

BROKEN

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Depression

INTRODUCTION

Narrative Music video : BROKEN

SYNOPSIS

- Song by Hunter Hayes: Invisible
- It has an upbeat melodramatic music background
- Why?
 - To explain and educate to my target audience the dangers and struggle depression can do to a person
 - I want to show the two sides of a depressed person which is the interior and the exterior

SUMMARY

- Working Title : BROKEN
- Genre : Narrative Music Video
- Target Audience : Young adults, Parents & Teachers
- Theme : Depression & Anxiety

CHALLENGES

MY OWN SELF

MUSIC

Crowded hallways are the loneliest places
For outcasts and rebels
Or anyone who just dares to be different
And you've been trying for so long
To find out where your place is
But in their narrow minds
There's no room for anyone who dares to do something different
Oh, but listen for a minute

Trust the one
Who's been where you are wishing all it was
Was sticks and stones
Those words cut deep but they don't mean you're all alone
And you're not invisible
Hear me out
There's so much more to life than what you're feeling now
Someday you'll look back on all these days
And all this pain is gonna be invisible
Oh invisible

TREATMENT

- Inspiration

- Kesha, Praying
- Myself
- Friends

- Action Sequence

- Beginning: a narrative scene explaining what depression is and a few shots of people talking about depression and what it means to them
- Middle: Of my two characters fighting with depression
- Climax: My characters finally finding their own light and purpose in life, colours starts to fall into place
- Resolution: Characters finally found peace surrounded by the people they cherish. The colours are bright compared to the beginning and it shows the characters are trying to find their objective again but this time to their unresolved future

