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Hot Wheels Delivery

Easy like a child's play.

Title: Hot Wheels Delivery

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Transforming Education; Transforming Lives

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Introduction

Hot wheels delivery is a small delivery company which has 4 owners in the near future we aim to be a household name we offer same day delivery which we hope will set as apart from the competition in this powerpoint we will talk about our history aims and objectives, our business and other things hot wheels delivery aims to be reliable and have excellent customer service which will help us get more customers and recognition.

Business Description and History

Hot Wheels Delivery is a goods delivery business that was established in 2022 in London, United Kingdom. We are trying to provide fast and safe deliveries across the whole country of all kinds of packages. Our goal is to build a market-friendly business and to provide the best service for our customers.

Aim and Objectives

. To follow door to door delivery accordingly

. To become a successful delivery company in the uk and all over the world

. To deliver on time

. To be reliable

. To be affordable

. To maintain high quality

Legal requirements

- Goods vehicle legislation- operating license for any delivery vehicles over 3.5 tonnes all vehicles must also be checked every year they must also have a plate of the department of transport the vehicle must also have the correct insurance to transport goods such as packages and parcels.

- Employment legislation- All the staff must must comply with employment legislation such as working hours, sickness pay and pay and pensions etc

- Permit for delivery- The company must have a permit to deliver to be able to deliver anything without this the company would be able to handle and deliver parcels or packages

Mission and Vision

Mission

Our mission is to take care of all courier needs of our clients and provide our customers with competitive advantages and sustained value like excellence, safety, professionalism, and integrity.

Vision

To become England's leader of delivering and logistics.

Business Structure

The business structure for hot wheels delivery is a partner ship structure meaning the company is owned by more then 1 person meaning the tax is not taxed separately the business structure is a partner ship structure we will train delivery drivers we will manage our vehicles and manage our payroll and split it with the drivers and between the business partner we will promote the delivery service by making ads on the tv radio and in the news papers to get more customers for hot wheels delivery service our delivery service will be different because it will have affordable same day delivery that will be our main selling point for our delivery service how it is fast realisable and its same day delivery.

Product or Service Description

The service will be a delivery service that handles the delivery or parcels and packages in the same day we will collect parcels and packages and deliver it to the person who ordered it in the shortest time possible we will deliver items of shapes and sizes we will deliver every day of the week Including Sunday our drivers will collect the package and deliver it to the buyers address by car or motor bike depending on the size of the package Our service will be different from the competition because we will other same day delivery

Marketing Analysis and Trends

-Mega trends-

Directional trends-Growth build / buy -responsibility of company who they hire professionalism and ambition-customers opinion is a priority to hot wheels gaining knowledge of how to improve-budget making profit and gaining stability to the company.

SWOT Analysis

threats-price competition-not getting along with workers

Opportunities -New merchant partners-Get a good rating being known

Weaknesses -no control over drivers behaviour -getting orders wrong -needing more drivers

Strengths -being a known company -good technology knowing peoples orders -high market share

PESTLE Analysis

PESTLE Analysis =Understand the elements being analysed,Asses the interrelationships between different trends, Relate the trends to issues, Forecast the upcoming direction of issues, drive the implication.

P —Political factors
E—Economic factors
S—Social factors
T—Technological factors
L—Legal factors
E— Environmental factors

Therefore we have the analysis for PESTLE .

Operations

Hot wheels delivery operates by having a online shopping company like ebay contact us with a parcel they want delivered after that we collect the parcel or package from for example the ebay warehouse bring it to our company warehouse find a driver and deliver the package to the address that was given to us by a online shopping company as fast as possible.

Technology Plan

Hot Wheels Delivery has the following Technology Plan for the company :
1—Use Technology to accept orders ;
2—Ensure Clear communication
3—Create a Stellar Online Menu
4—Assign orders and track deliveries with technology
5—Provide great Service
6—Outsource delivery drivers
7— Proper Adress and Client Communication
8—Focus on packing

Therefore here we have the following Technological plan for Hot Wheels Delivery .

