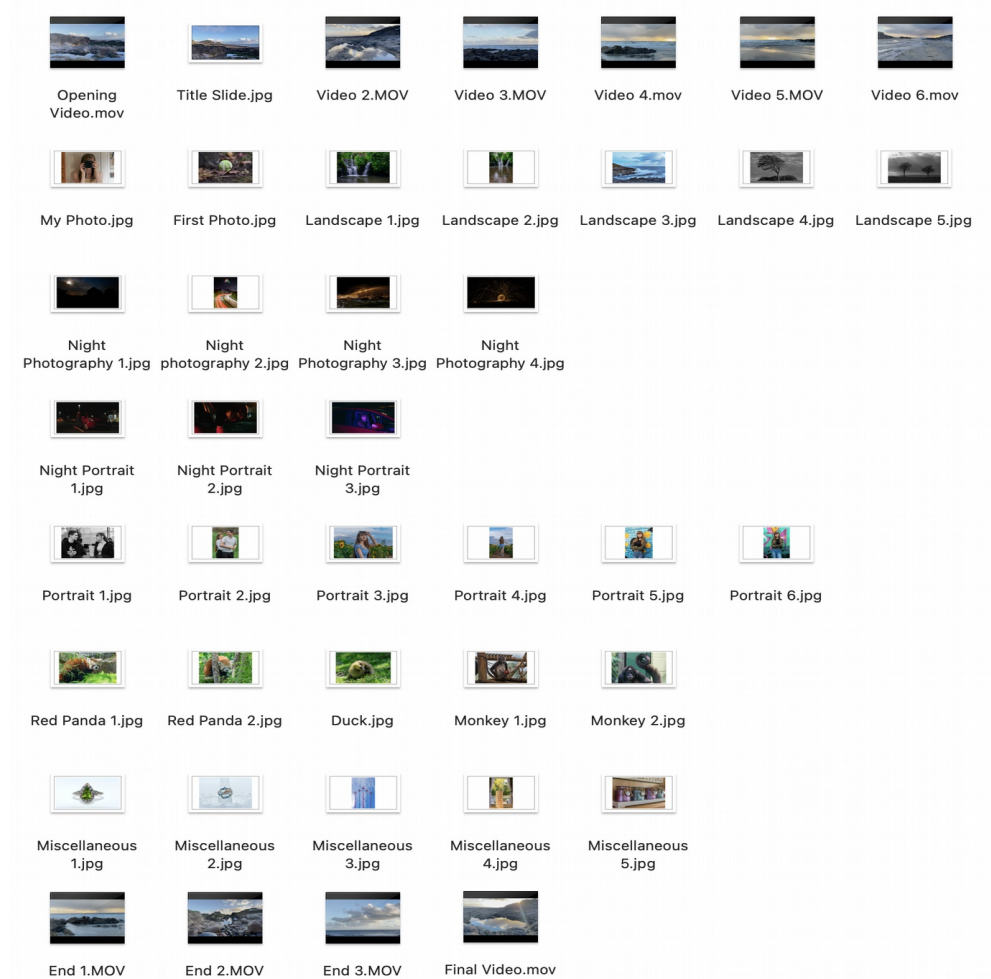


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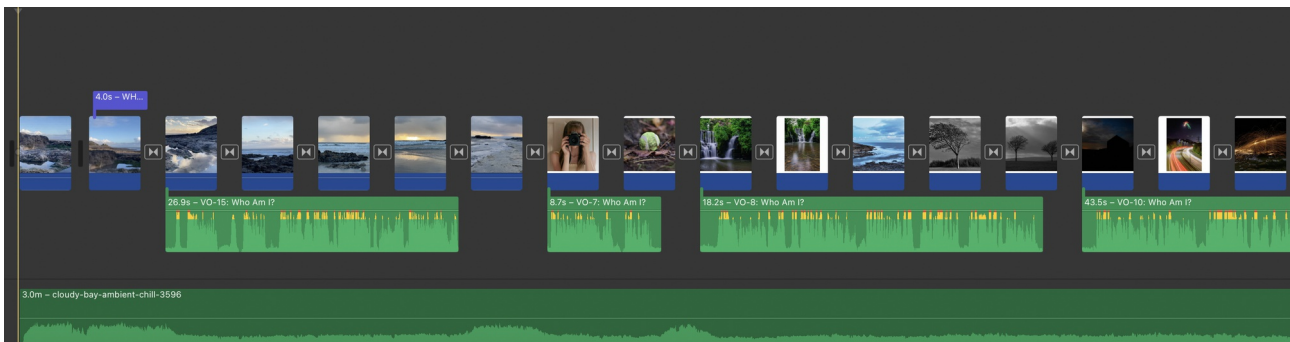
Link to Project: <https://youtu.be/cUPGekhtzPI>

Learning in the Digital Era: Me, Myself and I Evaluation

The Me, Myself and I project was to create a 3 minute video about ourselves, and who we are as artists. As someone who is new to video making with no prior experience, I felt lost and unsure where to begin. When I thought about initial ideas, I thought about making a documentary style video in the style of shows like Modern Family or The Office. I wanted to include videos of myself taking photos with cut scenes to myself, family and friends talking about my photography. Although I thought this was an interesting idea, I felt I lacked the confidence to make it as I am uncomfortable being in videos, and so are my family and friends. Instead, I decided to make my photography the focus of my video. I chose to create a sequence of my photos, almost like a digital gallery exhibition. I selected my favourite photos and what I felt was a range of my work to include, and added a white boarder to fit with the idea of a virtual video gallery. Once I had all of my photos and videos I thought about how I should structure the video. I decided to group photos of the same genre together.



To create my video, I initially planned to use Premiere Pro since this is what the university lecturers recommended and provided a workshop for. However, as I was unable to access Premiere Pro I decided to research other video making software and found that iMovie had positive reviews. Many of the reviews remarked that it was impressive as a whole, despite the fact that it did not have the most advanced features. In my case, I found that iMovie was suitable for what I needed and provided me with suitable features to create my video. After I had imported my folder containing my photos and videos, I began dragging the content into the timeline and adding transitions between each piece. I chose the cross dissolve transition because I felt it was subtle and did not distract from the images. Once this was finished, I moved on to audio. I recorded the voiceovers and added them where I had planned. The next step was to add music. I made the decision to add music because I felt that it would make my video more cohesive and engaging. I personally think that my video may not have been engaging if it was myself talking about my work for the whole duration, and I felt that music would engage people more. I used the website Pixabay to find royalty free music. When thinking about what track to choose, I wanted one that was calming and suited the theme of my video, so I began looking at ambient beach music. Once I had downloaded this track, I dropped it into the iMovie timeline. After adding the music, I began working on the audio settings. When I first began this process, I was unsure what settings to use as I had never worked with audio editing before. However, once I had figured out what to do I found audio ducking fairly easy. I also set the equalizer to voice enhance on my voiceover clips.



Although I recognise there are areas I could improve, I am pleased with my first attempt at creating a video. In the future, I would like to work on making videos utilising more advanced features.