebook, Twitter, Instagram, YouTube, Pinterest, and RSS. There are also links for "SUBSCRIBE", "Sign in", and a search icon. Below the navigation bar is a dark grey bar with a home icon and links to "Art & Design", "3D", "Web Design", "Tech", "Entertainment", "Sign Up", and a "More" dropdown menu. A "TRENDING" section follows, featuring three articles: "VR sculpting changed how I learn 3D", "Retro social media comeback", and "Devil Wears Prada 'AI slop'". The main content area is divided into two columns. The left column has a "Welcome To" section, followed by the "ImagineFX" logo with the tagline "NO.1 FOR DIGITAL ARTISTS". Below this is a "Subscribe now and get the magazine" section, which includes a paragraph about ImagineFX being a leading digital art magazine. The right column features a "GET THE CREATIVE BLOQ NEWSLETTER" section with a sign-up form and two checkboxes for receiving news and offers, and a "SIGN ME UP" button. Below the newsletter section is a "LATEST ARTICLES" section with three articles: "This experimental open-source AI turns prompts into playable Marvel, Star Wars and Harry Potter games", "I'll never get over the audacity of this 2015 movie poster design", and "Every artist needs one, and these sketchbooks, notebooks". At the bottom left, there's an "Editor's Picks" section with a large image of a stylized green and blue character.

CB CREATIVE BLOQ DAILY INSPIRATION FOR CREATIVE PEOPLE

f x i y p r SUBSCRIBE Sign in Search

Home Art & Design 3D Web Design Tech Entertainment Sign Up More

TRENDING VR sculpting changed how I learn 3D Retro social media comeback Devil Wears Prada "AI slop"

Welcome To

NO.1 FOR DIGITAL ARTISTS
ImagineFX

Subscribe now and get the magazine

ImagineFX is the leading digital art magazine that inspires readers to get creative with expert tutorials, in-depth interviews, stunning art showcases and more. Get a taste of ImagineFX's content here, plus stories from the art world hand-picked by the Creative Bloq Editors.

GET THE CREATIVE BLOQ NEWSLETTER

Sign up to Creative Bloq's daily newsletter, which brings you the latest news and inspiration from the worlds of art, design and technology.

Your Email Address

☐ Contact me with news and offers from other Future brands

☐ Receive email from us on behalf of our trusted partners or sponsors

SIGN ME UP

By submitting your information you agree to the [Terms & Conditions](#) and [Privacy Policy](#) and are aged 16 or over.

LATEST ARTICLES

- 1 This experimental open-source AI turns prompts into playable Marvel, Star Wars and Harry Potter games
- 2 I'll never get over the audacity of this 2015 movie poster design
- 3 Every artist needs one, and these sketchbooks, notebooks

Editor's Picks

 **goose_ifer**  



Lin Snow 
461 posts 47.9K followers 2,915 following

Artist
Freelance Artist based out of Maine
Retro 🌻 Folk 🌻 Nature 🌻 Kitsch
🦋 #antiAI 🦋
[linsnowart.com](#) and 4 more

Following ▾

Message

Email

+👤

 Events

 Stockists

 Service Trade

 Life

 Art



Waiting for
response



goose_ifer
Lin Snow 
47K followers · 461 posts
You've followed this Instagram account since
You both follow pine.bones

View profile

You started a chat with goose_ifer. We use information from your profile to improve your experience. [Learn about business chats and more.](#)

19:14

Hi, I'm Madi an illustration student from Wales, I love your art and how bright and vivid it is! I wanted to ask how did you go about developing your art style?

