



Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David

BSc in Health & Social Care

Changemakers – Creativity and Value Creation (BMHP 5014)

Week 1 Introduction to Module

Dr. Azora Hurd: a.hurd@uwtsd.ac.uk

Trawsnewid Addysg; Trawsnewid Bywydau
Transforming Education; Transforming Lives



www.uwtsd.ac.uk

OBJECTIVES OF SESSION...

- **Provide an overview of the module, learning outcomes and the online classroom conduct.**
- **Provide an overview of the on-line tasks.**
- **Provide an outline of the expectations of the weekly sessions.**
- **Provide an outline of the assessment tasks.**

GETTING TO KNOW EACH OTHER

My name is Dr Azora Hurd – My experiences, knowledge and skill base. a.hurd@uwtsd.ac.uk

The academic support tutor will be able to provide support on academic writing. Details will be sent to you via your student email address.



Sharing and Connecting

- Think about something which you are willing to share about yourself to the whole cohort.
- Consider what will help you to connect with each other through this online e-learning module?

MODULE LEARNING OUTCOMES

- 1. Learning Outcomes – Demonstrate knowledge and critically understanding of innovation, creativity and enterprising mindset, recognising the values and the contributions creativity makes to the common good.**
- 2. Conceive, articulate and apply creative thinking within a work-based or academic context to develop novel solutions and/or value creation.**

ONLINE CLASSROOM CONDUCT

- **Why is this important?**
- **What are the key things which should be included?**
- **How will the cohort monitor and take responsibility for classroom conduct?**

STUDENT QUERIES

- **Accessing module material on Moodle.**
- **Attendance and punctuality for each of the teaching sessions.**
- **Class representatives.**
- **Services available for students.**
- [Academic Quality Handbook](#)

General Enquiries For general questions and enquiries	birminghamenquiries@uwtsd.ac.uk 0121 229 3000
Admissions For information on applying for a new programme of study.	birminghamadmissions@uwtsd.ac.uk Monday-Friday
Assessments For deadline information, extenuating circumstances and resits/reworks	birminghamassessments@uwtsd.ac.uk Monday-Friday
Careers Service For career support, including interview, CV, and job searching support	careers.birmingham@uwtsd.ac.uk Monday-Friday
Disability Service For disability advice and guidance, including Disabled Student Allowance	disability.birmingham@uwtsd.ac.uk Monday-Thursday
IT Service Desk For issues with Microsoft Teams, student email, Moodle and MyTSD, and 1-1 support	birminghamITservicedesk@uwtsd.ac.uk Monday-Friday
Library For 1-1 sessions, and support such as referencing or academic databases	birminghamlibrary@uwtsd.ac.uk Monday-Thursday
Counselling Team Confidential counselling sessions and/or mental health support	https://live.uniticms.com/uwtsd Monday-Thursday
Student Services For student support queries, e.g. attendance, timetables, Study Skills, general support and more	birminghamstudentservices@uwtsd.ac.uk Monday-Friday

Wider insights and gains

- To develop core module concepts and enhance your ideas around change makers insights around demonstrating your knowledge and critically understanding of innovation, creativity and enterprising mindset.
- I want to prepare you to learn more and challenge yourself to learn more that what you are learning from the online activities. You need to see a link to the social care and health profession.
- I would like you to construct your own understanding of the online material and link it to your lived experiences, personally, professionally and socially.

Wider insights and gains

- Think of the online e-learning as helping aid your purposeful knowledge construction around innovation, creativity and having an enterprising mindset.
- You should be willing to share your insights, and experiences with the cohort through the notice board and Padlet posting and you can add your own development through your blog postings.

Wider insights and gains

- This module forces you to generate ideas and developed understandings, which are new to you in your lived experiences.
- This is done through higher level thinking skills and how you do the four core elements, whilst undertaking the online activities. The learning therefore takes place by undertaking and completing the online activities.
- I want to help you learn things from a new perspective and incorporating your learning within health and social care context.

1. Interpretation
2. Analysis
3. Synthesis
4. Evaluation

MODULE OVERVIEW

Module Title – Changemakers – Creativity and Value Creation

Module Code – BMHP 5014

Credits - 20 (Level 5)

Assessments – Part 1 and Part 2

- **Assessment 1 – E-Portfolio consisting of 2 artefacts tasks by 15th July 2022**
- **Assessment 2 – 2,000 (-/+ 10%) assignment by 29th July 2022**



ASSESSMENTS

1. Assignment 1 – E-Portfolio Evidence of Learning
– 50% 2,000 word equivalent consisting of
2 different artefact tasks Submission to Turnitin
links on Friday 15th July 2022 at 15:00GMT
2. Assignment 2 – Written Assignment – 50%
2,000 word (-/+10%) Submission to Turnitin
links on Friday 29th July 2022 at 15:00 GMT

LECTURE GUIDE

Week 1	Overview of the module, expectations, conduct, referencing, assignment briefs.
Week 2	Lecture on public value theory and practice and online e-learning topics.
Week 3	E-learning monitoring process for online activities, lecture on generating creative ideas and online e-learning topics.
Week 4	Students registration, then e-learning online activities for the whole of the session.
Week 5	Workshop – Assessments requirements and expectations. Library input on referencing and online e-learning topics.
Week 6	Lecture on driving innovation, change and brainstorming ideas and online e-learning topics.
Week 7	Lecture on success and failure and mentorship, and online e-learning topics.
Week 8	Lecture on personality types. Assignment 1 submission E-portfolio (15th July 2022 at 3pm).
Week 9	Lecture on I think therefore, I am. Assessment and online e-learning topics.
Week 10	Final assessment week, being resourceful, in the context of making do with less. Reflection and self-reflection, overview of the module and online the e-learning. Submission of Assignment 2 (29th July 2022 at 3pm)

