

Formal email template

Dear [Agent's Name],

I hope you are well. My name is [Your Name], and I am a professional illustrator specializing in [brief style description — e.g., horror, dark fantasy, atmospheric narrative illustration].

I am writing to submit my portfolio for consideration for representation with [Agency Name]. My work focuses on creating visually striking, emotionally driven imagery, often exploring themes of [e.g., suspense, the macabre, storytelling, character-driven scenes], which I believe aligns well with your agency's roster.

You may view my portfolio here:

[Portfolio Website Link]

Selected works are also available here (if applicable):

[Dropbox/Minty/Drive Link]

I have experience working with [publishers/clients/projects if any], and I am particularly interested in illustration opportunities within [publishing, entertainment, and genre-focused] markets.

Thank you very much for your time and consideration. I would be delighted to discuss potential representation and answer any questions you may have.

Warm regards,

[Your Name]

[Website]

[Instagram/ArtStation/etc.]

[Location – optional]

Short, friendly email template (Often effective)

Hi [Agent's Name],

My name is [Your Name], and I'm an illustrator specializing in [horror/dark fantasy/genre illustration]. I'd love to submit my work for consideration for representation with [Agency Name].

Here's my portfolio:

[Portfolio Link]

My work focuses on [brief style note — e.g., cinematic horror scenes, eerie atmospheres, narrative-driven visuals].

Thank you so much for your time — I appreciate you taking a look!

Best,

[Your Name]

[Website + socials]