

DIG : ASSIGNMENT 3

Impact of LinkedIn on
stuff recruitment
process

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Table of Contents

What is LinkedIn?	2
Difference between LinkedIn and other social media platforms.	2
How to Use LinkedIn to helps job seekers	3
How to create an active LinkedIn account?	3
Challenges of having a LinkedIn account	4
Conclusion.....	4
Referencing	5

What is LinkedIn?

LinkedIn is a social networking platform intended primarily for business professionals. The site's purpose is to allow registered members to create and document networks of people they know and trust professionally.

LinkedIn may also help professionals discover jobs, investigate companies, and stay up to date on industry news and business relationships.

LinkedIn collects data from LinkedIn profiles to provide governments, businesses, employees, and educators with data-driven insights into patterns that help align global workforce supply and demand.

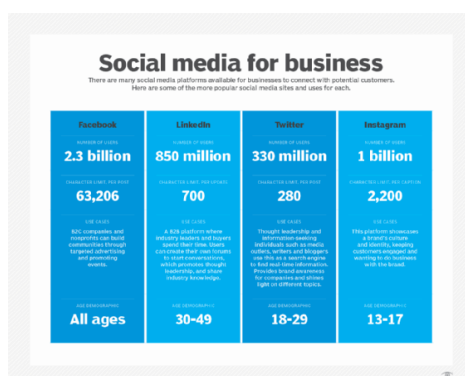
Such patterns include when workers are looking for the next step in their careers, job migration trends in specific geographical places, skills gaps in specific industries, and which cities are "stickiest," i.e., where employees are less likely to leave. (Hanna, 2022)

Difference between LinkedIn and other social media platforms.

LinkedIn is different from other social networking sites, like [Facebook](#), [Twitter](#) and [Instagram](#), in that it is designed specifically with business networking in mind.

It's a more closed network, where members usually only connect with people they already know or have been introduced to by someone in their network. This makes LinkedIn ideal for building professional relationships, as opposed to personal ones.

That being said, LinkedIn does offer some features that are similar to other social networks, such as groups and discussion forums. (Hanna, 2022)



(Hanna, 2022)

How to Use LinkedIn to helps job seekers?

Job seekers can benefit from LinkedIn in a number of important ways. LinkedIn functions by enabling you to network with peers, apply for jobs immediately (including by utilizing Easy Apply to upload your CV in a few clicks), establish a profile that highlights your talents and work experience, and even message hiring managers and recruiters directly about job openings.

LinkedIn users may also gather recommendations from their peers to demonstrate to hiring managers why they are a strong candidate, upload examples of their previous work to build a portfolio, and more.

LinkedIn is a vital tool for job seekers because of all these features that can help you get employment.

As a former recruiter, I can also attest to the fact that I used LinkedIn for hours every day. I didn't spend nearly as much time searching for job seekers on any other platform.

While other websites might be helpful, none are better than LinkedIn for networking, presenting your abilities, and efficiently and swiftly applying for employment.

LinkedIn is the site to utilize if you're just going to spend time on one employment site. Job searchers. (Career Sidekick, 2023)

How to create an active LinkedIn account?

- Access the account closure email by opening your email.
- Go to the LinkedIn login page or click the link that was included in the initial email about the account termination.
- Click Sign In after entering your password and the email address linked to your LinkedIn account.
- Press Reactivate to start the procedure.
- Await the processing of the reactivation request.
- Verify the email from the account reactivation link that was recently sent to you by going to your email.

(Bing, 2018)

Challenges of having a LinkedIn account.

Although this is not a direct drawback of LinkedIn, there are professional circumstances in which users may not be able to formally participate in a professional social networking site such as LinkedIn due to the fact that it is a public platform.

For instance, appointed judges who are active on LinkedIn may have an impact on their decision-making in a case. Or, due to a conflict of interest, personnel employed by law enforcement and secret services organizations such as the FBI and CIA may be prohibited from using social networking sites.

Similar limits and ethical requirements would apply to different professional fields in different states (or nations). For instance, attorneys may be subject to rules set down by the Bar Association.

This one is up for debate. Social media sites like LinkedIn have developed algorithms that restrict the shared content depending on user interests and engagement levels because of the volume of content being shared across all social networks.

(Advergize, 2017)

Conclusion

Professionals can use LinkedIn for networking and job finding. With features like groups and forums, it emphasizes networking and professional partnerships. LinkedIn gives job seekers access to networking and application resources. There is a straightforward reactivation procedure for creating an active LinkedIn account. Obstacles include content restrictions and professional limits.

Referencing

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