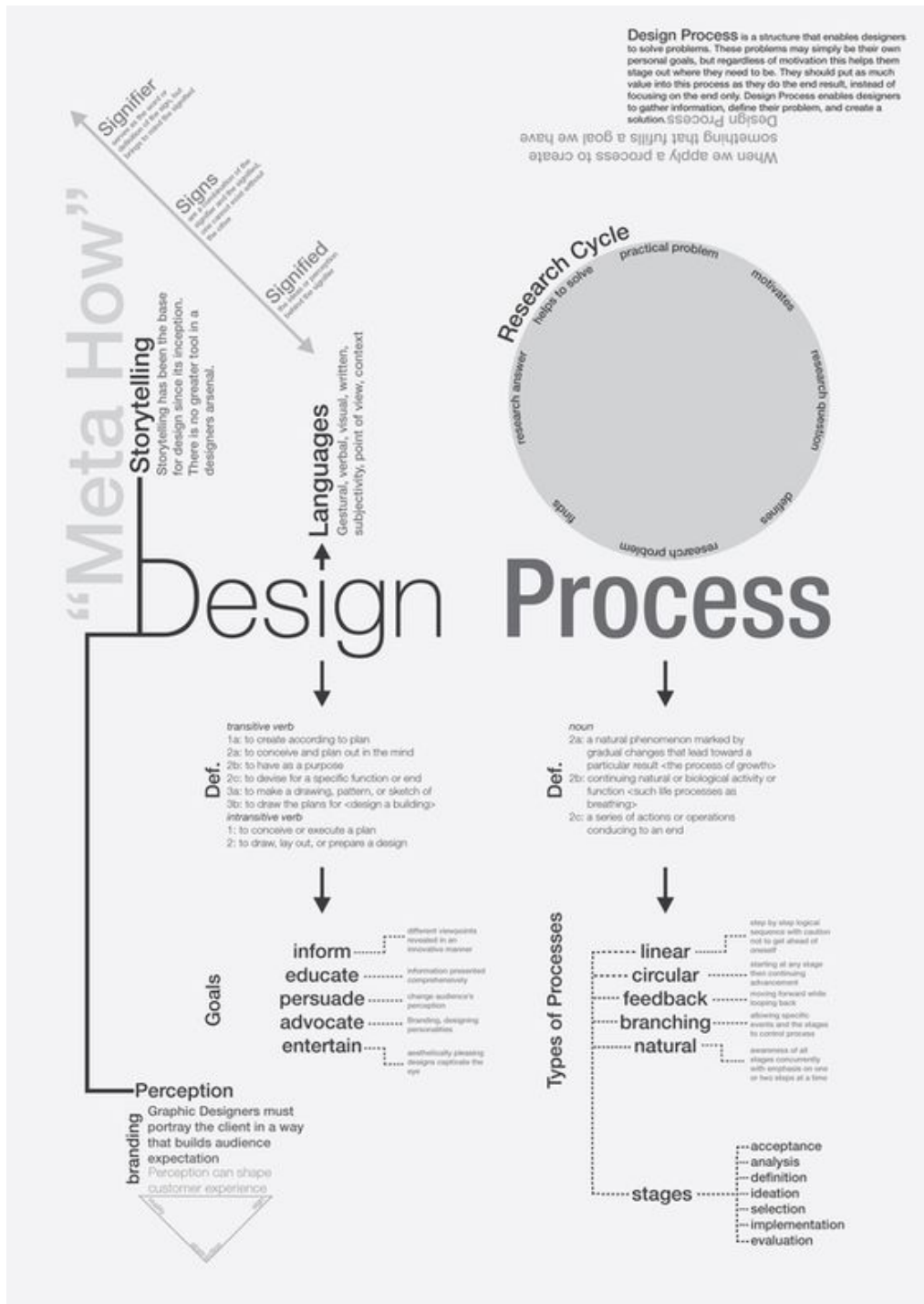


Research & Innovation

Research +
Ideas +
Play +
Experience +
Innovation



Research

ri'sə:tʃ, 'ri:sə:tʃ/

noun

1. the systematic investigation into and study of materials and sources in order to establish facts and reach new conclusions.

synonyms: investigation, experimentation, testing, exploration, analysis, fact-finding, examination, scrutiny, scrutinization, probing

verb

1. investigate systematically.

Oxford Languages, 2020

Considering the expansiveness of these words, how do you research ideas and/ or new work? Where do you seek and find ideas and answers to your questions and/ or interests?

What's your jam? What are you interested? Keen to evolve and refine? Further push the boundaries of or challenge? What have you considered to be prior successes? How might you elevate and innovate beyond this?

What do you aspire to achieve within your Research & Innovation module? What problems are you solving (if any?) How will you measure the successes of these?

Who are your audience and what is your context? Who is doing what in the sector that inspires and excites you? WHY? How will you innovate beyond this to carve your own niche?

What is the tone/ mood/ feeling you are hoping to set? Is it of the zeitgeist or future thinking?

What are your aims for this significant body of work? What milestones do you want to check off?

Considering some of the above ideas, observations and plans you have dreamed of, lets start to draft the bones of your research report.

Lets spend some time defining the core idea (concept) that you would like to explore within the module, taking into account the observations and ideas you have identified above.

Be honest; consider it a personal love letter to yourself. It doesn't necessarily have to be coherent at this stage (but it could be).

Where do you plan to begin this adventure?... What will be your jam within this module?