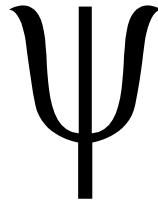




Academic Discipline: Psychology & Counselling



BSc (Anrh) Seicoleg

BSc (Hons) Psychology

BSc (Anrh) Seicoleg a Cwnsela

BSc (Hons) Psychology and Counselling

Module ECPS5005

Social Psychology: Global Perspectives

Llawlyfr Modiwl 2023-24

Module Handbook 2023-24

Module Lead: Dr Judith Marshall

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This handbook has been designed to provide you with the necessary information required for your progression throughout the module. It is your essential guide to module content and the learning outcomes required to complete the module.

Good luck with your studies. If you have any queries regarding this module, please contact the module leader, Dr Judith Marshall.

Contents

ECPS5005 Social Psychology: Global Perspectives	4
Module Information	4
Module Requirements	6
Aim.....	6
Learning Outcomes.....	6
Indicative Content.....	6
Learning And Teaching Strategy	7
Assessment.....	8
Reading List	9
Key Summary	10
Lecture Series: Brief Information	13
Lecture 1: Social psychology across cultures and nations.	13
Lecture 2: Social cognition.	13
Lecture 3: The self.	13
Lecture 4 Culture and nature.	14
Lecture 5 Choices and actions.	14
Lecture 6 Prejudice and intergroup relations.	14
Lecture 7 Groups.....	15
Lecture 8 A Social Representations Approach	15
Lecture 9 Attraction and exclusion.....	15
Lecture 10 Summary lecture: What makes us human?	15

ECPS5005 Social Psychology: Global Perspectives

Module Information

Welcome to this Level Five module which draws upon your learning of social psychology at Level Four but expands upon that learning with a deeper exploration of social psychology in general. In addition, this module will explore social psychology from a cross-cultural perspective, particularly in the seminars. We hope that this will therefore develop not only your social psychological knowledge, but also your appreciation for cross-cultural differences and research methodology.

Social psychology is the exploration of how people interact with the world. However, the word 'world' is now an increasingly complex term; the physical world, virtual worlds, social worlds – are these all the same? And do we all inhabit the same world(s)? Over the course of ten weeks we will explore some of the most fundamental of social psychological theories and concepts; social cognition, the self, prejudice and discrimination, social influence, group dynamics and behaviour, and much more. However, we will do so in a way that allows us to consider whether they fully explain the different worlds that people inhabit, the influences of nature and culture upon their behaviours, and whether humans can be considered to be a homogenous species. We have designed this module to be enjoyable, but also challenging – from an academic perspective but also when it comes to your preconceived ideas about human nature, culture, and society.

This is a Level Five module that is designed to build both your topic knowledge and also, your professional and academic skills. It therefore requires a high level of commitment to attendance and engagement with the taught sessions. Readings have been set out in this handbook and on Moodle and it is expected that all students will engage with the readings prior to each session – you will find that you learn far more from each of the sessions (lectures and seminars) if you come to them prepared and with some knowledge and understanding of the topic area. We hope that you enjoy this module and please feel free to contact us via email or in office hours to discuss any of the issues covered in this lecture series further.

PBH & KES

Readings

The core text for this module is:

Baumeister, R. F., & Bushman, B. J. (2014). *Social psychology and human nature*. Boston, MA: Cengage.

This core text is available as an e-book from the university library system. Additional readings, usually in the form of journal articles, will be identified via the Leganto reading list on Moodle for seminars. These articles are all available from the university online library system

Module Requirements

MODULE CODE: ECPS5005
TITLE: Social Psychology: Global Perspectives
DATED: 26/04/2018

LEVEL: 5
CREDITS:20

JACS CODE:C880

Aim

- To develop a critical understanding of the field of social psychology from a cross-cultural perspective at a global level.

