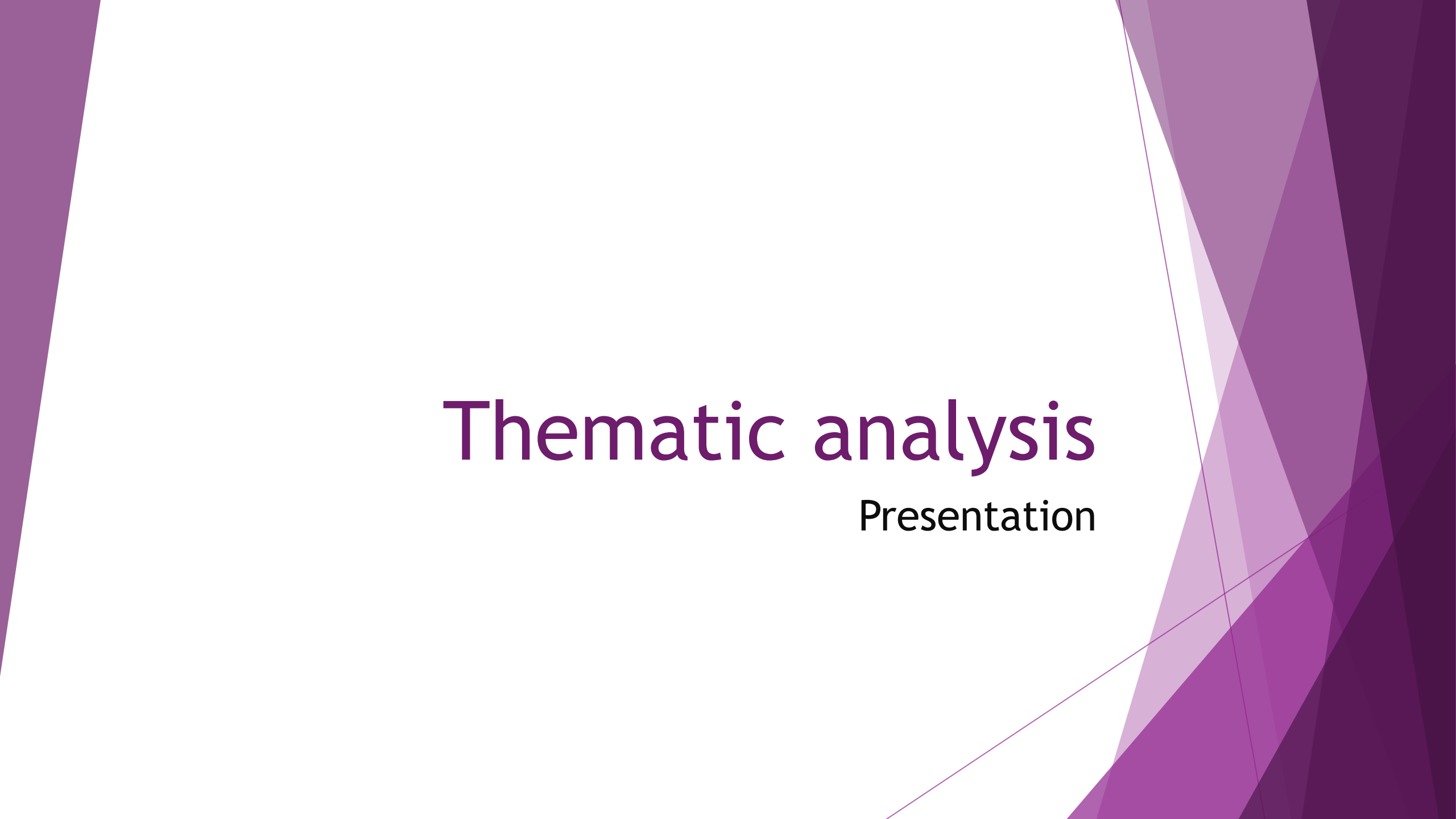


The background features abstract, overlapping purple geometric shapes, primarily triangles and polygons, in various shades of purple, creating a modern and dynamic visual effect.

