

# CHECKLIST

## Workshop Visual Diary 2017-2018

Research, concept development, outcomes and rationales collated into visual diary (digital outcomes to be submitted on USB). Workshops checklist:

|        |                                                                                                                                                                                                                                                         |  |
|--------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| 12/10/ | Illustrator Symbol Task, 2 outcomes (one topic from tutor, one of own choosing) include alternate ideas, black & white print out of final signs and rationale                                                                                           |  |
| 26/10/ | Illustrator Draw, Scan, Trace, Colour (Halloween topic) print out of final                                                                                                                                                                              |  |
| 2/11/  | Prezi quotes task: (quote from tutor) include research, alternative concepts and ideas, Prezi link and download or screenshots saved onto USB, include rationale                                                                                        |  |
| 9/11   | Idea generation task: D&AD #LondonIsOpen include research, thumbnails/sketches/marker visuals for multiple alternate ideas, select and refine strongest idea (hand drawn only), include rationale                                                       |  |
| 23/11  | Room Name, Logo & Charter task: pairwork, multiple ideas generated, select and refine strongest idea in illustrator, print out of logo and charter for display, include rationale (make copies of joint work, show evidence of individual contribution) |  |
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| 14/12/ | One-to-one Visual Diary Tutorials timeslots<br>bring your visual diary progress with you for feedback |  |
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Please attend all lectures and workshops, this module requires participation, experimentation and engagement, which cannot be achieved by just reading notes or getting tasks off moodle.

## VISUAL STUDIES 1

**SUMMATIVE DEADLINE Thursday 11<sup>th</sup> Jan 2018**