



WELCOME TO PRESENTATION

BMSW4001: Academic and Employability Skills

Introduction

- Both Academic and employability skill have great importance in ones life. In order to obtain high scores in academic life, one must be academically competent to do different tasks (Lowes, Peters, and Turner, 2004) . A student when is able to accomplish all tasks given by teachers or instructors is called a academically competent student and the student is able to obtain high score in academic life.
- Employment skills help the student to get an attractive position in professional life. Employment skills help to get a good job and do outstanding performances (Bernstrøm, et al. 2019). SWOT analysis is one tools which helps to identify own skills and competencies for making all necessary improvements.

Academic and Employability Skills

Academic Skills	Employment Skills
Academic skills are those skills which are acquired by students in student life and which is helping students to learn effectively and smartly. In order to get good score, academic skill is helping a lot (Thomas, 2003). Sound knowledge can be achieved when students are academically sounds (Thomas, 2003). Academic skills help student to show outstanding performances in student life. For example- doing better in- Academic report writing, referencing, online learning and many others.	Employment skill are those skills which are considered as transferable skills acquired to have a good career (McMahon, 2014). Employment skill helps one to have good job and develop career properly (Gordon, 2009). Employability skills help to perform in a job well and develop outstanding career.

The Desired career Aim

- For leading a successful career, I have intention to grab a good position. I have choice to have a position which will have attractive.
- My career aim is to be a **HR manager** in an organisation which has very good reputations all over the world. Organisation like- BAT, Sainsbury, Unilever and many others.
- My career choice has been done considering the growth opportunities and current performances. It will bring good influence in performances of mine in both home and abroad (Thomas, 2003).

Skills required for my desired career

- Some skills will enhance my career. I have analysed I need to develop follow skills and competencies in order to ensure outstanding performances (Thomas, 2003). Skills are mentioned in below-
 - **Communication skills:**
 - Creates relationship with different people.
 - Increase personal bonding.
 - **Time Management Skills:**
 - Allocate time to complete tasks.
 - Ensure tasks requirements fulfillment (Lowes, Peters, and Turner, 2004).
 - **Critical Thinking Ability:**
 - Ensuring understanding skills.
 - Make proper decision
 - **Problem-solving skills:**

Skills required for my desired career (Contin..)

- **Technological Skill:**
 - Helps to become competent enough.
 - Lead to be different from others (McMahon, 2014).
- **Negotiation Skills**
 - Make proper negotiation with others.
 - Ensure business deals and success (Gordon, 2009).
- **Leadership Skills**
 - Ensure employees motivations.
 - Make employees engage to tasks

SWOT Analysis

- In this part, I have conducted my personal SWOT analysis. Information regarding own strengths and weaknesses and opportunities to learn and grow and threats which have been impediment to grow are as follows-



SWOT Analysis

Strengths

I have good communication skill. I can easily make communication with various people and understand them.

I have excellent leadership skill. I can lead people in order to meet objectives. Leadership skill help to motivate employees to perform well (Gordon, 2009).

Moreover, I can manage time properly. In order to manage time, I have plan to make schedule to do my tasks (Thomas, 2003).

Weaknesses

I have lacking to think critically. Sometimes, it becomes very much difficult for me to have proper thinking about various matters.

I am not good at managing stress. In case of huge pressure of work, sometimes I get frustrated (Bernstrøm, et al. 2019).

I cannot make decision immediately. Sometimes, this is hampering me to make correct decision when there is a pressures.

SWOT Analysis (Contin..)

Opportunities

For learning, I have easy access to internet. When in face any problem, I can easily collect information from internet.

I have good bonding with my teachers and mates. This is helping me to get all required information for ensuring learning effectiveness (Thomas, 2003).

I have available resources like books and other materials to know about something properly.

Threats

I can get stuck in complex situation because of my poor decision making skill.

Poor critical thinking ability can affect my workplace's competitive position (Bernstrøm, et al. 2019).

Conclusion

- In conclusion, academic skill helps to get proper knowledge about something. One must be academically competent in order to gather knowledge related to some areas. Learning of writing helps to write effectively and obtain high grades (Bernstrøm, et al. 2019). Employability skill helps to ensure good position in different sectors. Employability skill helps to hold good position and ensure careers growths. Good skills and competencies employees are being asked by employers.

References

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