Invitation sent
You can send more messages after your invitation has been accepted

I wanted to send a follow up message asking about how she got work creating posters and other editorial work, however I wasn't aware that you could only send one message without the recipient accepting

159 posts

80.2K
followers

414
following

digital artist based in spain
commissions open → link in bio
don't use/repost | NO AI
inquiries:  sketchy.liss@gmail.com

 linktr.ee/sketchylis



Followed by **madiiii.ish**, **giisleeping** and **12 others**

Following

Message



shop :>



faq :3



```
comms :p
```



How did you develop your art and business?



me 18:55
to sketchy.liss@gmail.com ✓

Hi, I'm Madi, an illustration student from Wales. I've followed your Instagram account for a while now and absolutely adore your art, I love your character designs so much! I wanted to ask how you approached developing your art style? I also wanted to ask, how did you get into selling your art? And did you have any struggles with it? And if you did, How did you overcome it? As I would like sell my own art in the future, and any tips would be much appreciated!

From
Madi

I asked how they developed their style and how they started selling their art work online, and their experience with it

← Reply

↪ Forward

Waiting for
response

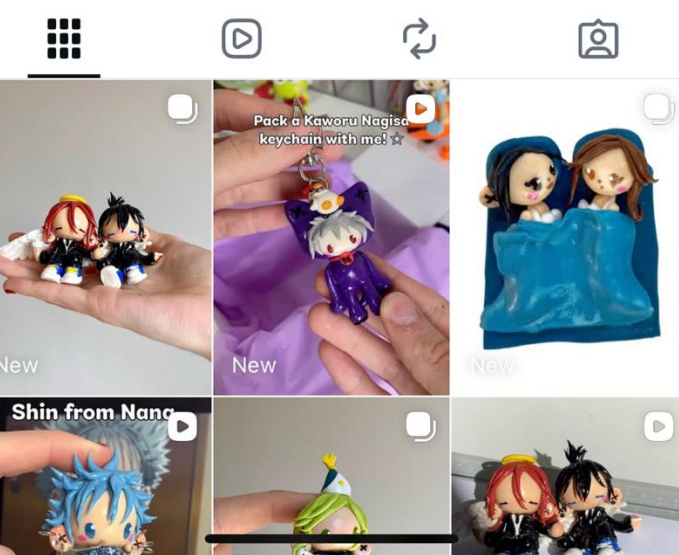
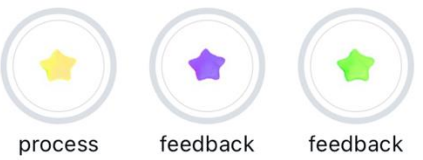


 witcat.carrrd.co

© witcat_ 🔍 witcat news ✨

Followed by [madiiii.ish](#), [scirfy](#) and 1 other

Following ▾ Message Email +👤



me 19:08
to witcatttoy@gmail.com ✓

Hi, I'm Madi, The illustration student from Wales. I love your work! I wanted to ask you about, how you went about developing your art style?

I also wanted to ask, how did you get into Commission work? how did you promoted it? did you have any challenges? If so how did you overcome theme?

I also wanted to ask, how did you get into selling your art? As I would like to sell my own art work in the future, any suggestions would be much appreciated!

