

I-MONEY I-TRAVEL

There are many other holiday agencies out there that do what our company does, and they all are trying to get the attention of our costumer. Trying to stand out from the crowd can be difficult. So we have to act smart and go SMART....

GO S.M.A.R.T



S.M.A.R.T Stand for:

- Specific - we aim to get 50.000 new online costumers this financial year.
- Measurable – our is aim to launch a managed travel program for all costumers that book online with us.
- Achievable - have a contract with a manage travel program agency that severs all around the world
- Relevant – the result would be lots of booking and saving money for the company and costumers.
- Time-related – in two years time our traveling company would achieve a tremendous change.