SCHEME OF WORK — ONLINE ACTIVITIES

- Week 1** Creativity in theory and practice.
- Week 2** Value creation in theory and practice.
- Week 3** Creative and ethical leadership: skills and challenges.
- Week 4** Driving innovation and change, the intra and entrepreneurial individual.
- Week 5** Critical thinking, troubleshooting and problem solving, developing novel solutions.
- Week 6** Information gathering for inspiration, vision creation and ideation.
- Week 7** Developing the enterprising and data driven mindset.
- Week 8** Contemporary technologies: virtual and augmented reality and artificial intelligence to enhance creativity and innovation.
- Week 9** Time management practices for an entrepreneurial mindset.
- Week 10** Final assessment week, being resourceful, in the context of making do with less. Reflection and self-reflection.

Online E-learning Activities



Take action

This indicates that you **must** complete an activity, either in the session or using another resource, in order to complete the topic and earn module credits.



Take note

Take notes on the particular activity you are working on using your chosen method or any tool you are specifically directed to use by your tutor.



New window

This icon opens a link to an external resource in a new browser window.



Level-up

This indicates optional additional resources or activities which offers an opportunity to extend your learning within a topic.



Activity length

Indicates an approximate length of time it should take you to complete a session or activity.



Information point

Contains helpful information and guidance relating to information or an activity.

Back

UNITS FOR THE ON LINE TASKS – UNIT 1

TOPIC 1 HOW INNOVATION CHANGES THE WORLD

1. Introducing innovation
2. Innovation and society
3. Creating the future
4. Creativity and society

TOPIC 3 ADDRESSING SUSTAINABILITY

1. What is the problem?
2. Sustainability changemakers
3. Be the changemaker.
4. Additional resources

TOPIC 2 WHO AM I? MY SENSE OF SELF

1. The idea of self
2. Social influences
3. Developing creative confidence

TOPIC 4 MAKING STATEMENTS

1. Big (traditional) values
2. Designing tool recipes
3. Small (personal) values
4. Additional resources

UNITS FOR THE ON LINE TASKS – UNIT 2

TOPIC 1 CHANGE MARKING – THE ACT OF CREATING VALUE

1. Who and what are changemakers?
2. Value creation pedagogy
3. The practice of changemaking

TOPIC 2 STORYTELLING

1. Stories and why we tell them.
2. Spotting competences in stories
3. Creating our own competency story

TOPIC 3 IDENTIFYING NEW IDEAS

1. Scoping
2. Finding meanings
3. Identifying attributes

TOPIC 4 SEEKING SOLUTIONS

1. Creative solutions tool cards
2. Tool Kits
3. Making your own tool kit

UNITS FOR THE ON LINE TASKS – UNIT 3

TOPIC 1 COLLABORATION NOT COMPETITION

1. Establishing a supportive network
2. Stakeholders analysis
3. Creating a stakeholder map

TOPIC 2 FUNDING YOUR IDEA

1. Sources of funding
2. Creating a crowdfunding campaign
3. Understanding social enterprise

TOPIC 3 TELLING YOUR STORY

1. Storytelling as a persuasive communication tool
2. Self-confidence and authenticity
3. Preparing a strong presentation

TOPIC 4 BE IN IT TO WIN IT

1. Navigating social media
2. Developing your professional persona
3. LinkedIn the professional network

UNITS FOR THE ON LINE TASKS – UNIT 4

TOPIC 1 MEASURING SUCCESS

1. What is success?
2. The Pygmalion effects
3. Success and wellbeing

TOPIC 2 PERSONAL EVALUATION

1. Your project success
2. You, your project and others
3. Success through teamwork

TOPIC 3 MOVING FORWARD

1. Building up from the project
2. The power of failure
3. Looking forward

TOPIC 4 CLOSING THE LOOP

1. Skills and attributes
2. Showcasing your work

Online Activities and Monitoring Process

- Postings on Module Notice Board
- Postings on Module Padlet
- Own reflective Blogs
- Overall Monitoring of activities
- Gain 10% of marks in the first assignment submission

SESSION PROGRAMME EACH WEEK

- 1. Each week you will join the teaching session at the beginning of the teaching timetable for the registration process.**
- 2. Sessions will include a lecture on one of the topic areas from the online e-learning material.**
- 3. You will then be given time to undertake the online activities working through the topic areas. The expectation is that you will begin to post things on the notice boards, blogs or Padlet during this allocated time.**
- 4. I will be using the chat box and open discussion and I encourage you to do the same to interact with me during my teaching input.**
- 5. Some weeks I may ask you to return at 12.45pm to the teaching session for the final 30 minutes.**
- 6. This module is a self-directed module as you work through the online material's.**
- 7. There will be a workshop in week 5 to support you in the production of your assessments.**

GOAL SETTING

In order to achieve the assessment tasks for the modules and to keep you on track you will need to set out your goals. Consider the following and write down a response to the question in the chat box (which you are willing to share with the whole cohort).

- 1. What are my realistic goals to achieve the learning objectives of the module in the assessment tasks in order to meet the submission deadlines?**

Questions and Contact Details



[Azora Hurd work Wednesday
half day](#)

a.hurd@uwtsd.ac.uk

Next Session

- **To look at the concept of public value and how this relates to the social care and health profession.**
- **To provide an outline of the first assessment tasks – E-portfolio.**
- **To provide time for you to undertake online activities within the Moodle materials.**

References

Moodle site material [Course: Changemakers:
Creativity and Value Creation](#)
[\(BMHP5014 BIRM\) \(uwtsd.ac.uk\)](#)