From
Madi

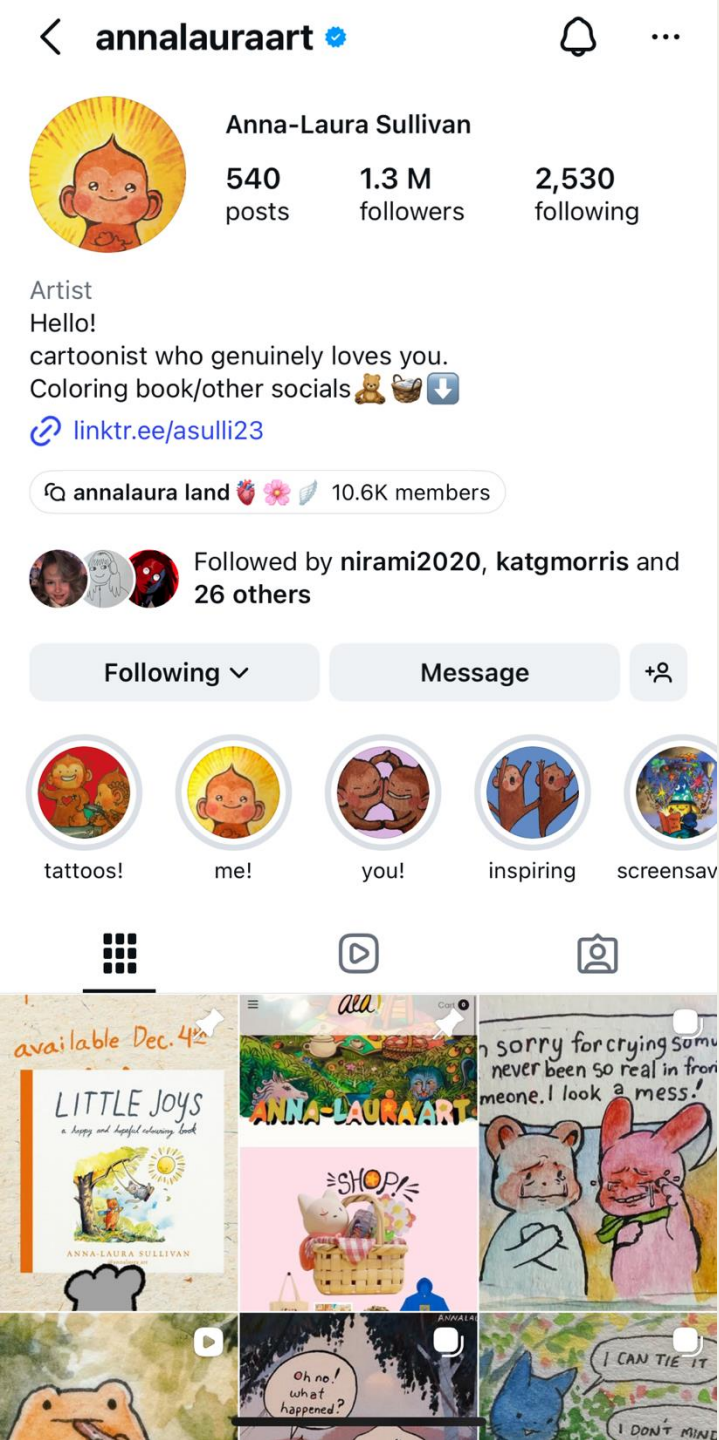
me 19:11
to witcattoy@gmail.com ✓

So sorry made a mistake in my last email! accidentally added the sentence "I also wanted to ask, how did you get into selling your art?" So sorry if email is a confusing to read!

