

LCBB4002 Community Engagement

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Introduction

The project work elaborates and illustrates on the suitable understanding with respect to the community engagement. With the aid of this aspect, the report work elaborates and embarks on the series of the benefits that can be gained by the individual concern. For effective elaboration of the varied sets of the aspects, the report work also provides an effective analysis and evaluation of the different eras of the social organization which in this case is an orphanage. To manage with the issues and complexities, the report also provides for the effective application of the various social media techniques so as to adopt a forward looking approach. The overall report address and highlights on the apt and flexible recommendations that can be sued by the social organization in managing their relationship with the networks to attain competitive advantage.

Concept of Community engagement

According to the words of Khazaei, et. al., (2015), Community engagement is an elaborative process that focuses on the performance of the work operations collaboratively with and through the involvement of the group of people. The author further address that it is the powerful vehicle that assists in bringing environmental and behavioral changes that will play a major role in the improving of the health of its members and the overall community. In other words, the author address that the community engagement is a very strategic process with the main and key purpose of working with the identified group of people. In the views of Chamberlain et. al., (2013), the term community is linked with the engagement to serve a broader scope shifting the focus from individual to collective (Cyril, et. al., 2015).

Importance of the subject matter

According to the views of Dessart, (2017), community engagement provides the individual concern with the series of the benefits while working with the **Global Orphan Care** (to support orphanage children worldwide). While working with the concern organization the individual can gain series of the benefits' that support him or her in the attainment of the competitive advantage. With the aid of the suitable relationship with the important stakeholders te organization concern can not only improve its operations and efficiency at limited level but can attain address a broader scope. Apart from that, with the good relationship with the stakeholders, the community

engagement can also support in gaining increase visibility, and understanding of the issues and empower communities (Dessart, 2017). It also assists in the development of the functional capabilities that enable them to participate fully leading to better competitive position. In the views of Cyril, et. al., (2015), engagement of the stakeholders with the community relationship can tend to provide interdependence and mutual support as a setting of residency and relationship. This will ensure to attain better effectiveness and efficiency in the work operations.

Role of community engagement

According to the words of Goh, et. al., (2013), there are different aspects related to the organization (Global Orphan Care) that includes aspects such as affiliation, collective resources sustainability and recording of controls. The organization concern with the proper command on the community engagement can ensure to increase their operations on a broader scale that can thereby support in the broadening of the work scale that can further ensure suitable command on the expansion and diversification aspects. Apart from that, the author embarks that with the aid of the community engagement the organization concern can attain a suitable command on the understanding of the relationship between the individuals and social structures along with the our propose elements.

Apart from that while working with the organization (Global Orphan Care), it has been determined that community engagement will provide an extensive role in the providing of the suitable resources for better addressing of an individual's physiological and social needs (Goh, et. al., 2013). This will thus, positively affecting physiological well-being, and promoting community development. The author further address that sense of community engagement is related to various indicators including satisfaction, mental health and loneliness.

Need to analysis the social media platforms

In the words of Haworth, et. al., (2015), it has been analyzed and determined that there is a great need that appropriate information is grasped by the individual concern with respect to the community engagement and its relationship with the social organization. In this regard, the author address the major and prime role is of the social media platforms such as online sources, social networking sites, print media, electronic media etc. The author in addition addresses that elaborating of the information through social media platforms' requisite information can be

grasped by the individual concern. In addition, the individual concern can also address suitable knowledge about the benefits and negative consequences. This will ensure to provide suitable support in making apt judgment. Apart from that the author embarks that due to the rapid growth of the technological terms. In this regard, the author elaborates and suggests that the individual concern must properly review and monitor the social media platforms so as to gain effective and elaborative information (Haworth, et. al., 2015). Additionally, appropriate focus must also be made on the analysis and review of all the facts and aspects so that to have better understanding.

However, while addressing the operations and work activities in the concerned organization (Global Orphan Care) that focus on the welfare of the orphanage children worldwide also face series of the issues and complexities that can act as a barrier in the positive relationship between the stakeholders and the community engagement (Cunha and Benneworth, 2013). The author in this regard further address that one of the major issue and problem faced while working with the concerned organization is the cultural differences. This is because there are many members who address and belongs to different background and have different perceptions and views. With this aspect, there are series of the conflicts that tends to hamper the work operation in a great manner.

