

LCLM4003 Effective Teamwork and Communication

- ASSIGNMENT 2: Group Presentation
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- .

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Overview

S3 1:	Introduction
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1.Introduction

- Flight Foods Ltd. Size: Medium Nature of Business: The Manufacture and sales of ready meals to Airlines.

2. BARRIER 1

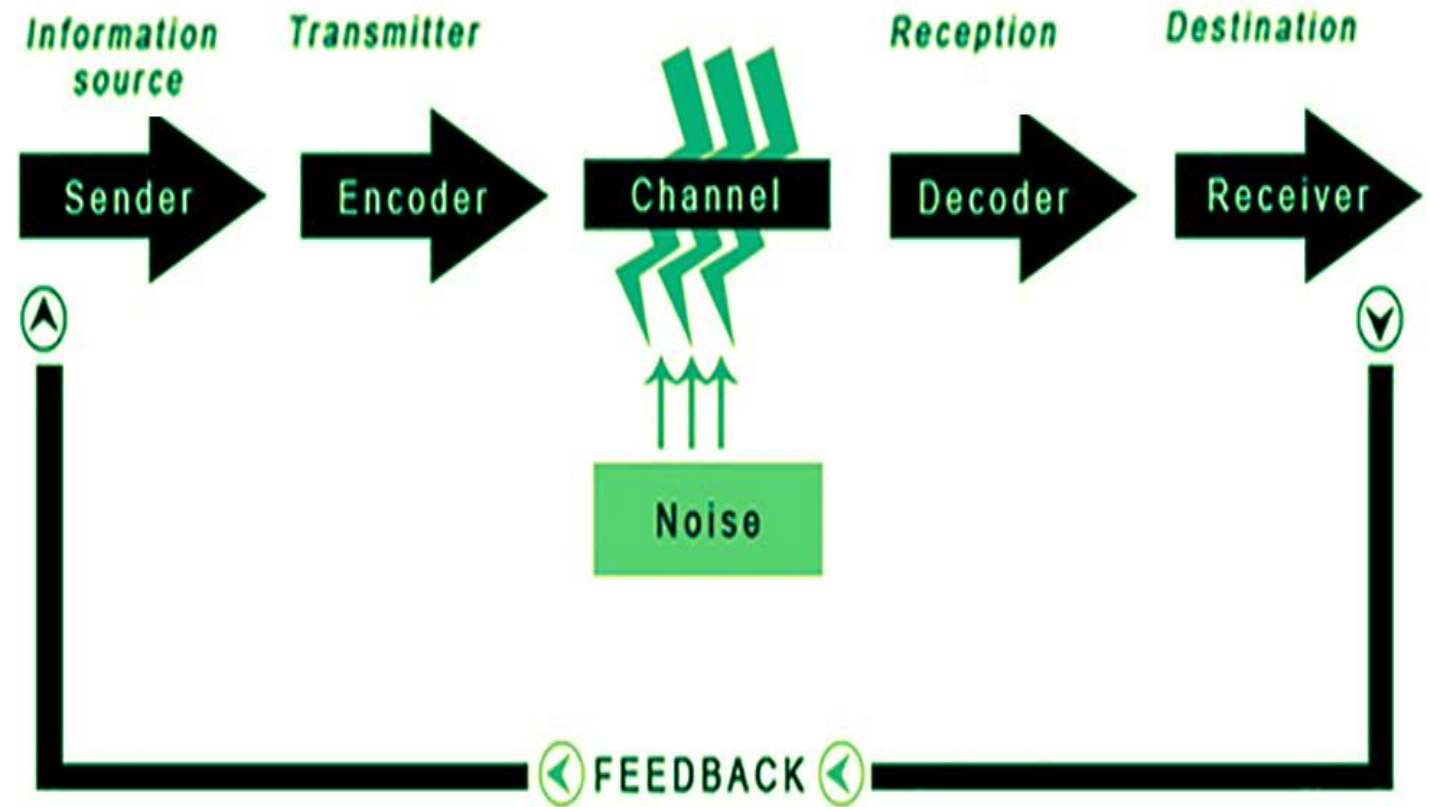
- Language Barrier
- Gary (manager) does not speak language of workers
- Up to 5 different languages