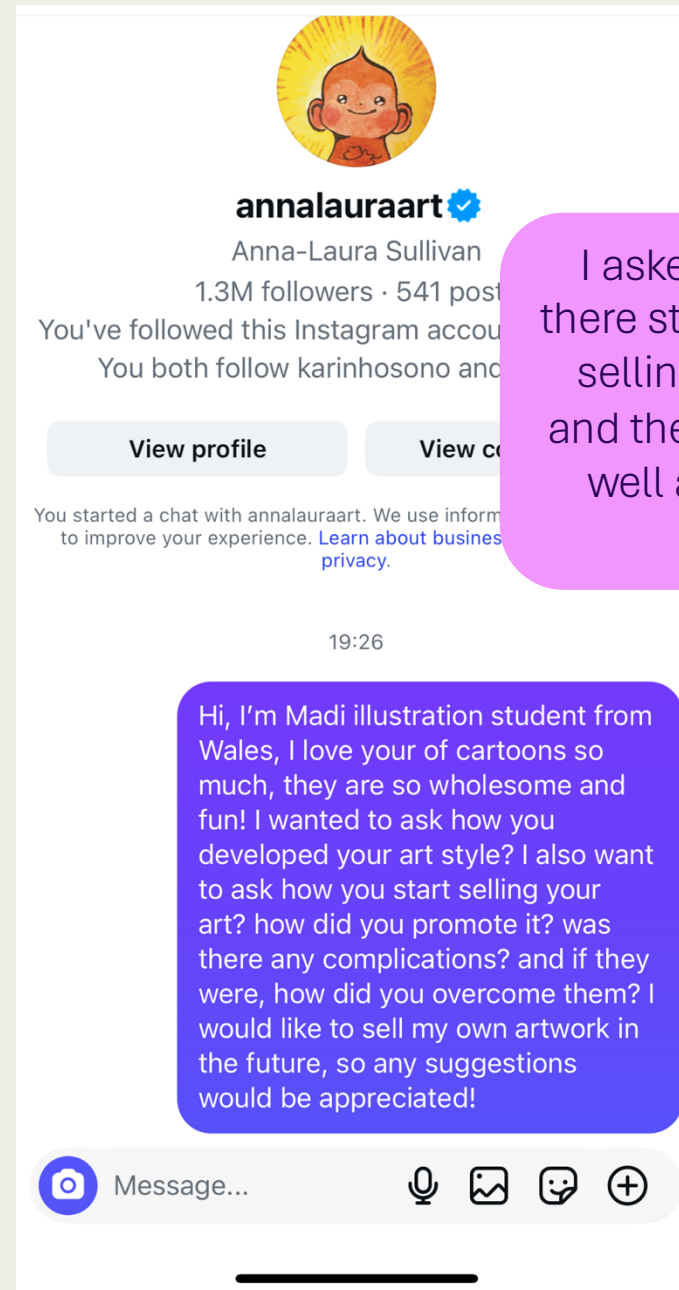
I embarrassingly
accidentally made a error
in my email, and quickly
sent a follow up message
to clear up mistake, as I
was unable to delete the
email to start again

I asked how they developed there style and how they started selling there art work online, and there experience with it

Waiting for response



Waiting for response



I asked how they developed there style and how they started selling there art work online, and there experience with it, as well as how they promoted there shop

 lackadaisycal_art



Daisy | Illustrator she/her

544 posts 43.8K followers 2,442 following

illustrations, caricatures, portraits

Want to check out my shop or buy me a cup of tea? :)
Here are my links:

 linktr.ee/lackadaisycalart

 lackadaisycal_art

 Followed by [mismedleym](#), [nots__27](#) and 3 others

Following ▾

Message

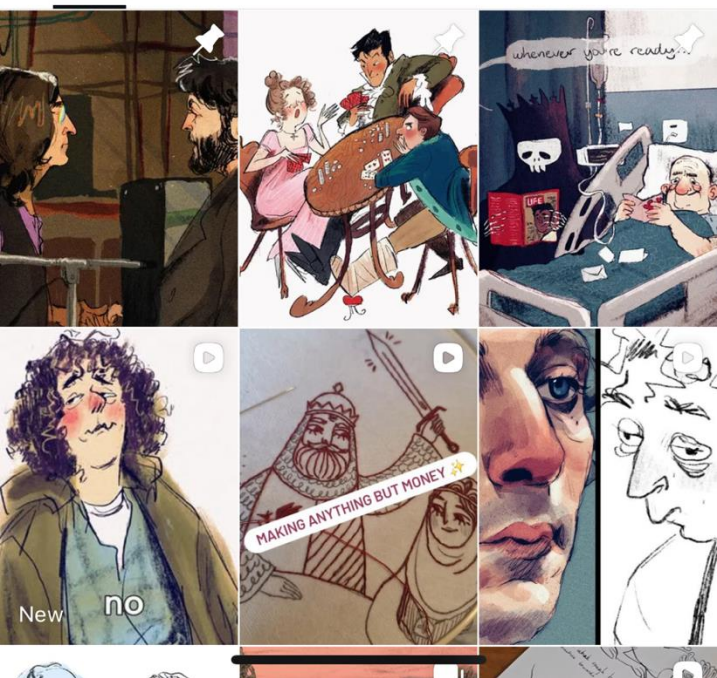












Waiting for response



lackadaisycal_art
Daisy | Illustrator
43K followers · 544 posts

You've followed this Instagram account
You both follow [nots__27](#) and 1 other

View profile

19:32

Hi, I'm Madi a illustration student from Wales, I absolutely love your illustrations for how fun and expressive they are! How did you approach developing your own style? As I'm personally struggling with getting to a place where my art style is consistent, I also want to ask, how you got into selling your work? And how did you promote it?

