



Research *in* Context

Why *do* Theory?

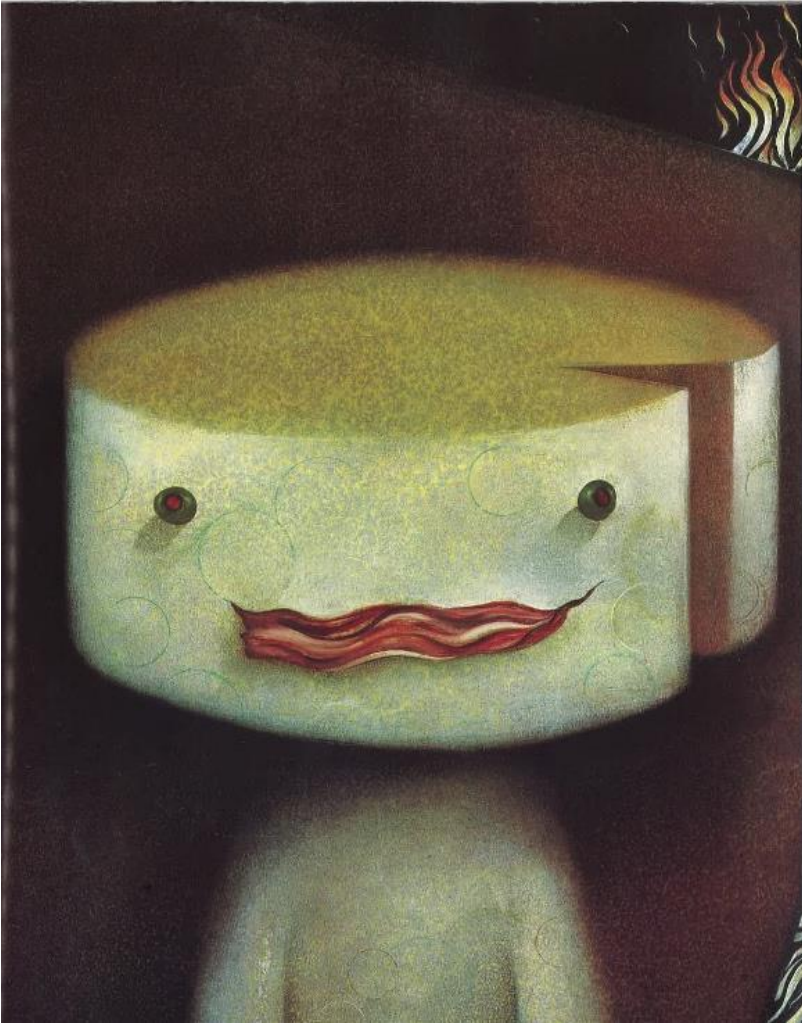
“Illustrators need to be educated, socially and culturally aware communicators, having knowledge, understanding and insight regarding the context within which they are working, the subject matter that they are engaged with and to be able professionals working within the parameters and needs of the market place and target audiences.

They need to utilise a breadth of intellectual and practical skills.”

Alan Male



2,500 word essay



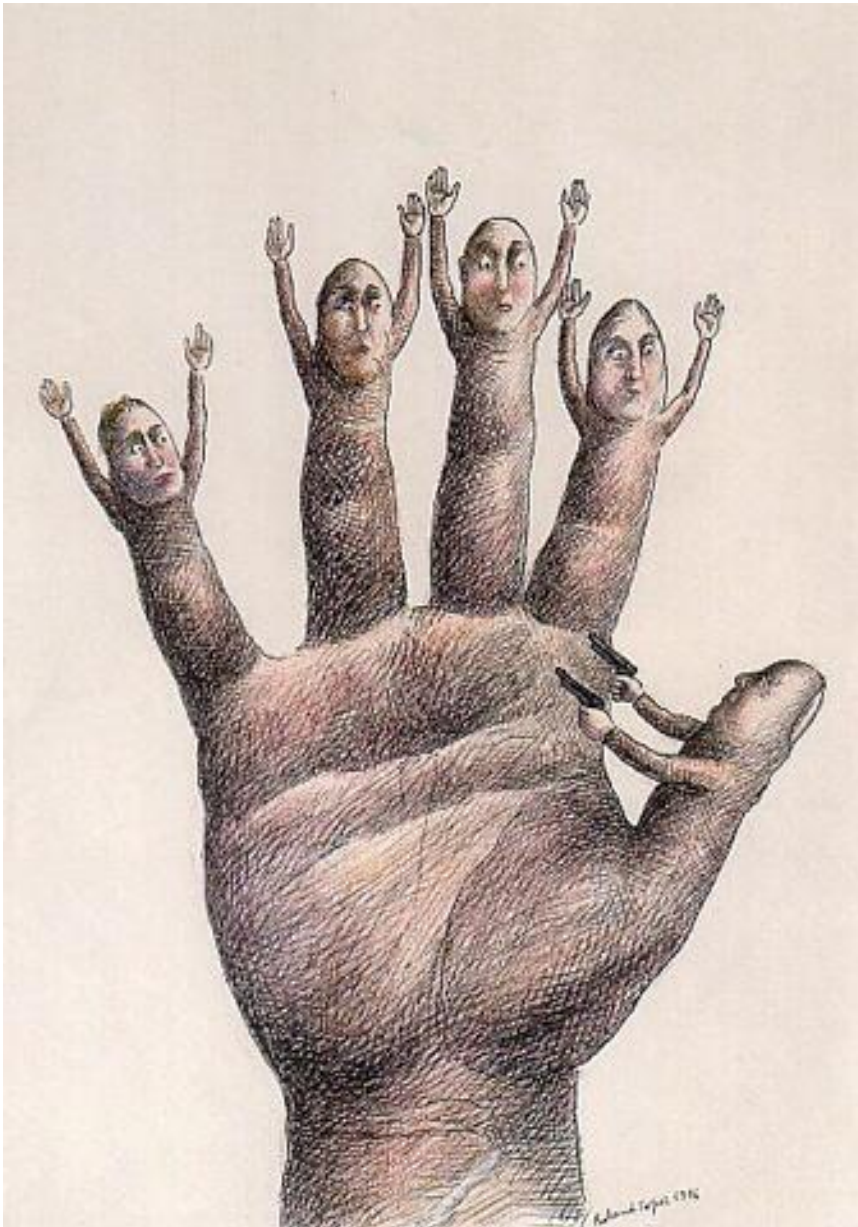
Question 1:

Choose three picture books you consider to be postmodern. Examine what defines them as such.



Question 2:

Analyse the work of illustrators and, particularly, author illustrators who tackle difficult, sensitive and sometimes shocking themes.



Question 3:

“If ever one art movement consumed the entire illustration genre, it was Surrealism” (Heller and Chwast, 2008, p.70).

Discuss with reference to contemporary illustration.



Question 4:

“Fairy tales embody worlds of naive morality that can still resonate with us if their underlying dramas are re-created and re-designed to counter as well as collide with our complex and social realities” (Zipes, 2012, p.136).

Choose one fairy tale and analyse its re-interpretation by contemporary visual artists/illustrators.

Question 5:

From this semester's lectures, choose a theme, movement, or selection of artists or designers that relate to your practice or interests. Critically assess primary themes, key writers, and relevant practitioners.

Question 6:

With an emphasis on Welsh language, Culture or Identity chose a theme or focus on creative practitioners relevant to your field of study and critically analyse your choices. This essay can be presented in Welsh or in English in discussion with your tutor.

Essay hand in Monday 2nd December 2024

10am noon via Turnitin