Learning Outcomes

Upon the successful completion of this module, the student should be able to:

- describe and evaluate the main theoretical perspectives and areas of research in social psychology;
- demonstrate critical understanding of social psychological explanations for a range of behaviours across cultures and nations;
- critically evaluate the strengths and limitations of traditional and contemporary research paradigms in social psychology from a cross-cultural perspective;
- take responsibility for their own learning and skill development; including effective personal planning, self-reflection and project management skills.

Indicative Content

This module will cover a number of research areas within social psychology relating to the BPS core curriculum. It will do so from the perspective of expanding from a traditional Western research focus on social psychology to also introduce a cross-cultural component, examining whether cross-cultural differences require alternative interpretations of research and theory

Specific content coverage mapping onto BPS Core Curriculum will include:

- Intergroup relations, particularly involving acculturation, assimilation, integration, and realistic conflict.
- Social cognition including examination of social norms and stereotypes.
- Self and identity, including exploration of individualism and collectivism, interdependency, and heterogeneity in society.
- Attribution, including locus of control, social interaction and social influence.
- Attitudes and attitude change, particularly focused around values.

Learning And Teaching Strategy

The module will be delivered through interactive lectures and seminars, with taught content combined with discussion and a variety of tasks including practical demonstrations, small class exercises, critical reflection and group discussions.

The study time for the module is divided as follows:

Activity type	Hours	Percentage
Scheduled learning	30	15%
Independent learning	170	85%
Placement learning	-	-
TOTAL	200	100%

Assessment

Assessment Component 1

☐	Written exam	☒	Coursework	☐	Practical
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Mode of assessment	Volume	Weighting
Essay	2,500 words	50%

The essay assessment will ask students to consider a social psychology topic area from a cross-cultural perspective.

Assessment Component 2

☐	Written exam	☒	Coursework	☐	Practical
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Mode of assessment	Volume	Weighting
Report	2,000 words	50%

The research report will require students to carry out primary research to collect and analyse data on a topic area chosen from the social psychology literature.

Assessment Summary

Activity type	Percentage
Written exam	
Coursework	100%
Practical	
TOTAL	100%

This module is a core requirement for Graduate Basis for Chartership (GBC) accreditation with the British Psychological Society (BPS) as set out in documentation to the BPS February 2018.

Reading List

Module Code	ECPS5005	
Module Title	Social Psychology: Global Perspectives	
Classification	Reading List entry	Electronic*
Essential	Baumeister, R. F., & Bushman, B. J. (2014). <i>Social psychology and human nature</i> . Boston, MA: Cengage.	☒
Essential	Shiraev, E. B., & Levy, D. A. (2016). <i>Cross-cultural psychology: Critical thinking and contemporary applications</i> (6 th international ed.). Abingdon: Routledge.	☐
Further	Kassin, S., Fein, S., & Markus, H. R. (2011). <i>Social psychology</i> (8th ed.). Belmont, CA: Wadsworth.	☐
Further	Heine, S. J. (2008). <i>Cultural psychology</i> . London: W. W. Norton.	☐
Further	Berry, J. W., Poortinga, Y. H., Breugelmans, S. M., Chasiotis, A., & Sam, D. L. (2011). <i>Cross-cultural psychology: Research and applications</i> . NY: Cambridge University Press.	☐
Further	Maio, G. R., & Olson, J. M. (Eds.). (2000). <i>Why we evaluate: Functions of attitudes</i> . Mahwah, NJ: Lawrence Erlbaum.	☐
Further	Fiske, S. T., & Taylor, S. E. (2013). <i>Social cognition: From brains to culture</i> . London: Sage.	☐
Further	Hastie, R., & Dawes, R. M. (2010). <i>Rational choice in an uncertain world: The psychology of judgment and decision making</i> . London: Sage.	☐
Further	Gilovich, T., Griffin, D., & Kahneman, D. (Eds.). (2002). <i>Heuristics and biases: The psychology of intuitive judgment</i> . Cambridge: Cambridge University Press.	☐

Further	<i>Journal of Personality and Social Psychology</i>	☒
Further	<i>Social Psychological and Personality Science</i>	☒
Further	<i>Social Cognition</i>	☒
Further	<i>British Journal of Social Psychology</i>	☒
Further	<i>Journal of Cross-cultural Psychology</i>	☒
Further	<i>Cross-cultural Psychology Bulletin</i>	☒

Key Summary

This module is assessed through two assessment components, each worth 50% of your overall module mark.