The author further embarks that there is a great issue with respect to the rigid policies and procedures that tends to affect the attainment of the opportunities in relation to the work operation of Kickstarter. According to the opinion of Cunha and Benneworth, (2013), it has been determined that the authorities concern must appropriately focus on the making and formulation of the suitable policies and protocols such that suitable work operation can be performed that can manage the issues in an effective manner.

In the words of Kamuya, et. al., (2013), it has also been determined that there are various socio-cultural issues that are prevailing in the society that tend to have a great impact on the relationship of the stakeholders with respect to the use of the sense of community. To manage with such issues the author address and embarks on the need of training to manage and perform the activities with respect to the work operation of the concerned social organization (Global Orphan Care). The author in this regard elaborates that appropriate training strategies are formulated such that to impart appropriate skills and knowledge to perform their duties to the best possible manner. Also, training procedures are also required to be performed such that the existing knowledge and

procedures are appropriately managed. The author in this regard also highlights that the authority concern must ensure to address the skills and capabilities of its members so as to provide them with the requisite knowledge so that they can perform their duties and operation in the best optimal manner (Kamuya, et. al., 2013). This will assist them in the integration of the efforts of all the members towards the attainment of the competitive advantage.

Application of the forward looking approach and need for training

According to the views of Chamberlain, et. al., (2015), while operating the activities in the external environment there are various factors that are prevailing in the environment that affect the work operations in a great manner. The author further address that to manage such factors there is a great need to ensure the application of the suitable approach that can manage the issues in an appropriate manner. In this regard the author embarks that the approach must be a forward looking approach that can manage with the need of imparting training facilities (Dare, et. al., 2014). In addition, the author address and highlights that there is a great need to manage with the external factors as they can have a great impact on the orphanage sector.

In the words of Dare, et. al., (2014), it has also been determined that the authority concern of the orphanage elaborate on the creation of the suitable and positive work culture that can motivate the members to gain immense knowledge. In addition, the author address that suitable training sessions on timely basis that can meet their requirements for the attainment of the knowledge. This will assist in the attainment of the better learning in terms of the competitive environment. In this regard, the authorities of the Global Orphan Care must keep an appropriate overview on all the terms and facts such that to manage the capabilities of the people from different background. The author also elaborates that the issues and variations must be properly managed

According to the opinion of Cunha and Benneworth (2013), there is a positive and effective relation between the work operation of the orphanage (global orphan care) and the community engagement. With the good overview on the community engagement aspects the authorities of global orphan care can gain the trust and transparency of the stakeholders. This will assist them in making suitable decisions with respect to the current as well as future operations. Further provided, the authors addressed that the positive community engagement will also assist the authorities in

the optimal utilization of the resources that can benefit the organization for the long prospects of time. In addition, the author highlights that the interrelationships between the work operation of global orphanage care and community engagement is complementary. With the positive work operation of the organization concern suitable trust and transparency is observed within the community that thereby assist in the attainment of the suitable growth and success (Cunha and Benneworth, 2013). Also, it will assist in the attainment of the competitive advantage.

Conclusion

The overall report concludes on the suitable understanding on the relationship among the stakeholders' of the concerned organization. Apart from that the report work determines for the views and opinions of the various authors with the aid of the articles leading the individual concern in making of the suitable and effective judgment. Further provided, the report also concludes on the need for training aspects with respect to managing of the socio cultural issues and complexities. The report in addition concludes on the adoption and application of the forward looking approach so as to sustain better business relationship between the organizations and networking partners. The overall report addresses on suitable recommendations that can be adopted for better judgment for future operations.

Recommendations

Considering the increasing trend of orphanage, strict measures should be taken so that orphans can contribute to the overall development. First of all proper records should be maintained in respect of each and every child. In relation to those children whose parents are missing, efforts should be made to identify them. Steps should be taken so that they can get proper education with food. In addition, all the necessary amenities should be provided to them so that can contribute to the society.

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