

Manifesto task 2 8

1. Abortion and Pro-choice history in America
2. If we don't stop fishing or put in restrictions for the amount, we can fish then we could see a huge down fall in the population which will affect some countries and some minorities the most.
3. Plastic in the ocean destroying our sea life
4. Everyone has a right to love who they want no matter gender or colour
5. Pets are part of the family
6. Schools should teach more about our bodies to help pupils to love themselves.
7. Pads should be free in the NHS
8. It seems to be Religion excepts everyone but the people they don't support their religion for example some christens feel hostile to gays and Muslims.

Pro Choice History in America



(Perna, 2019)

Staggenborg (1991) stated that "The conflict over abortion has a long history in American political life. The United States were guided on the matter of abortion by British Common Law"

The common law for abortion in America says that you cannot perform an abortion before the Quickening, Quickening is when the mother first feels the baby's movements in the uterus as the foetus develops (Cullen-DuPont, 2000).

In the nineteenth century there were no anti-abortion movements, it seemed to be socially acceptable apart from some doctors who wanted to regulate medicine and stop untrained physicians doing abortions on woman (Staggenborg, 1991). Before 1880 abortions were legal, even the Catholic Church believed that before the Quickening, human life did not exist. By the middle of the 19th century abortions became a taboo subject in many Christian beliefs (Ravitz, 2016).

In the middle of the nineteenth century abortion in the United States of America was criminalised, this took over a hundred years to change back, some where in the middle of the 1960s and early 1970s. During the time that abortions were illegal in America, women were dying or being seriously injured from going to Physicians who were still performing illegal back street abortions (Reagan, 1996). This is one of the reasons that I believe that woman should have a choice in whether or not they keep their baby or have an abortion that is completed in a hospital where they can be looked after and be kept safe. Giving the choice to the person who will actually be affected by the decision.

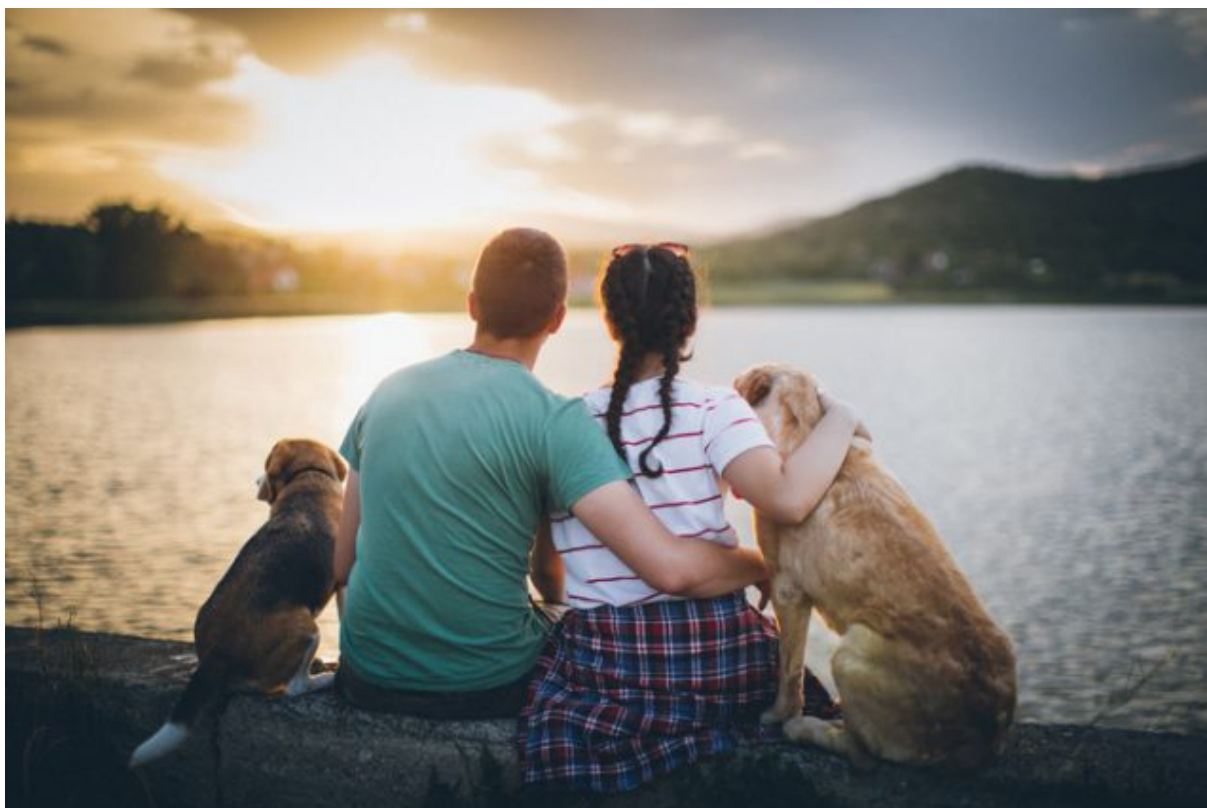
Due to women having similar thoughts helped start the Pro-Choice Movement.