Thematic analysis

Presentation

Introduction

This presentation will be looking at Thematic analysis, considering its importance within research. Including how thematic analysis can be used as a stand-alone research method and in mixed method research.



This presentation will also consider the strengths and limitations of thematic analysis, by looking at the literature and previous research projects.

What is Thematic Analysis

According to Squires (2023), Thematic Analysis is a qualitative research method in which data collected is analysed.

“an accessible, flexible and increasingly popular.

Thematic analysis, IPA and grounded theory.

Explicit theoretical position

What is thematic analysis (McLeod, 2024).

What is Thematic Analysis



Thematic analysis is a method of qualitative data analysis that was first described in the 1970s (Wiley-Blackwell, 2012)



Thematic analysis became more prominent in the 1990's by Boyatzis (1998) and Hayes (1997). Braun & Clarke 2006 developed thematic analysis into what it known as today, a widely understood cornerstone of research.



Theoretical underpinning



Adaptability



Effective



Flexible



(Naeem, Ozuem, & Ranfagni, 2023), (Ahmed, Pereira, & Kimberly, 2024)

Critical Analysis



STRENGTHS



EASY TO FOLLOW
METHODOLOGY



SHARED LIFE
EXPERIENCES
(JOWSEY, DENG, &
WELLER, 2021)



LIMITATIONS



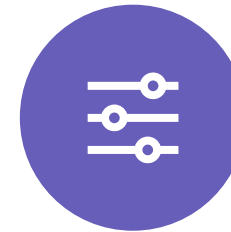
SURROUNDING
LITERATURE



BIAS OUTCOMES (
JOWSEY, DENG, &
WELLER, 2021)

