

Exhibition 1.0 Pro forma

Please ensure to answer all questions posed in this document. This document is used to help facilitate the assessment of your final year exhibition. Ensure to be thorough in how you address each point.

Student Name: Joseph Allen

Part One: **Knowledge and Understanding Skills (30%)**

Artist Statement

In this section, students must provide an **artist statement** clearly demonstrating their understanding of **key themes** and **ideas** underpinning their photographic practice. The statement should **contextualize** the exhibited work. The artist statement should function to support the audience's engagement with the work during the exhibition.

This collection of photographs captures the essence and feeling of Swansea City through contemporary photography. Allen explores the emotional impact a city's atmosphere can have, focusing on shadows across architecture and mundane subjects framed from unusual perspectives. By showing the ordinary in this way, the work aims to evoke a deeper emotional connection with the viewer.

The photographs reflect Allen's unique experience of moving through the city, highlighting how simple moments can resonate deeply. The result is an exploration of perception, transforming the ordinary into something emotionally charged and visually compelling.

Part Two: **Knowledge and Understanding Skills** (30 continued %)

Key Research

In this section, students must provide a clear and concise overview of **3 key pieces of artwork research**. This research should demonstrate **how** it has informed the making of your exhibition work. We aren't concerned with knowing background information on the artist (biography), instead we are interested to understand **how** the work has influenced you. Please provide visuals to support your writing.

Max 3 artists, 500 – 1000 words (approx.) words.

Through working with this project, I found that looking at other photographers really helped with inspiration and motivation, one of the main photographers that did this was Gregory Halpern and his photo book 'ZZYZX'. I was suggested this book by one of my lecturers due to its similarity in themes and composition, this being abstract street photography and abstract portraiture. Reading and studying this book really helped me to fully flesh out my ideas and try new things. When I was suggested this book, I was also instructed to take describe what the types of photos were and take similar photos, key descriptors like "Dynamic shadows", "lines and angles" and "hard light portraits" were majorly influential to the outcome of my exhibition and are shown in the 3 photos I have displayed below. This forced me to go out of my comfort zone whilst also keeping me on track, something that helps me proceed with work and not procrastinate or get carried away. The photos in this book were not just influential to the way I took photos for this exhibition, but they influenced the way that I view my photos. Instead of just looking at 2 photos next to each other and thinking of them differently, I started to look at my photos that I had taken as diptychs and how they converse with each other when put next to each other. From looking at his work I have developed a new skill of seeing and understanding diptychs, a way that will allow me to make more diverse and experimental works in the future. This being the only photographer that influenced me for this exhibition was a very influential thing, but maybe I would have been more creative in my hanging or in my composing if I had looked at a more diverse set of photographers in relation to the exhibition.



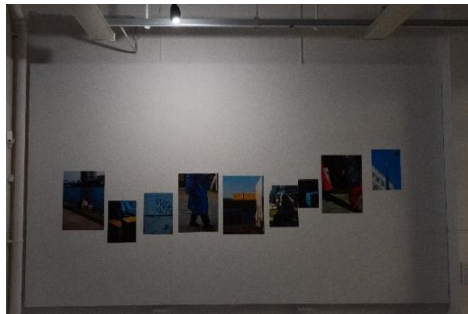
Part three: **Presentation Skills** (40%)

Exhibition Methods:

How have you chosen to present your work and **why**? (include installation photographs of your final display).

Students should **clearly articulate why** their chosen method of presentation best suits their intended audience and context.

How well have you produced and installed your work (consider technical skills)?
500 – 1000 words.



I chose to exhibit my work in this scattered line which progresses from the left to the right in a swooping motion. The way this swooping happens is completely by chance, what I have done is connected a line that goes through all the images to create the feeling of moving through these images. Having these lines passing through the photos was something that I devised after I

had picked my final selection, I was trying to find a way of portraying a progression in the photos without clearly visualizing movement with low shutter speeds or using multiple photos taken in quick succession, thankfully this was answered when I laid them out and found that there were lines in all of the photos that could connect each image. This is why I feel that hanging my photos in this way was the best way to show the progression and feeling of walking through a city, the feeling that I wanted to portray. The lighting choice was purely to accommodate another piece of work that was in the same room, which was a projection piece, that needed a dim light to work. If I were to exhibit this piece of work again, I would not have the dim lighting and would instead exhibit in a lighter room with some natural light coming in to light the work, it would also be beneficial to have the windows open for the sound of the city, accompanying the works. Having all these accompanying effects would allow people to transport themselves emotionally and mentally into the city, or maybe even into a state of reminiscing on a memory from days gone by and be able to feel something from standing in-front of the works. I will definitely be attempting to have this happen if I ever exhibit something like this again. The prints for this work were done by a member of staff and came out at a high quality, the prints were then cut from a large roll of vinyl, of which I cut out 2 or 3, the rest were again cut out by a member of staff. I personally stuck these vinyl prints to the wall. Sticking these vinyl prints to the wall is something that I had not done before and was something that I was a little bit anxious to do just in case I messed it up. Once I started sticking them to the wall with a little help from Ryan, I got more and more confident in sticking them down, I also found out that they could come off and be re-stuck if there were any air-bubbles or if they were not level and flat.

Part Four: Transferrable Skills for Life and Professional Practice. (20%)

Final Year Exhibition Evaluation

Have you participated in all tutorials, group seminar and workshops?

What role have you taken in facilitating the end of year exhibition and what have you learnt from undertaking that role?

How have you managed your workload for this module?

What new skills have you developed in producing this exhibition, and what aspects would you refine or approach differently moving forward? 500-1000 words

I personally only been to a handful of workshops but have been to the seminars. I was only absent for 1 seminar due to personal reasons, and I only didn't attend a workshop if I was already comfortable in doing what was being taught in the workshop. When we started planning the exhibition we split different people into different teams/ rolls. These teams consisted of hospitality, design, marketing and 1 person as a bursar. Inside these teams there were jobs to be done and rolls that needed filling, so everyone was in at least 2 teams to make sure everything was done properly and to a good standard. I was in the Hospitality team, which put me and some other people in charge of making sure that there was enough food and drink for the exhibition, along with what that food and drink was. I ended up being the person who went to the shops to buy the food and drink because of my discounts and the fact I had a car. I was also in the design team with other people where we created designs for a poster, a logo and signage which would tell people where to go to see the exhibition in the building. I was lead designer on the signage, which was put up around the university building which pointed people in the direction of our exhibition, something that I found very fun to do. I feel that through this process of setting up and successfully running an exhibition, I have built on my teamworking skills, my designing skills and I feel like I have developed a stronger skill for adapting to changing ideas and plans, something that I didn't struggle with before, but have gotten better at due to this experience. I feel that everyone worked well together, and we all collaborated to make sure that every-one's exhibits were successful and how they wanted them, some people *including me* had to make sacrifices to make other people happy with their exhibitions, something that I would happily do again. If I were to do this again, I would maybe like to have more input on the curation of the exhibition, mainly in how it was laid out and who's work is next to each other, and I would buy more beer next time because we ran out within the first hour and a half. Overall, I would say that this was a successful exhibition and that there is not much that I would do differently next time.