The Family Planning Association (2011) states "To be pro-choice means respecting that an individual has her or his own value and belief system and that this will guide the choices which that individual makes." They also say that you don't have to completely agree with abortion you should respect the woman's decision (FPA, 2011). There are many reasons women choose to have an abortion, these come up against many reasons why woman should not have an abortion. Some of the reasons why woman have an abortion are, the right to decide what happens to their body, they could have fallen pregnant due to rape, it could be an unplanned pregnancy and the woman would be the one who has to give up their job and lose out on money affecting the woman disproportionately. Not having a choice can affect a woman's mental health, they may not have the means or the capabilities to bring up a child (Good Therapy, 2019)

Pro Choice helps Women's voices to be heard, and that she can be seen as a person and helps people to see that she is not just a woman being a Vessel for the foetus (BBC, 2014).

In conclusion abortion should be up to the right of a woman, as evidence shows that Pro- choice is a decision that woman should make depending on their beliefs and not the beliefs of others.

A pet should be part of your family



(Centers for disease Control and Prevention, 2019)

Throughout the world many people have animals that live with them, people keep animals for lots of different reasons. The main reason that people keep animals in a lot of countries is to use their produce this can include, milking, collecting eggs or eating them, some countries use animals as a deterrent towards burglars whilst other countries use them to plough fields and other agricultural use or as a form of transport.

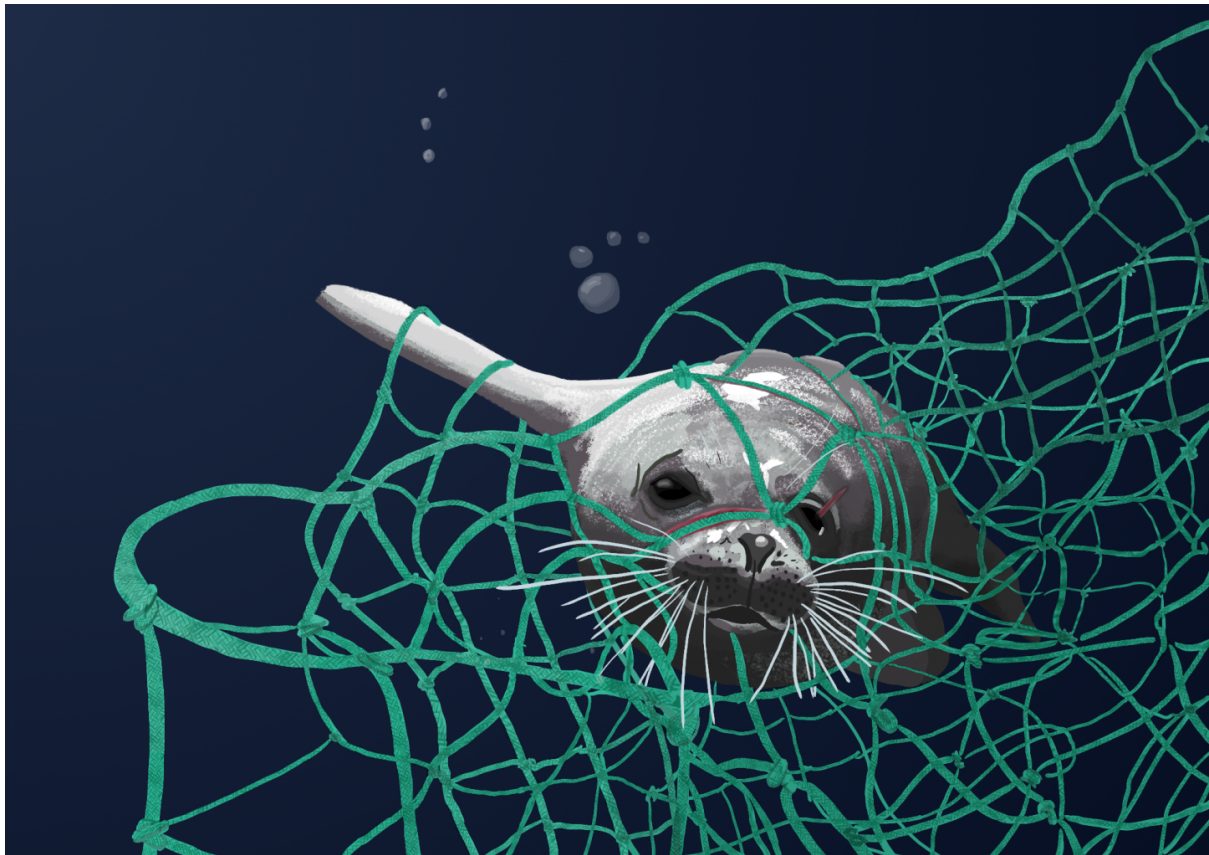
These are not always classed as pets as they are working animals. Research has shown that working animals in third world countries can support communities entirely and can be their main source of income (Brooke, 2016).