Invitation sent

You can send more messages after your invitation has been accepted

I asked how they developed there style and how they started selling there art work online, and there experience with it, as well as how they promoted there shop



Hi Madi! I'm very flattered you asked me 🥰 style wise i think the boring answer is just to draw as much as possible and see what happens. Because of the kind of person I am I ended up sticking with things that allowed me to draw quickly, expressively and enjoy each step of the process (or shorten the steps of the process I don't like much), that's what sort of led me to my style. I've gone through phases of doing a lot of rendering but I never really ENJOYED it, i just liked the way it looked when other people did it, so that kind of inevitably fell be the wayside at a certain point and I leaned into other things I enjoyed more like playing with lines - hope that makes sense!



As for selling and promoting my art, it's never been a very stable source of income or anything. I get a fair few commissions through niche fandoms because i tend to be (one of) the only artist making fan art and then people find me that way, so I've been lucky



Your art is lovely by the way 🥰 I'm sure you'll figure it all out with time, I'm certainly not sure what I'm doing yet but as long as the process is fun it's worth doing



Thank you some much for your response! I really do appreciate you took the time to respond, it's great to have some insight!

Seen just now

And thank you for the compliments!



It was grate getting insight, as I can set realistic exportations on my self

Got responses literally 20 minutes before deadline

dorothyluoluo

<



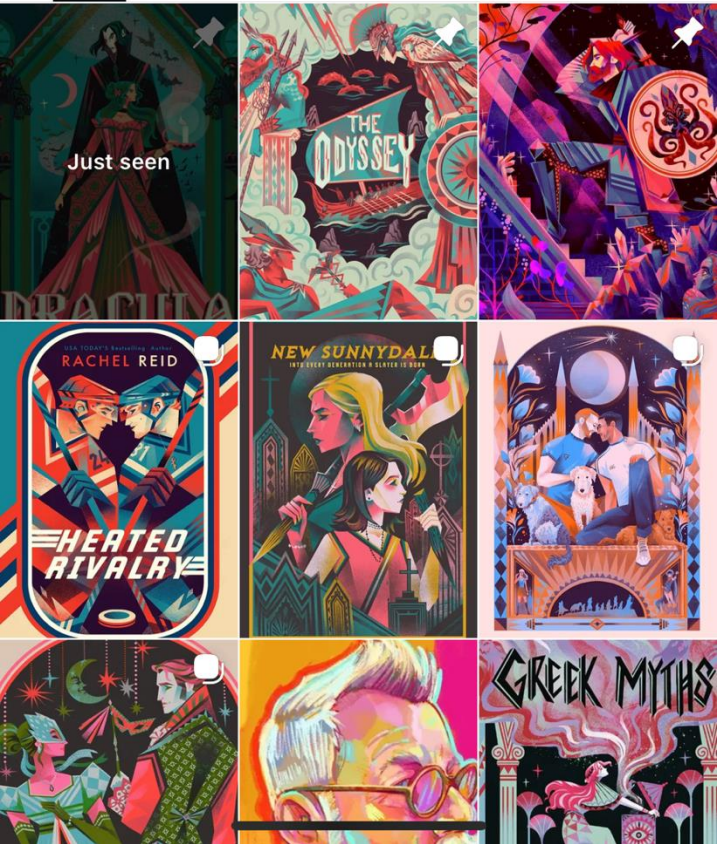
Karl James Mountford

403 posts 59.6K followers 1,818 following

Represented by @nickylander @the_bright_agency

Followed by madiiii.ish, vincentrose_art and 4 others

Follow Message +



Karl James Mountford

karljamesmountford

59K followers · 403 posts

You've followed this Instagram account s
You both follow _francis.co and 3 o

View profile

20:13

Hi, I'm Madi an illustration student from UWTSD, I really love your work, especially all your book cover designs! Which is something I personally want to do as an illustrator in the future, I wanted to ask how you approached developing your style? And if you have any suggestions for developing a portfolio to a professional grade standard?

