

SBPD 7004: Visions for the Future . . .**DBA (London) Cohort: February, 2014***Individual Seminar Questions: Thursday, 27th March and Monday, 31st March, 2014*

Student	Seminar Question
Uma Pada Acharjee	<i>To what extent is Maslow's Hierarchy of Needs applicable to the operational roles of lower-level management, in the context of supermarket-level managers at Tesco plc?</i>
Md Rubel Ahmed	<i>Have technology changes and/or changes in workforce expectations rendered classical theories of the division of labour (Smith, Taylor) as an efficiency gain irrelevant to the developing garment industries in Bangladesh?</i>
ABM Sanowarul Alam	<i>In relation to senior management of SMEs (in the electronics retail sector), what types of leadership style (autocratic, democratic, mixed) are effective?</i>
Derrick Bongo	<i>Is it appropriate to apply Henri Fayol's characterisation of management roles to modern management – specifically in production management in the car industry?</i>
Md Arif Pervez Chowdhury	<i>On what should decisions to move essential data storage and software requirements for a business into the "Cloud" be based, in the context of small-scale IT sector companies? What may the advantages be?</i>
Mihir Das	<i>Which approach to business sustainability – profit maximisation or another factor – best suits strategic management in the clothing retail sector (e.g. Primark, Next)?</i>
Sabina Gurung	<i>In the light of recent controversies in the investment banking sector, how should the relationship between executive leadership and corporate social responsibility (both 'upward' responsibility and 'downward' monitoring and control) be evaluated and regulated?</i>
Md Enamul Hoque	<i>Is there a demonstrable relationship between motivation (amongst management-grade staff) and productivity – case study of local store management at Tesco plc?</i>
Sharif Hossain	<i>In the context of marketing management in the airline industry (national airlines versus budget airlines), what are the effects on market share / customer retention of a differentiation strategy (as defined by Porter)?</i>
Nurul Islam	<i>In which ways may Rawls' 'Theory of Distributive Justice' be applied to justify CSR codes and principles as they may arise for issues in globalising production operations in the manufacturing sector?</i>
Anupam Mazumdar	<i>In the context of Sainsbury's plc, is it better to retain inventory control management at Head Office level (the RST system) or to devolve responsibilities for inventory management to lower-level, localised management?</i>
Tariq Mehmood	<i>How far does CSR extend? In the well-reported cases of CSR legal and ethical failure, how should senior managers / CEOs respond to problems arising from the behaviour of suppliers / subsidiaries / franchisees in the developing economies?</i>
Gokarna Panday	<i>Do customer perceptions of senior management policies and principles relating to CSR have an effect on consumer brand loyalty (in the context of FMCG ('fast moving consumer goods'))?</i>
Smriti Shresta	<i>Does Porter's generic strategic management model (especially 'cost leadership versus differentiation) apply to the retail grocery sector in 'saturated' markets – comparison of Tesco versus Aldi?</i>
Dhan Dhoj Thakuri	<i>[Absent]</i>
Mohammad Zaki	<i>Should performance management principles and their application be different for (localised) public sector organisations (e.g. public libraries) be different from performance management in the private sector (e.g. book shops)?</i>
Vidya Rajawasam	<i>In the context of IT sector companies, are traditional management theories (e.g. Taylor, Fayol) being rendered obsolete by (a) technology change, (b) changes in workforce expectations (or both)?</i>