These animals are different to a pet, Oxford Learners Dictionaries (2021) states that a pet is “an animal, a bird, etc. that you have at home for pleasure, rather than one that is kept for work or food”. There are many reasons why animals are kept as pets and also why they become part of the family, for example research has proven that owning a pet can help with your health by decreasing blood pressure, levels of cholesterol and it decreases mental health by helping people with depression and anxiety, encouraging more exercise and socialising which helps with loneliness. (Centers for disease Control and Prevention, 2019). A study was found that people who own pets are fifteen percent less likely to visit a doctor, due to the health benefits to owning a pet. Owning a pet can also help with cardio vascular disease and people showing signs or being treated for hypertension (Carver, 2019).

Any domesticated animal can be a pet. The United Kingdom top five pets are dogs, cats, rabbits, indoor birds and guinea pigs. Over twenty six percent of the population in Britain has a dog it is estimated that the United Kingdom has over nine million dogs and around eight million cats (1001, 2000). Animals could be fluffy, scaly, furry or have feathers and most people treat them as an intrinsic part of the family, tight bonds are formed the longer they stay with us. People should understand that not only we have bonds with our animals, but animals have strong bonds with us. As part of our family when a pet becomes ill or dies we can experience great grief, this grief can be as strong as losing an actual person in your family and people will mourn very similar (Carver, 2019).

In conclusion I believe the same as Centers for disease Control and Prevention (2019) in that as long as our pets help with our mental wellbeing, continue to keep us healthier and provide us with a strong bond and a feeling of belonging, Pets should be treated as a part of our family looked after as well as we would look after a child.

Plastic in the ocean destroying our sea life



(Emma Bryce, 2020)

The Ocean is becoming full of plastic and rubbish that gets thrown away, which is making our sea animals die in our mess and waste. Plastic in the ocean will stay there for hundreds of years as plastic does not rot away. Musau (2017) states that “Every bit of plastic ever made still exists. Once it gets in the seas, plastic waste leaks chemicals, many of them toxic, into the seas”. Eighty percent of plastic in our ocean is from the world littering. If we keep carrying on this way with how much we litter into our oceans then by 2050 there will be more plastic in the sea than fish (Business Insider, 2017) This will lead to our fish ingesting small bits of plastic which will mean when we eat fish we will also be ingesting small bits of plastic. Surfers Against Sewage (2019) goes on to say that “we are set to lose 90% of all coral reefs globally”. Which will mean we will be losing lots of fish and sea animals, as they will have nowhere to live, that equates to less food for them which will create a domino effect. Animals that eat fish will also die out as they will not have any food to eat, the plastic creates toxic pollution

in to the food chain. The plastic in the ocean will kill more than three million sea life every year from eating or getting tangled in our rubbish.

The United Kingdom Government have helped reduce rubbish in our water by contributing sixty-one million pounds to help with research, they also say they will be doing more in the future. (Gov.uk, 2018)

The Ocean Cleanup (2013) is one of the organisation which are trying to clean up the ocean to help create a future for our world. They do this by using nets and vessels. They also say that it would “take thousands of years and tens of billions of dollars to complete. Our passive systems are estimated to remove 50% of the Great Pacific Garbage patch”.