Invitation sent

You can send more messages after your invitation has been accepted

I asked how they developed there style and if they have any suggestions on creating a professional grade portfolio

Waiting for response

Future of employment

Think of a job that doesn't exist yet? What will you be doing? What is it? How will you be doing it? Where will you be doing it? What skills do you need?

Ideas

AI maintenance- mechanics for Ai robots, doing maintenance work to make sure there running efficiently to do there jobs, remote.

Creating virtual dreams- a creative individual creates a digitalised dream according to what the clients wants, Which can be put on a chip and downloaded into the clients brain, remote.

Future Jobs that don't exist yet

AI ethicist

The job: Advocate for the ethical and legal matters regarding the creation and distribution of AI-based tech products.

The skills: Must be as into philosophy as robots. Fluency in analytics a plus.

Now hiring: Microsoft, Apple, Google.

Self-driving car mechanic

The job: Perform maintenance and repair jobs on autonomous self-driving vehicles.

The skills: Advanced software programming and data management.

Now hiring: Tesla, Porsche, Uber.

Human-technology integration specialist

The job: Collaborate with teachers to create future-focused learning environments that embrace the latest digital learning resources.

The skills: Research, communication, analytics and high-level tech smarts.

Now hiring: Every school in Australia.

Telesurgeon

The job: Operate on patients remotely via a surgical robotic system.

The skills: IT, robotics and medicine.

Now hiring: Hospitals – particularly those in regional areas.

Personal data broker

The job: Collect personal information about consumers and sell it to other brokers, companies or individuals.

The skills: Data science, ID analytics and sales.

Now hiring: You! Yep, this is generally a freelance-type gig.

3D-printed chef

The job: A professional cook who whips up meals by programming a 3D printer.

The skills: Programming and software development, but also basic maths smarts because, recipes.

Now hiring: Heinz, Cadbury, Kellogg's.

I am unsure what I can put on my cv as I don't have any creative lead jobs, so I struggled fill up my cv

Name	~~Mushi~~ Madison Jones
Address	SA2 ()
Telephone	07931 065115
Email	Mushiartsoace@gmail.com
Website	https://a2404411.myportfolio.com
Profile	I am a illustrations student from south wales, who loves working with all mediums from 2D to 3D, my work is inspired by fantasy and nature, I love creating whimsical scenes and characters.
Qualifications	I have a MD in Art & Design foundation from Gower college And currently studying at Swansea Collage of Arts in BA(Hons) Illustration.
Employment	As a uni student I am a costumed to working towards deadline which I feel will benefits me as I understand how to approach tight deadlines. I am currently working a part time position in a Fat face shop and incorporate my art skills into my job as I often draw designs on our mirrors to promote our collections.
Skills	Creative problem solving Communication Willing to learn Approachable

References available upon request.

This is a mockup of the cover
letter that would accompany my
CV



Madison Jones

Sa2 [redacted]

Mushiartspace@gmail.com

<https://a2404411.myportfolio.com>

07931 065115

Dear sir/madame

My name is Madison Jones, and I am currently a university student studying BA(Hons) illustration at Swansea Collage of Art.

I am writing to you as I admire your work at The Bright Agency and want to ask if you would consider looking at my work.

I appreciate you must be remarkably busy and receive many letters such as this, but I would greatly appreciate it if you were to take the time and look at my work at <https://a2404411.myportfolio.com>. I am welcome to any feedback and suggestions you have for me, as well as any opportunities you may have to work together.

I look forward to hearing from you in the future.

Kind regards

Madison Jones