SWOT

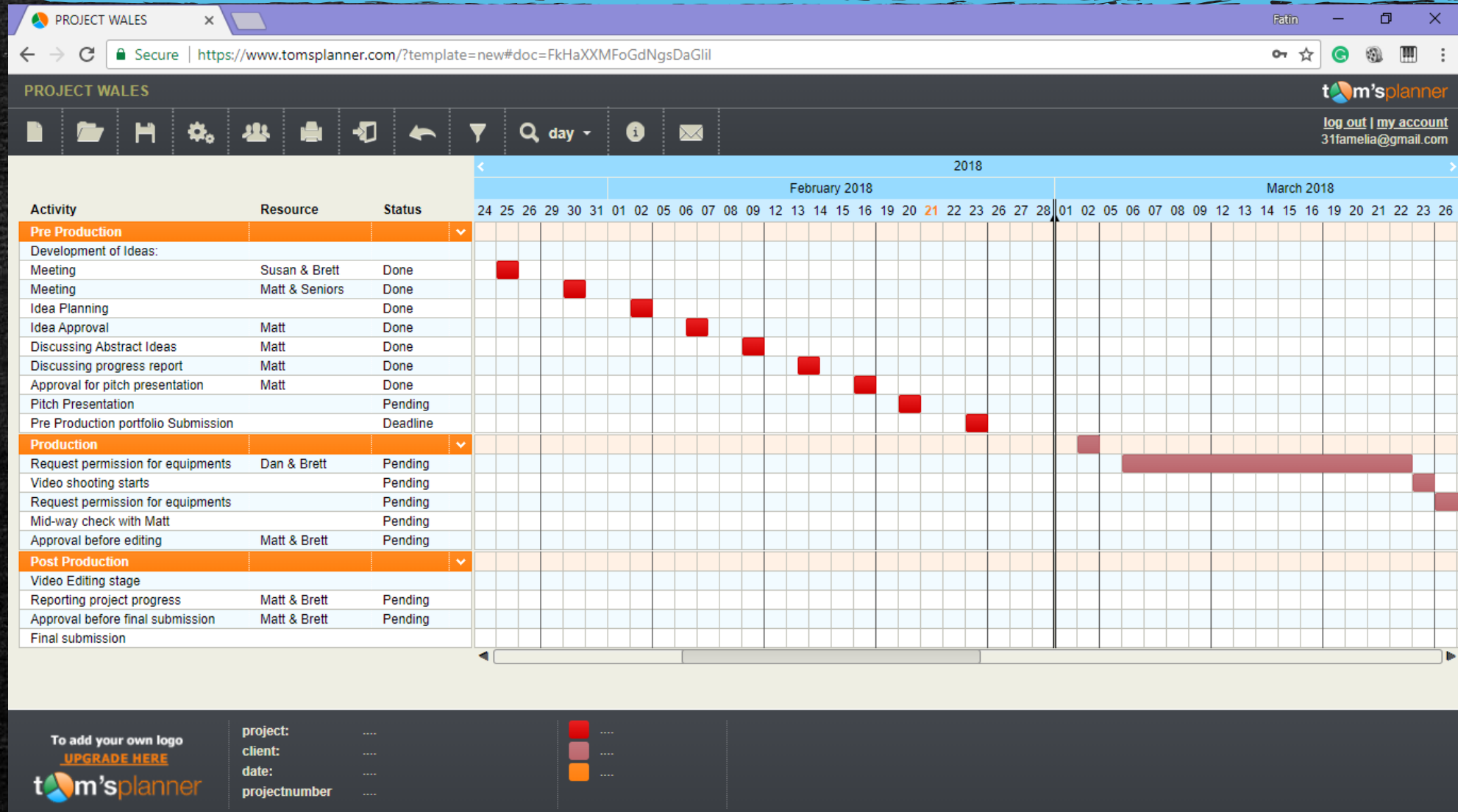
- Strength

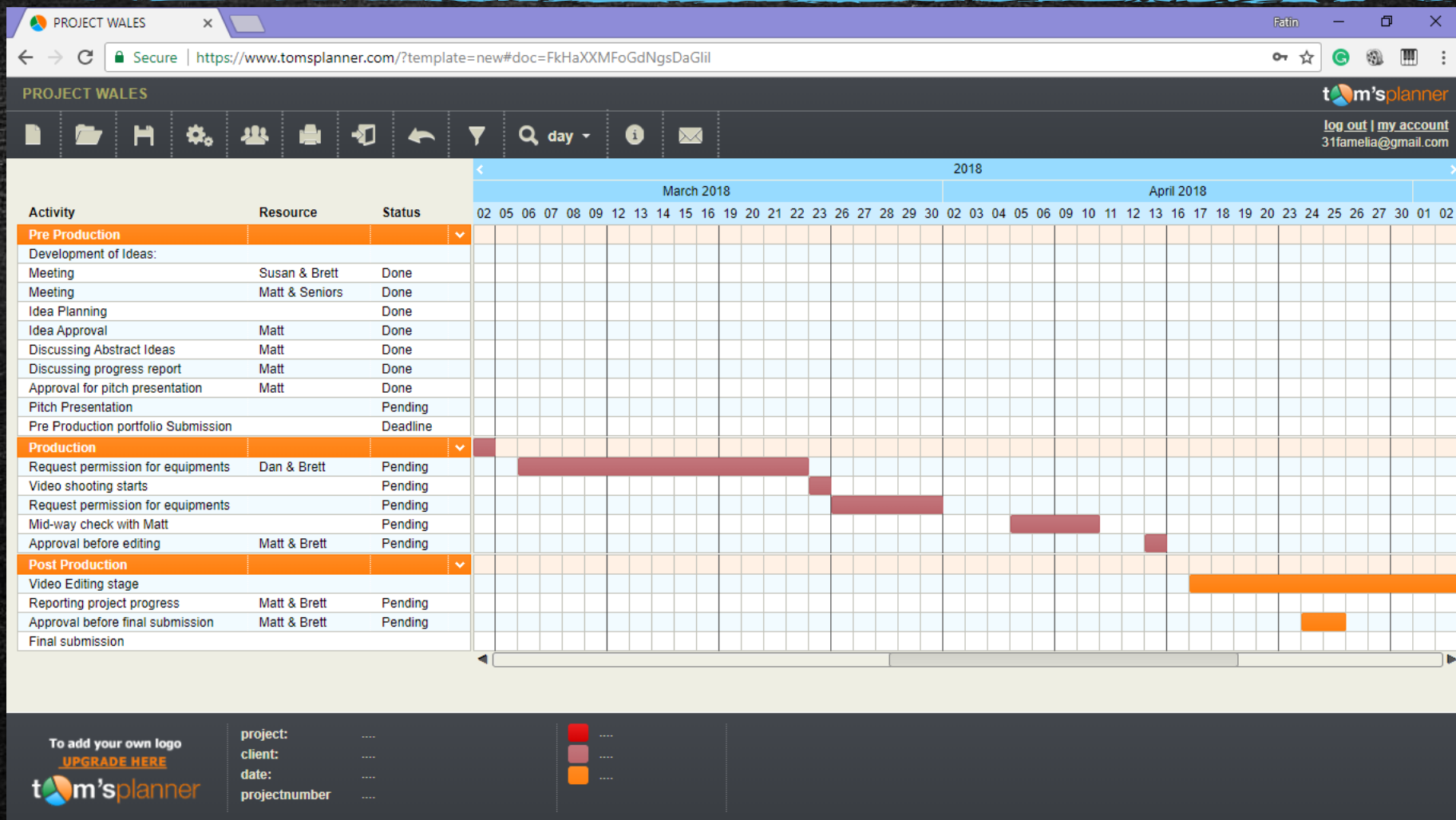
- how I am currently in the process of shaping my mind into a better state for a better me and a brighter future. I want to educate the young adults and students about the importance of hope and strength of life. I also want to educate the teachers and parents about the early stages of depression and anxiety and how to help a person in a state of denial