3. BARRIER 1- Language

- Analysis using communication
- model (S and W; Sch; B

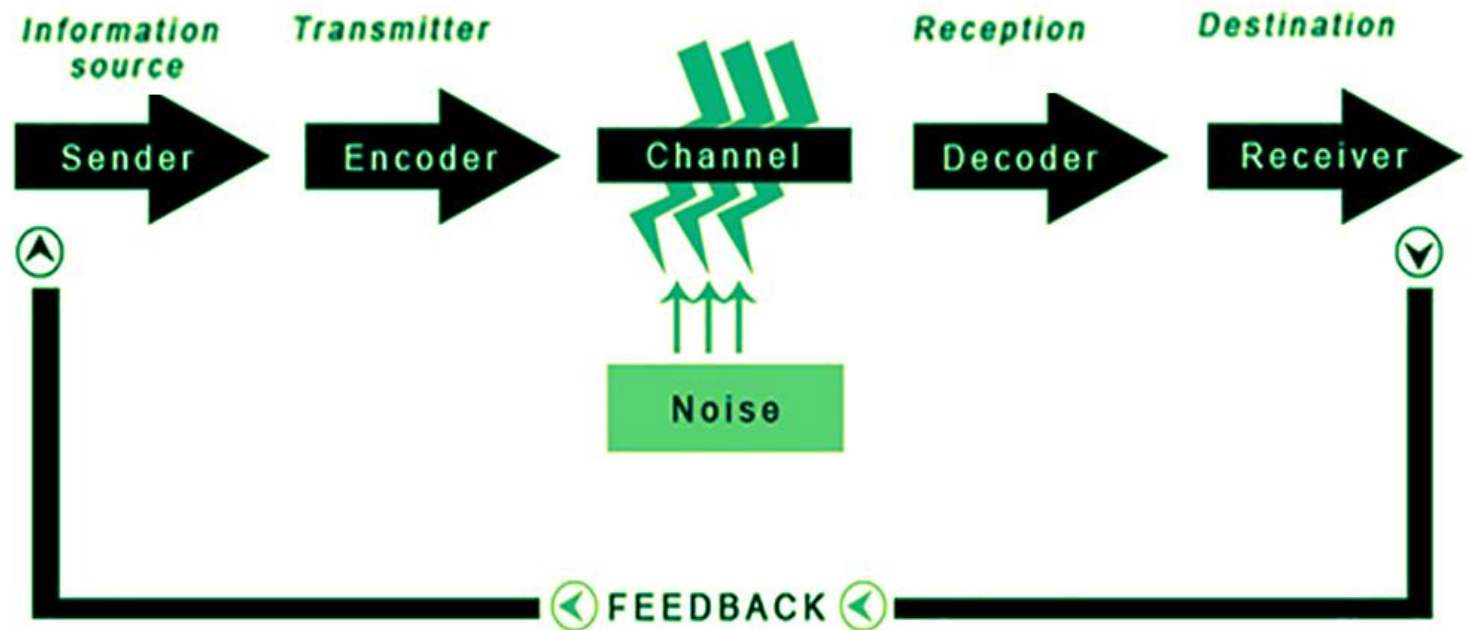
Barrier = Language

- Source = Gary
- Encoder = English & Writing
- Channel = noise machine = factory
- Decode = No English



SHANNON-WEAVER'S MODEL OF COMMUNICATION

- Solution using communication model (S and W; Sch; B?)
- Solution to problem
- Gary translates
- PICs and signs
- Quiet Room
- Interpreters



SHANNON-WEAVER'S MODEL OF COMMUNICATION

5. BARRIER 2

. Culture

Different backgrounds and beside languages they convey can have their own way of messages an understanding

And symbols plus gestures as part of their communication. Which if you don't have . Can critically failure to recognize other people cultural and miscommunication within the team at work.

Berlo Model - Problem

GARY

S (Sender or Source)