- Your first assessment will be a 2,500 word essay. Details of the question and associated guidance can be found in the Assessment section of the module Moodle page.
- Your second assessment will be a 2,000 word research report. You will be required to design and carry out a research study within the parameters set out in the assessment document in a small group, and you will be assessed on the individual research report that you write based upon this research study. Details of the research study and associated guidance are provided in the Assessment section of the Moodle page.

For this module you must record a mark for both elements of assessment greater than zero, but to pass the module you require a combined mark of 40% or higher.

All information regarding the weekly schedule is provided via the Moodle pages. Please ensure that you engage with the information provided there at the earliest opportunity, particularly regarding assessment and content of each session. Seminar preparation information is also provided on the Moodle pages, and it is expected that all students attending seminars will have actively engaged with the tasks set out prior to each seminar, where appropriate.

Suggested plan for Assessment One: Essay		
Task	What it entails	Time assigned for task
General reading around topic area	Understand the question; key concepts related to the question; major issues related to the question; identify key papers	3 hours
In-depth research of essay topic	Reading key papers; identifying and reading more advanced and contemporary articles	8 hours
Writing first draft	Writing basic arguments, structure of essay and main focus	8 hours
Writing second draft	Incorporate more advanced arguments and evidence into the essay	6 hours
Writing final draft	Writing the version that is to be submitted, complete with citations and full reference list	3 hours
Proofread and check	Proofread for structure and errors, check for presentation	2 hours
<i>Time allocated to assessment = 30 hours</i>		

Suggested plan for Assessment Two: Research Report		
Task	What it entails	Time assigned for task
Reading and development of research idea (group)	Reading around the topic area, development of idea, planning methodology and analyses.	8 hours per person
Writing ethics form (group)	Your research project will be required to submit an ethics form to the SREC prior to data collection.	2 hours per person
Study design (group)	You will be required to create study materials and pilot test prior to data collection.	6 hours per person
Data collection (group)	You will work as a team to run your study and collect data for analysis	6 hours per person
Data screening (group)	You will be required to collate data, ensure cleaning and screening, and ensuring data is available to each individual in the group in a suitable format for analysis.	6 hours per person
Data analysis (individual)	You should run your analysis and ensure that all	4 hours

	descriptive and inferential data is available for scrutiny by examiners if required	
Report writing first draft (individual)	Write up research report in accordance with Psychology report-writing documents.	10 hours
Report writing second draft (individual)	Ensure clarity, engage with wider reading and address any errors. Ensure all appendices are attached.	5 hours
Final proofread (individual)	Comprehensive proofreading of document for errors (e.g., typos), ambiguity, ensure that all elements of the report are included against Psychology report-writing document.	3 hours
<i>Time allocated to assessment = 50 hours</i>		

As can be seen from the tables above, the time has been incorporated for you to create your second assessment project into the allocated hours of this module; therefore, the research and writing elements for each assessment equate to 30 hours of time with the creation, ethics, and data collection elements totalling 20 hours.

For your taught sessions across the ten weeks, we have allocated additional reading time for lecture and seminar preparation equating to an average of 9 hours per week. When added to your taught sessions this gives a weekly average time on this module of 12 hours per week. Alongside the other two modules that you are required to complete in this semester that figure equates to a reasonable amount of study time on a full-time degree (between 30 – 40 hours per week).