Management and Organization

Hot Wheels Delivery has and great and easy Management plan and Organisation Plan witch includes the following above:

1- Make online delivery process easy and quick .
2- Don t sacrifice your restaurant personality.
3- Use a food ordering system to accept online orders .

Hot Wheels delivery includes food managing and order managing , design drivers routes , track orders and assign drivers

The organisation of Hot Wheel delivery is it in a very easy scheme to use :
1-ready with all you need for orders
2-Prepare and pack
3-Asign a driver track the order and send it away .
4- Be paid.

Social Responsibility and Sustainability

Hot wheels doesn’t discriminate there is diversity equality and inclusion , they take environmental responsibility and are able to guarantee about their employees that have an impact on how profitable the company will be .

Development, Milestone, and Exit plan

Hot Wheel delivery has the following develop plan for the milestone and exit plans down above:Milestones 1/Exit plan 2

•1 Name •Date• Budget•Person responsible •Start and end date

•Expected performance matrix

•Relationship with specific tactics points .

2•Exit Strategy /Prepare your finance

•Consider your options

•Speak with your investors

•Choose your leadership

•Tell your employees

•Inform your customers

All examples given for the develop , milestone and Exit plan explained

Financial Data

1. The process of understanding the risk and profitability of a firm (business, sub-business or project) through analysis of reported financial information, by using different accounting tools and techniques.

2.Financial data consists of pieces or sets of information related to the financial health of a business. The pieces of data are used by internal management to analyze business performance and determine whether tactics

- **Revenues. Revenues are probably your business's main source of cash**
- **Profits**
- **Operational Efficiency**
- **Capital Efficiency and Solvency**
- **Liquidity**

Profit and Loss Account

A profit and loss statement shows whether a business is profitable or not. According to Investopedia, "a profit and loss statement is a financial statement that summarizes the revenues, costs and expenses incurred during a specific period of time, usually a fiscal quarter or year."

The profit account for hot Wheels delivery are the following

1. **Sales**
2. **Sources of Income or Sales**
3. **Seasonality**
4. **Cost of Goods Sold**
5. **Net Income**

The income statement required

1. **Check all the math**
2. **Find the bottom line**
3. **Look at the sources of income**
4. **Look at the expense categories**
5. **Now look at the amounts: What are the biggest expenses?**

Cash Flow Statement

A cash flow analysis determines a company's working capital — the amount of money available to run business operations and complete transactions. That is calculated as current assets (cash or near-cash assets, like notes receivable) minus current liabilities (liabilities due during the upcoming accounting

These are the 5 following cash flows:

- **Cash Flows From Operations (CFO)**
- **Cash Flows From Investing (CFI)**
- **Cash Flows From Financing (CFF)**
- **Debt Service Coverage Ratio (DSCR)**
- **Free Cash Flow (FCF)**

Engaging in ongoing cash flow analysis is important because it helps you to identify any problems with your incoming or outgoing cash.

1. ***Identify all sources of income. The first step to understanding how money flows through your business is to identify the income that regularly comes in***
2. ***Identify all business expenses***
3. ***Create your cash flow statement***
4. ***Analyze your cash flow statement***

Balance Sheet

These are the following steps for a balance sheet and for the risk that can occur during the process

1. ***Identify the industry economic characteristics***
2. ***Identify company strategies***
3. ***Assess the quality of the firm's financial statements***
4. ***Analyze current profitability and risk***
5. ***Prepare forecasted financial statements***
6. ***Value the firm***

Financial statement analysis process ►

1. ***Articulate the purpose and context of the analysis.***
2. ***Collect data***
3. ***Process data***
4. ***Analyze / interpret the processed data.***

Conclusion

In conclusion, our company aims to provide the best quality delivery service for our customers. In order to do that we have set some goals and objectives that would help us to achieve that. We have used multiple analysis and have researched the different trends and legal requirements so that we can create management and organizational plans. Our goal for the future is to search for development and become even better at what we are doing.

References

Thank you!

Any Question?