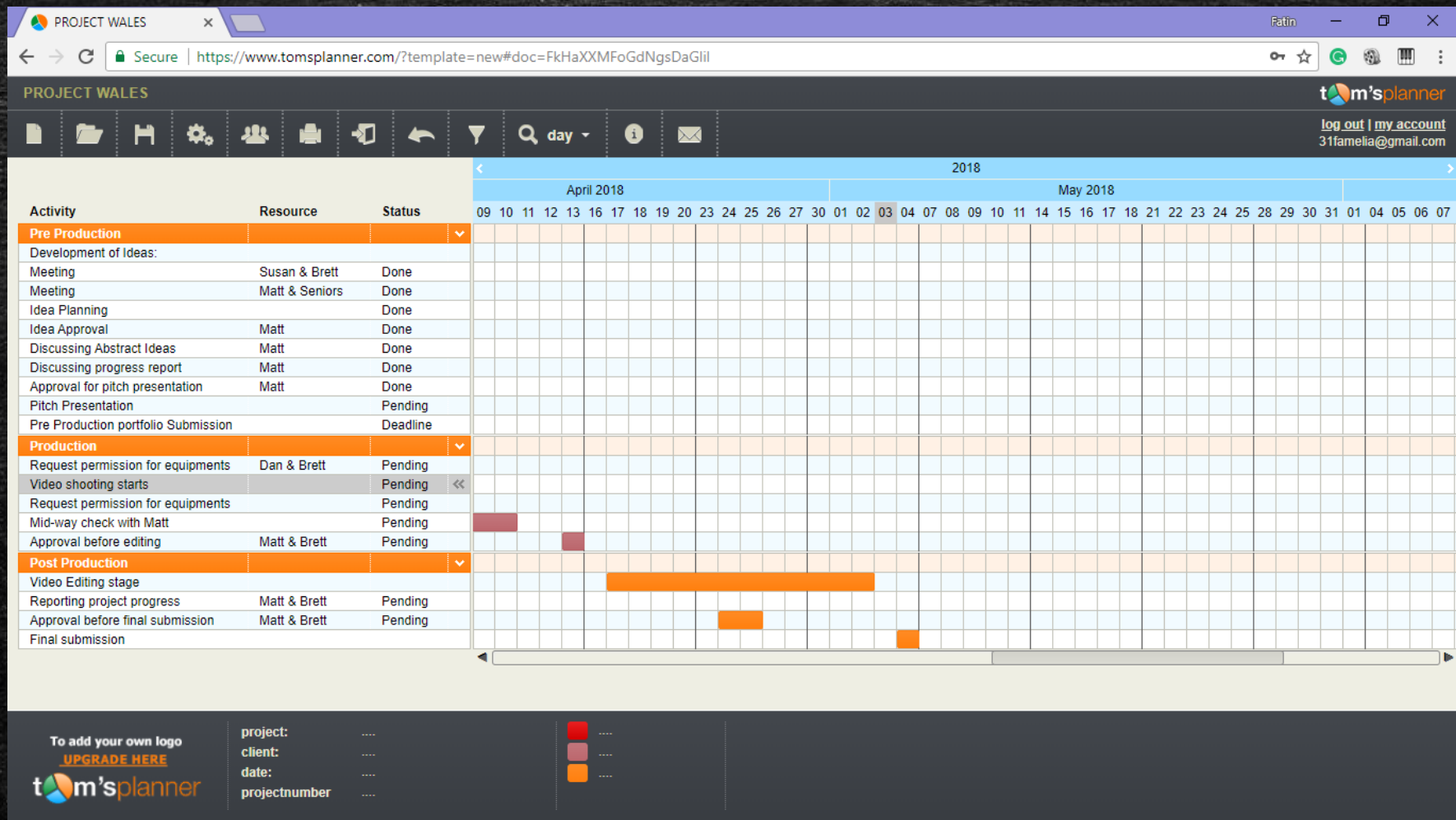
- Weakness

- The weakness of my project is me, I am afraid that I can't portray the right message to my respective audience. I am afraid that my scenes would not match my audience maturity level as a general theme in educating them.

GANTT CHART



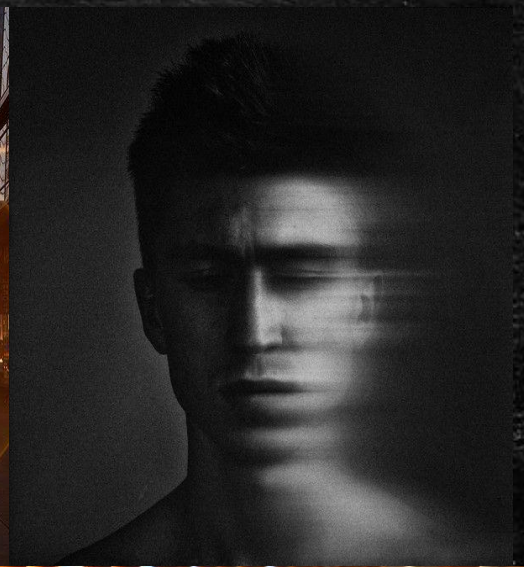




RISK ASSESMENTS

- Weather
- Technical Issues
- Health Issues

MOODBOARD





SONG



THANK YOU!