Ways we can help clean our oceans are recycling our waste, which will help cut down on the amount of rubbish that enters our oceans. Shop for what you need so food and rubbish will not be wasted, beach cleaning can help get rid of rubbish from going into the sea, respect habitats by putting rubbish in the bins and tidying after yourselves. Using less energy choosing things like efficient light bulbs and try to conserve water. doing all these small things can create a big impact to our sea.

In conclusion I think that we should focus on trying to save our oceans while we still can to help the seas and oceans future and ours, We can do this by recycling and teaching the next generation about how to protect the oceans and what damage is being done. We can all help out with small little changes, as small changes will make a big difference.

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Observation work

The Lies Within the Thin Lines In The Fast Food Business.

The Fast Food industry is trying to use multiple techniques such as drive throughs, loyalty schemes and creative advertisement to persuade us to eat fast food (Boseley, 2018).

One of the prime examples and notably one of the biggest fast food franchises is McDonald's. With their Television advertisement "The Gift" where a mother gives her son her old car as a present, so he drives to the nearest McDonald's to return a box of chicken nuggets and a coffee.

This is a very clever advertisement as it relates to a lot of people in their youth driving to a McDonald's drive through to purchase food.

Another example could be their hot drink loyalty scheme. When you buy so many hot drinks, you get one free. McDonalds also do the scheme through their app and often have many deals and offers on, such as free burgers or fries with a purchase of a meal.

However, all of this very clever marketing blocks out and supresses the nutritional values of the food. Consumers knowledge on this information can be very confusing and varied. With McDonald's claiming that they only use 100% beef in their burgers. This doesn't exactly mean it is all beef. It only means the beef with in the burger is obviously 100% beef, this is where consumers get confused and have the idea that it is healthy. Another example of techniques used is convenience, so says Discovery Zone (2019). Fast food is served so it's easy to unwrap and simple to eat with your hands.

This isn't to make life easier for the customer's precious time but again to make them consume more. According to studies, one of the strongest influences on consumption represents easy access to products.



(UPrinting, 2011)

Showing such neat. Layed out burgers that look freshly made, in reality there food wont look so nice and presentable. The orange is used to make you feel hungry when the red is used for passion, when combining them colours together the poster is giving you a mixed feeling of passion and hungry (Howell, 2016). The bits of green found in the poster helps give the poster a earthy natural, organic feeling where seeing the letties and cucumber makes you thing you are being healthy. The icon of the chicken holds up a white banner helping the food on top stand out, but the white is there for another reason as white can making people think of cleanliness (Lisa, 2016). Adding the logo to make sure you know where to find the food.

Practice-based Writing

HOW CHARACTERS CAN HELP SPREAD AWARENESS.

We develop emotional attachment to films and shows depending mostly on the characters. The love for people and things that

don't exist can change the way we think and open our eyes. The way will get this bond is because we feel like we have gone through so much with the "engaging film or read an engaging novel knows, we invest ourselves deeply in the experience of living with those characters" (NUWER, 2013) , seeing the world from a new perspective. Having this much power should be used lightly and for the better, for example if someone like Rick from Rick and Morty they are more likely to start drinking to act like him a bit. A example of showing a good way to use this power is to look at the show BoJack Horseman, (2014) and how they show being a drunk and being depressed means you should feel ok with trying to get help like BoJack does. Doing this helps spread awareness that getting help is ok and fine to do, with BoJack also being a man helps other men realise that it is fine to get help. characters have you seen appearing in ads in the past 12 months? (Bouadma, 2017) company's use ads to spread awareness for good or random objects for company's.

This shows how much of an impact characters have on our lives. Characters have a bigger impact on children as their brains are still developing and as they copy everything people around them do, The time children spend in front of the television today has increased for various reasons (CANJI, 2020). This means children are copying television characters more and more. Children CANJI, (2020) goes on to say that the reason girls are more likely to pick characters like Elsa (Frozen, 2013) is due to their beauty and how this can become a big problem in the future for how young girls see themselves. "positive side is that a cartoon can be used to teach a child how to speak decently, control their temperament, help the elderly, listen to their parents, help the poor" (CANJI, 2020). A character can give children a hero or role model for children who don't have one. Cartoon can help fill a space that some children need like not having a mother figure. Negative effects could be that watching "A wrong cartoon can cause a child to have different unwanted views on their parents, friends and teachers." (CANJI, 2020). Over all having this power should be used in positive way as characters do have a big effect over us especially with shows and film are becoming so easy to get hold of.

