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Sales Manager - 120 Oxford Street

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About the job

Job Description

SHIFTS YOU ARE APPLYING FOR: 38.75hrs p/w; Tue 09:00 - 17:15; Wed 13:15 - 21:30; Thu 10:00 - 18:30; Fri 13:15 - 21:30; Sat 09:00 - 17:15

To be a successful Sales Manager, you will lead and inspire your team to prioritise outstanding customer service and achieve performance targets. Every day will be varied, fast paced, challenging but ultimately rewarding. People are at the heart of what we do so your experience in leading, coaching and motivating a

15:12



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Sales Manager - 120 Oxford Street



Job ID 76316



Team Retail



Location London



Contract Type Perm



Job Schedule Full time



Salary from £29,372



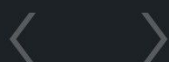
Posting Date 03/07/2026



Apply Before 24/07/2026



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PROFESSIONAL SUMMARY

Undergraduate student with a strong interest in strategy, consulting, and global consumer markets. Experienced in market research, data analysis, and supporting business development initiatives through internships and commercial roles. Currently working in FMCG sales at Koyo Snacks, managing B2B client relationships, retail accounts, and brand visibility. Strong analytical, communication, and problem-solving skills with solid commercial awareness.

PROFESSIONAL EXPERIENCE

Sales Assistant Koyo (FMCG Snacks Brand) - Lead B2B sales and support growth of the brand by managing retail accounts, selling SKUs, and handling POS transactions. - Maintain strong buyer relationships and contribute to expanding brand presence through market insights and understanding customer preferences. - Assist in identifying opportunities for business development and improving in-store product visibility.	02/2026 – Present London, United Kingdom
Business Development Intern Blackmont Consulting - Conducted research to identify potential clients and business opportunities - Supported the team with presentations and general administrative tasks - Contributed to team discussions in a professional environment	11/2025 – 01/2026 London, United Kingdom
Corporate Strategy Intern The Coca-Cola Company - Supported Sustainability and Corporate Affairs teams through research and analysis - Produced reports on sustainability thought leadership and emerging industry trends - Conducted a case study on the “Liquid Tree” initiative across Asian markets - Gained exposure to corporate communication and stakeholder engagement	08/2025 – 08/2025 Lahore, Pakistan
Hotel Assistant Hotel Rafayel - Assisted guests with check-ins, enquiries, and general support - Delivered friendly and professional customer service - Worked across multiple areas, showing flexibility and teamwork - Maintained a clean, organised, and welcoming environment	07/2024 – 08/2024 London, United Kingdom

SKILLS

- KEY SKILLS**
- Communication & Interpersonal Skills
 - B2B Sales & Customer Relationship Management
 - Teamwork & Collaboration
 - Time Management & Organizational Skills
 - Business Strategy & Commercial Awareness
 - Analytical Thinking & Problem Solving

EDUCATION

CertHE in Business University of Wales Trinity Saint David	10/2025 – 08/2026 United Kingdom
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REFERENCES

References available upon request

[Your Name] Murtaza

[Address] SM2 5NB LONDON

[Hiring manager's company name] NEXT outlet

[Company address] Plaza Oxford Street, 120-128 Oxford St, London W1D 1LT

[Today's Date] 17/07/2026

Dear Hiring Manager

I wish to apply for the role of Sales Manager at Next Oxford Street, currently being advertised on the Next careers website as well as on LinkedIn. Please find enclosed my CV for your consideration.

As you can see from my attached CV, I have experience in retail, hospitality, and business industries and I believe the customer services skills, sales knowledge, commercial awareness, and teamwork abilities I have developed during this time make me a strong candidate for the role. I am currently studying a CertHE in Business at the University of Wales Trinity Saint David, where I am developing my understanding of business operations, leadership, and effective management practices.

In my current role as a sales assistant at Koyo, I have been responsible for supporting customers assisting with sales activities maintaining high service standards and creating positive customer experiences. Through this experience I have developed strong communication skills and the ability to understand customer needs recommend suitable products and contribute towards achieving sales objective. Working in a fast paced retail environment has taught me the importance of teamwork adaptability and maintaining a customer focused approach while supporting the overall success of the business.

Alongside my retail experience I have completed internships with Blackmont consulting and the Coca-Cola Company where I've developed my research analytical services and collaboration skills. These experiences strengthened my commercial awareness and help me understand how successful organisations use effective strategies teamwork and customer focused solutions to achieve their goals.

All of this coupled with my enthusiasm and dedication strong communication skills willingness to learn leadership potential and passion for delivering excellent customer service has developed the skills and confidence needs to support teams to improve customer satisfaction and contribute towards business growth.

I'm confident that I can bring this level of commitment and success with me to the organisation and help Next build up its reputation as one of the UK's leading fashion retailers recognised for its high quality products and excellent customer service. With my previous experience and expertise, I believe my contribution will have a positive impact on store performance customer experience and the achievement of sales targets.

Thank you for considering my application I look forward to see the opportunity to discuss how my skills experience and enthusiasm makes me a used to typical candidate for the sales manager position.

Yours sincerely,

[Your Name] Murtaza

[Signature - if desired] Murtaza