Whilst we understand that you may not always keep up with the readings, it is important that you carry out the required reading and learning by the end of the semester; during this semester you also have a reading week, and we encourage you to use that time wisely. Much of what you learn here will be beneficial in your final year modules and you do not want to put yourselves in a disadvantageous position in your final year.

Lecture Series: Brief Information

Lecture 1: Social psychology across cultures and nations.

In this opening lecture we will consider the nature of humans as social beings and explore the reasons for social psychology developing as a distinct field in psychology. We will then consider the scientific underpinnings of research to identify how we examine the diversity of social psychology, particularly when we start to consider social psychological explanations in a cross-cultural perspective.

Core reading required associated with this lecture: Chapter One of the core text.

Lecture 2: Social cognition.

In the second lecture we will start from an area that you have already covered to a certain extent in your first year of study; social cognition. Whilst you may have covered discrete elements of it by examining attribution and memory, social cognition draws together the way in which we as individuals interact cognitively with our social world. We will examine issues such as the duplex mind theory, attribution, framing, and bring in elements of social influence and how they can be studied through a social cognition lens.

Core readings associated with this lecture: Chapter Five of the core text. For those of you who wish to read further on these topics you may also find Chapter Eight of the core text useful as well.

Lecture 3: The self.

In our third lecture we will examine the three main components of the self: self-knowledge, self-concept, and self-esteem. How accurate are we at understanding ourselves? Does this differ across cultures, and what can this tell us about human nature and our concept of the self?

Core reading associated with this lecture: Chapter Three of the core text.

Lecture 4 Culture and nature.

In our fourth lecture we will examine how evolutionary theories have influenced social psychological theories, particularly relating to cross-cultural studies in social psychology. We will then consider and debate how culture and society influences human nature. In particular we will examine whether culture acts as a 'brake' on nature.

Core reading associated with this lecture: Chapter Two of the core text.

Lecture 5 Choices and actions.

In our fifth lecture we will draw upon much of what we have already covered to consider how humans operate in our social world. We have psychological constructs of the self, we have social cognition, and this influences our behaviours and also our thoughts about our place in the world. How does this influence our actions? Do we have free will and what are the constraints upon our actions within the world, physically and psychologically?

Core reading associated with this lecture: Chapter Four of the core text.

Lecture 6 Prejudice and intergroup relations.

In our sixth lecture we will introduce the concepts of prejudice and discrimination, and examine how they may manifest themselves and relate to social cognition. We will particularly explore the use of stereotypes and examine how this influences prejudice towards a variety of groups.

Core reading associated with this lecture: Chapter Thirteen of the core text.

Lecture 7 Groups.

In the seventh lecture we will examine how and why humans form groups and consider the benefits and drawbacks of group behaviour. We will do this from a perspective of examining formal groups (e.g., workplaces) and informal groups (e.g., crowd behaviour) to examine the similarities and differences that exist, which can inform us about group behaviour at a deeper level.

Core reading associated with this lecture: Chapter Fourteen of the core text.

Lecture 8 Guest lecture

The eighth lecture will feature a guest researcher who will be delivering a talk on their latest research. This is an opportunity for you to engage with the latest findings in the field and so should be taken as an opportunity to develop your understanding and engagement with social psychology and also research in general.

No core reading associated with session.

Lecture 9 Attraction and exclusion.

In the ninth lecture we will examine issues of belongingness in society; how we feel part of that society, how we form relationships with others, and the affect upon us when this is successful or unsuccessful.

Core reading associated with this lecture: Chapter Eleven of the core text.

Lecture 10 Summary lecture: What makes us human?

In the final lecture of this series we will consider a theme that has run through all of the lectures and core readings; what makes us human? Drawing upon all of the areas that have

been covered over the series we will examine this from the perspective of our own society and also from other societies and cultures.

Core reading associated with this lecture: Readings identified on Moodle

For seminar structure and content please see the associated documents on Moodle.