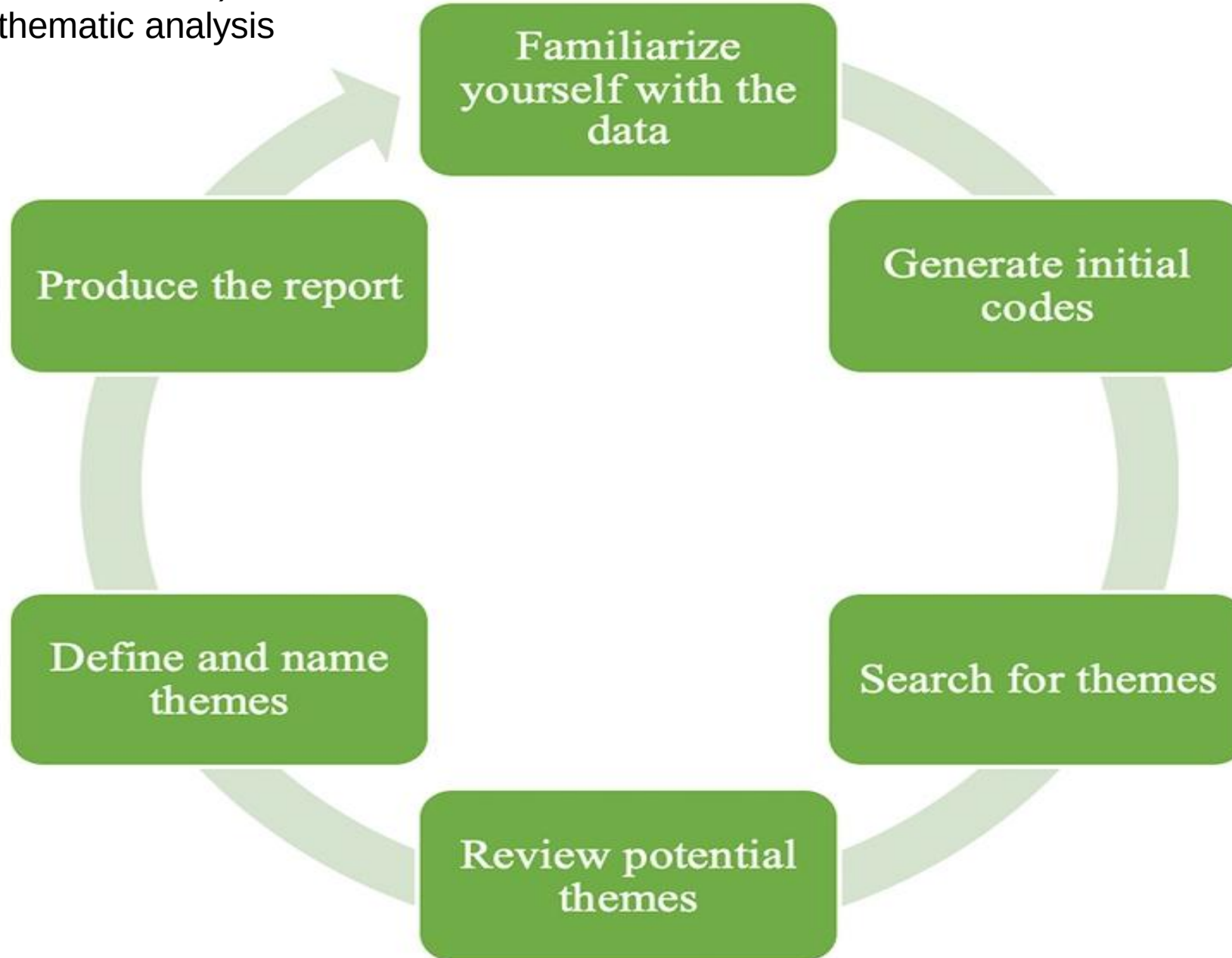


DATA COLLECTION
(NYCYK, 2020)