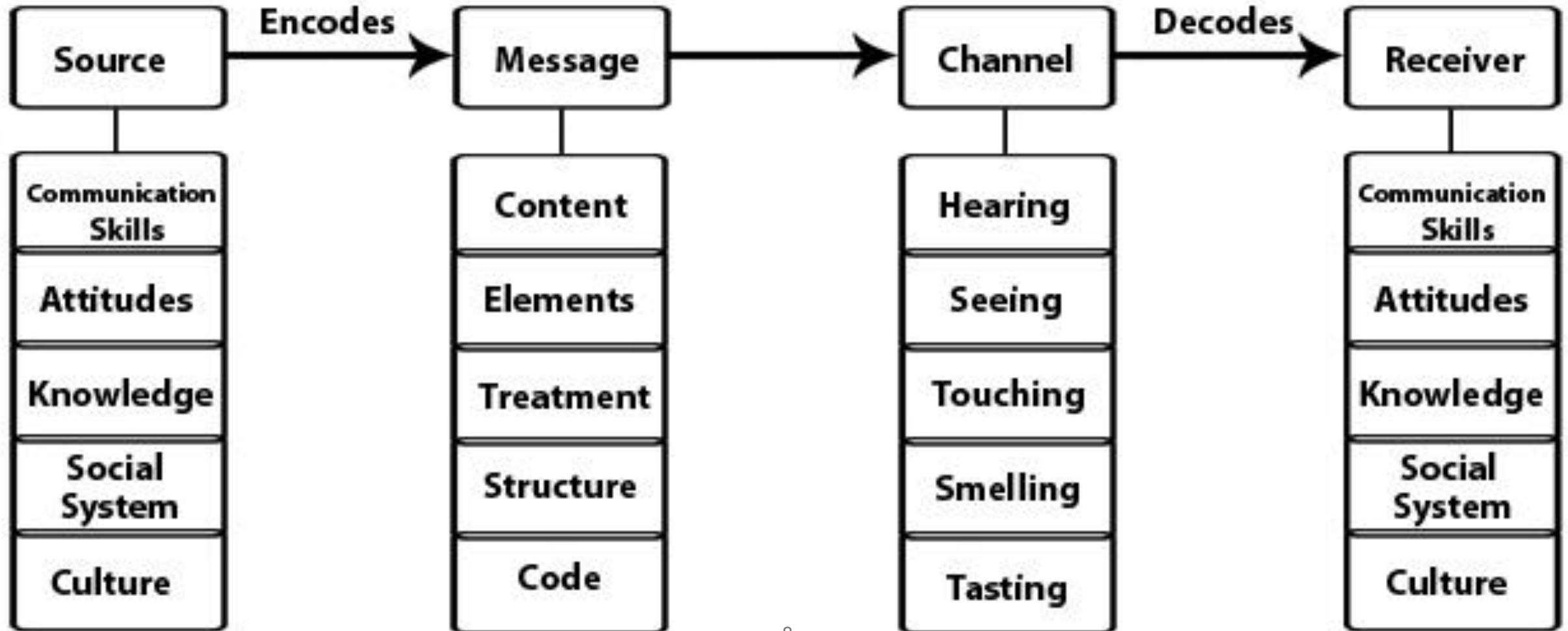
MESSAGE ELEMENTS CONFUSING

M (Message)

C (Channel)

WORKERS

R (Receiver)



Berlo Model - Solution

GARY

CHANGE MESSAGING

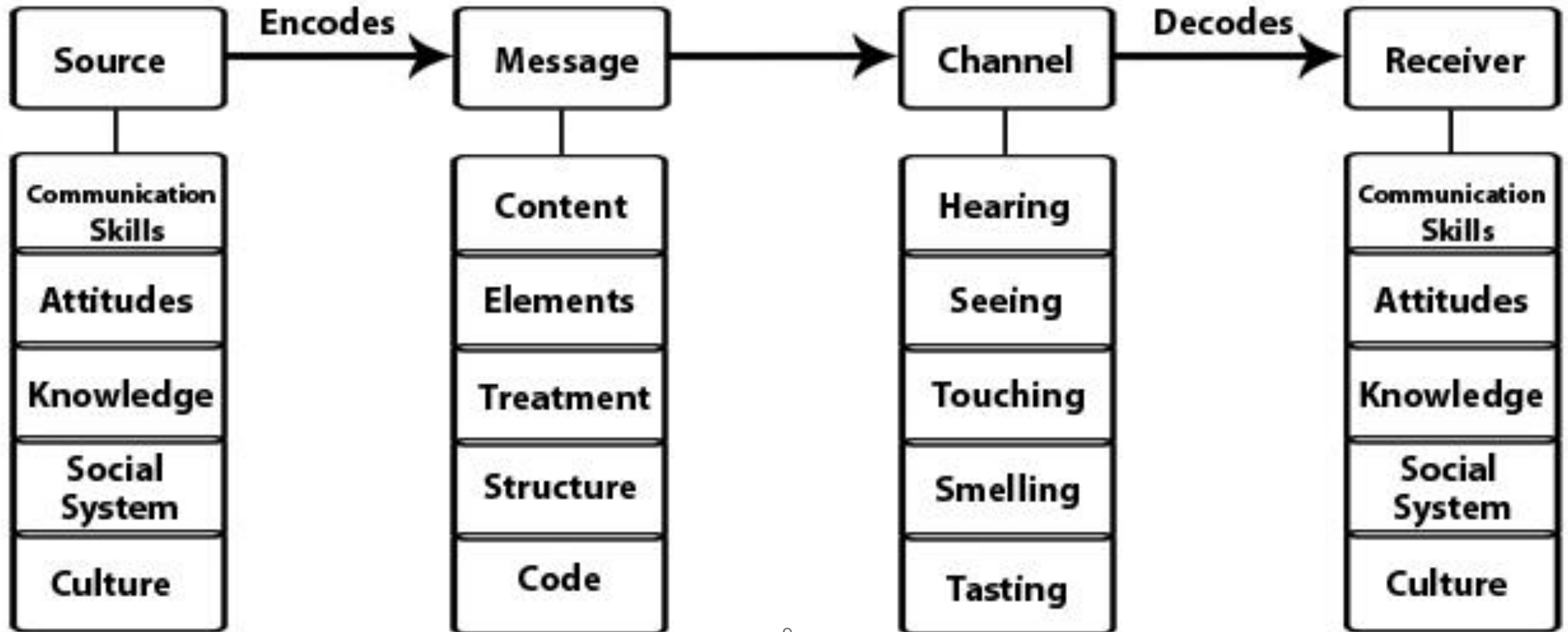
WORKERS

S (Sender or Source)

M (Message)

C (Channel)

R (Receiver)



CONCLUSION

- The overall conclusion is that flight for food ltd which supplies food. To airlines was in a bit of a problem which was causing it financial and food and hygiene safety of supplying food. Gary was drafted in to solve the problem which took a bit of time but by putting things into place to communicate and signs to show different way of hygiene wearing clean PPE . and using the Shannon and weaver it gave it a better way of putting the whole situation across and communication Properly.

REFERENCES

- Communication Theory (2025) Available at
- <https://www.Communication theory. org>| Shannon –and-weaver-model-of-communication
- (Accessed 25 November 2025)

Questions?