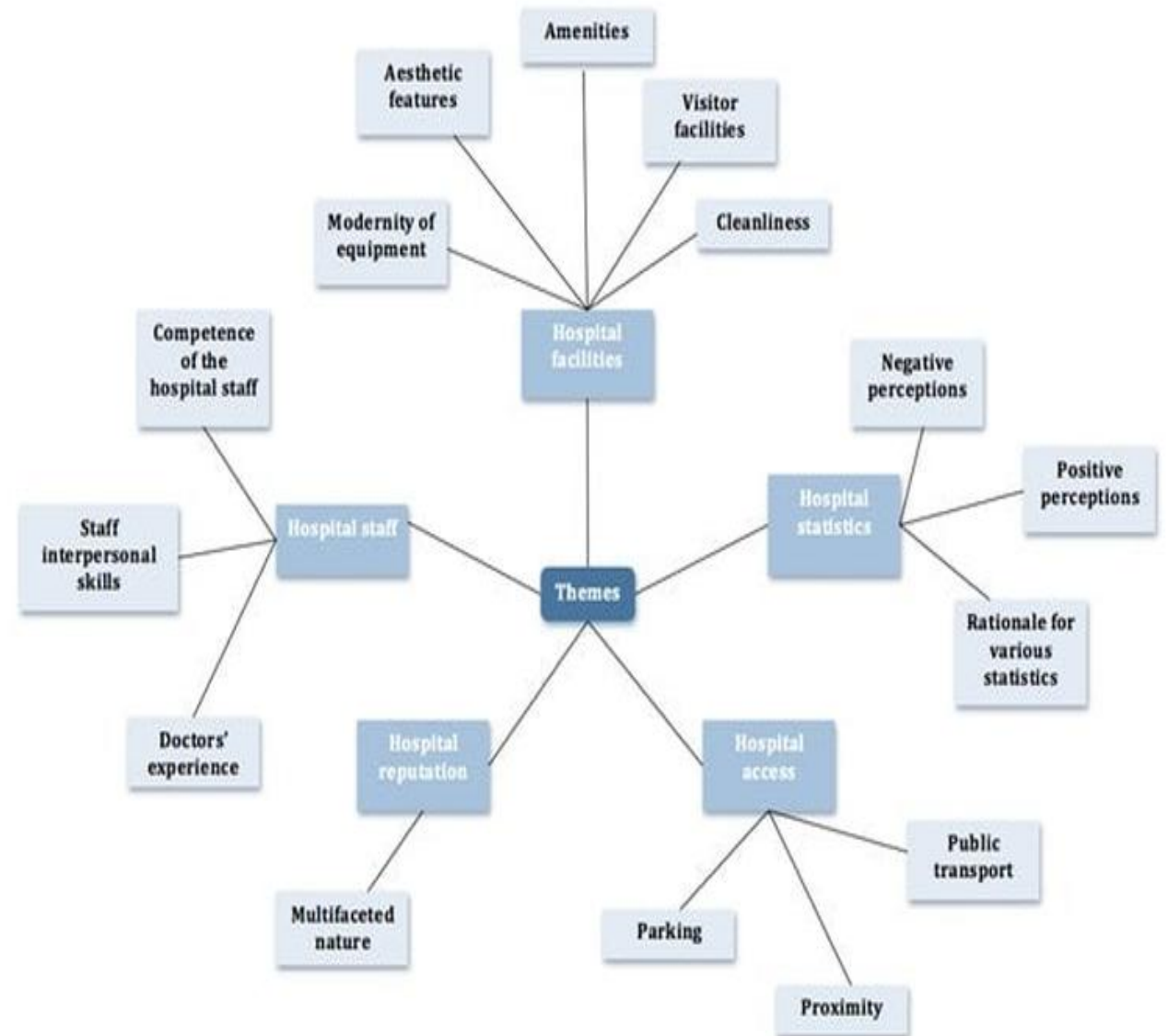


PRACTICAL
APPLICATIONS

(Braun & Clarke, 2006) six steps of thematic analysis



- Example of thematic map (King, et al, 2015)



Recent research papers which have utilized thematic analysis in counselling studies

Invalidation of Chronic Pain: A Thematic Analysis of Pain Narratives, (Nicola, et al 2019)

A light purple arrow pointing downwards from the first box to the second box.

The Development of Congruence: a Thematic Analysis of Person- Centered Counselors Perspectives. (Kaimaxi, & Lakioti, 2021).

A light purple arrow pointing downwards from the second box to the third box.

A thematic analysis of between session activities of counseling clients. (Trampling, et al, 2021)



Effectiveness of thematic analysis

- ▶ Due to the flexibility of thematic analysis, the views and perspectives of the participant's lived experiences are considered, (Braun & Clarke 2016).
- ▶ It is documented throughout the literature that is available that qualitative research can be time consuming and costly. It is further suggested that focus groups and individual interviews can add a deeper understanding the lived experiences of the participants, whilst seeking a broader range of information forming heuristic value to outcomes. That said, focus groups can rapidly become out of hand and difficult to control due to participants going off topic, (Almeida, Faria, & Queiros, 2017).

Reflective application to dissertation.

I'm considering carrying out qualitative methodology using Thematic Analysis within my dissertation.

Due to my purposed subject for my dissertation, this methodology will help to gain the insight that I am looking for, there are limitations alongside this, due to time scale there is likely to be a small sample size if I am to use interviews alone, I may consider questionnaires alongside some interviews to gain a deeper perspective.

Within my dissertation I wish to obtain information on how the lived experience of chronic pain might create barriers with engagement in Psychotherapeutic therapies.

Possible questions:

How could living with chronic pain inhibit your engagement with therapeutic counselling?

How could counselling be tailored to your needs?

What would you like to gain from counselling sessions?

Of course, these questions are not set in stone and there is room for alternatives.

Conclusion

This presentation has looked thematic analysis research method. The reader will note that there has been an exploration of the literature that is available, which is somewhat dated, and in short supply regarding the chosen purposed dissertation, however it is possible to use previous literature to create the completed study.

The presentation has discussed the history of thematic analysis and how it is important to different research study and how it has grown in its use over the years.

The presentation has discussed that thematic analysis can be its own stand-alone study and that it can be used within mixed methods, to add depth and validity to research.

Furthermore, it has been discussed how to carryout a research study using the step-by- step guide that is available.

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